

15 June, 2021

JANUARY (18%) AND DECEMBER (16%) APPEAR TO BE THE FAVORITE MONTHS OF PAKISTANIS: GALLUP & GILANI PAKISTAN

جنوری (18%) اور دسمبر (16%) پاکستانیوں کے پسندیدہ مہینے معلوم ہوتے ہیں

Please tell us that which month is your favorite





Special Press Release
Misc

January (18 %) and December (16 %) appear to be the favorite months of Pakistanis: Gallup & Gilani Pakistan

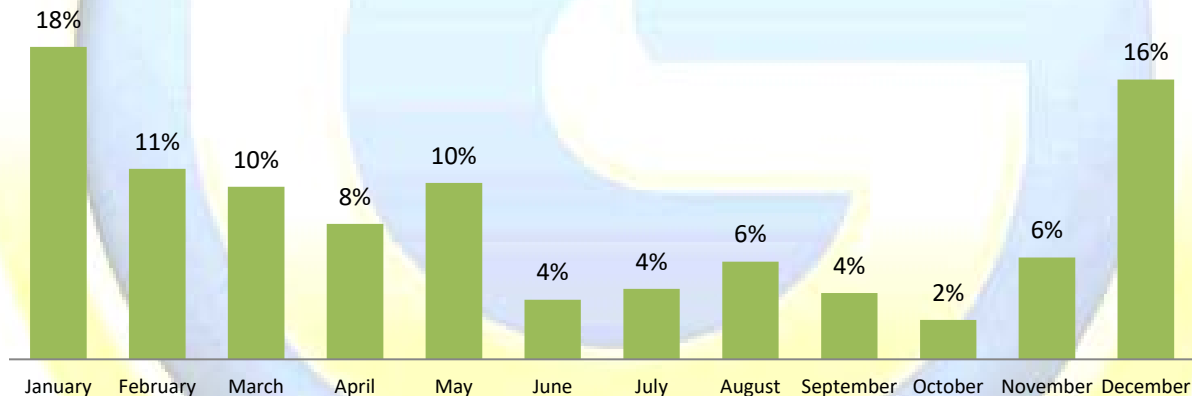
(Islamabad), June 15, 2021

According to a survey conducted by Gallup & Gilani Pakistan, January and December are most commonly cited as favorite months.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “*Please tell us that which month is your favorite*” In response to this question, 18% said January, 11% said February, 10% said March, 8% said April, 10% said May, 4% said June, 4% said July, 6% said August, 4% said September, 2% said October, 6% said November and 16% said December.

Question: “Please tell us that which month is your favorite”

All Pakistan



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 616 men and women in urban and rural areas of all four provinces of the country, during April 24, 2021 – May 15, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup

Tuesday, June 15, 2021

(2 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)