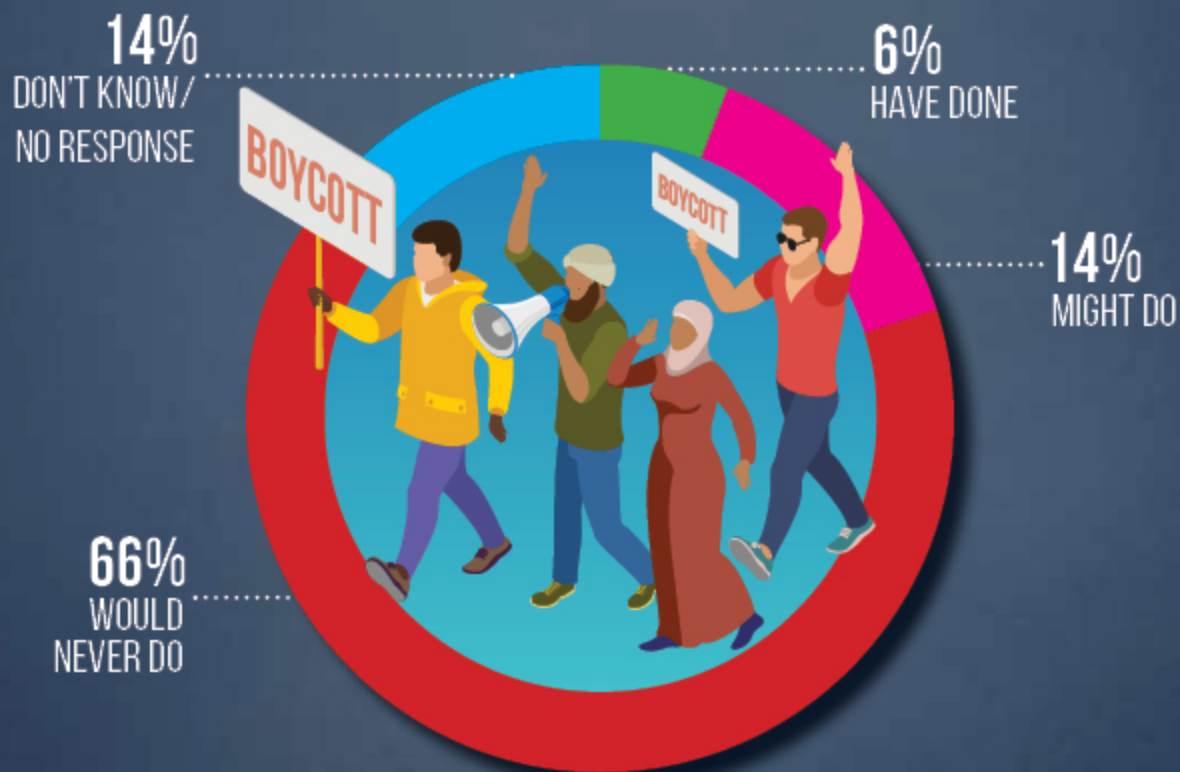


2nd February, 2021

6% PAKISTANIS CLAIM TO HAVE JOINED A BOYCOTT OF PRODUCTS OR SERVICES AS A POLITICAL ACTIVITY; 66% SAID THEY WOULD NEVER DO SO: WORLD VALUES SURVEY AND GALLUP & GILANI PAKISTAN

Have you ever joined a boycott, do you think you might or would never under any circumstances join a boycott?





Special Press Release
World Values Survey
Political Action

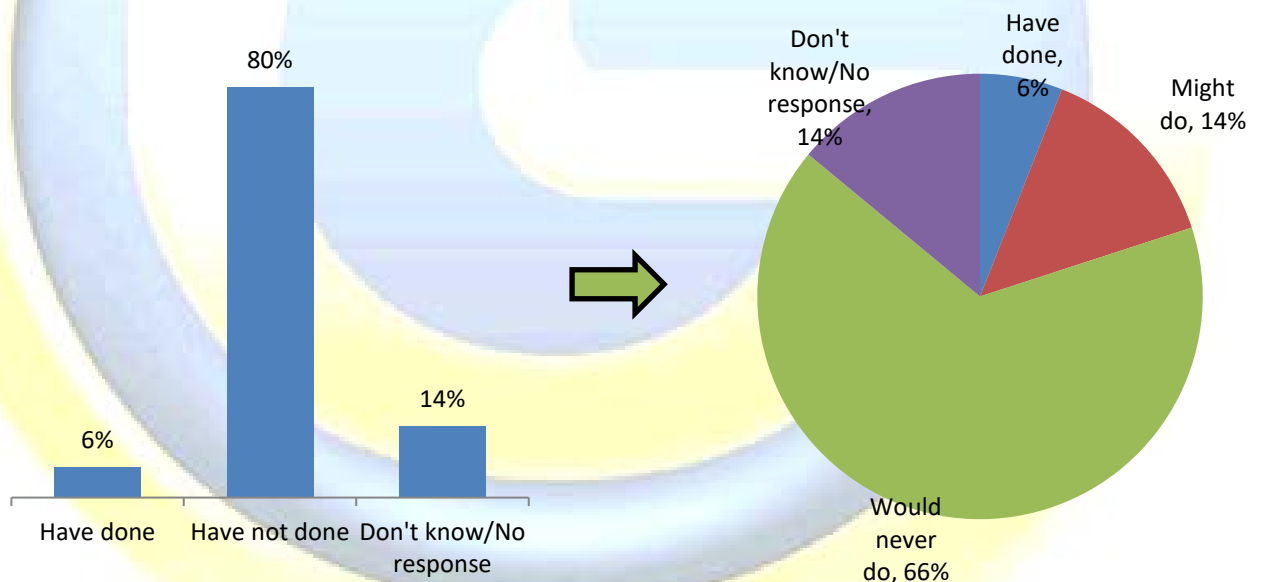
6 % Pakistanis claim to have joined a boycott of products or services as a political activity; 66 % said they would never do so: World Values Survey and Gallup & Gilani Pakistan

(Islamabad), February 2nd, 2021

According to a World Values Survey conducted by Gallup & Gilani Pakistan in 2018, 6% Pakistanis said that they have joined a boycott, 66% said that they will never join a boycott.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “Have you ever joined a boycott, do you think you might or would never under any circumstances join a boycott?” In response to this question, 6% said ‘have done’, 14% said ‘might do’, 66% said ‘would never do’. 14% did not know/did not respond.

Question: “Have you ever joined a boycott, do you think you might or would never under any circumstances join a boycott?”



Source: World Values Survey 2017-2020
Field work conducted by Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by World Values Survey and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The survey was carried out among a sample of 1995 men and women in urban and rural areas of all four provinces of Pakistan, between 4th November and 11th December 2018. The global sample was 125,098. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The data released by World Values Survey can be accessed at <https://www.worldvaluessurvey.org/WVSONline.jsp>



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup

Tuesday, February 2, 2021

(2 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)