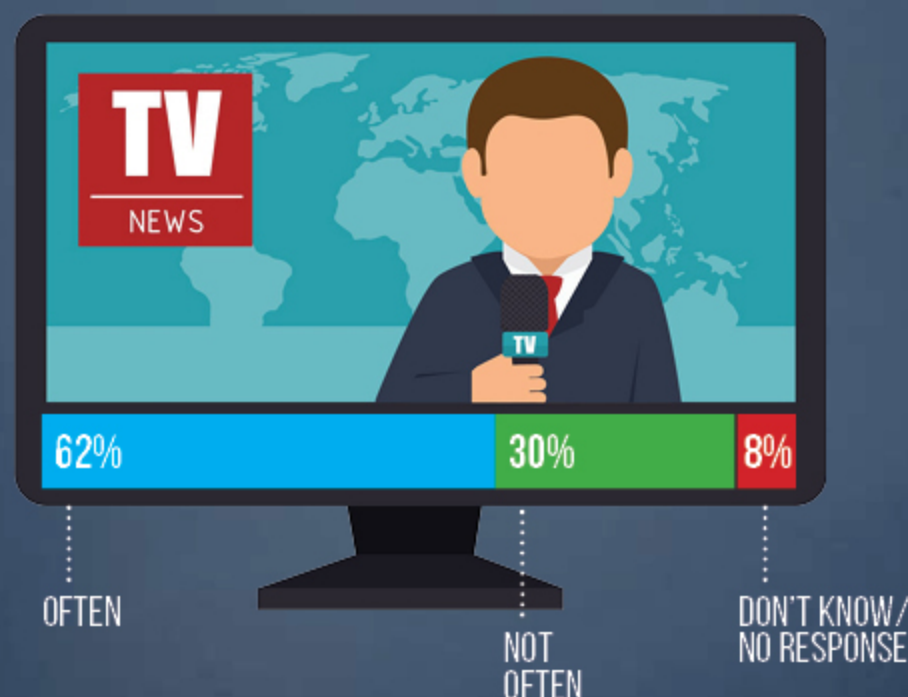


28 January, 2021

6 IN 10 PAKISTANIS CLAIM THAT TV NEWS OFTEN FAVORS THE GOVERNING PARTY IN PAKISTAN'S ELECTIONS: WORLD VALUES SURVEY AND GALLUP & GILANI PAKISTAN

How often does TV News favor the governing party in Pakistan's elections?





Special Press Release World Values Survey Elections

6 in 10 Pakistanis claim that TV news often favors the governing party in Pakistan's elections: World Values Survey and Gallup & Gilani Pakistan

(Islamabad), January 28th, 2021

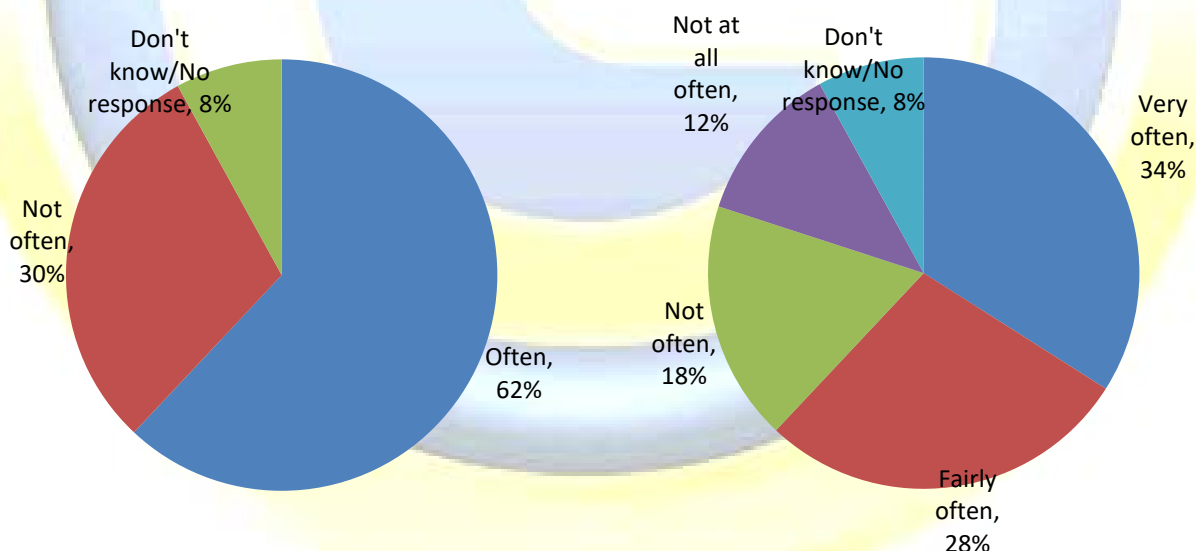
According to a World Values Survey conducted by Gallup & Gilani Pakistan in 2018, 62% Pakistanis claim that TV News often favors the governing party in Pakistan's elections.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, "How often does TV News favor the governing party polls in Pakistan's elections?" In response to this question, 34% said 'very often, 28% said 'fairly often', 18% said 'not often', 12% said 'not at all often'. 8% did not know/did not respond.

Provincial Breakdown: Respondents from Punjab (41%) most likely to claim that TV news very often favors the governing party in Pakistan's elections

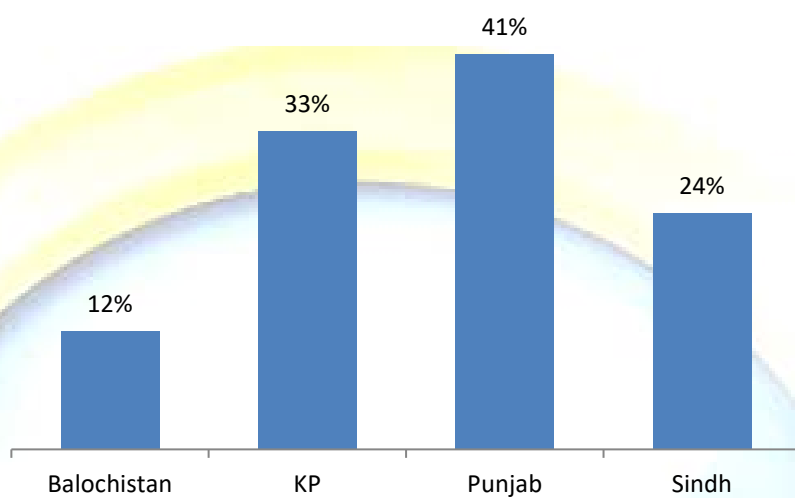
12% from Balochistan said that TV news very often favors the governing party in Pakistan's elections; 33% from KP, 41% from Punjab and 24% from Sindh.

Question: "How often does TV News favor the governing party in Pakistan's elections?"



Source: World Values Survey 2017-2020
Field work conducted by Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

**Provincial breakdown:TV news
favors the governing party in
elections very often**



The study was released by World Values Survey and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The survey was carried out among a sample of 1995 men and women in urban and rural areas of all four provinces of Pakistan, between 4th November and 11th December 2018. The global sample was 125,098. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The data released by World Values Survey can be accessed at <https://www.worldvaluessurvey.org/WVSONline.jsp>



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup

Thursday, January 28, 2021

(3 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)