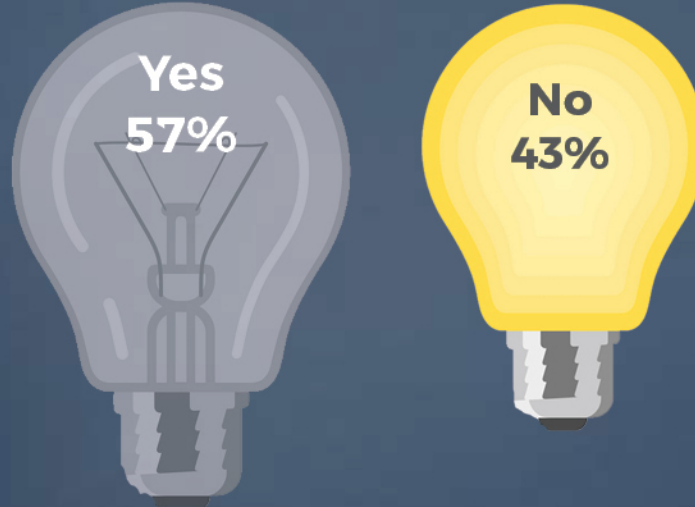


3 August, 2021

LOAD-SHEDDING RETURNS TO PAKISTAN AS 57% BUSINESSES REPORT EXPERIENCING LOAD-SHEDDING; NEARLY A QUARTER OF THESE BUSINESSES REPORT MORE THAN 7 HOURS OF LOAD-SHEDDING EVERY DAY: GALLUP BUSINESS CONFIDENCE SURVEY Q2 2021

پاکستان میں لوڈشیڈنگ کا دوبارہ آغاز، کیونکہ 57% کاروباری حضرات نے لوڈشیڈنگ کا سامنا کرنے کی اطلاع دی؛ ان میں سے ایک چوتھائی کاروباری افراد کو ہر روز سات گھنٹے سے زائد لوڈشنڈنگ کا سامنا کرنا پڑا

Was there load shedding in your business today?





Opinion Poll Economy

Load-shedding returns to Pakistan as 57 % businesses report experiencing load-shedding; nearly a quarter of these businesses report more than 7 hours of load-shedding every day: Gallup Business Confidence Survey Q2 2021

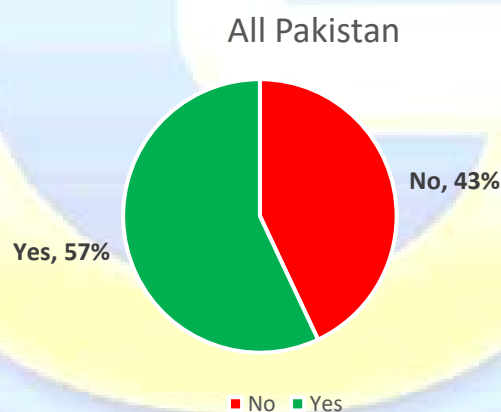
(Islamabad), August 3, 2021

According to a survey conducted by Gallup & Gilani Pakistan, 57% businesses report experiencing load-shedding in the recent past. This was stated by a sample of around 500 businesses approached by Gallup as part of its quarterly Business Confidence Survey (BCS) Q2, 2021.

Complete report for the Business Confidence Survey Q2 2021 can be accessed [here](#).

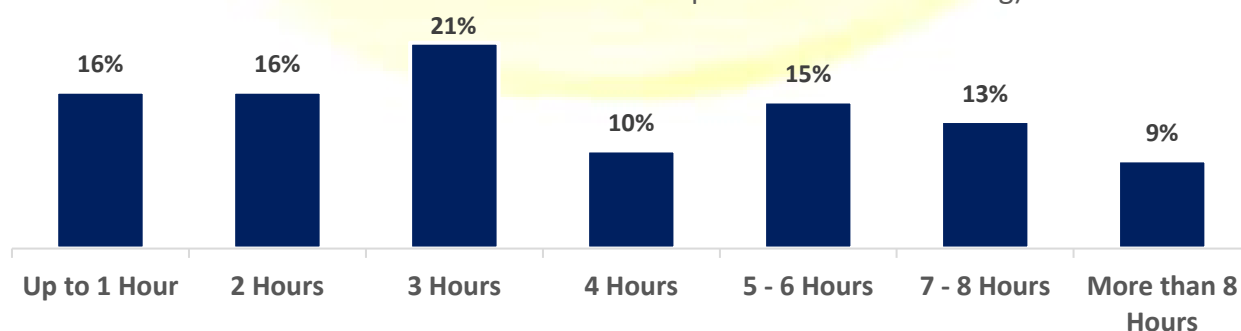
A nationally representative sample of businesses in Pakistan was asked the following question, “Was there load shedding in your business today?” In response to this question, 57% responded in the affirmative while 43% said no. Those who experienced load-shedding were asked, “If yes, for how many hours?” In response to this question, 16% said up to 1 hour, 16% said 2 hours, 21% said 3 hours, 10% said 4 hours, 15% said 5-6 hours, 13% said 7-8 hours while 9% said more than 8 hours.

Question: “Was there load shedding in your business today?”



Question: “If yes, for how many hours?”

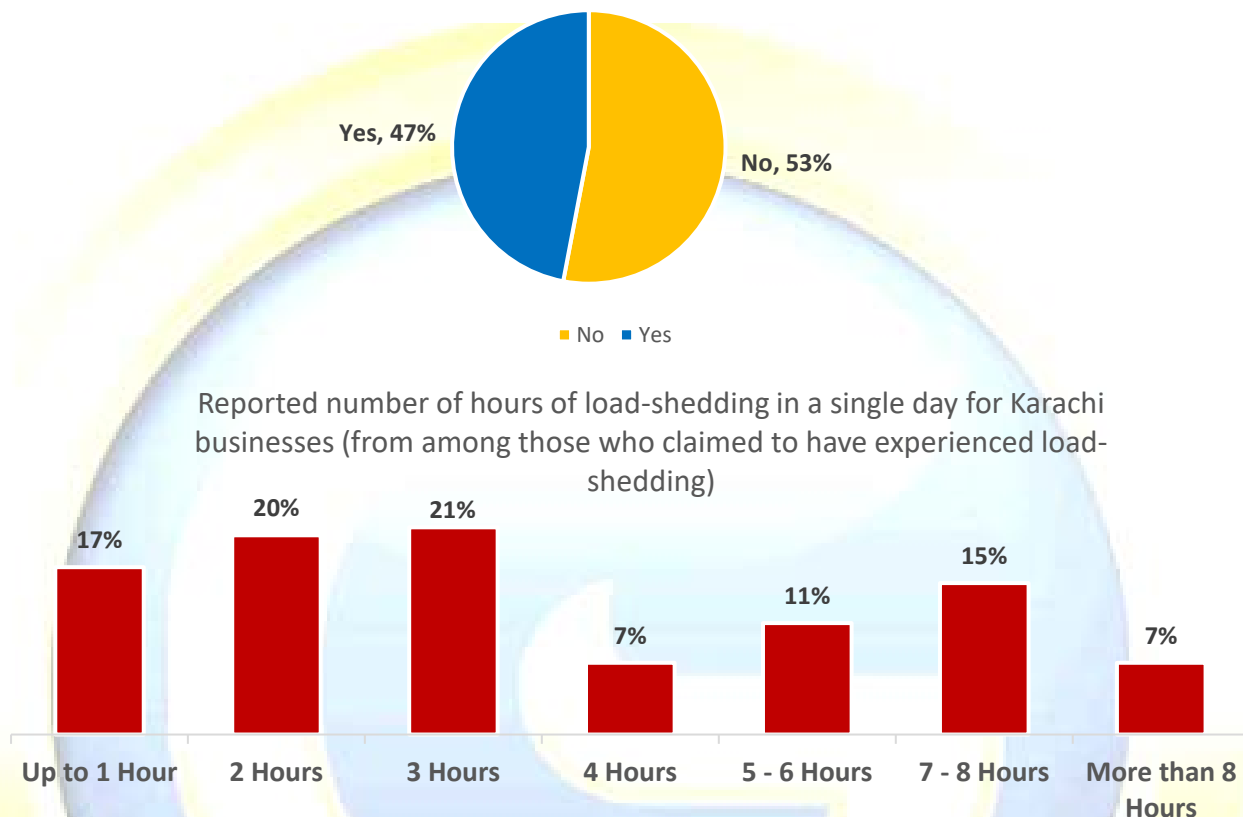
Reported number of hours of load-shedding in a single day (from among those who claimed to have experienced load-shedding)



Karachi Business Confidence Index

47% of Karachi-based businesses experience load-shedding daily while 53% do not. From amongst those businesses that experience load-shedding within Karachi, most businesses experience it for 3 hours in a day (21%) or 2 hours in a day (20%).

Karachi Business Confidence Index



The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 490 businesses in urban and rural areas of all four provinces of the country, during 4th June 2021 – 1st July 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

Tuesday, August 3, 2021

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)