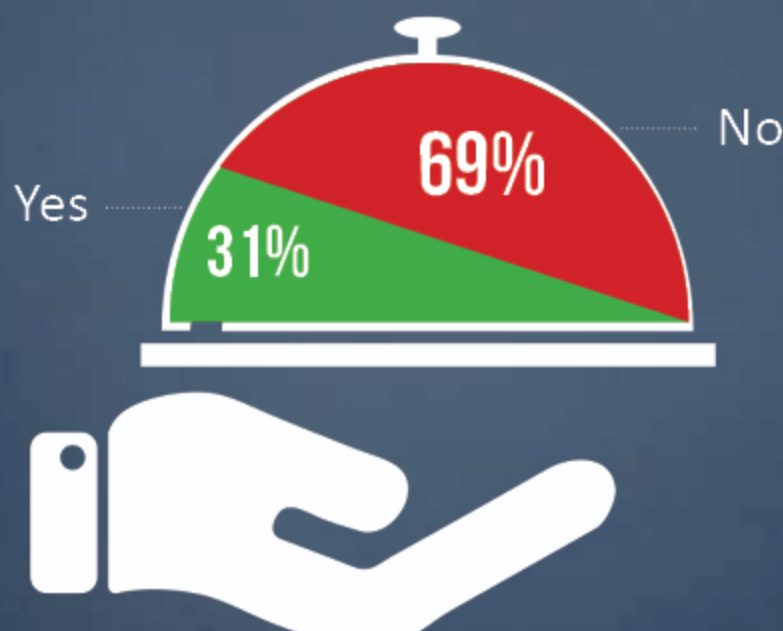


19 July, 2021

69% PAKISTANIS CLAIM TO NOT EAT RESTAURANT FOOD: GALLUP & GILANI PAKISTAN

69% پاکستانیوں نے ریسٹوران یعنی باہر کا کھانا نہ کھانے کا دعویٰ کیا

Do you eat restaurant food or eat out?





Opinion Poll
Social Behaviour
Eating habits

69 % Pakistanis claim to not eat restaurant food: Gallup & Gilani Pakistan

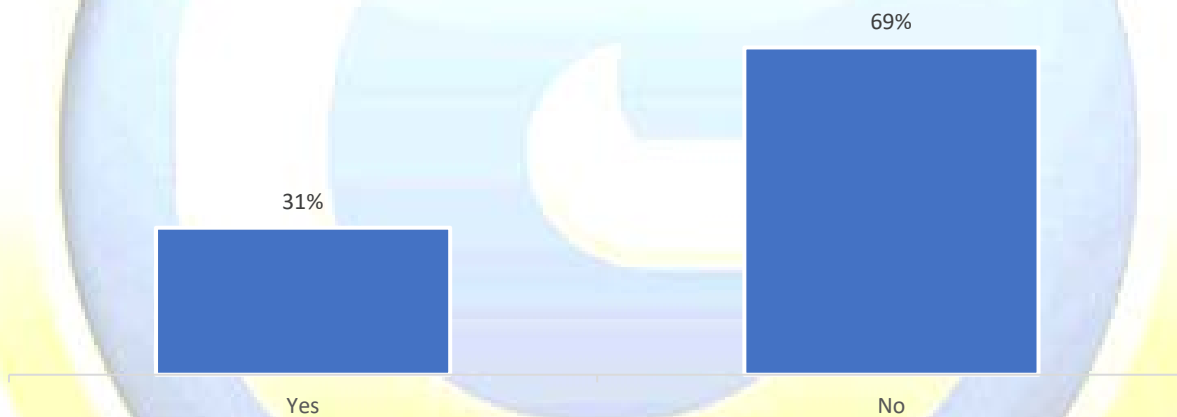
(Islamabad), July 19, 2021

According to a survey conducted by Gallup & Gilani Pakistan, 69% Pakistanis claim that they do not eat restaurant food.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “*Do you eat restaurant food?*” In response to this question, 31% responded in the affirmative while 69% said no.

Question: “Do you eat restaurant food or eat out?”

All Pakistan

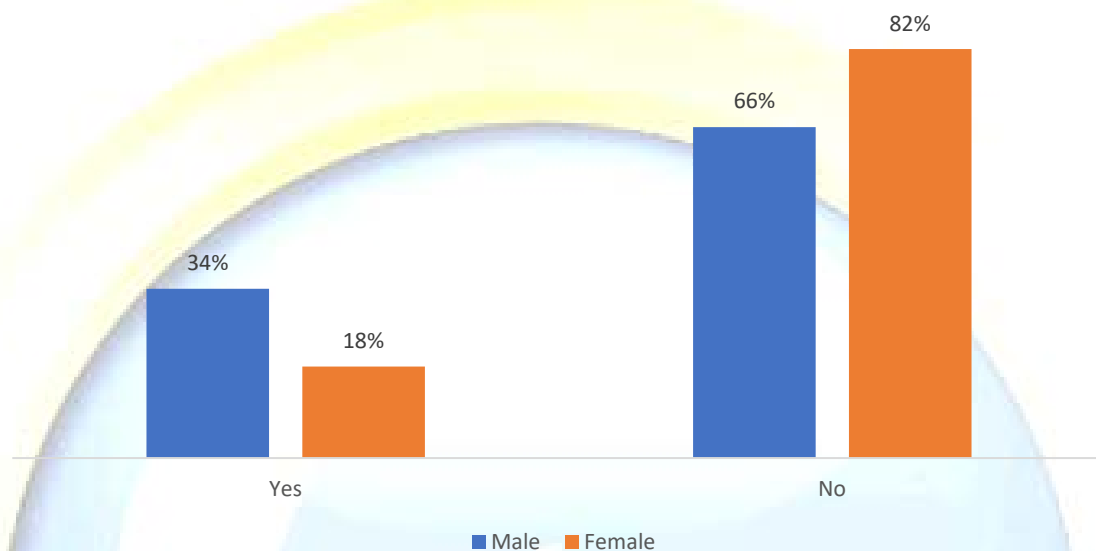


Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Gender Breakdown: Men tend to eat restaurant food more than women

Statistics show that 34% of males eat restaurant food whereas only 18% of women claimed the same. This shows a significant disparity on gender lines. Reasons for this phenomenon were not studied but it can be speculated that due to social norms men tend to go out of the home more often than women and therefore, have more opportunity to eat out.

Gender Breakdown



The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1066 men and women in urban and rural areas of all four provinces of the country, during July 01, 2021 – July 13, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

Monday, July 19, 2021

(2 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)