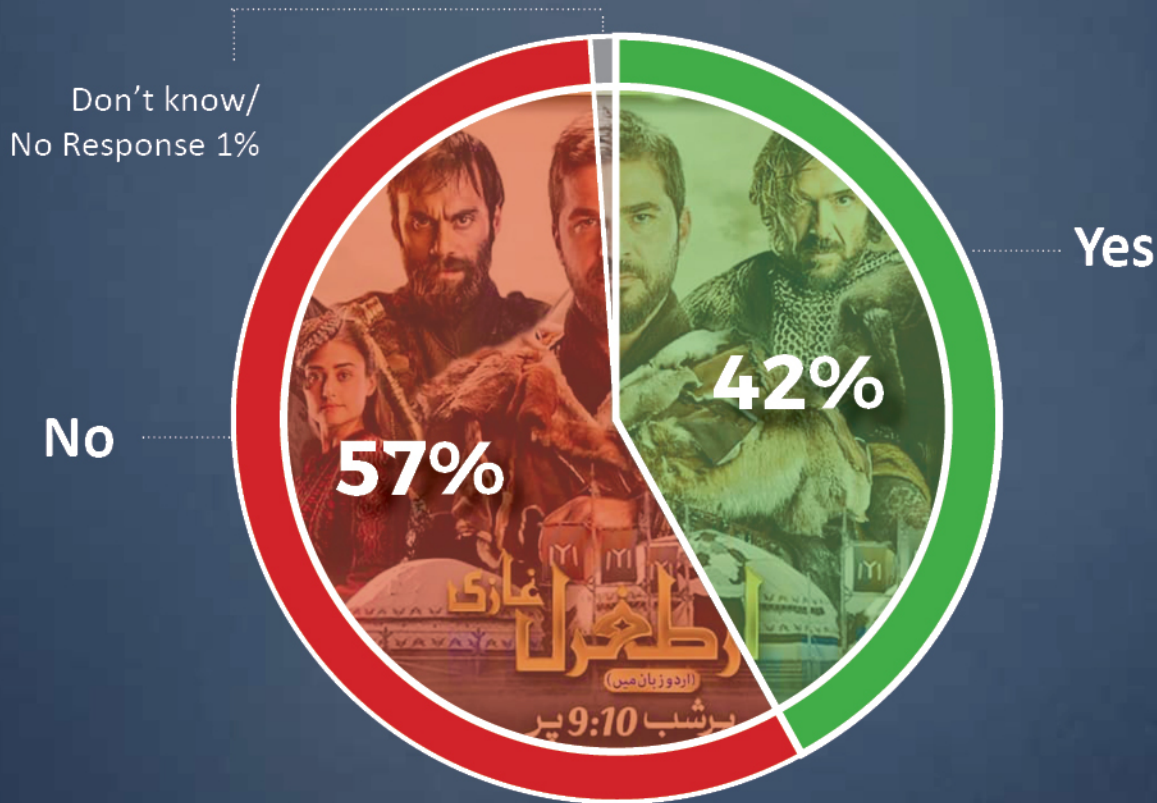


7 July, 2021

4 IN 10 PAKISTANIS SAY THAT THEY HAVE WATCHED THE DRAMA ERTUGRUL:
GALLUP & GILANI PAKISTAN

ہر 10 میں سے 4 پاکستانیوں کے مطابق انہوں نے ارطغرل ڈرامہ دیکھا ۔

Have you ever seen Ertugrul Drama?





Opinion Poll
Miscellaneous

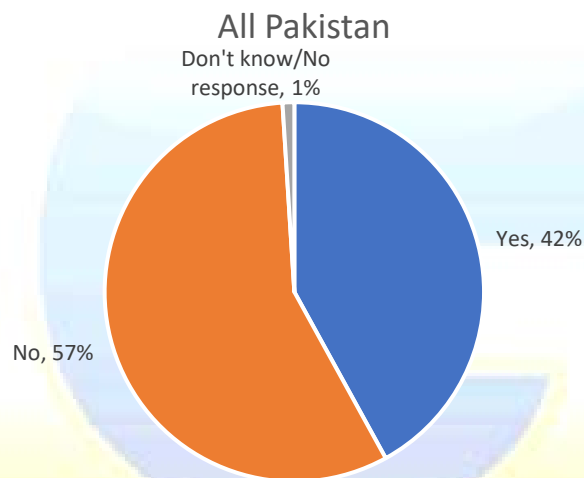
4 in 10 Pakistanis say that they have watched the drama Ertugrul: Gallup & Gilani Pakistan

(Islamabad), July 7, 2021

According to a survey conducted by Gallup & Gilani Pakistan, 42% Pakistanis have seen the drama 'Ertugrul.'

A nationally representative sample of adult men and women from across the four provinces was asked the following question, "*Have you ever seen Ertugrul Drama?*" In response to this question, 42% said 'Yes' and 57% said 'No.' 1% did not know or did not respond

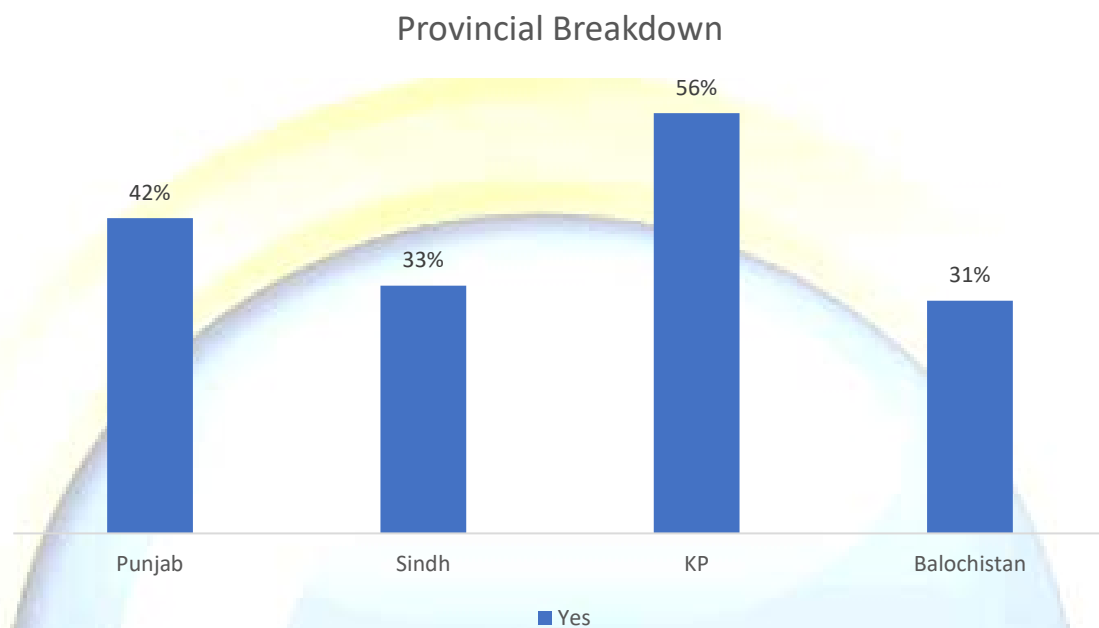
Question: "Have you ever seen Ertugrul Drama?"



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Provincial Breakdown: Ertugrul appears to be most popular in KP

56% in KP, 42% in Punjab, 33% in Sindh and 31% in Balochistan say that they have seen the drama Ertugrul.



The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,230 men and women in urban and rural areas of all four provinces of the country, during April 24, 2021 – May 15, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup

Wednesday, July 7, 2021

(2 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)