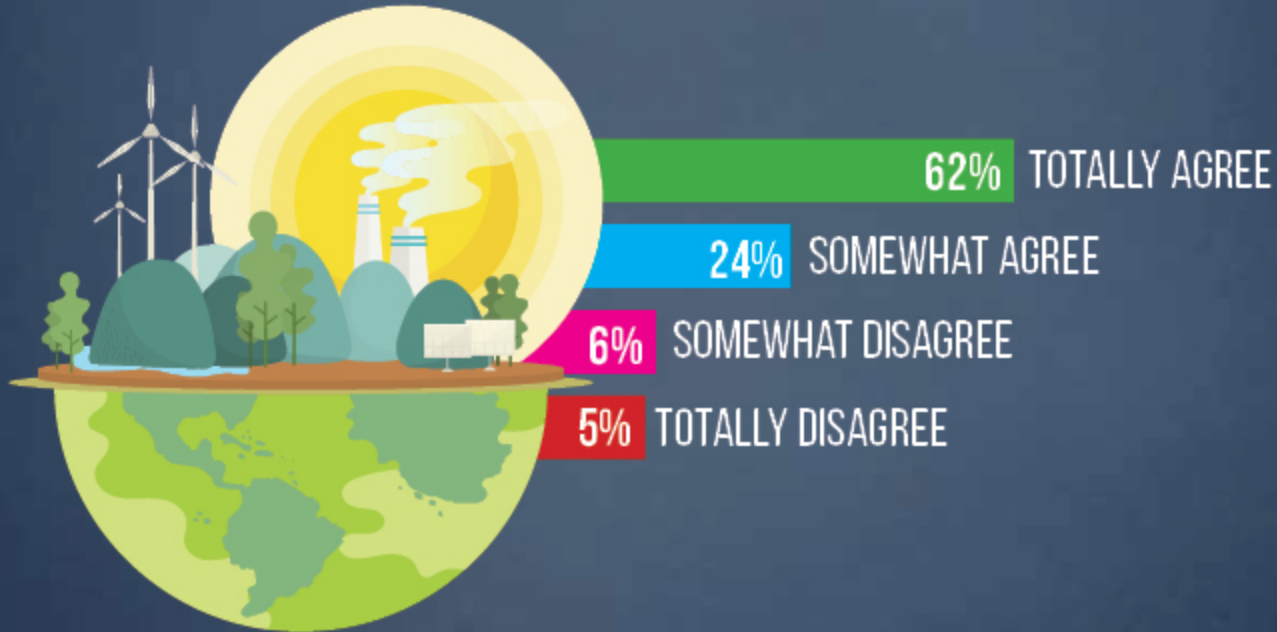


10 June, 2021

86% PAKISTANIS (81% GLOBALLY) BELIEVE THAT THEIR PERSONAL ACTIONS CAN IMPROVE THE ENVIRONMENT: WIN INTERNATIONAL AND GALLUP PAKISTAN

86% پاکستانی (81% عالمی سطح پر) اس بات سے متفق ہیں کہ میرے ذاتی اعمال ماحول کو بہتر بنا سکتے ہیں

*Please tell, to what extent do you agree or disagree with the following statement:
I believe my personal actions can improve the environment*



Don't know/ No response: 3%



Special Press Release
Miscellaneous
Climate Change

86 % Pakistanis (81 % globally) believe that their personal actions can improve the environment: WIN International and Gallup Pakistan

(Islamabad), June-10, 2021

According to a Gallup Pakistan Survey in Pakistan (and similar surveys done by WIN International across the world), 86% Pakistanis (81% globally) believe that their personal actions can improve the environment.

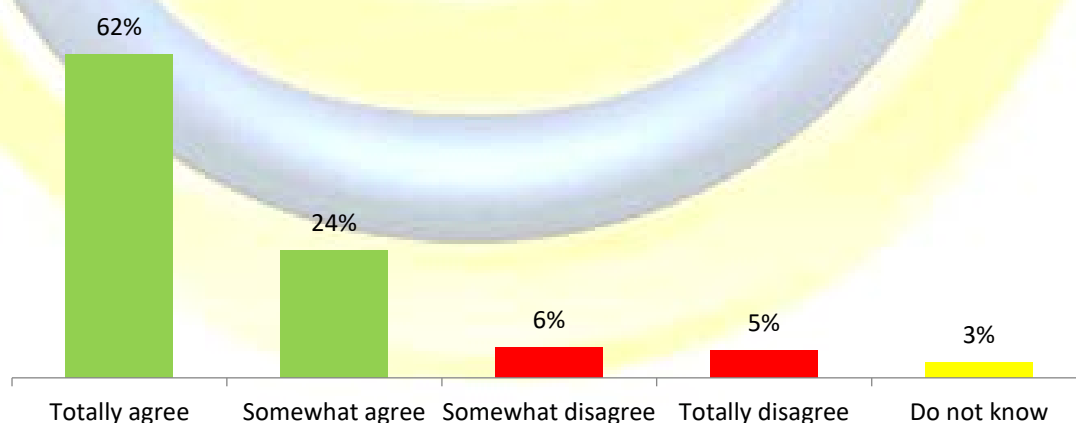
WIN International, the world's leading association in market research and polling, has published the Annual WIN World Survey (WWS - 2020) exploring the views and beliefs of 26,759 individuals among citizens from 32 countries across the globe about climate change. **The survey for Pakistan was conducted by Gallup Pakistan during 5th to 15th November 2020. The sample size was 1103 respondents and CATI methodology was used.**

To find out more about this global survey on sharing personal information digitally, access the global press release [here](#).

A nationally representative sample of adult men and women from across the four provinces was asked the following where they agree or disagree with the following statement, *“I believe my personal actions can improve the environment.”* 62% of the respondents totally agreed with this statement, 24% somewhat agreed although 6% of the respondents totally disagreed while 5% somewhat disagreed. 3% of the respondents did not know or did not respond.

Question: “Please tell, to what extent do you agree or disagree with the following statement: I believe my personal actions can improve the environment”

All Pakistan



Source: Gallup & Gilani Pakistan
 (www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Like the 16% of the global population that believes that their personal actions do not help improve the environment, 11% Pakistanis think the same way. Alternatively, 86% Pakistanis do not hold such beliefs. This figure is relatively close to the global average of 81%. Paraguay, Lebanon and Vietnam are the top three countries where people mostly believe that their personal actions do contribute in improving the environment.

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,103 men and women in urban and rural areas of all four provinces of the country, during November 5, 2020 – November 15, 2020. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI. Respondents hailed from over 100 districts of Pakistan.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

Thursday, June 10, 2021

(2 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)