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Between economic growth & job creation and protecting the environment, which one do you think is more important?

PROTECTING ENVIROMENT



49% 1994 - 1998

7% 2000 - 2004

46% 2010 - 2014

40% 2016 - 2019

ECONOMIC GROWTH AND JOB CREATION



47% 1994 - 1998

82% 2000 - 2004

52% 2010 - 2014

53% 2016 - 2019



PRESS RELEASE (also emailed/ faxed seperately)

Public Opinion in Pakistan Since Year 1994

WORLD VALUES SURVEY Social Behaviour

A higher proportion of Pakistanis (53 %) believe that economic growth and job creation is more important than protecting the environment (40 %). 6 % decline in the proportion of Pakistanis who think protecting the environment is more important (World Values Survey & Gallup & Gilani Pakistan)

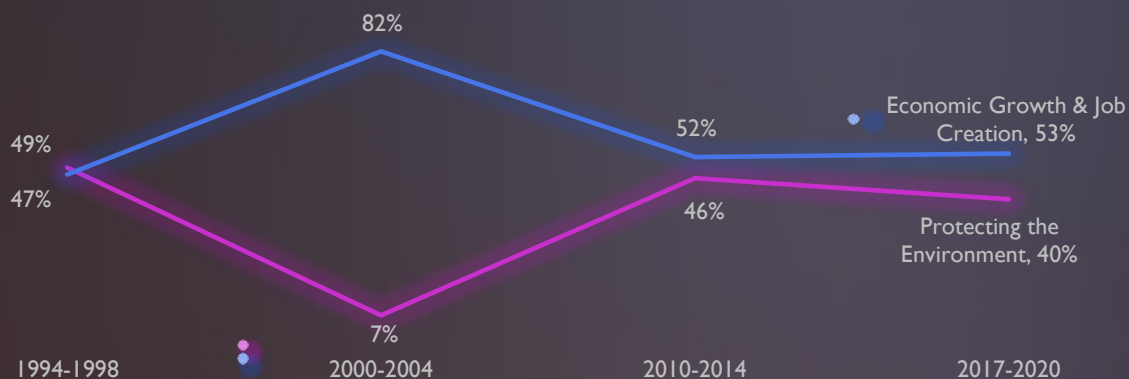
Islamabad, December 24, 2020

According to the World Values Survey conducted between the year 1994-1998, respondents were asked "Between economic growth & job creation and protecting the environment, which one do you think is more important?" In response 49% said protecting the environment and 47% said economic growth and job creation.

Comparative Picture: The question was asked again between 2017-2020 during Wave 7 of the World Values Survey to enable a comparison across the years. According to the 2020 results 40% said protecting the environment while 53% said economic growth and job creation.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: "Between economic growth & job creation and protecting the environment, which one do you think is more important?"



Pakistan	1994-1998	2000-2004	2010-2014	2017-2019
Protecting Environment	49%	7%	46%	40%
Economic Growth & Job Creation	47%	82%	52%	53%
Other	0%	6%	1%	0%
DK/NR	4%	6%	1%	6%

Note: Don't Know/ No Response not shown

Source: World Value Survey 1994-2019, Gallup & Gilani Pakistan Poll

The Pakistani affiliate of Gallup International Association

(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

(<https://www.worldvaluessurvey.org>)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: 'Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan's History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues.' For more information about Gallup History Project, please contact caf@gallup.com.pk

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Thursday, December 24, 2020

(2 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2020)