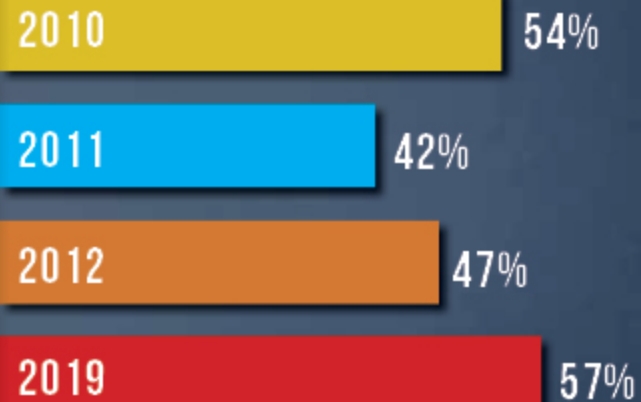


15 December 2020,

57% PAKISTANIS (1% LESS THAN THE GLOBAL AVERAGE) AGREED TO HAVING THE KNOWLEDGE, SKILL AND EXPERIENCE REQUIRED TO START A NEW BUSINESS. PAKISTAN RANKS 25 OUT OF 50 COUNTRIES ON THIS INDICATOR. RESPONDENTS FROM URBAN AREAS (58%) AND MALE RESPONDENTS (64%) ARE MOST LIKELY TO AGREE WITH THIS (GLOBAL ENTREPRENEURSHIP MONITOR)

Do you have the knowledge, skill and experience required to start a new business?





Opinion Poll

**GLOBAL ENTREPRENEURSHIP MONITOR
BUSINESS**

57 % Pakistanis (1% less than the global average) agreed to having the knowledge, skill and experience required to start a new business. Pakistan ranks 25 out of 50 countries on this indicator. Respondents from urban areas (58%) and male respondents (64%) are most likely to agree with this (Global Entrepreneurship Monitor)

Islamabad, 15th December, 2020

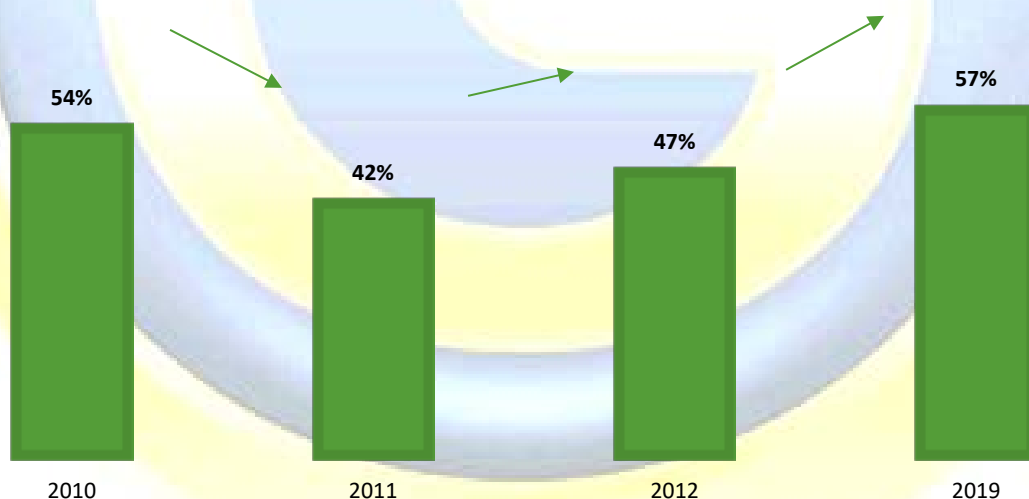
According to a Global Entrepreneurship (GEM) Survey conducted by Gallup Pakistan, 57% respondents from Pakistan agreed to having the knowledge, skill and experience required to start a new business

A nationally representative sample of men and women from Pakistan was asked, “Do you have the knowledge, skill and experience required to start a new business?” In response, 57% agreed. This is an increase from 47% in 2012.

Yearly Trend: Upward trend witnessed in the percentage of Pakistanis who claim to have the skills, knowledge, and experience to start a new business

In 2010, 54% Pakistanis claimed to possess the know-how to start a new business. This number fell to 42% in 2011 then rose to 47% in 2012 and eventually 57% in 2019.

Question: “Do you have the knowledge, skill and experience required to start a new business?”



Source: GEM Survey conducted by Gallup Pakistan

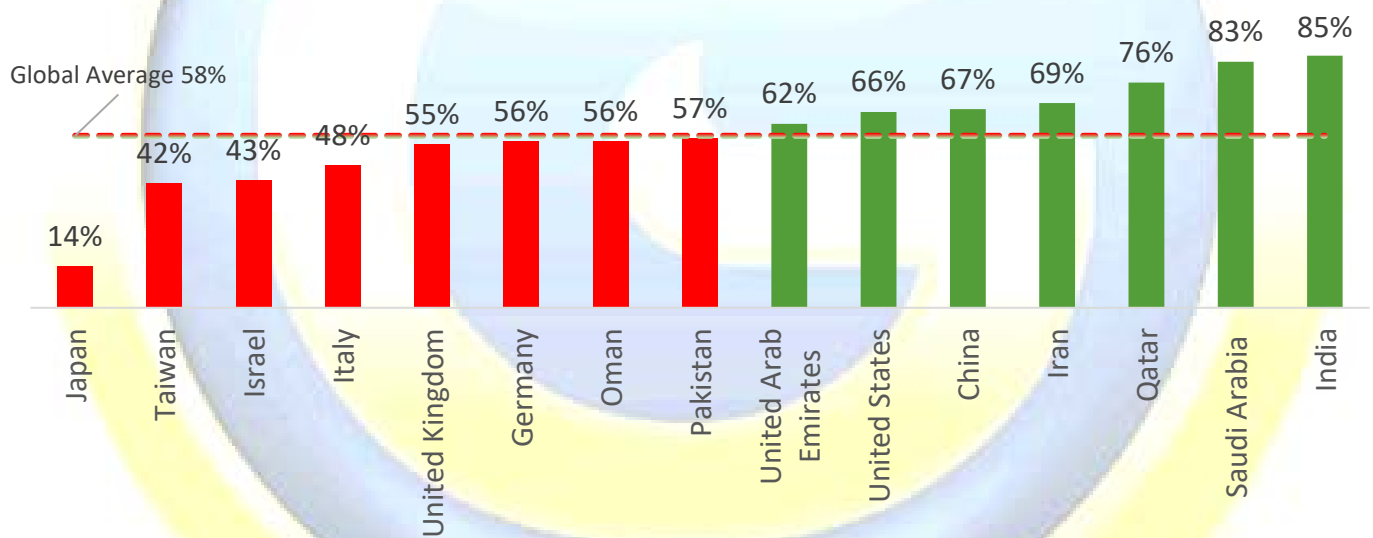
Gender and urban-rural breakdown: Compared to 5 in 10 women, 64% men claim to have the skills, knowledge and experience required to start a business.

While 56% rural respondents agreed to having these skills, the number was slightly higher for urban respondents (58%).



Source: GEM Survey conducted by Gallup Pakistan

Global Comparison: Pakistan ranks 25 out of 50 countries on the indicator of having the skills, knowledge, and experience to start a new business.



Source: GEM Global Report 2019-2020

Pakistan stands 1% below the global average of this indicator which is nearly 58%. However, respondents from Pakistan (57%) are more likely to claim to possess the skills and knowledge to start a new business as compared to those in Italy (48%) but less likely compared to those in India (85%). The chart below represents a select few countries and Pakistan's standing among them; please go to the end of the report to view the complete table

Country	% of Adults	Rank
India	85.20%	1
Saudi Arabia	83%	2
Ecuador	78.30%	3
Guatemala	77.40%	4
Chile	75.50%	5
Qatar	75.50%	5
Madagascar	73.50%	6
Panama	72.90%	7
Colombia	72.40%	8
Croatia	71.20%	9
Mexico	70.70%	10
Armenia	70%	11
Iran	68.90%	12
China	67.40%	13
Egypt	67.30%	14
United States	65.50%	15
Morocco	62.40%	16
United Arab Emirates	62.20%	17
Brazil	62%	18
Jordan	61.70%	19
Portugal	61.40%	20
North Macedonia	60.90%	21
South Africa	60.40%	22
Cyprus	58.20%	23
Global Average	58%	
Slovenia	57.50%	24
Latvia	57%	25
Pakistan	57%	25
Canada	56.80%	26
Oman	56.30%	27
Australia	56%	28
Puerto Rico	55.70%	29
United Kingdom	55.20%	30
Slovak Republic	53.10%	31
Republic of Korea	51.70%	32
Greece	51.60%	33
Spain	50.80%	34
Sweden	50.70%	35
Poland	50.40%	36
Switzerland	49.20%	37
Luxembourg	48.50%	38
Italy	48.10%	39
Germany	45.80%	40
Israel	43.30%	41
Belarus	42.30%	42
Ireland	42%	43
Taiwan	42%	43

Netherlands	41.90%	44
Russian Federation	35.60%	45
Norway	31.50%	46
Japan	14%	47

Source: GEM Global Report 2019-2020

This study was funded by World Bank Group and conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International. The GEM Global report can be accessed [here](#). Fifty economies participated in the GEM 2019 Adult Population Survey (APS), including 11 from the Middle East & Africa, eight from Asia & Pacific, eight from Latin America & Caribbean, and 23 from Europe & North America. Five of these economies are classified as low-income level, 12 as middle-income and the rest as high-income. Over 150,000 individuals participated in extended interviews as part of the GEM research in 2019. Economy profile for Pakistan can be accessed [here](#).





Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

Tuesday, 15 December, 2020

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
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Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)