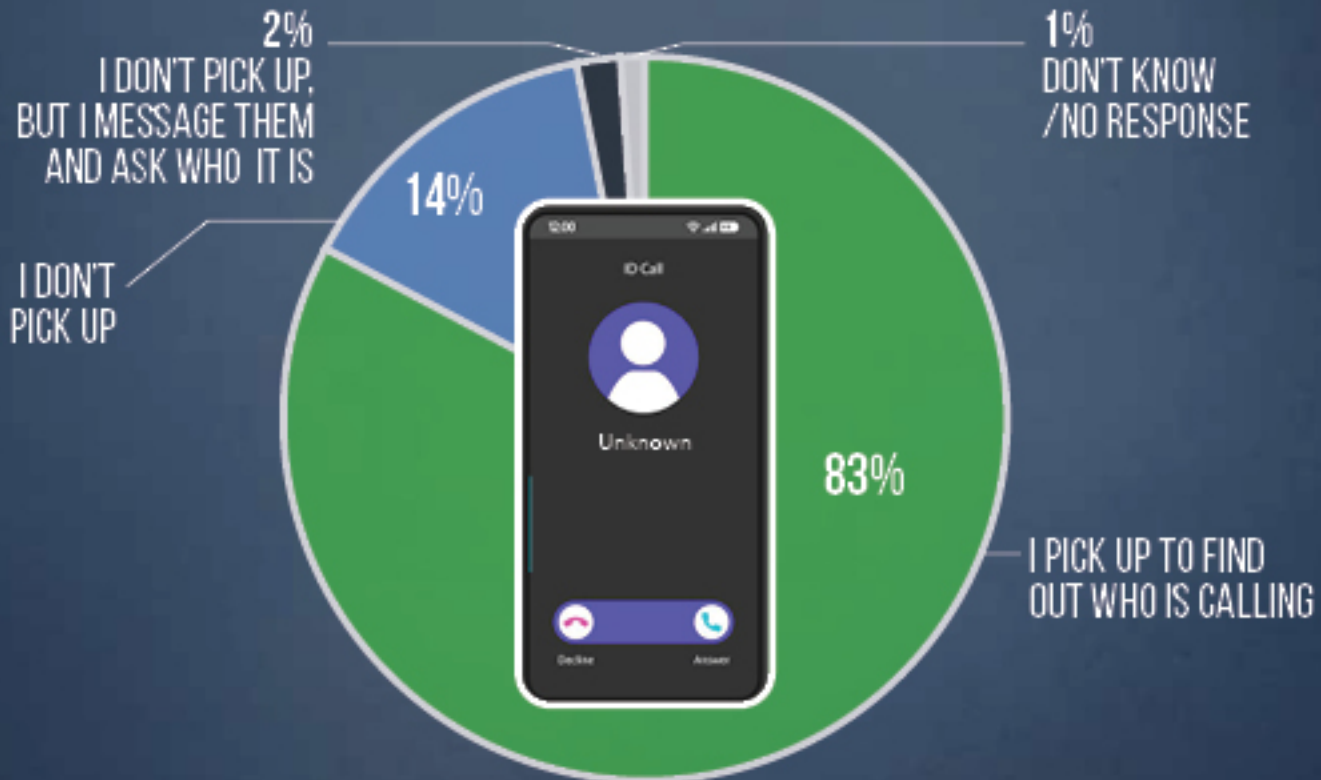


15 March, 2021

**MOST PAKISTANIS (83%) PICK UP CALLS FROM UNKNOWN NUMBERS TO FIND OUT WHO IT IS WHILE 14% DO NOT: GALLUP & GILANI PAKISTAN**

زیادہ تر پاکستانیوں (83%) کے مطابق وہ unknown نمبروں سے آنے والی کالز موصول کرتے ہیں تاکہ یہ معلوم کیا جاسکے کہ یہ شخص کون ہے جبکہ 14% unknown نمبروں کی کالز موصول نہیں کرتے ہیں۔

*When you get a call from an unknown number on your mobile phone, what do you usually do?*





Special Press Release  
Social Behaviour  
Miscellaneous

**Most Pakistanis (83%) pick up calls from unknown numbers to find out who it is while 14% do not: Gallup & Gilani Pakistan**

(Islamabad), March 15, 2021

According to a survey conducted by Gallup & Gilani Pakistan, 83% pick up calls from unknown numbers to find out who is calling,

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “*When you get a call from an unknown number on your mobile phone, what do you usually do?*” In response to this question, 83% said ‘I pick up to find out who is calling’, 14% said ‘I don’t pick up’ while 2% said ‘I don’t pick up, but I message them and ask who it is.’ 1% did not know/did not respond.

**Question: “When you get a call from an unknown number on your mobile phone, what do you usually do?”**



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,503 men and women in urban and rural areas of all four provinces of the country, during February 6, 2021 – February 27, 2021. The error margin is estimated to be approximately  $\pm 2-3$  percent at the 95% confidence level. The methodology used for data collection was phone interviews. Respondents hailed from over 100 districts of Pakistan.



**Opinion Poll from Gallup Pakistan**  
*The Pakistani Affiliate of Gallup*

**Monday, March 15, 2021**

*(2 Pages, English version Only)*



***Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,  
Gallup Pakistan*

***Disclaimer:*** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)



Daily Gilani Poll  
2021



of Gallup Pakistan  
(1980-2021)