

27 July, 2021

42% OF BUSINESSES REPORTED HAVING FEWER NUMBER OF EMPLOYEES AS COMPARED TO 12 MONTHS AGO: GALLUP BUSINESS CONFIDENCE SURVEY Q2 2021

42% کاروباری افراد نے گزشتہ بارہ ماہ کے مقابلے میں اب ملازمین کی کم تعداد ہونے کی اطلاع دی

As opposed to 12 months ago do you have, same, less or more people working for you?



42%

LESS

7% MORE

51%

SAME
NUMBER



Opinion Poll Economy

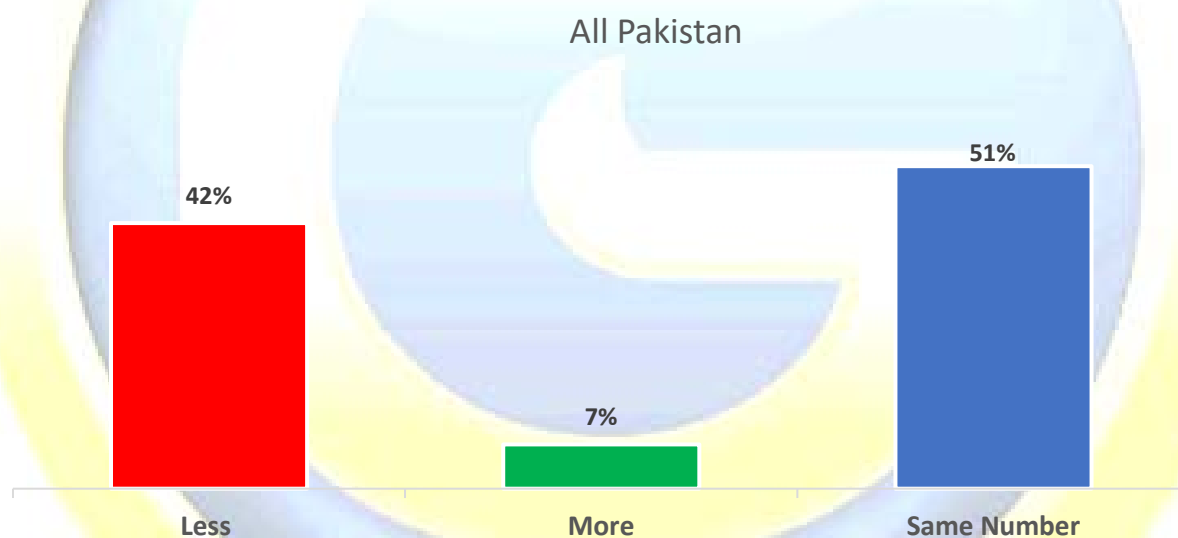
42 % of businesses reported having fewer number of employees as compared to 12 months ago: Gallup Business Confidence Survey Q2 2021

(Islamabad), July 27, 2021

According to a survey conducted by Gallup & Gilani Pakistan, around 50% of businesses reported having the same number of employees while 42% of businesses reported having fewer number of employees compared to 12 months ago.

A nationally representative sample of businesses in Pakistan was asked the following question, “As opposed to 12 months ago do you have, same, less or more people working for you?” In response to this question, 42% of businesses reported having fewer employees, 7% reported having more employees while 51% reported having the same number of employees.

Question: “As opposed to 12 months ago do you have, same, less or more people working for you?”

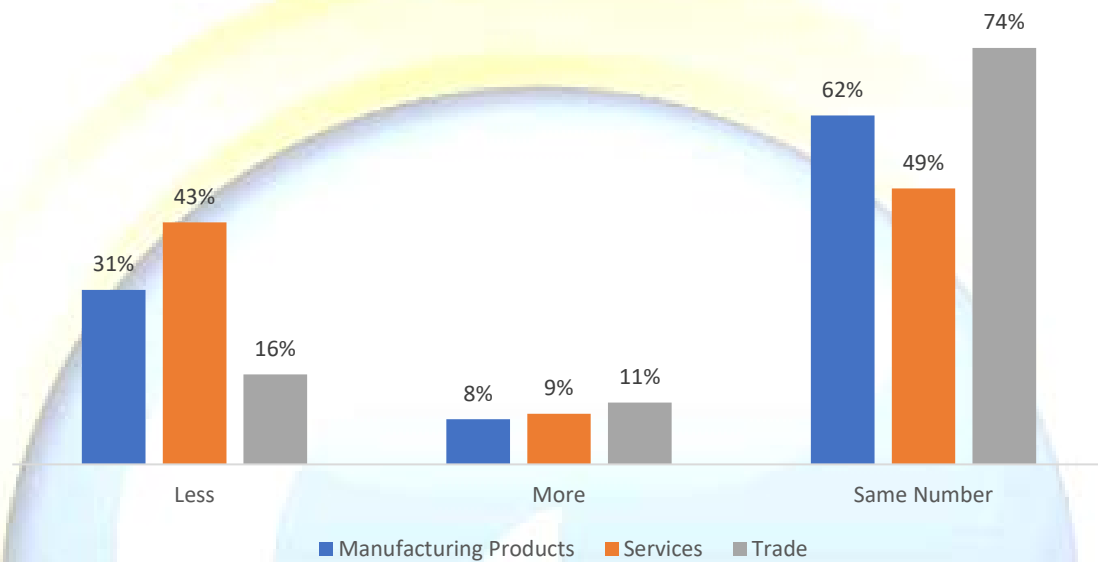


Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Breakdown by Business Type: Companies in the services sector had to reduce greater number of employees as compared to businesses related to trade and manufacturing.

43% service businesses reported a decline in the number of employees in the past year, followed by 31% of manufacturing businesses reporting a decline in the number of employees. Trade businesses reported the highest increase in their number of employees at 11%. However, for about 74% of trade businesses, the number of employees stayed the same.

Breakdown by Business Type



The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 490 businesses in urban and rural areas of all four provinces of the country, during 4th June 2021 – 1st July 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

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GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)