

17 December 2020,

56% RESPONDENTS FROM PAKISTAN AGREED THAT THEY RARELY SEE BUSINESS OPPORTUNITIES EVEN THOUGH THEY ARE VERY KNOWLEDGEABLE IN THE AREA (GLOBAL ENTREPRENEURSHIP MONITOR)

You rarely see business opportunities, even if you are very knowledgeable in the area. Do you agree with this?





Opinion Poll

**GLOBAL ENTREPRENEURSHIP MONITOR
BUSINESS**

56% respondents from Pakistan agreed that they rarely see business opportunities even though they are very knowledgeable in the area (Global Entrepreneurship Monitor)

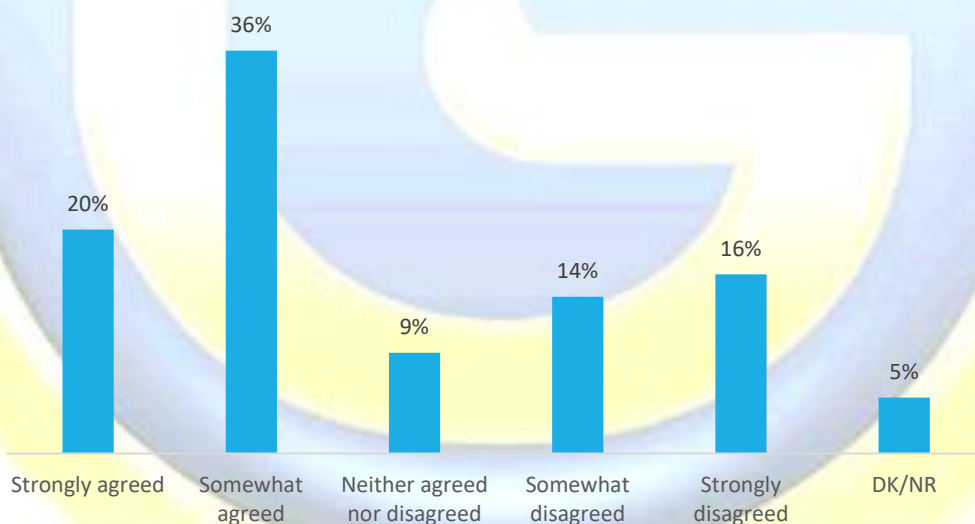
Islamabad, 17th December, 2020

According to a Global Entrepreneurship (GEM) Survey conducted by Gallup Pakistan, 56% people from Pakistan agreed that they rarely see business opportunities even though they are very knowledgeable in the area. The Global Entrepreneurship Monitor (GEM) is a networked consortium of national country teams that carries out survey-based research on entrepreneurship and entrepreneurship ecosystems around the world and has been keeping its finger on the pulse of the state of entrepreneurship since 1999.

A nationally representative sample of men and women from Pakistan was asked, “*You rarely see business opportunities, even if you are very knowledgeable in the area. Do you agree with this?*”

In response, 20% strongly agreed. 36% somewhat agreed, 9% neither agreed nor disagreed, 14% somewhat disagreed, 16% strongly disagreed and 5% did not know/did not respond.

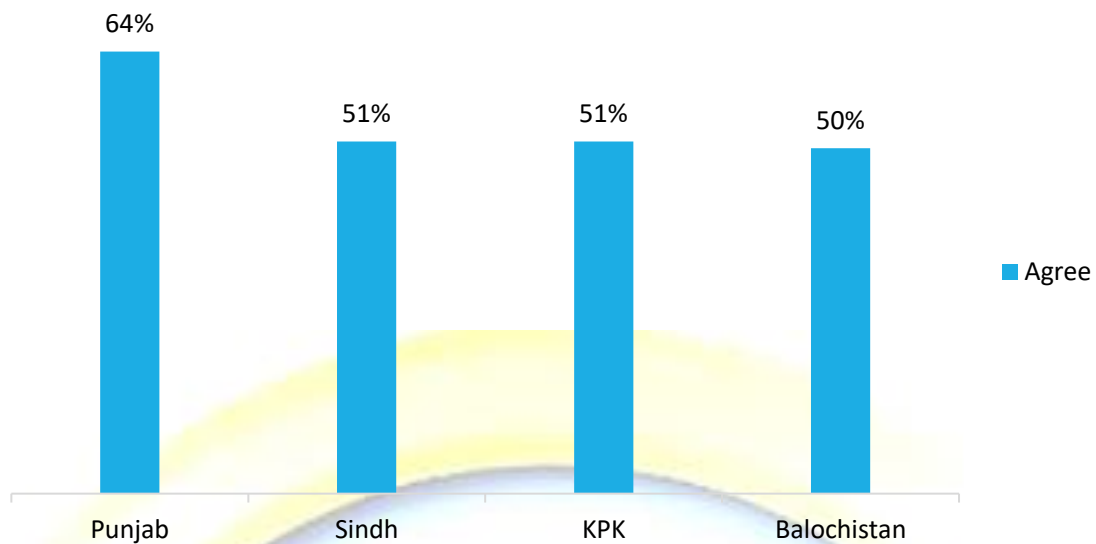
Question: “You rarely see business opportunities, even if you are very knowledgeable in the area. Do you agree with this?”



Source: GEM Survey conducted by Gallup Pakistan

Provincial Breakdown: Respondents from Punjab (64%) most likely to agree that they rarely see business opportunities even if they are knowledgeable in the area.

This is followed by respondents Sindh, KPK and Balochistan where almost 1 in 2 respondents agree that they rarely see business opportunities.



Source: GEM Survey conducted by Gallup Pakistan

This study was funded by World Bank Group and conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. The GEM Global report can be accessed [here](#). Fifty economies participated in the GEM 2019 Adult Population Survey (APS), including 11 from the Middle East & Africa, eight from Asia & Pacific, eight from Latin America & Caribbean, and 23 from Europe & North America. Five of these economies are classified as low-income level, 12 as middle-income and the rest as high-income. Over 150,000 individuals participated in extended interviews as part of the GEM research in 2019. Economy profile for Pakistan can be accessed [here](#).

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

Thursday, 17th December, 2020

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
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Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)