

21 June, 2021

**HALF OF THE PAKISTANI POPULATION CLAIMS TO BE FOOD LOVERS WHILE 45% SAY THAT THEY EAT JUST TO STAY ALIVE: GALLUP & GILANI PAKISTAN**

پاکستان کی نصف آبادی کھانے پینے کے شوقین ہونے کا دعویٰ کرتی ہے، جبکہ 45% پاکستانیوں کے مطابق وہ صرف زندہ رہنے کے لیے کھاتے ہیں

*Please tell us that are you a food lover or do you eat just to stay alive?*





## Opinion Poll Miscellaneous

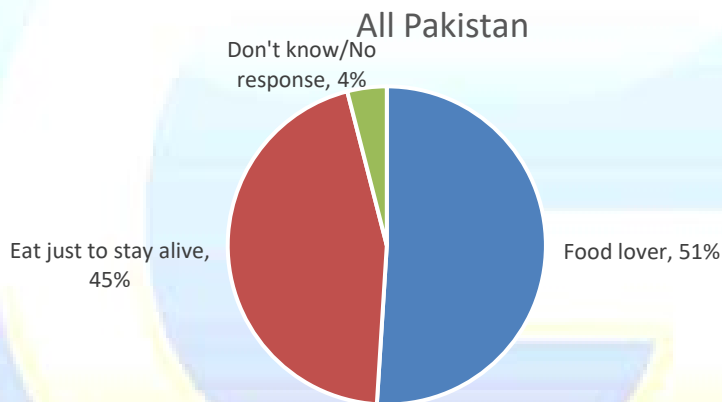
**Half of the Pakistani population claims to be food lovers while 45 % say that they eat just to stay alive: Gallup & Gilani Pakistan**

(Islamabad), June 21, 2021

According to a survey conducted by Gallup & Gilani Pakistan, 51% Pakistanis claim to be food lovers.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “Please tell us that are you a food lover or do you eat just to stay alive?” In response to this question, 51% said they were food lovers, 45% said that they eat just to stay alive while 4% did not know/did not respond.

**Question: “Please tell us that are you a food lover or do you eat just to stay alive?”**



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 616 men and women in urban and rural areas of all four provinces of the country, during April 24, 2021 – May 15, 2021. The error margin is estimated to be approximately  $\pm 2-3$  percent at the 95% confidence level. The methodology used for data collection was CATI.



**Opinion Poll from Gallup Pakistan**  
*The Pakistani Affiliate of Gallup*

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***Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,  
Gallup Pakistan*

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Daily Gilani Poll  
2021



of Gallup Pakistan  
(1980-2021)