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Pakistan ranks 108/139 countries in terms of mobile internet speed and 159/176 countries in terms of fixed broadband internet speed: Gallup Pakistan Analysis on Ookla SpeedTest Data



Fixed
Broadband
108/139

Mobile
Internet
159/176



18.72 Mbps

Mobile
Internet Speed



10.81 Mbps

Fixed Broadband
Internet Speed

Fixed Broadband Internet
Speed (in Mbps) in South Asia

INDIA		52.02
BANGLADESH		31.89
SRI LANKA		25.34
MALDIVES		23.76
NEPAL		23.09
BHUTAN		19.57
PAKISTAN		10.81
AFGHANISTAN		8.92

24.425
SOUTH ASIAN AVERAGE

Mobile Internet
Speed (in Mbps) in South Asia

MALDIVES		42.46
PAKISTAN		18.72
NEPAL		17.7
SRI LANKA		15.26
INDIA		13.15
BANGLADESH		10.81
AFGHANISTAN		6.31

17.7
SOUTH ASIAN AVERAGE



Special Press Release SPEEDTEST GLOBAL INDEX INTERNET SPEED STATISTICS

Pakistan ranks 108 / 139 countries in terms of mobile internet speed and 159 / 176 countries in terms of fixed broadband internet speed: Gallup Pakistan Analysis on Ookla SpeedTest Data

Islamabad, 23 December, 2020

The Speedtest Global Index compares internet speed data from around the world on a monthly basis. Data for this index comes from the hundreds of millions of tests taken by real people using Speedtest every month. Gallup Pakistan Data Analytics Team is publishing this press release containing data analysis and commentary on this data release by Speedtest. This analysis is being undertaken under a team led by Bilal I Gilani, Executive Director of Gallup Pakistan.

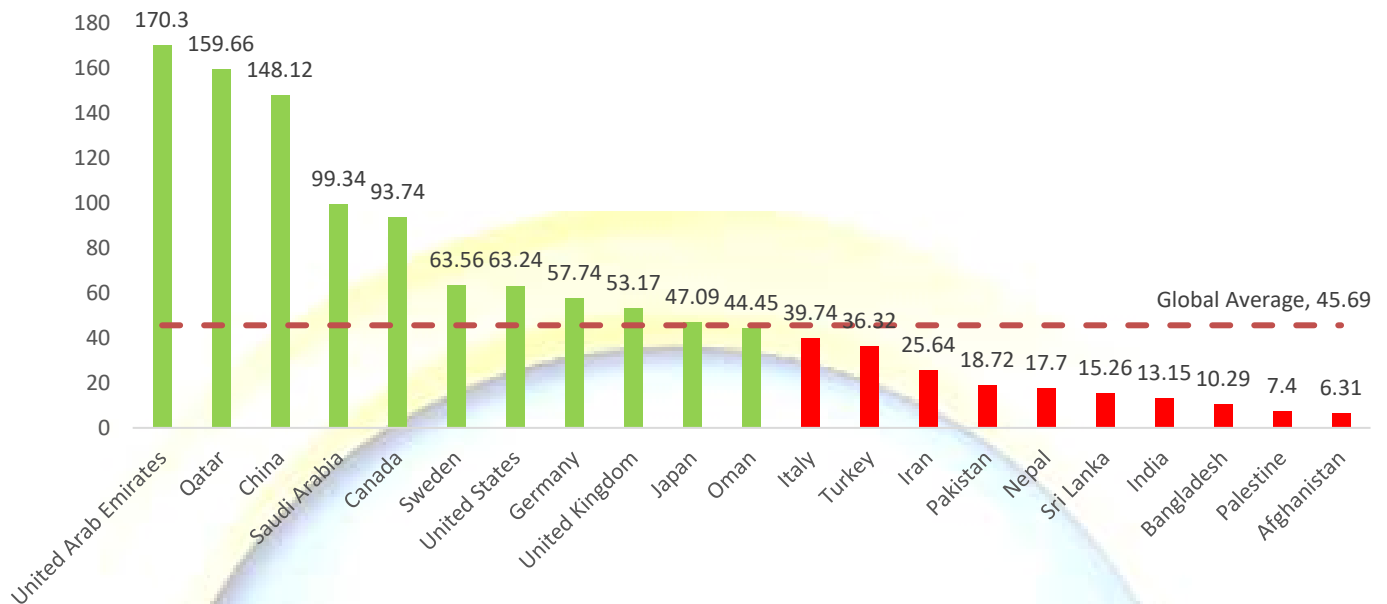
This press release aims to assess Pakistan's position among other countries in terms of mobile internet and fixed broadband speeds. For a detailed note on the methodology followed by Speedtest Global Index, please click [here](#).

Note: We have used publicly available data from Ookla SpeedTest Index. Gallup Pakistan has not generated this data and cannot be held liable for errors or omissions. We have only analyzed the data from various angles.

Mobile Internet in Pakistan:

Pakistan ranks 108 out of 139 countries in terms of mobile internet (download) speed. Pakistan's average mobile internet speed is 18.72 Mbps which is far below the global average of 45.69 Mbps. The chart below displays the data of a select few countries. The complete list can be accessed [here](#). Pakistan's mobile internet speed is lower than countries such as China which boasts one of the highest speeds of 148.12 Mbps and UAE with 170.3 Mbps. However, Pakistan's position is better than countries like India (13.15 Mbps) and Nepal (17.7 Mbps)

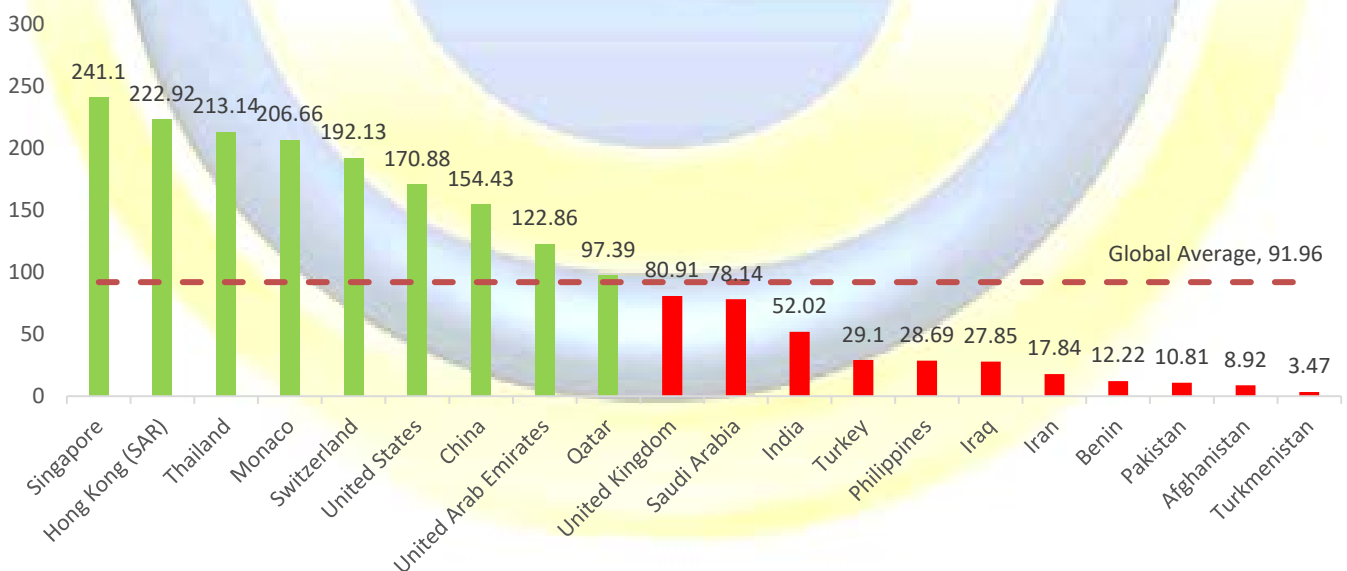
Mobile Internet Speeds (in Mbps)



Fixed Broadband Internet in Pakistan

Pakistan ranks 159 out of 176 countries. Pakistan's speed is 10.81 Mbps while the global average is 91.96 Mbps. While Pakistan's download speed for broadband internet is below countries like India (52.02), Saudi Arabia (78.14) and China (154.43), it performs better than Afghanistan (8.92) and Turkmenistan (3.47).

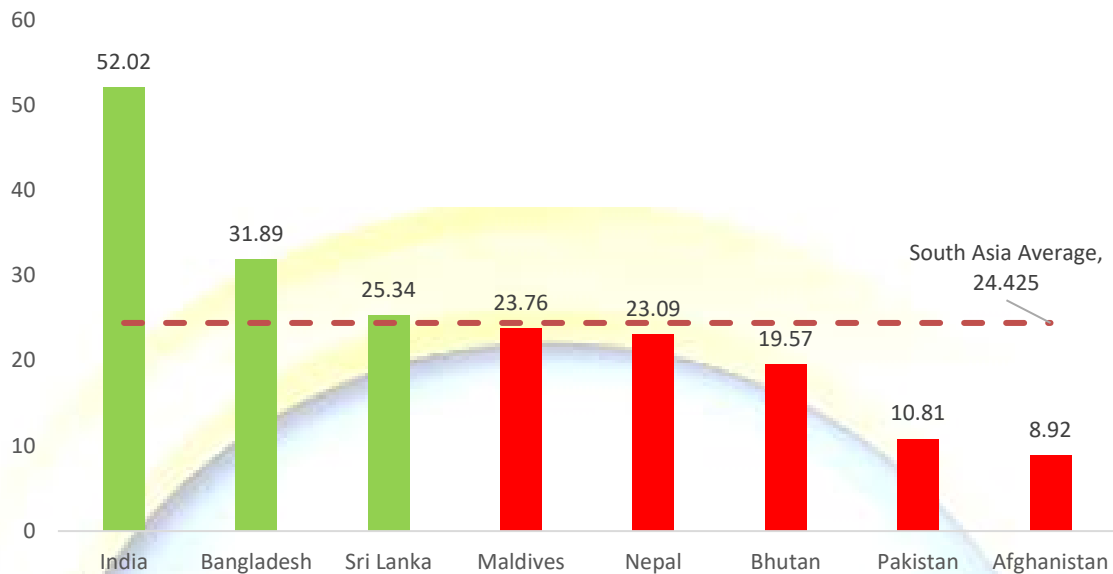
Fixed Broadband Internet Speeds (in Mbps)



Fixed Broadband Internet speed situation in South Asia

Pakistan's fixed broadband internet speed is the second lowest among South Asian countries. The only South Asian country that has poorer fixed broadband speed is Afghanistan at 8.92 Mbps. India (52.02 Mbps) has the highest fixed broadband speed in South Asia, followed by Bangladesh (31.89 Mbps) and Sri Lanka (25.34 Mbps).

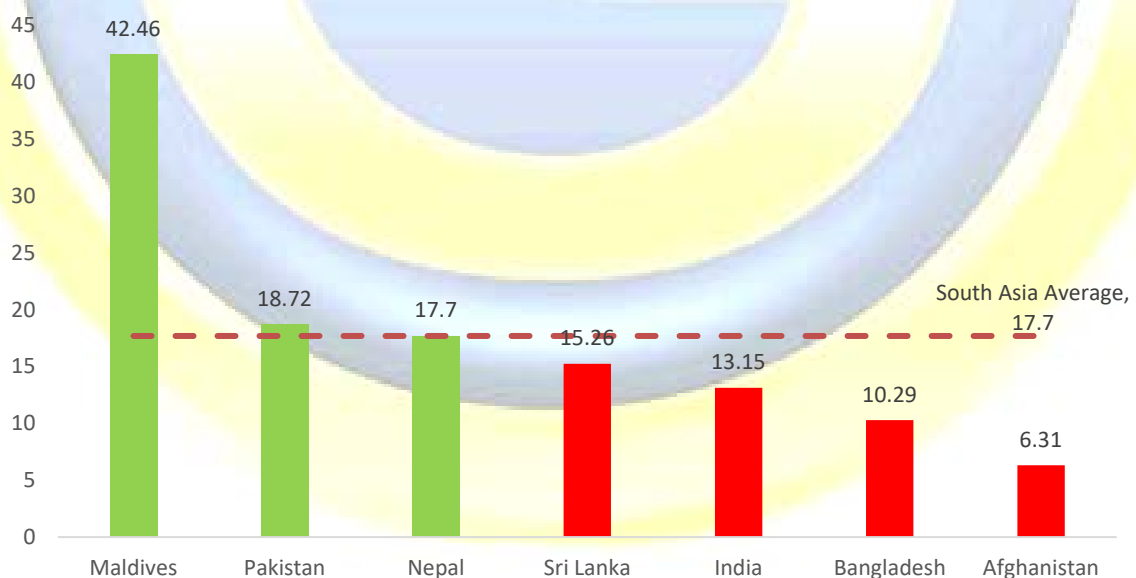
Fixed Broadband Internet Speeds (in Mbps) in South Asia



Mobile Internet Speed Situation in South Asia

In terms of mobile internet speeds, Pakistan has the second highest speed (18.72 Mbps) in South Asia, second to Maldives (42.45 Mbps). Pakistan is slightly above the South Asian average of 17.7 Mbps. India, Sri Lanka, Bangladesh and Afghanistan lie below the South Asian average.

Mobile Internet Speeds (in Mbps) in South Asia



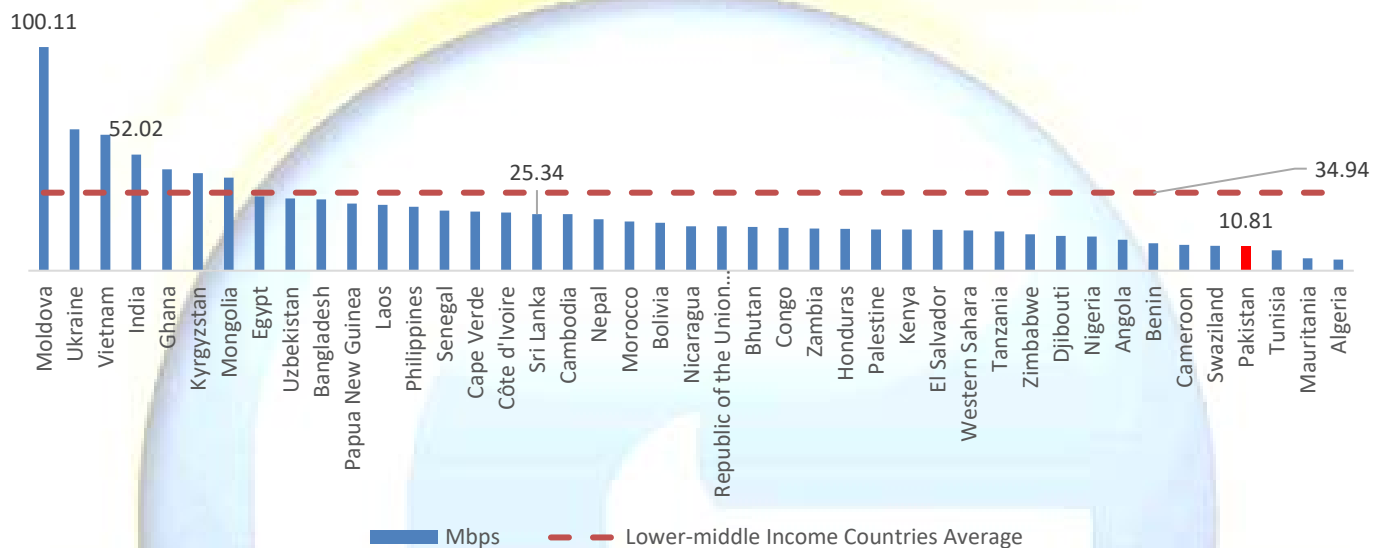
Classification according to Income levels of countries [Fixed Broadband Internet Speed]

According to [World Bank's classification](#) of countries as per their income levels, Pakistan lies in the category of "Lower-middle income" countries. The average fixed broadband internet speed in this group

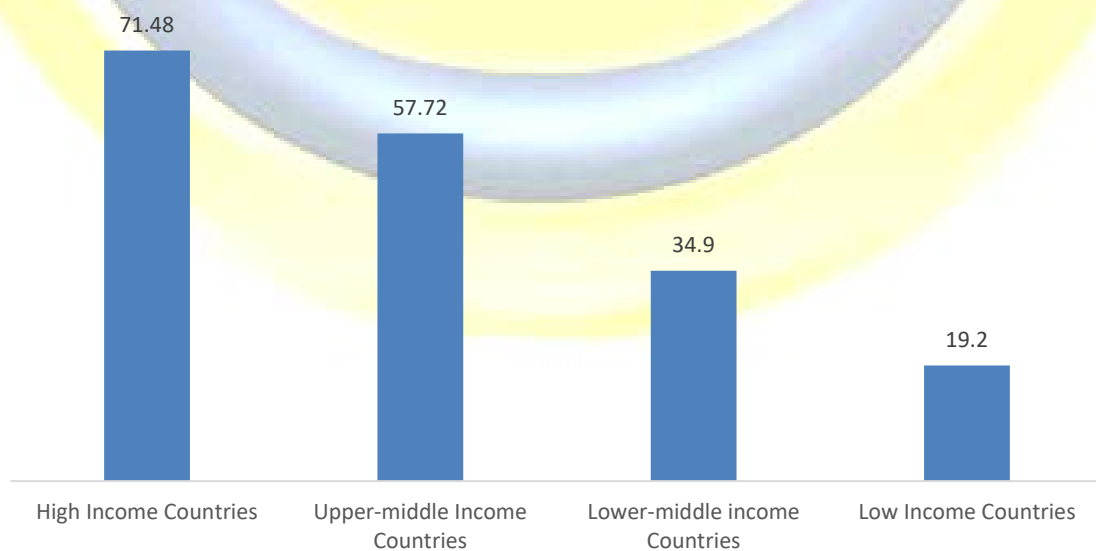
Gallup Pakistan Data Analytics Series: Speedtest Global Index is 34.94 Mbps while Pakistan's fixed broadband speed is 10.81 Mbps. In fact, within the group of lower-middle income countries, Pakistan has the fourth lowest fixed broadband speed. Only three countries, Tunisia, Mauritania, and Algeria have fixed broadband speeds lower than Pakistan's.

The country in the lower-middle income group with the highest fixed broadband speed is Moldova with 100.11 Mbps followed by Ukraine, Vietnam and then India at 52.02 Mbps.

Fixed Broadband speeds in the Lower-middle Income Group



Average Fixed Broadband Speeds Of Income groups

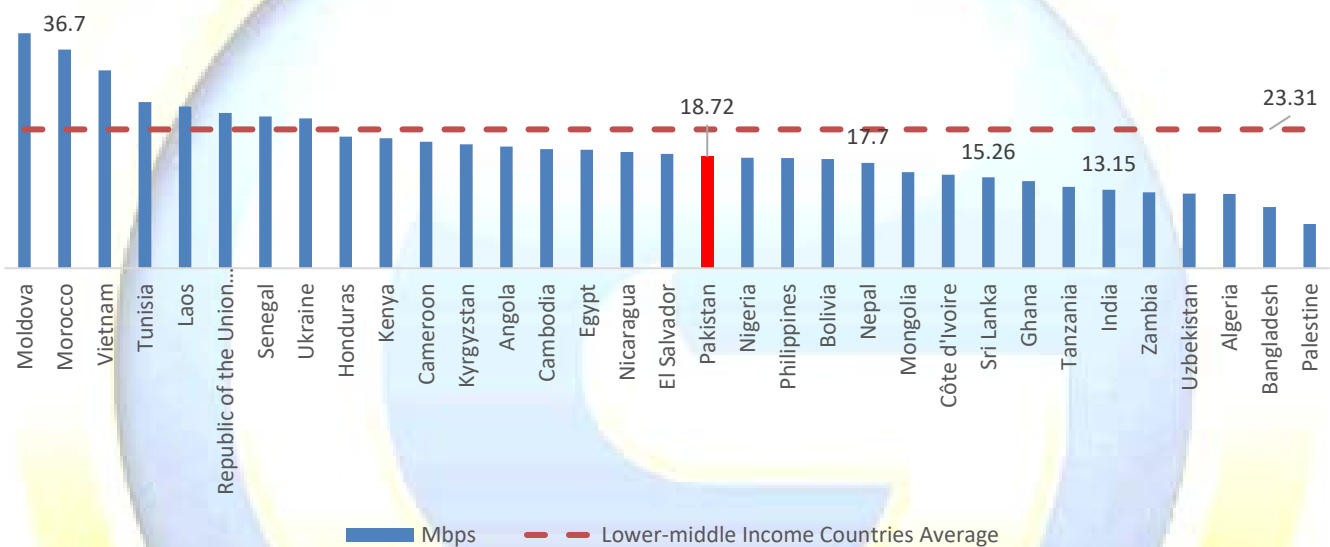


Classification according to Income levels of countries [Mobile Internet Speed]

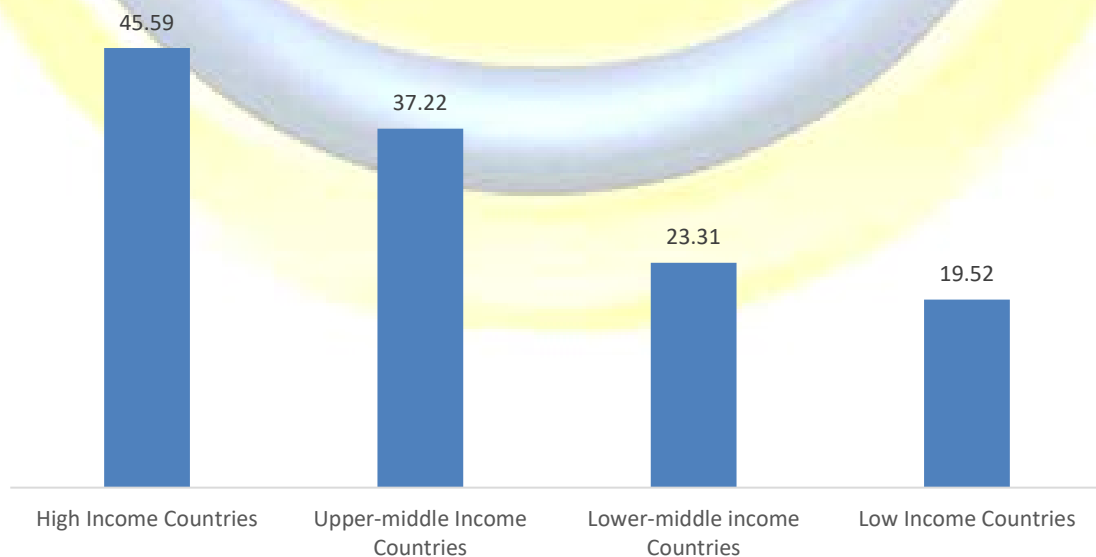
Pakistan's average mobile internet speed lies below the average of the income group that it belongs to.

The average mobile internet speed within the group of lower-middle countries is 23.31 Mbps while Pakistan's average mobile internet speed is 18.72 Mbps. It is worth noting however, that Pakistan fares better in terms of its mobile internet speed as compared to fixed broadband speed with respect to other countries in the lower-middle income group. Pakistan ranks 18 out of 33 countries in the lower-middle income group in terms of mobile internet speed however it ranks 40 out of 43 lower-middle income countries in terms of fixed broadband internet speed.

Mobile Internet speeds in the Lower-middle Income Group



Average Mobile Internet Speeds Of Income groups



Conclusion

Bilal I Gilani, Executive Director Gallup Pakistan adds ‘As Pakistan hopes to benefit from the digital revolution, the question of internet quality as crucial as that of its use. In the past decade we have focused on the availability gap and to some extent filled it. However, during this process, we lost sight of the quality of internet. This report highlights that there are major gaps in this regard. Without filling these gaps use of technology for products such as digital financial inclusion or for e-commerce purposes would always remain below excellence. On the digital highway Pakistan appears to have been left behind and the report urges regulator (PTA) as well as other stakeholders to revisit the Digitalization strategy in Pakistan’





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GILANI RESEARCH
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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

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(1980-2020)