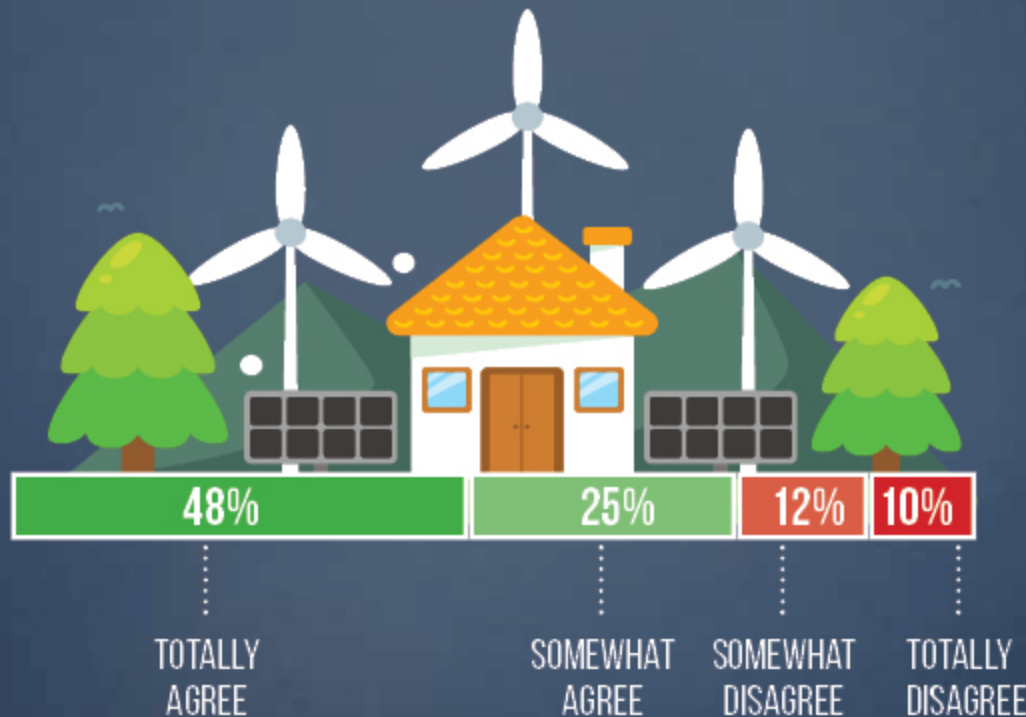


14 June, 2021

73% PAKISTANIS (67% GLOBALLY) AGREE THAT SUSTAINABILITY AND ENVIRONMENTAL EFFORTS NEED TO BE TAKEN BY BUSINESSES AND THE GOVERNMENT RATHER THAN BY INDIVIDUALS: WIN INTERNATIONAL AND GALLUP PAKISTAN

73% پاکستانی (67% عالمی سطح پر) اس بات سے متفق ہیں کہ تبدیلیوں اور ماحول کے بارے میں حقیقی کوششیں افراد کی بجائے کاروباری افراد اور حکومت کو کرنی چاہئیں

*Please tell, to what extent do you agree or disagree with the following statement:
The real efforts on sustainability and environment need to be taken by business and government rather than individuals*



Don't know/No response : 5%



Special Press Release
**Miscellaneous
Climate Change**

73 % Pakistanis (67 % globally) agree that sustainability and environmental efforts need to be taken by businesses and the government rather than by individuals: WIN International and Gallup Pakistan

(Islamabad), June 14, 2021

According to a Gallup Pakistan Survey in Pakistan (and similar surveys done by WIN International across the world), 73% Pakistanis (67% globally) agree that the real efforts on sustainability and environment need to be taken by businesses and the government rather than by individuals.

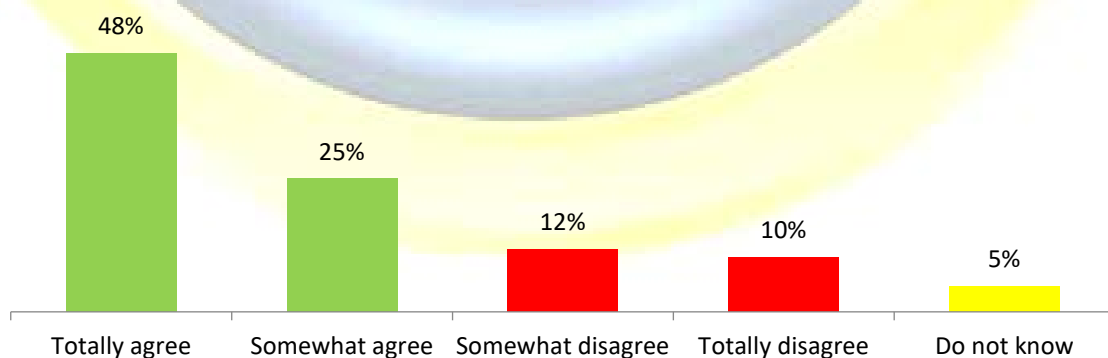
WIN International, the world's leading association in market research and polling, has published the Annual WIN World Survey (WWS - 2020) exploring the views and beliefs of 26,759 individuals among citizens from 32 countries across the globe about climate change. **The survey for Pakistan was conducted by Gallup Pakistan during 5th to 15th November 2020. The sample size was 1103 respondents and CATI methodology was used.**

To find out more about this global survey on sharing personal information digitally, access the global press release [here](#).

A nationally representative sample of adult men and women from across the four provinces was asked the following where they agree or disagree with the following statement, *“The real efforts on sustainability and environment need to be taken by business and government rather than individuals.”* 48% of the respondents totally agreed with this statement, 25% somewhat agreed although 12% of the respondents totally disagreed while 10% somewhat disagreed. 5% of the respondents did not know or did not respond.

Question: “Please tell, to what extent do you agree or disagree with the following statement: The real efforts on sustainability and environment need to be taken by business and government rather than individuals”

All Pakistan



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Like the 29% of the global population that believes that sustainability and environmental efforts do not need to be only taken by businesses and the government but also by individuals, 24% Pakistanis think the

same way. Alternatively, 63% Pakistanis do not hold such beliefs. This figure is relatively close to the global average of 67%.

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,103 men and women in urban and rural areas of all four provinces of the country, during November 5, 2020 – November 15, 2020. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI. Respondents hailed from over 100 districts of Pakistan.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Monday, June 14, 2021

(2 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)

