

16 December 2020,

**49% PAKISTANIS (1% BELOW THE GLOBAL AVERAGE) THINK THAT IT IS EASY TO START A BUSINESS IN PAKISTAN. PAKISTAN RANKS 24 OUT OF 50 COUNTRIES ON THIS INDICATOR (GLOBAL ENTREPRENEURSHIP MONITOR)**

*In my country, it is easy to start a business.  
Do you agree with this?*





Opinion Poll

GLOBAL ENTREPRENEURSHIP MONITOR  
BUSINESS

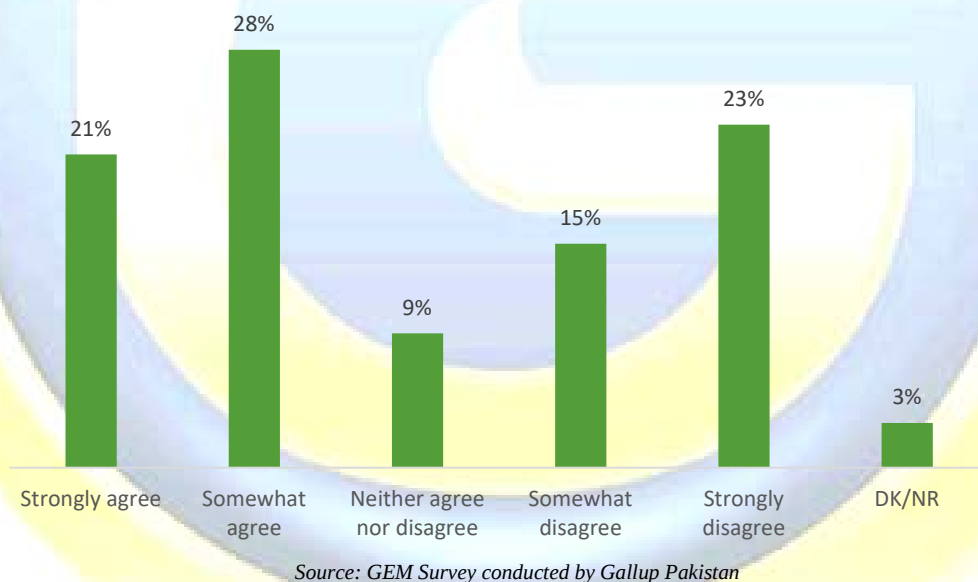
**49 % Pakistanis (1 % below the global average) think that it is easy to start a business in Pakistan. Pakistan ranks 24 out of 50 countries on this indicator (Global Entrepreneurship Monitor)**

Islamabad, 16 December 2020

According to a Global Entrepreneurship (GEM) Survey conducted by Gallup Pakistan, 49% people from Pakistan agreed that it is easy to start a business in Pakistan. The Global Entrepreneurship Monitor (GEM) is a networked consortium of national country teams that carries out survey-based research on entrepreneurship and entrepreneurship ecosystems around the world and has been keeping its finger on the pulse of the state of entrepreneurship since 1999.

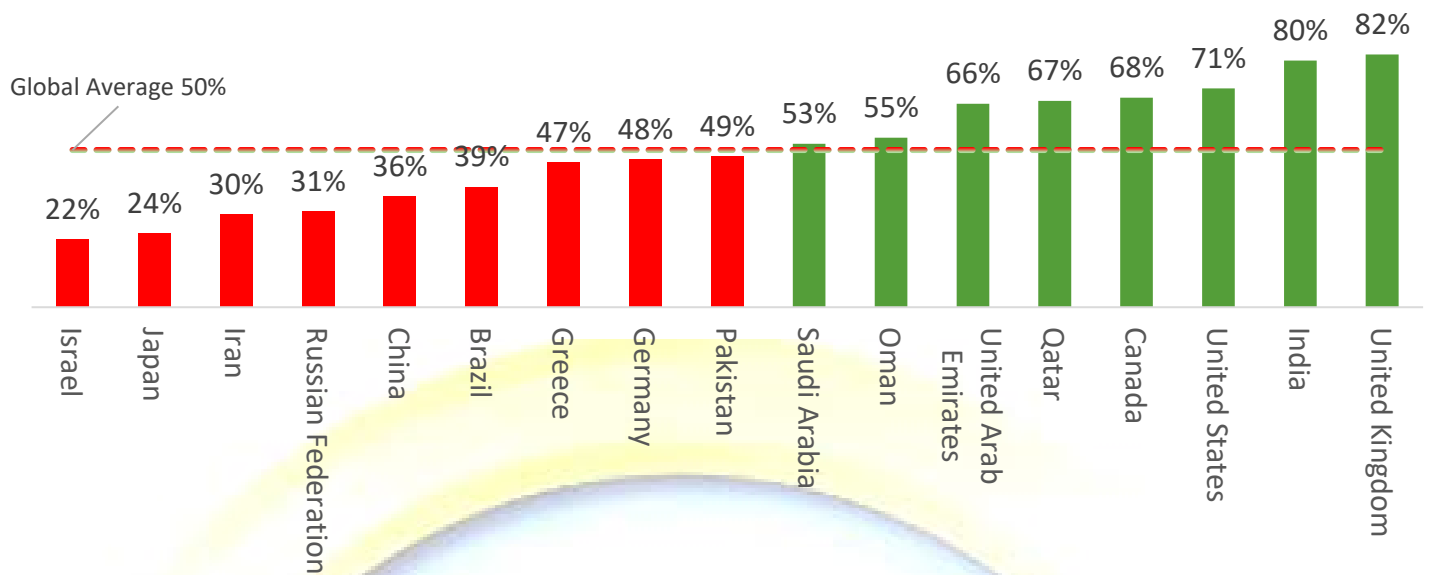
A nationally representative sample of men and women from Pakistan was asked, “*In my country, it is easy to start a business. Do you agree with this?*” In response, 21% strongly agreed, 28% somewhat agreed, 9% neither agreed nor disagreed, 15% somewhat disagreed, 23% strongly disagreed and 3% did not know/did not respond.

**Question: “In my country, it is easy to start a business. Do you agree with this?”**



**Global Comparison: Pakistan ranks 24 out of 50 countries on the perception indicator of ease of starting business.**

Pakistan stands 1% below the global average of this indicator which is nearly 50%. However, respondents from Pakistan (49%) are more likely than those from China (36%) and Iran (30%) to say that it is easy to start a business in Pakistan. The chart below represents a select few countries and Pakistan’s standing among them; please go to the end of the report to view the complete table.



Source: GEM Global Report 2019-2020

This study was funded by World Bank Group and conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. The GEM Global report can be accessed [here](#). Fifty economies participated in the GEM 2019 Adult Population Survey (APS), including 11 from the Middle East & Africa, eight from Asia & Pacific, eight from Latin America & Caribbean, and 23 from Europe & North America. Five of these economies are classified as low-income level, 12 as middle-income and the rest as high-income. Over 150,000 individuals participated in extended interviews as part of the GEM research in 2019. Economy profile for Pakistan can be accessed [here](#).



| Countries            | % of adults | Rank |
|----------------------|-------------|------|
| Poland               | 90.2%       | 1    |
| Norway               | 87.4%       | 2    |
| Netherlands          | 84.1%       | 3    |
| United Kingdom       | 82.4%       | 4    |
| India                | 80.0%       | 5    |
| Sweden               | 78.3%       | 6    |
| Italy                | 74.6%       | 7    |
| United States        | 71.2%       | 8    |
| Canada               | 68.0%       | 9    |
| Australia            | 66.8%       | 10   |
| Qatar                | 66.6%       | 11   |
| United Arab Emirates | 66.1%       | 12   |
| Switzerland          | 64.5%       | 13   |
| Egypt                | 64.0%       | 14   |
| South Africa         | 63.0%       | 15   |
| Luxembourg           | 60.5%       | 16   |
| Panama               | 57.2%       | 17   |
| Ecuador              | 55.3%       | 18   |
| Oman                 | 54.7%       | 19   |
| Slovenia             | 54.3%       | 20   |
| Saudi Arabia         | 52.9%       | 21   |
| Mexico               | 50.9%       | 22   |
| Global Average       | 50.0%       |      |
| Armenia              | 49.2%       | 23   |
| Pakistan             | 49.0%       | 24   |
| Germany              | 47.6%       | 25   |
| Greece               | 46.9%       | 26   |
| Guatemala            | 46.6%       | 27   |
| Ireland              | 41.8%       | 28   |
| Portugal             | 41.1%       | 29   |
| Brazil               | 39.4%       | 30   |
| Spain                | 38.5%       | 31   |
| Cyprus               | 38.2%       | 32   |
| Madagascar           | 38.0%       | 33   |
| North Macedonia      | 37.2%       | 34   |
| China                | 36.2%       | 35   |
| Taiwan               | 36.1%       | 36   |
| Colombia             | 36.0%       | 37   |
| Belarus              | 35.9%       | 38   |
| Jordan               | 35.1%       | 39   |
| Croatia              | 33.8%       | 40   |
| Chile                | 32.9%       | 41   |
| Republic of Korea    | 32.4%       | 42   |
| Latvia               | 31.8%       | 43   |
| Russian Federation   | 31.4%       | 44   |
| Iran                 | 30.1%       | 45   |

|                 |       |    |
|-----------------|-------|----|
| Morocco         | 27.0% | 46 |
| Puerto Rico     | 26.5% | 47 |
| Slovak Republic | 25.2% | 48 |
| Japan           | 24.3% | 49 |
| Israel          | 21.6% | 50 |



## Opinion Poll from Gallup Pakistan



*The Pakistani Affiliate of Gallup International*

**Wednesday, 16 December 2020**

*(4 Pages, English version only)*

***Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,  
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Daily Gilani Poll  
2020



of Gallup Pakistan  
(1980-2020)