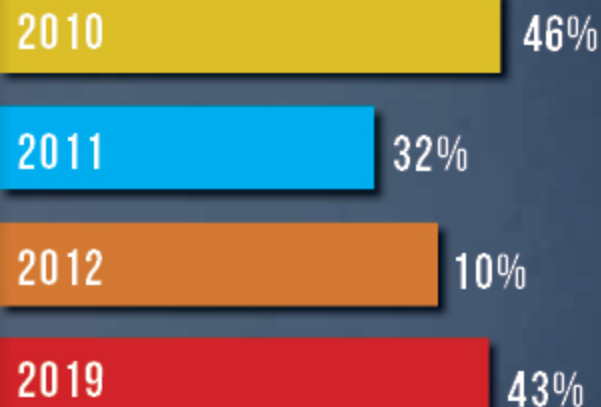


14 December 2020,

43% PAKISTANIS (10% BELOW THE GLOBAL AVERAGE) AGREED TO KNOWING SOMEONE PERSONALLY WHO STARTED A BUSINESS IN THE PAST TWO YEARS. PAKISTAN RANKS 43 OUT OF 50 COUNTRIES ON THIS INDICATOR (GLOBAL ENTREPRENEURSHIP MONITOR)

Do you know someone personally who started a business in the past 2 years?



Opinion Poll

**GLOBAL ENTREPRENEURSHIP MONITOR
BUSINESS**

43 % Pakistanis (10 % below the global average) agreed to knowing someone personally who started a business in the past two years. Pakistan ranks 43 out of 50 countries on this indicator (Global Entrepreneurship Monitor)

Islamabad, 14th December 2020

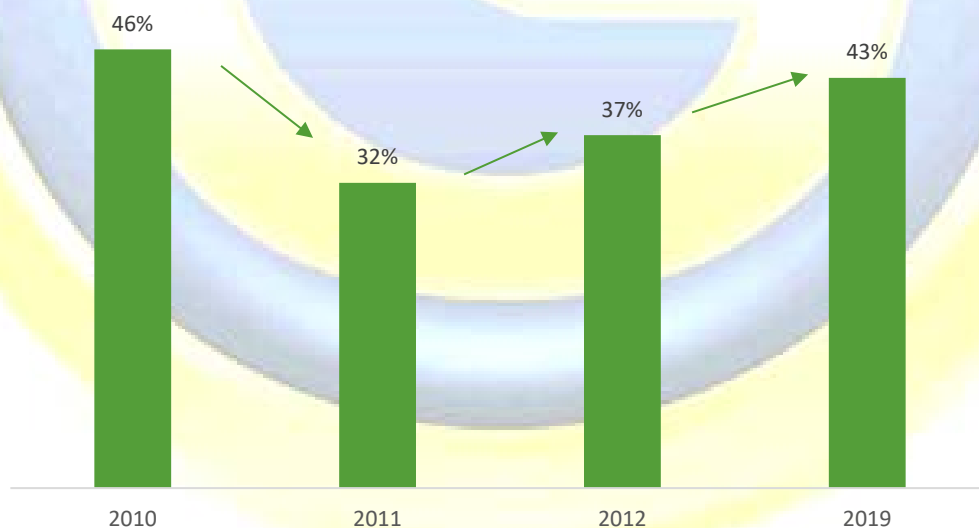
According to a Global Entrepreneurship (GEM) Survey conducted by Gallup Pakistan, 43% people from Pakistan agreed to knowing someone personally who started a business in the past two years. The Global Entrepreneurship Monitor (GEM) is a networked consortium of national country teams that carries out survey-based research on entrepreneurship and entrepreneurship ecosystems around the world and has been keeping its finger on the pulse of the state of entrepreneurship since 1999.

A nationally representative sample of men and women from Pakistan was asked, *“Do you know someone personally who started a business in the past 2 years?”* In response, 43% agreed. This is an increase from 37% in 2012.

Yearly Trend: Knowing someone who has started a business rises and falls over the past decade with highest figure reported in 2010.

In 2010, 46% Pakistanis claimed to know someone personally who started a business in the past 2 years. This number fell to 32% in 2011 then rose to 37% in 2012 and eventually 43% in 2019.

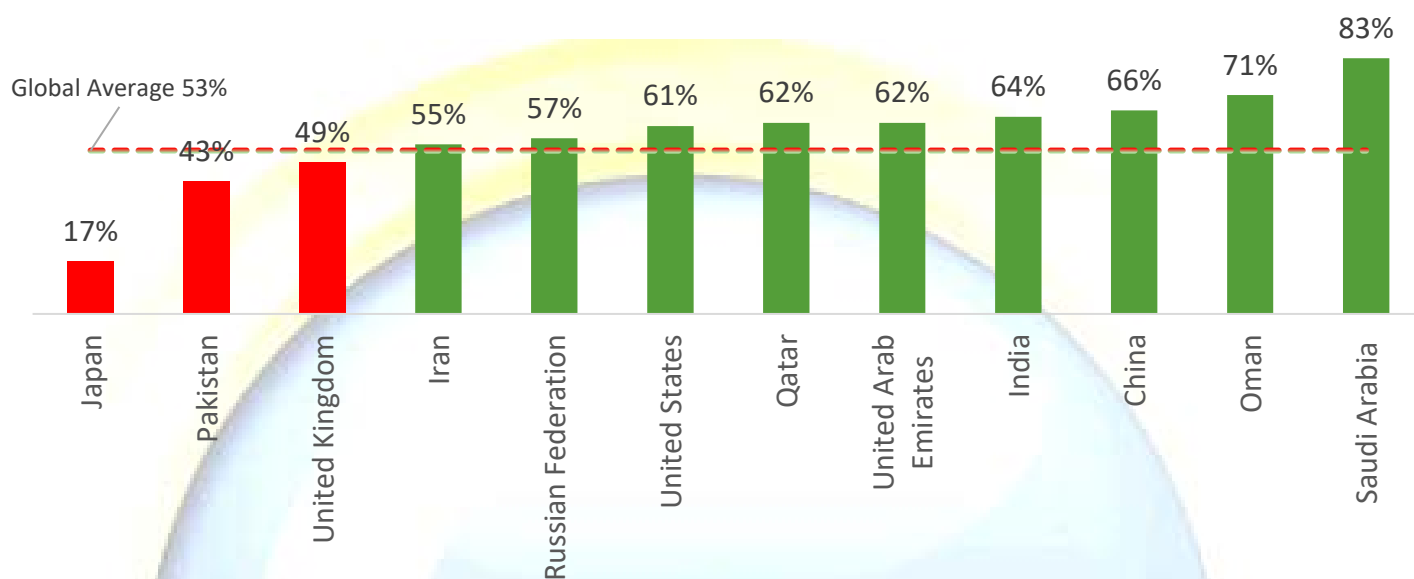
Question: “Do you know someone personally who started a business in the past 2 years?”



Source: GEM Survey conducted by Gallup Pakistan

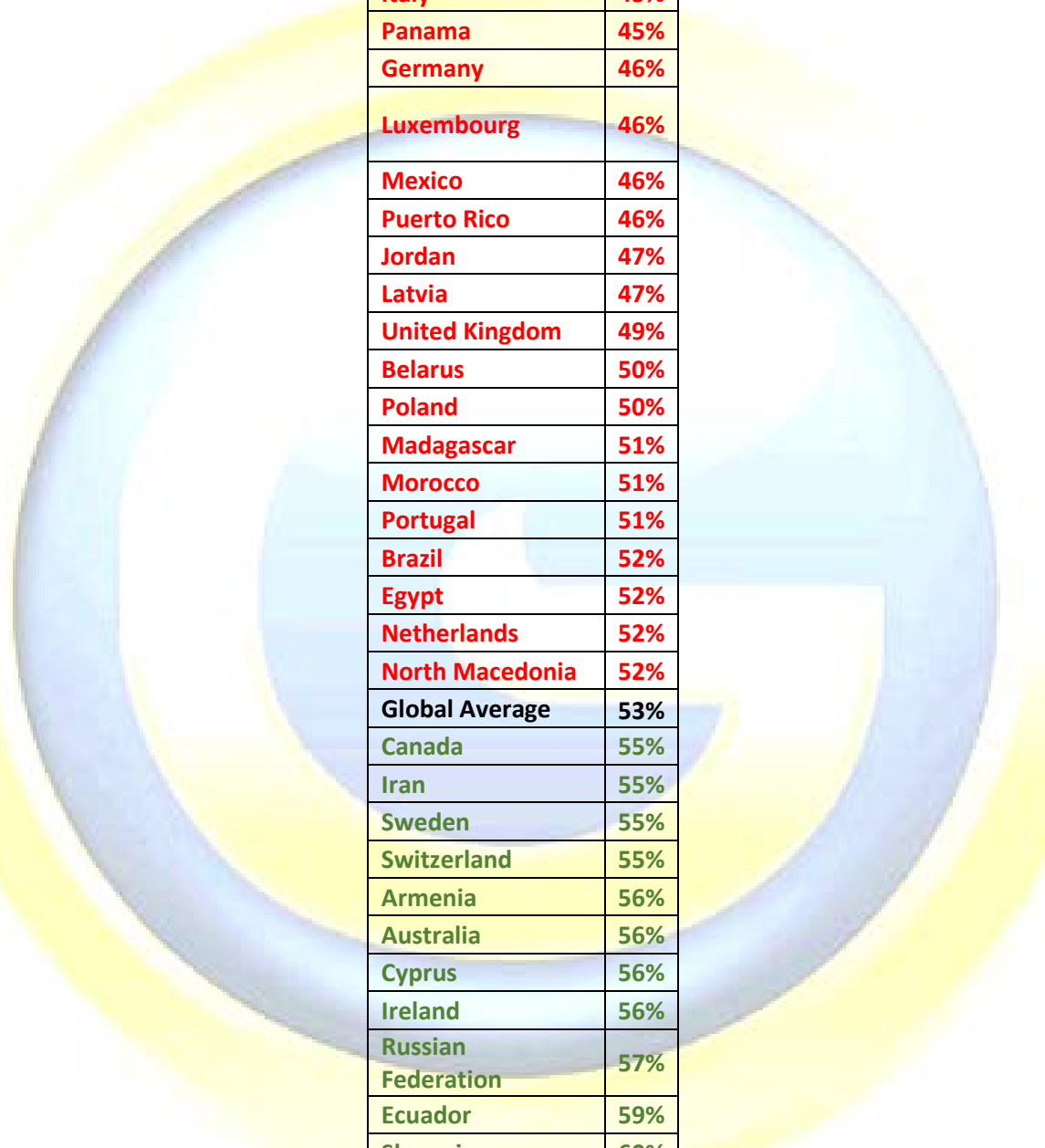
Global Comparison: Pakistan ranks 43 out of 50 countries on the perception indicator of personally knowing someone who started a business.

Pakistan stands 10% below the global average of this indicator which is nearly 53%. However, respondents from Pakistan (43%) are more likely to personally know someone who started a business compared to respondents in Japan (17%). The chart below represents a select few countries and Pakistan's standing among them; please go to the end of the report to view the complete table.



Source: GEM Global Report 2019-2020

This study was funded by World Bank Group and conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. The GEM Global report can be accessed [here](#). Fifty economies participated in the GEM 2019 Adult Population Survey (APS), including 11 from the Middle East & Africa, eight from Asia & Pacific, eight from Latin America & Caribbean, and 23 from Europe & North America. Five of these economies are classified as low-income level, 12 as middle-income and the rest as high-income. Over 150,000 individuals participated in extended interviews as part of the GEM research in 2019. Economy profile for Pakistan can be accessed [here](#).



Japan	17%
South Africa	28%
Greece	30%
Taiwan	36%
Republic of Korea	37%
Spain	42%
Norway	43%
Pakistan	43%
Italy	45%
Panama	45%
Germany	46%
Luxembourg	46%
Mexico	46%
Puerto Rico	46%
Jordan	47%
Latvia	47%
United Kingdom	49%
Belarus	50%
Poland	50%
Madagascar	51%
Morocco	51%
Portugal	51%
Brazil	52%
Egypt	52%
Netherlands	52%
North Macedonia	52%
Global Average	53%
Canada	55%
Iran	55%
Sweden	55%
Switzerland	55%
Armenia	56%
Australia	56%
Cyprus	56%
Ireland	56%
Russian Federation	57%
Ecuador	59%
Slovenia	60%
United States	61%
Qatar	62%
United Arab Emirates	62%
India	64%
Slovak Republic	65%
China	66%
Croatia	66%
Colombia	67%

Guatemala	68%
Chile	71%
Oman	71%
Israel	73%
Saudi Arabia	83%

Source: GEM Global Report 2019-2020



Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Monday, 14 December 2020

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Bilal I Gilani
caf@gallup.com.pk*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)