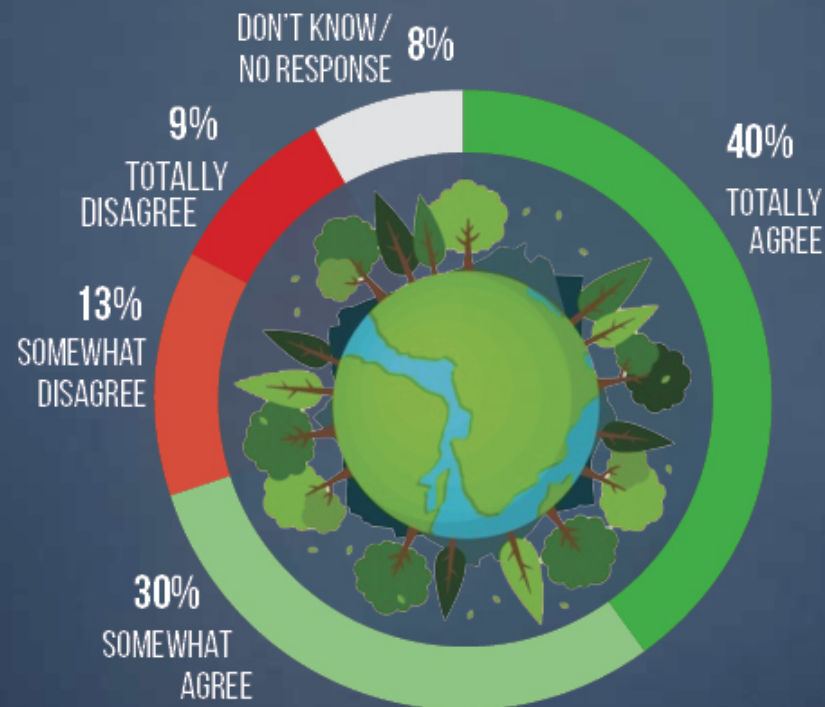


**11 June, 2021**

**70% PAKISTANIS (66% GLOBALLY) AGREE THAT THEY WOULD LIKE TO LIVE MORE SUSTAINABLY BUT OFTEN DON'T FIND THEMSELVES MAKING THE NECESSARY CHANGES TO THEIR BEHAVIOR: WIN INTERNATIONAL AND GALLUP PAKISTAN**

*Please tell, to what extent do you agree or disagree with the following statement:  
I would like to live more sustainably, but often find I don't make the necessary changes  
to my current behavior*





Special Press Release  
**Miscellaneous  
Climate Change**

**70% Pakistanis (66% globally) agree that they would like to live more sustainably but often do not find themselves making the necessary changes to their behavior: WIN International and Gallup Pakistan**

(Islamabad), June 11, 2021

According to a Gallup Pakistan Survey in Pakistan (and similar surveys done by WIN International across the world), 70% Pakistanis (66% globally) agree that they would like to live more sustainably but often find themselves unable to make the necessary changes to their behavior in order to achieve this outcome.

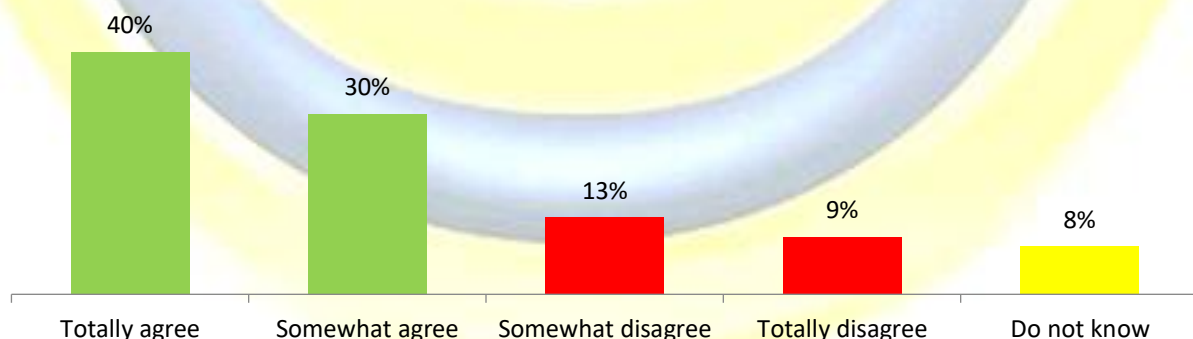
WIN International, the world's leading association in market research and polling, has published the Annual WIN World Survey (WWS - 2020) exploring the views and beliefs of 26,759 individuals among citizens from 32 countries across the globe about climate change.

To find out more about this global survey on sharing personal information digitally, access the global press release [here](#).

A nationally representative sample of adult men and women from across the four provinces was asked the following where they agree or disagree with the following statement, *"I would like to live more sustainably, but often find I don't make the necessary changes to my current behavior."* 40% of the respondents totally agreed with this statement, 30% somewhat agreed although 13% of the respondents totally disagreed while 9% somewhat disagreed. 8% of the respondents did not know or did not respond.

**Question: "Please tell, to what extent do you agree or disagree with the following statement: I would like to live more sustainably, but often find I don't make the necessary changes to my current behavior"**

**All Pakistan**



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

Similar to the 30% of the global population that disagrees with the idea of wanting to live more sustainably and being unable to find themselves making necessary changes to their behavior, 24% Pakistanis think the same way. Alternatively, 70% Pakistanis do not hold such beliefs. This figure is relatively high than the global average of 66%. Paraguay, South Korea and the Philippines are the top 3 countries where many people want to live sustainably but often do not find themselves changing their behavior to achieve this outcome.

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,103 men and women in urban and rural areas of all four provinces of the country, during November 5, 2020 – November 15, 2020. The error margin is estimated to be approximately  $\pm 2-3$  percent at the 95% confidence level. The methodology used for data collection was CATI. Respondents hailed from over 100 districts of Pakistan.



**Opinion Poll from Gallup Pakistan**  
*The Pakistani Affiliate of Gallup International*

**Friday, June 11, 2021**

*(2 Pages, English version Only)*



GILANI RESEARCH  
FOUNDATION

***Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,  
Gallup Pakistan*

***Disclaimer:*** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)



Daily Gilani Poll  
2021



of Gallup Pakistan  
(1980-2021)