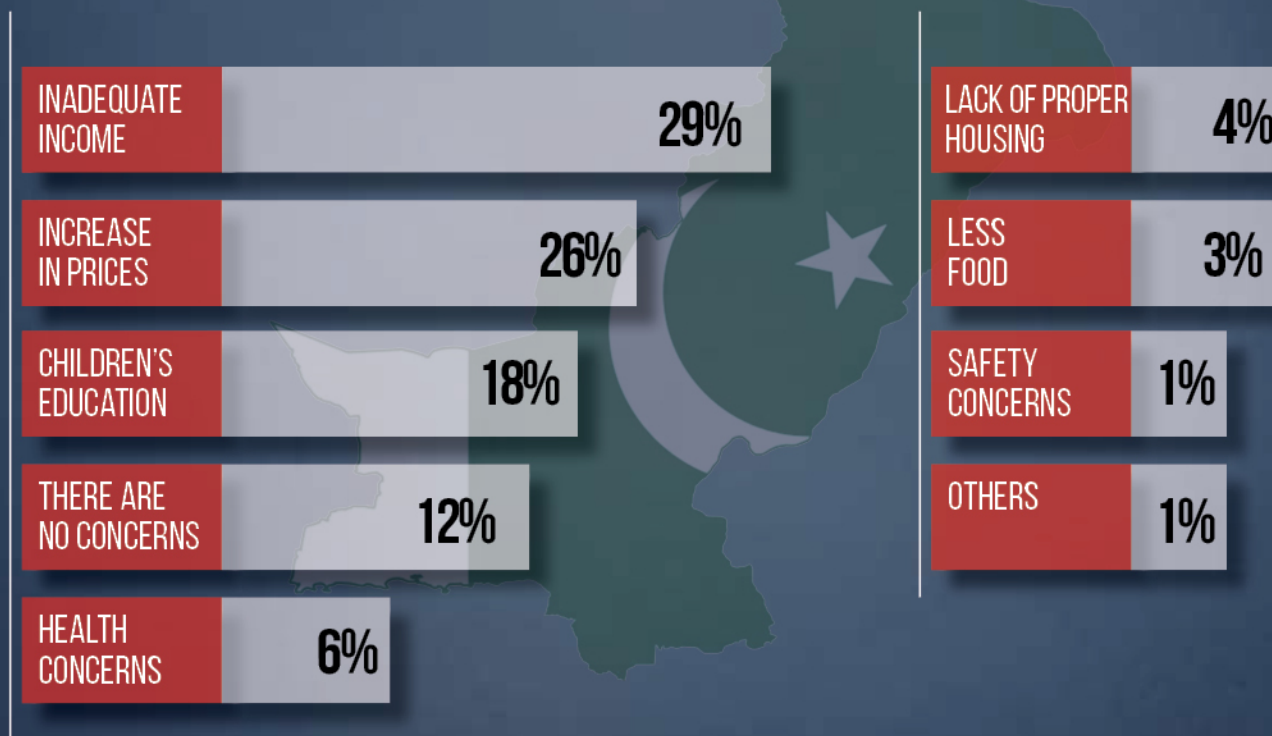


23 April, 2021

INADEQUATE INCOME (29%) AND INFLATION (26%) CITED BY PAKISTANIS AS THE TOP ISSUES FOR THEM AND THEIR FAMILIES; 18% ALSO CITED CHILDREN'S EDUCATION: GALLUP & GILANI PAKISTAN

Kindly pick two of the following issues that concern you the most regarding you and your family?

(First issue)





Special Press Release
General
Miscellaneous

Inadequate income (29 %) and inflation (26 %) cited by Pakistanis as the top issues for them and their families; 18 % also cited children's education: Gallup & Gilani Pakistan

(Islamabad), April 23, 2021

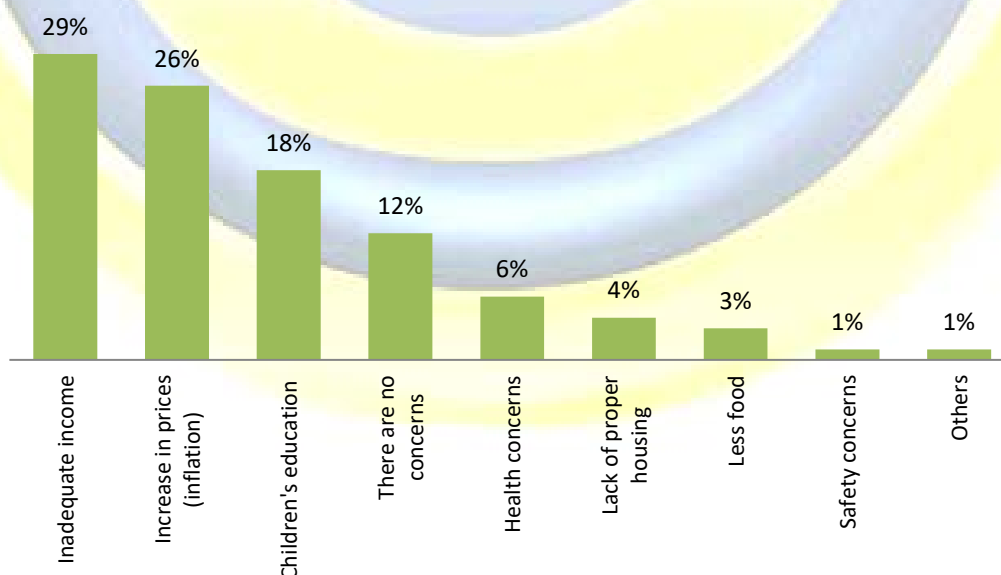
According to a survey conducted by Gallup & Gilani Pakistan, 29% cited inadequate income as the greatest issue that concerns them and their family; 26% cited increase in prices (inflation) as the biggest issue.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “*Kindly pick two of the following issues that concern you the most regarding you and your family?*” In response to this question, 29% said ‘inadequate income’, 26% said ‘increase in prices’, 18% said ‘children’s education’, 12% said that there are no concerns, 6% said ‘health concerns’, 4% said ‘housing concerns’, 3% said ‘less food’ and 1% said ‘safety concerns.’

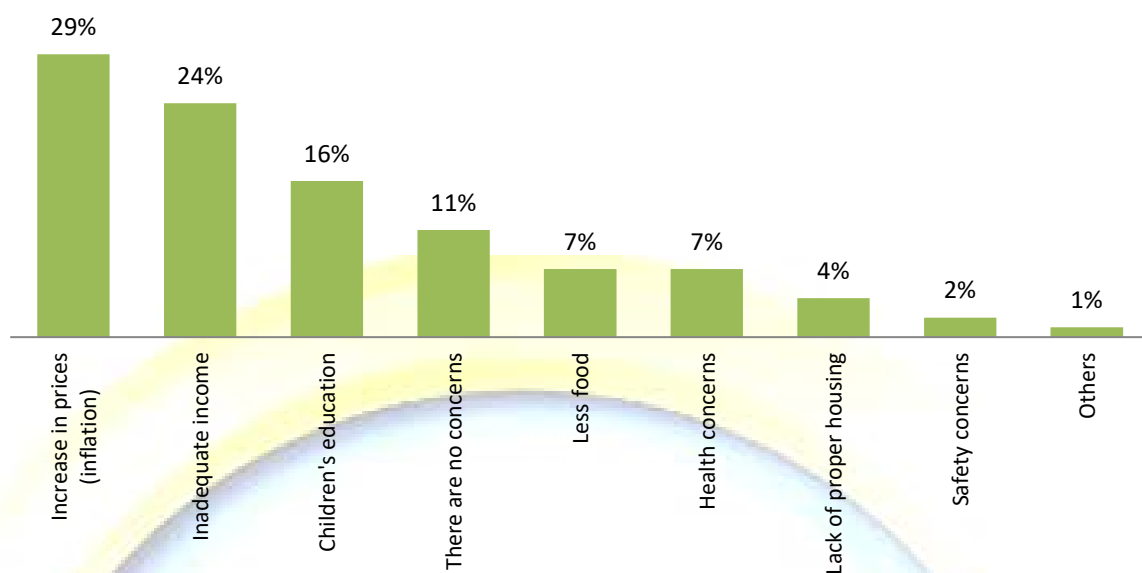
For the second issue, 24% said ‘inadequate income’, 29% said ‘increase in prices (inflation)’, 16% said ‘children’s education’, 11% said that there are no concerns, 7% said ‘health concerns’, 7% said ‘housing concerns’, 7% said ‘less food’ and 2% said ‘safety concerns.’

Question: “Kindly pick two of the following issues that concern you the most regarding you and your family?”

All Pakistan (First issue)



All Pakistan (Second issue)



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,590 men and women in urban and rural areas of all four provinces of the country, during March 19, 2021 – April 6, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was phone interviews. Respondents hailed from over 100 districts of Pakistan.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup

Friday, April 23, 2021

(2 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)