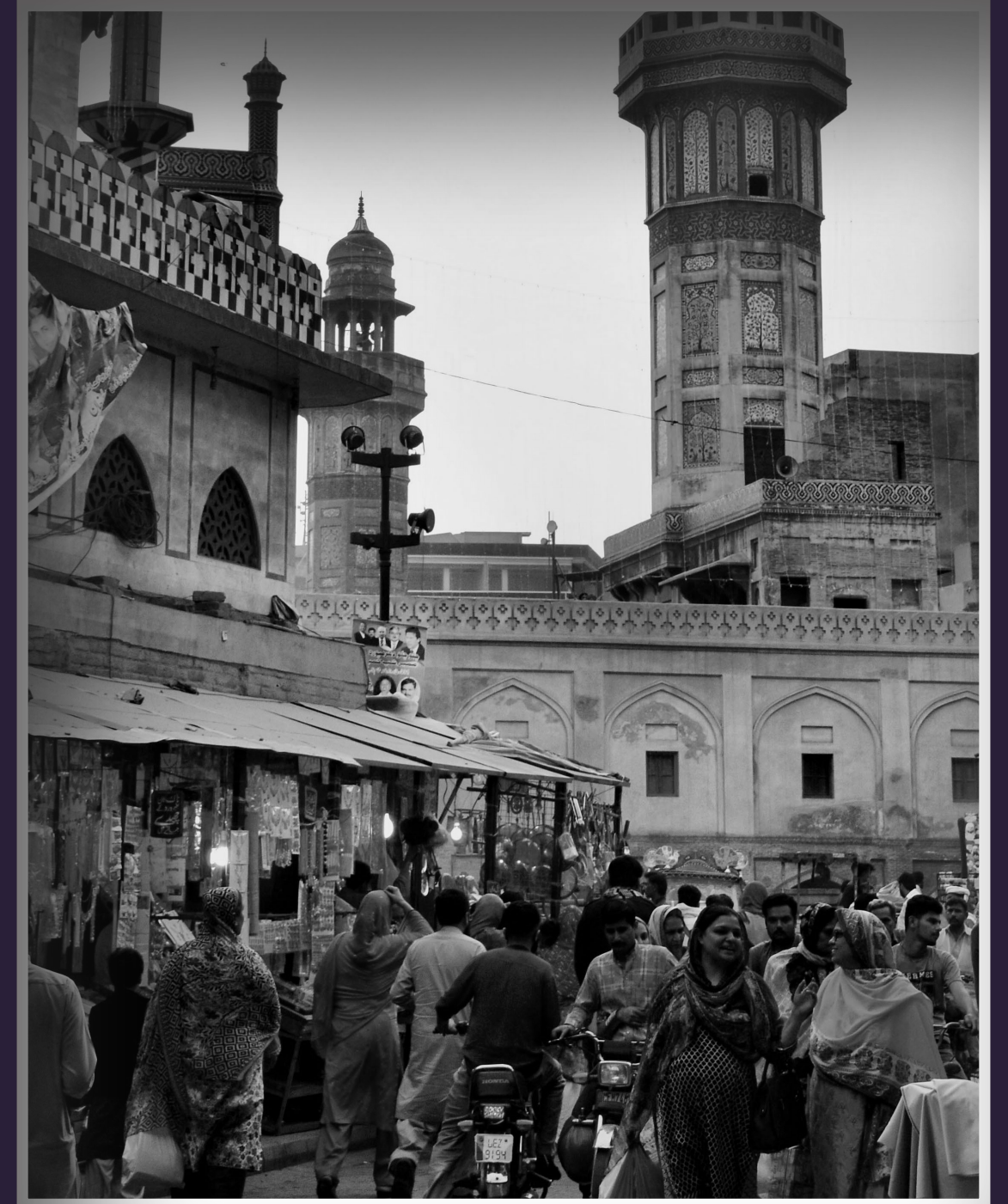


CORONAVIRUS ATTITUDE TRACKER SURVEY PAKISTAN

WAVE 9 RESULTS

GALLUP
PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Lab



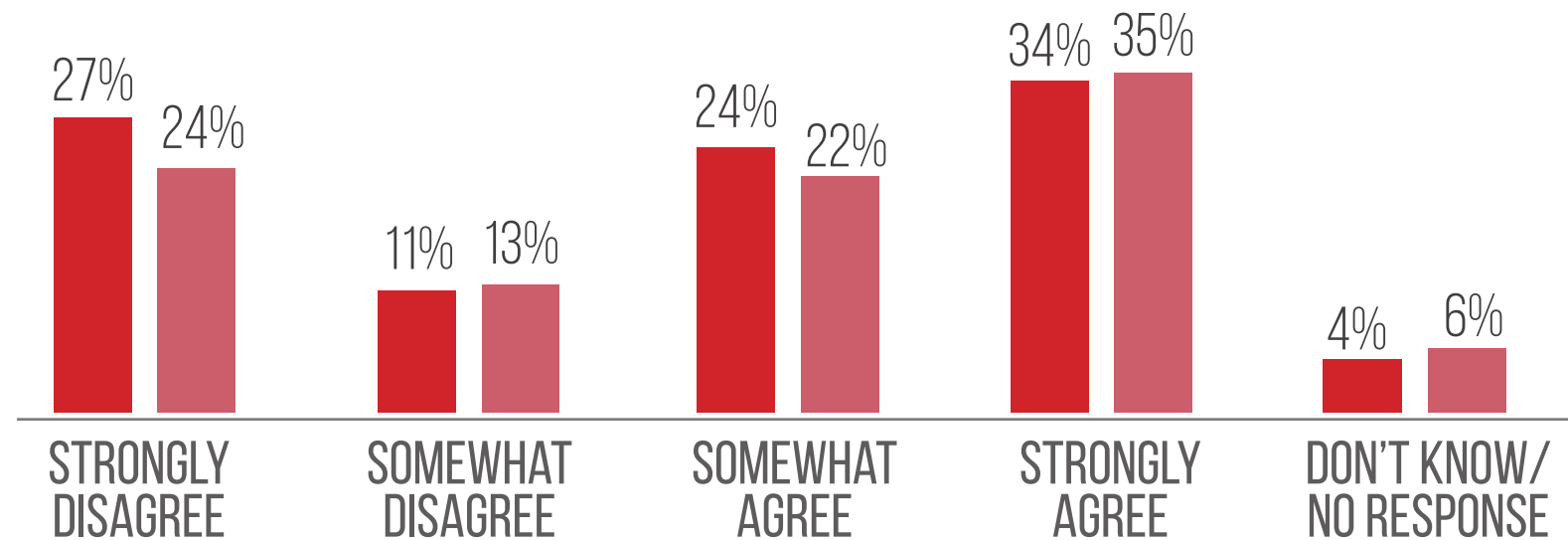
KNOWING SOMEONE WHO HAS BEEN DIAGNOSED WITH COVID-19 DOES NOT IMPACT PEOPLE'S PERCEPTION OF THE THREAT OF COVID TO BE EXAGGERATED

The cross tab question wording is
'Do you know someone in your social circle who has been diagnosed with COVID-19?'
The sample includes respondents who know someone who has been diagnosed with Coronavirus



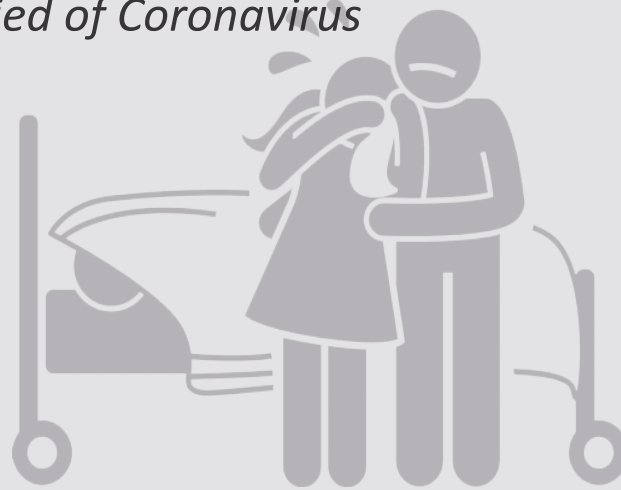
- Those who knew someone who has been diagnosed with Covid-19
- All Pakistan

To what extent do you agree/disagree that the threat of Coronavirus is being exaggerated?



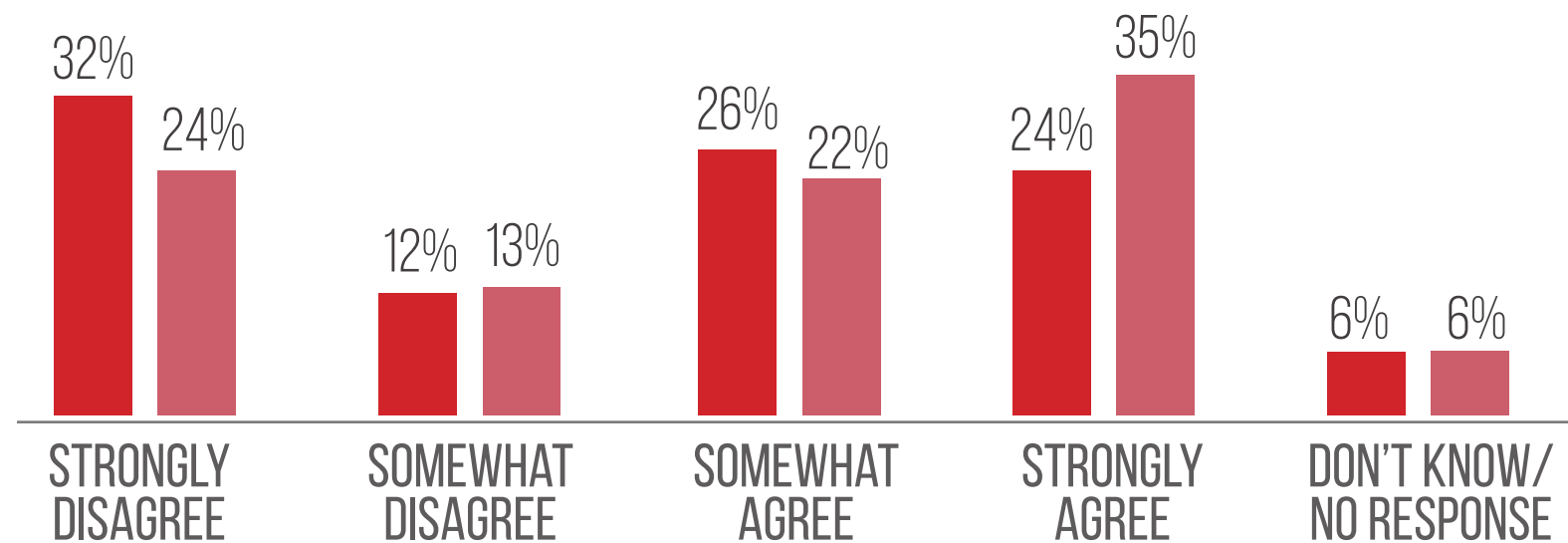
THOSE KNOWING SOMEONE WHO DIED FROM COVID-19 (24%) ARE LESS LIKELY TO THINK THAT THE THREAT OF THE VIRUS IS EXAGGERATED AS COMPARED TO THE OVERALL POPULATION FIGURE (35%)

The cross tab question wording is 'Do you know someone in your social circle who died of Coronavirus?' The sample includes respondents who knew someone who died of Coronavirus



- Those who knew someone who dies from Covid-19
- All Pakistan

To what extent do you agree/disagree that the threat of Coronavirus is being exaggerated?

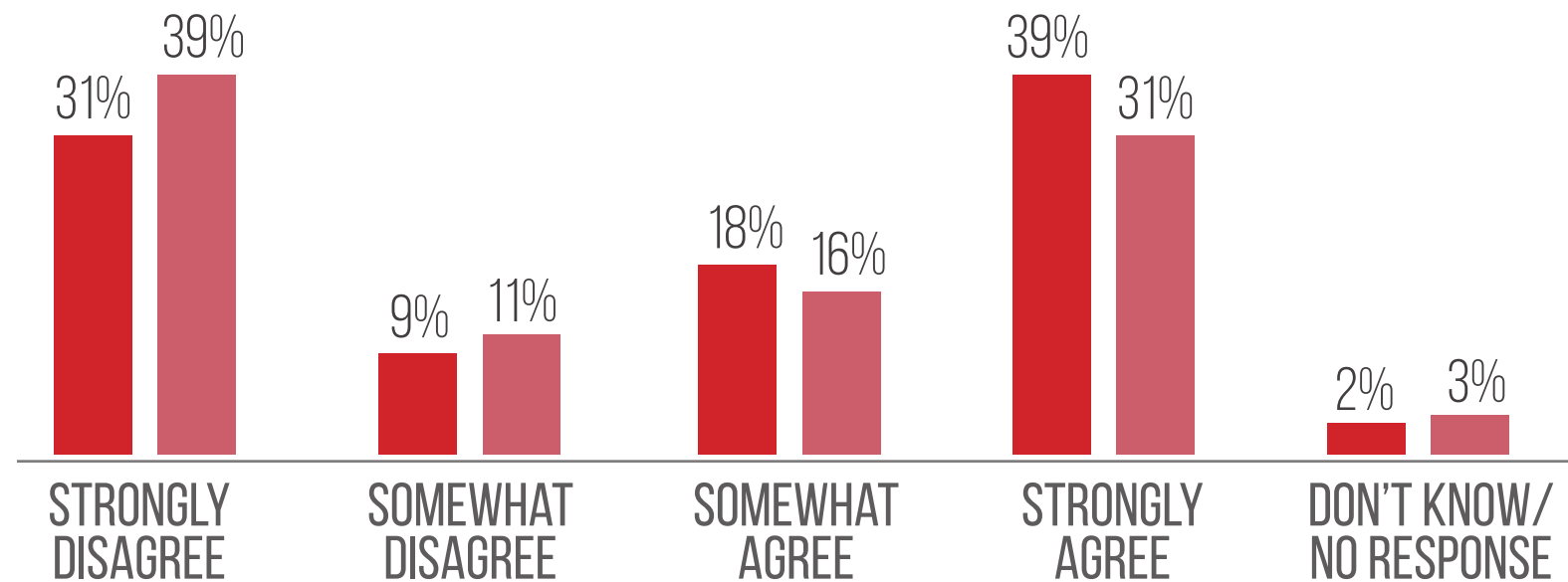


WHILE 39% PEOPLE THINK THE THREAT OF CORONAVIRUS IS EXAGGERATED, THEY ARE STILL AFRAID OF BEING INFECTED WITH THE VIRUS

The cross tab question wording is 'To what extent do you agree/disagree that the threat of Coronavirus is being exaggerated? The sample includes respondents who somewhat agree or strongly agree with the threat of Coronavirus being exaggerated

- Those who believe the threat of Covid-19 is exaggerated
- All Pakistan

'To what extent do you agree with the following statement: "I am afraid that myself and someone in my household will be infected by coronavirus"?



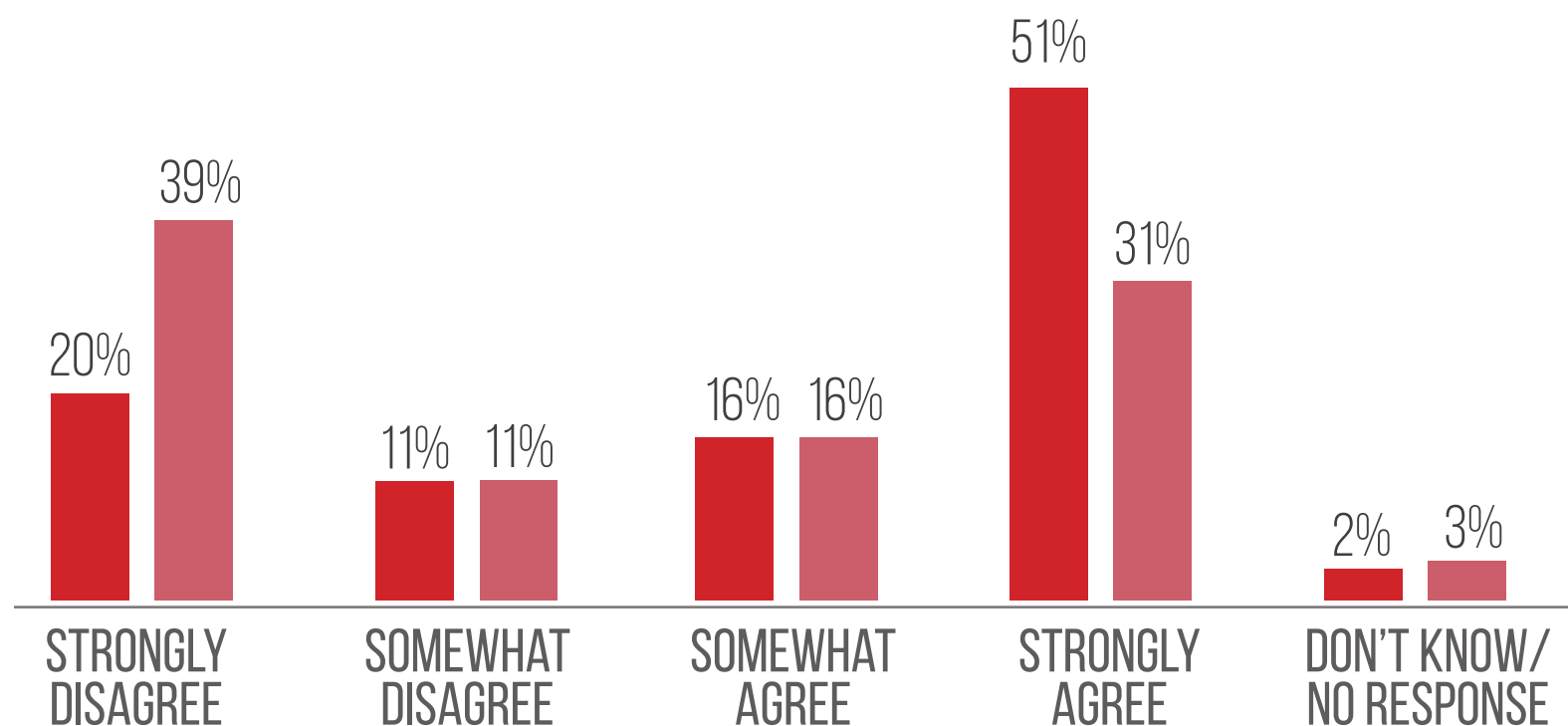
RESPONDENTS WHO KNOW SOMEONE WHO HAS BEEN DIAGNOSED WITH COVID-19 ARE MUCH MORE LIKELY (51%) TO BE AFRAID OF INFECTION AS COMPARED TO THE GENERAL POPULATION FIGURE OF 31%

The cross tab question wording is
'Do you know someone in your social circle who has been diagnosed with COVID-19?'
The sample includes respondents who know someone who has been diagnosed with Coronavirus.



■ Those who know someone who has been diagnosed with Coronavirus
■ All Pakistan

'To what extent do you agree with the following statement: "I am afraid that myself and someone in my household will be infected by coronavirus"?'



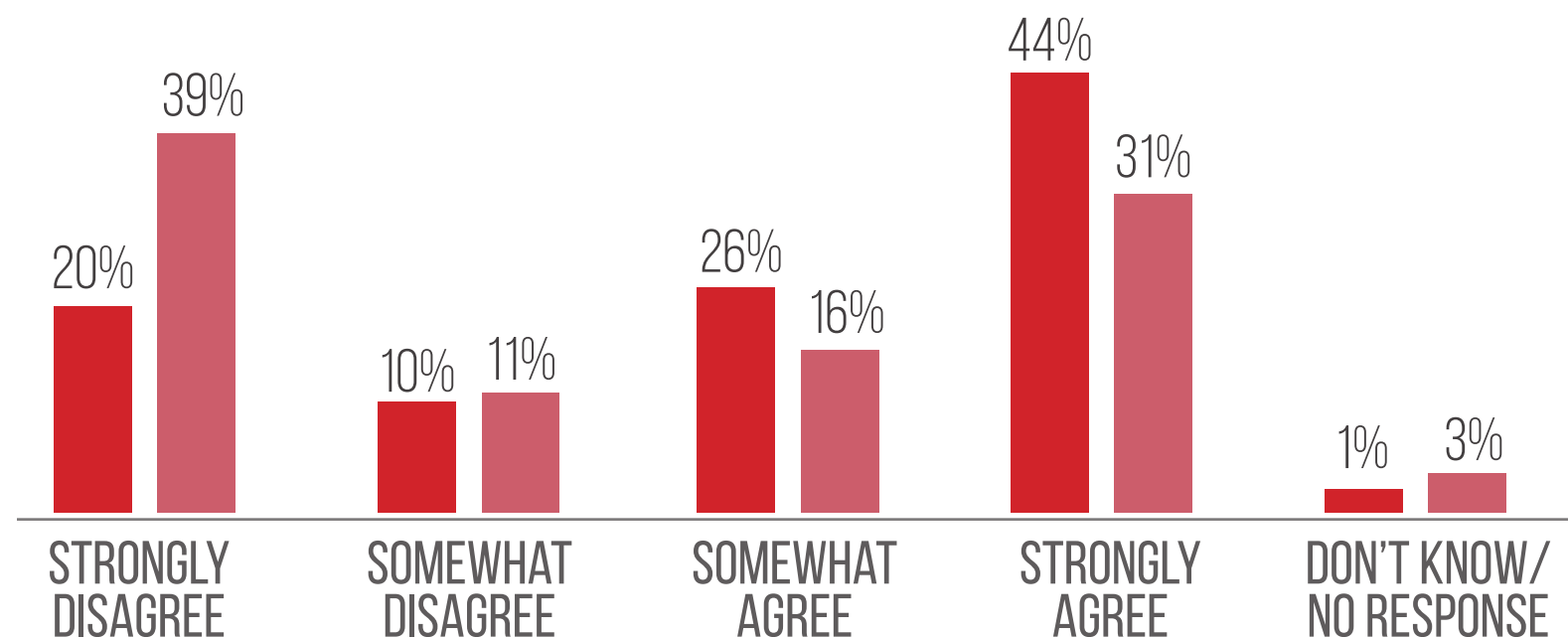
COMPARED TO THE GENERAL POPULATION FIGURE, 13% MORE RESPONDENTS WHO KNOW SOMEONE THAT DIED FROM THE VIRUS ARE AFRAID OF BEING INFECTED

*The cross tab question wording is
'Do you know someone in your social
circle who died of Coronavirus?' The
sample includes respondents who knew
someone who died of Coronavirus.*



■ Those who knew someone who died of Coronavirus
■ All Pakistan

To what extent do you agree or disagree with the following statement: "I am afraid that myself and someone in my household will be infected by coronavirus"?



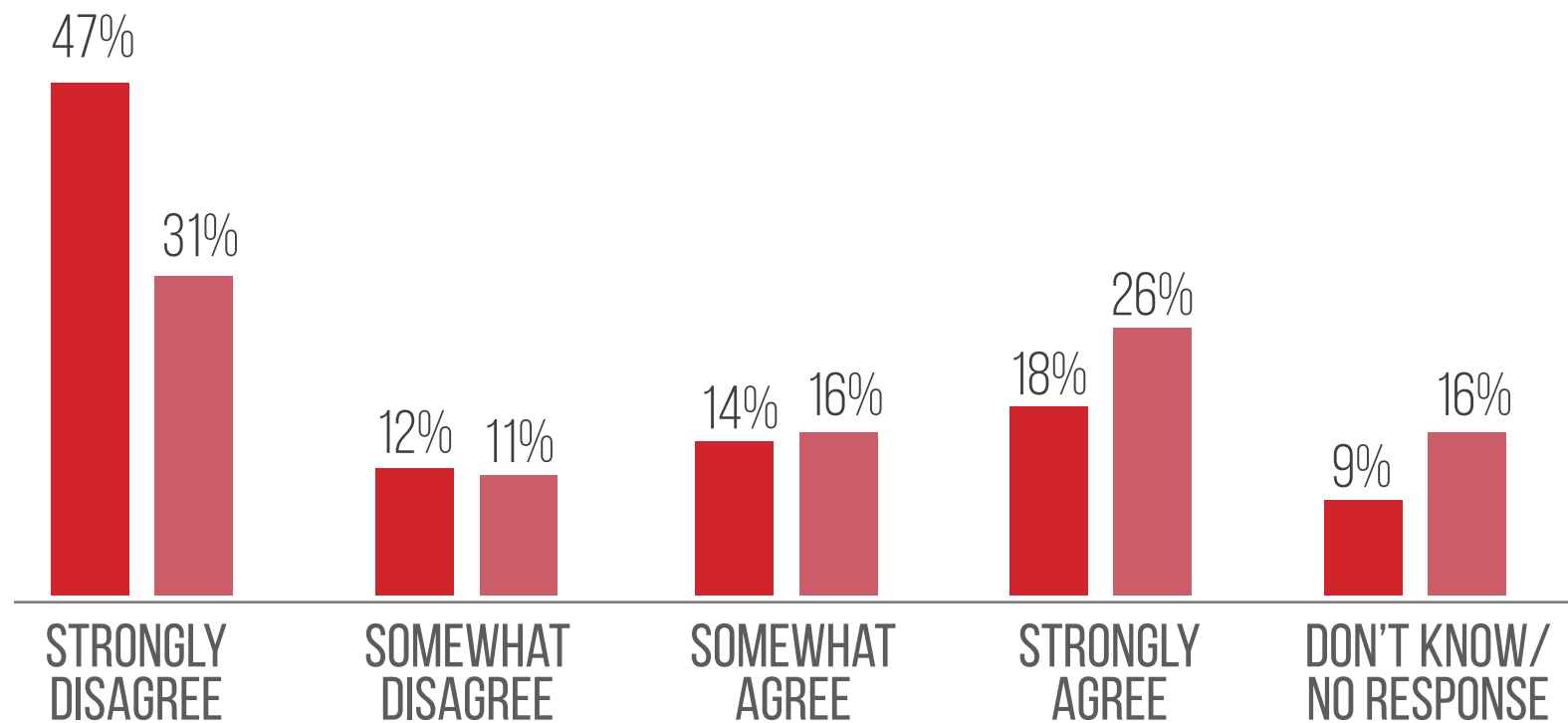
47% WHO KNOW SOMEONE WHO HAS BEEN DIAGNOSED WITH THE VIRUS DO NOT BELIEVE IT TO BE A FOREIGN CONSPIRACY; THIS IS HIGHER THAN 31% OF THE ALL PAKISTAN FIGURE

The cross tab question wording is 'Do you know someone in your social circle who has been diagnosed with COVID-19?' The sample includes respondents who know someone who has been diagnosed with Coronavirus.



■ Those who knew someone who died of Coronavirus
■ All Pakistan

*To what extent do you agree or disagree with the following statements:
'I think Coronavirus is a foreign conspiracy'*



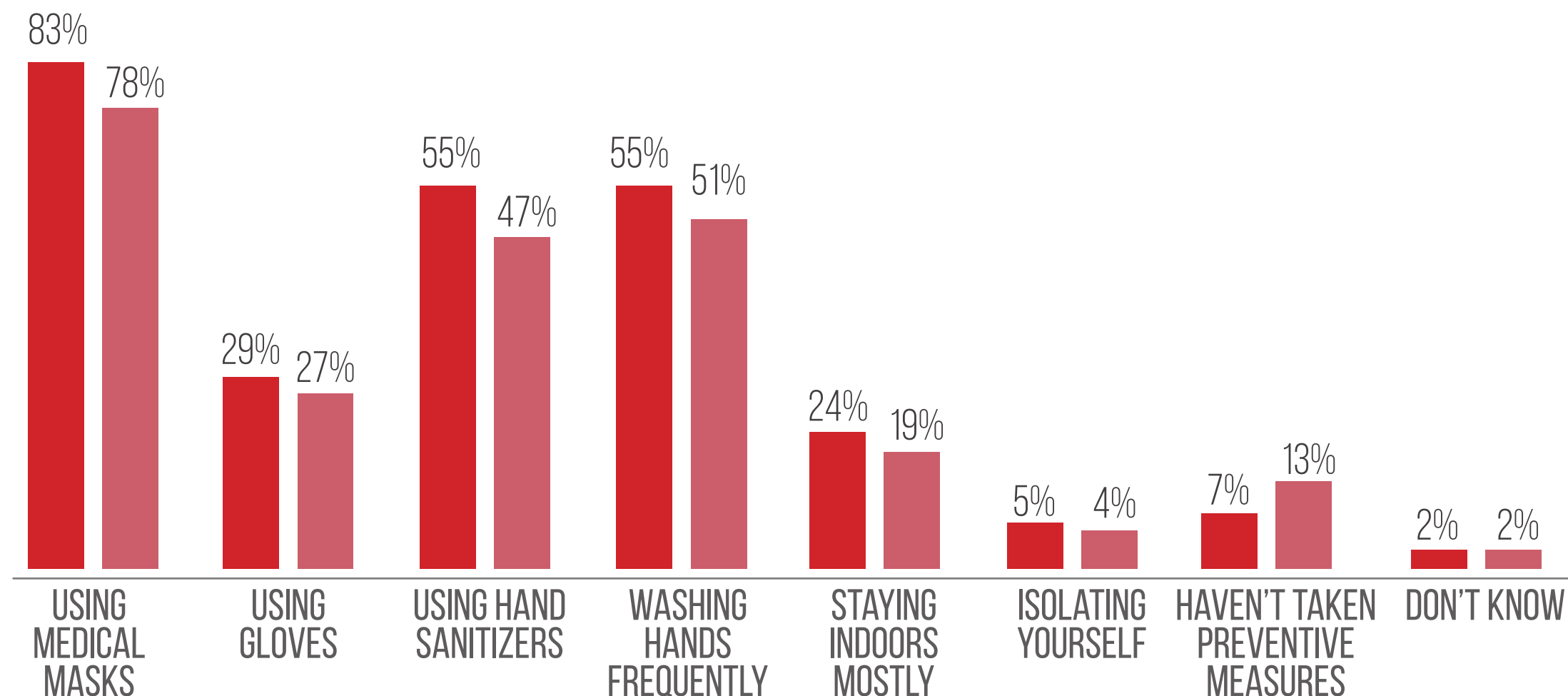
A HUGE MAJORITY OF PEOPLE (83%) WHO ARE AFRAID THAT THEY OR SOMEONE FROM THEIR HOUSE MIGHT BE INFECTED WITH THE VIRUS REGULARLY WEAR MASKS AS A PREVENTIVE MEASURE

The cross tab question wording is:
'To what extent do you agree or disagree with the following statement: "I am afraid that myself and someone in my household will be infected by coronavirus" The sample includes respondents who either somewhat agree or strongly agree with the statement.



Those who are afraid of being infected by Covid-19
All Pakistan

What preventive measures are you taking against COVID-19?



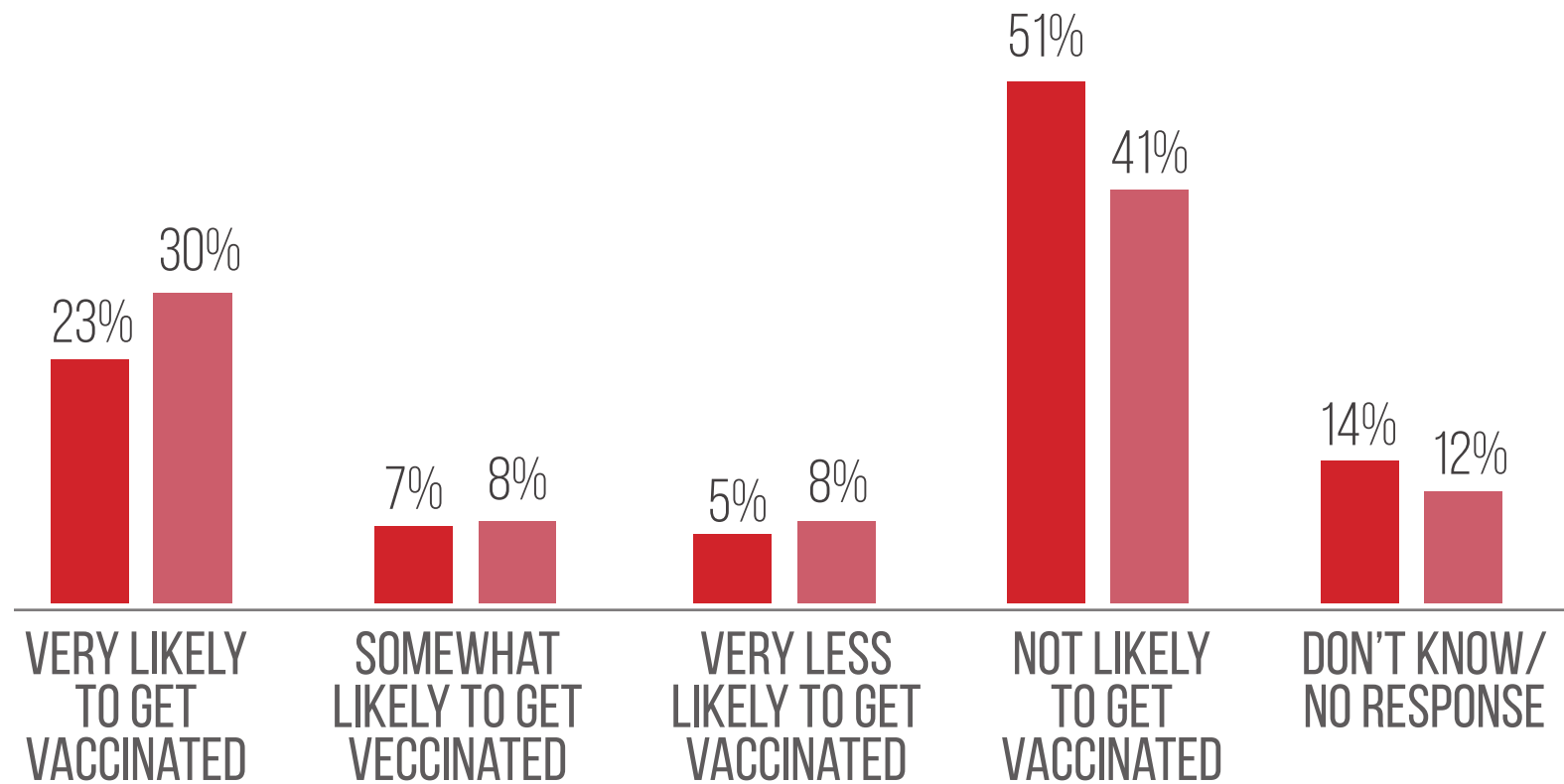
51% OF RESPONDENTS WHO THINK COVID-19 IS A FOREIGN CONSPIRACY ARE NOT LIKELY TO GET VACCINATED AT ALL

The cross tab question wording is 'To what extent do you agree or disagree with the following statements: 'I think Coronavirus is a foreign conspiracy' The sample includes respondents who either somewhat agree or strongly agree with the statement



- Those who believe Covid-19 is a foreign conspiracy
- All Pakistan

Please tell us how likely you are to get vaccinated for COVID-19 once the vaccine is available in Pakistan?



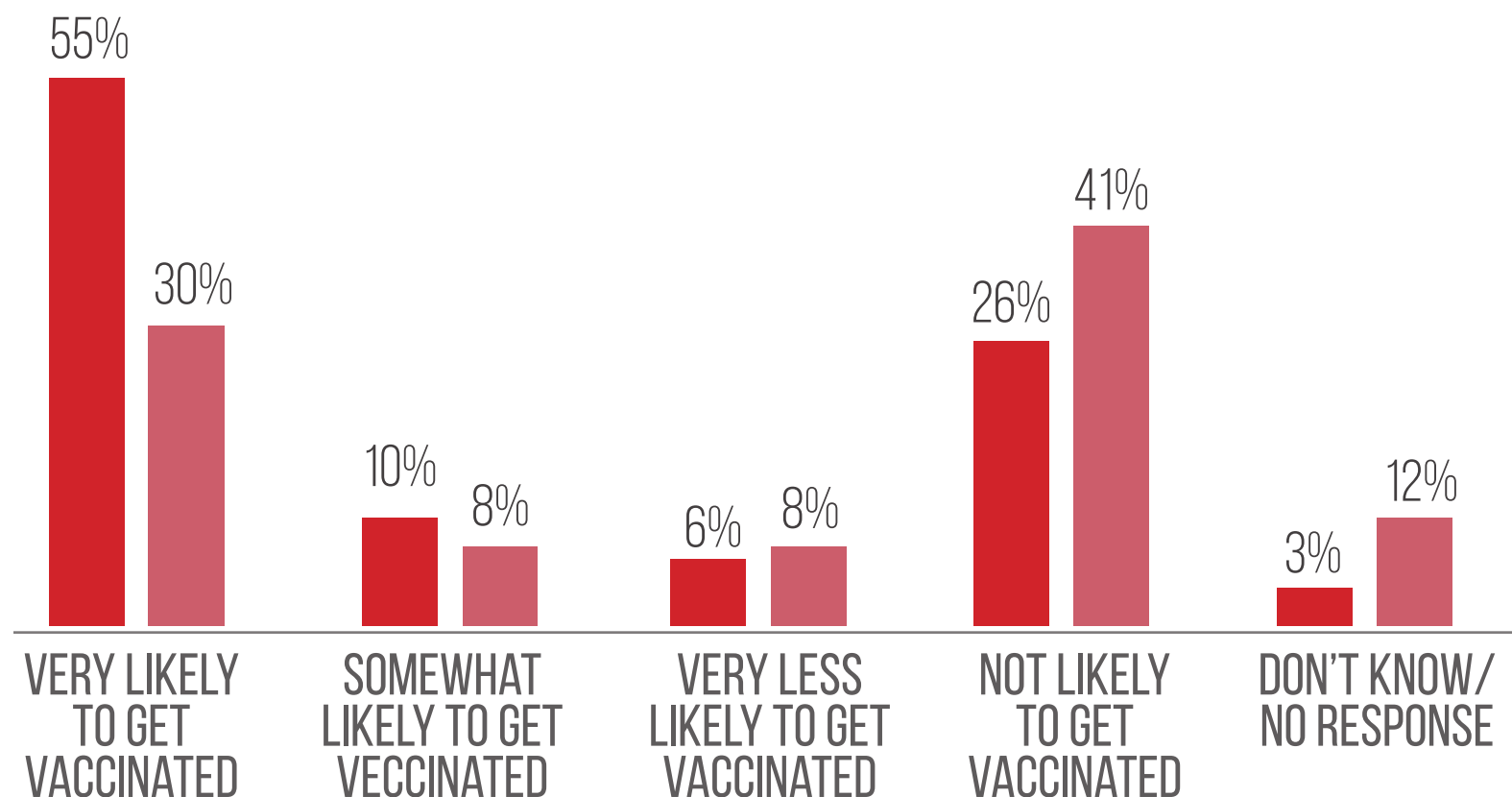
THE LIKELIHOOD OF BEING VACCINATED IS 25% GREATER AMONG PEOPLE WHO HAVE KNOWN SOMEONE WHO DIED DUE TO COVID-19

The cross tab question wording is 'Do you know someone in your social circle who died of Coronavirus?' The sample includes respondents who knew someone who died of Coronavirus.



- Those who knew someone who has died of Covid-19
- All Pakistan

Please tell us how likely you are to get vaccinated for COVID-19 once the vaccine is available in Pakistan?



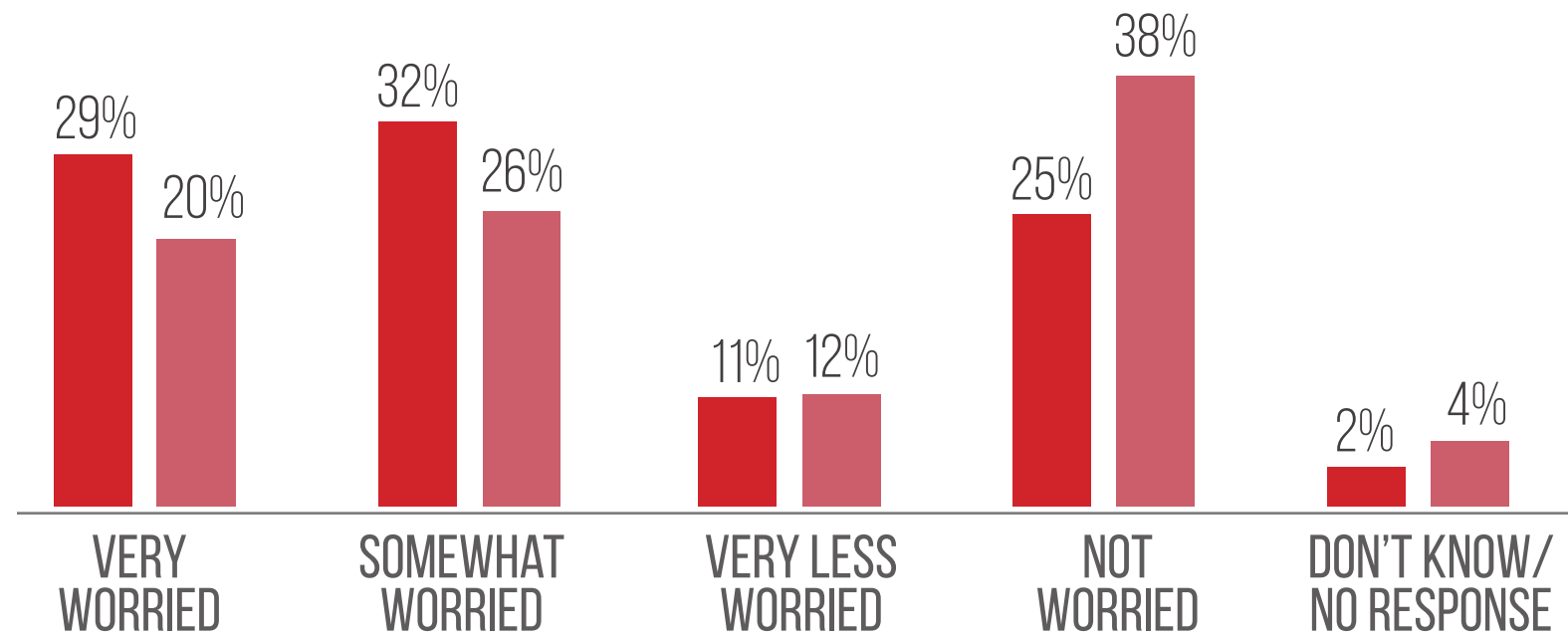
RESPONDENTS (29%) WHO ARE AFRAID OF BEING INFECTED ARE ALSO MORE WORRIED WHEN PEOPLE AROUND THEM ARE NOT WEARING MASKS IN PUBLIC PLACES

The cross tab question wording is:
‘To what extent do you agree or disagree with the following statement: “I am afraid that myself and someone in my household will be infected by coronavirus” The sample includes respondents who either somewhat agree or strongly agree with the statement



- Those who are afraid of infection from Covid-19
- All Pakistan

Please tell us how worrying it is for you when people around you are not wearing masks in public places?



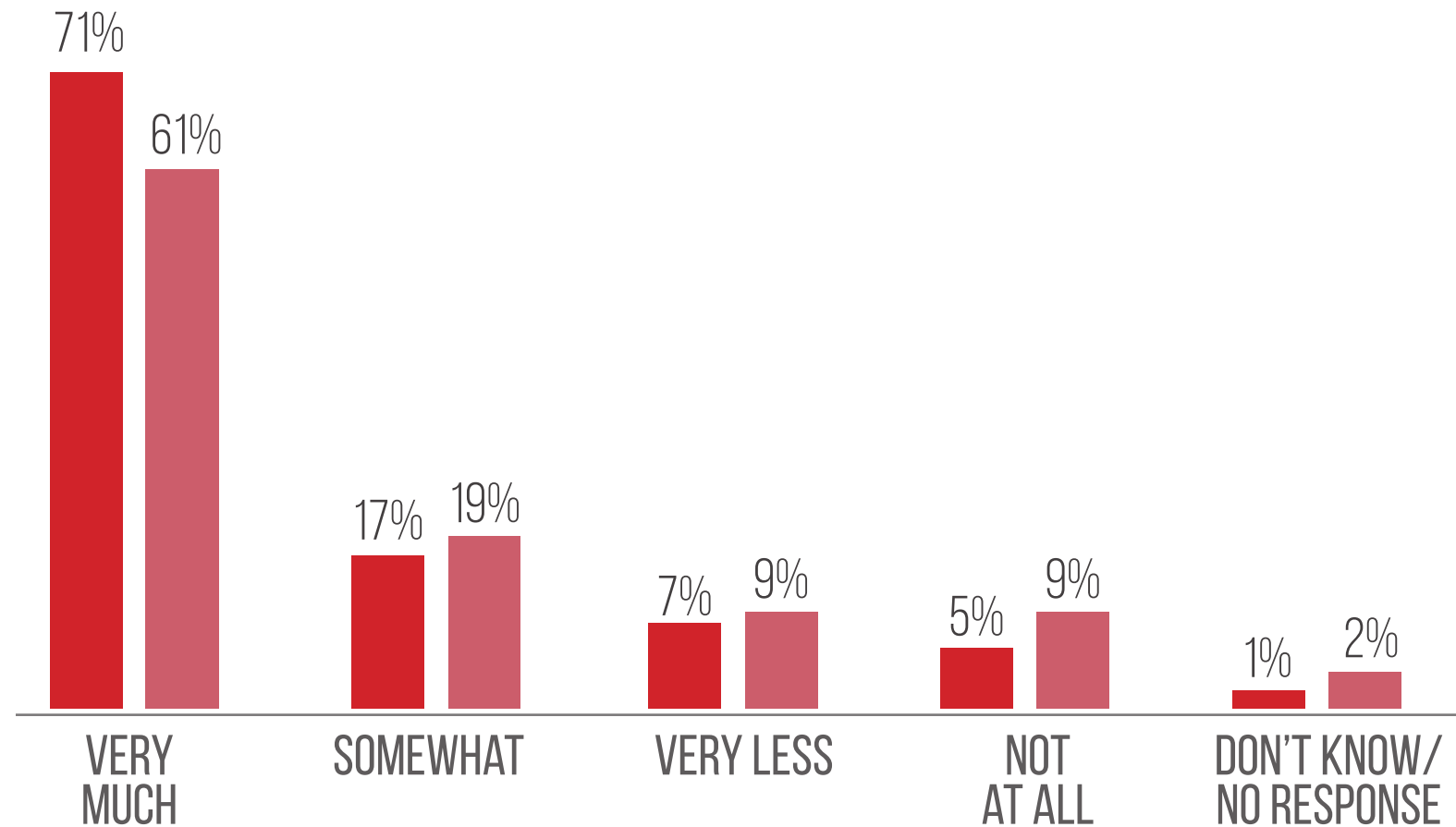
PEOPLE WHO ARE LIKELY TO GET VACCINATED ARE ALSO MORE LIKELY TO BELIEVE IN THE MEDICAL ADVICE OF DOCTORS

The cross tab question wording is: 'Please tell us how likely you are to get vaccinated for COVID-19 once the vaccine is available in Pakistan?' the sample includes respondents who are either very likely to get vaccinated or somewhat likely to get vaccinated.



- Those who are likely to get vaccinated
- All Pakistan

Please tell, to what extent do you trust the medical and health related advice of medical professionals/doctors?



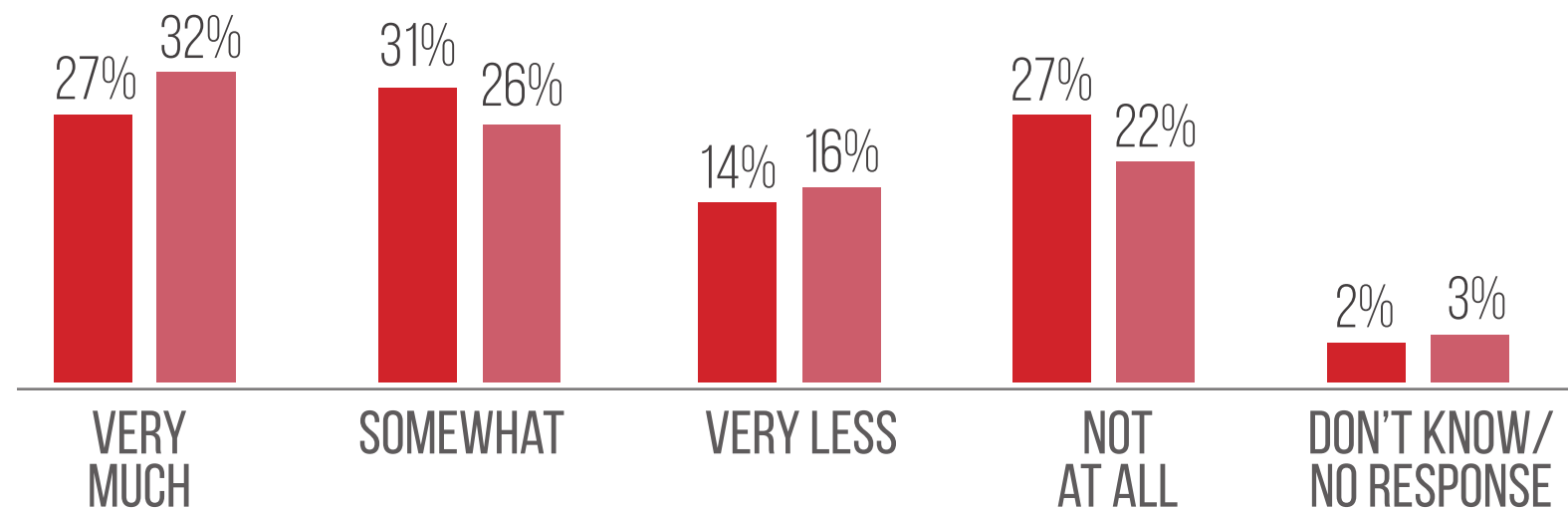
THE FEDERAL GOVERNMENT ENJOYS THE SAME LEVEL OF TRUST FROM PEOPLE WHO BELIEVE COVID-19 TO BE A FOREIGN CONSPIRACY AND THOSE WHO DO NOT

The cross tab question wording is
'To what extent do you agree or disagree with the following statements: 'I think Coronavirus is a foreign conspiracy'
The sample includes respondents who either somewhat agree or strongly agree with the statement



- Those who believe Covid-19 is a foreign conspiracy
- All Pakistan

Please tell, to what extent do you trust the medical and health related advice of the Federal Government?



METHODOLOGY:

Detailed Note on Methodology

Gallup Pakistan's usual approach of fieldwork is conducting face-to-face interviews in households using geographical sampling. The sampling is done using the census as the frame. Due to coronavirus lockdown, as well as health and safety concerns, we have halted all face-to-face interviews, therefore CATI methodology has been employed.

This methodology uses Random Digit Dialling approach where all mobile phone numbers in Pakistan (130 million active sims) are the universe.

Exclusion in sample: According to PSLM (a government survey), 90% of households in Pakistan claim someone in their household owns a mobile phone. This means that 10% households are excluded from the sample.



SAMPLE SIZE

1081

48% FEMALE | 52 % MALE



CATI
INTERVIEWS



URBAN

35%



RURAL

65%

18-29

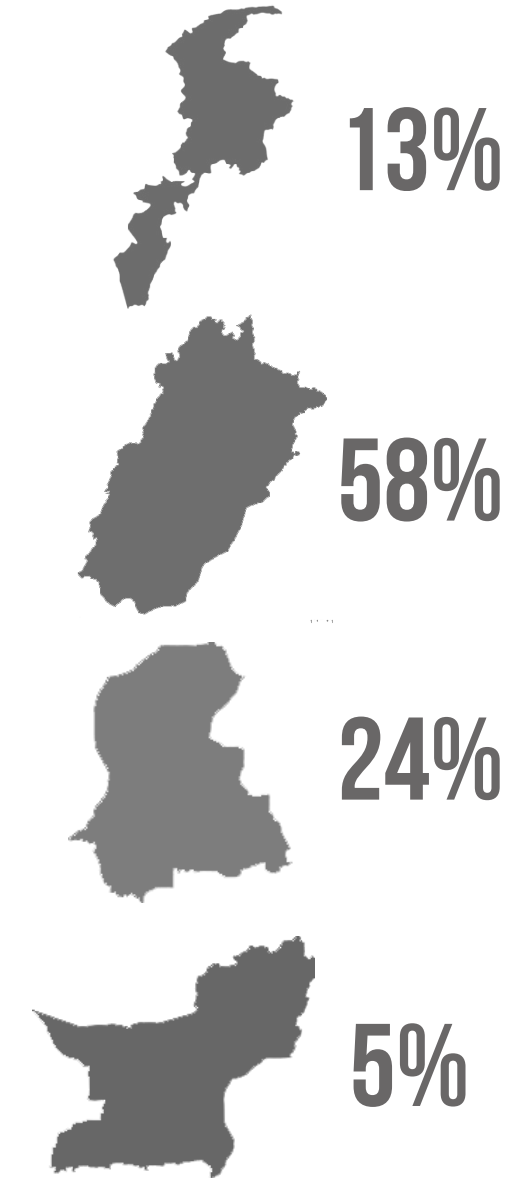
43%

30-50

49%

50+

7%



Error Margin: ± 2 to 3% at 95% confidence level for national level

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