

4 August, 2021

NEARLY 7 IN 10 BUSINESSES (69%) CLAIMED THAT LOAD-SHEDDING IS A BIG PROBLEM FOR THEIR BUSINESS: GALLUP BUSINESS CONFIDENCE SURVEY Q2 2021

تقریباً ہر 10 میں سے 7 (69%) کاروباری افراد نے یہ دعویٰ کیا کہ لوڈ شیڈنگ ان کے کاروبار کے لئے ایک بڑا مسئلہ

Is load-shedding a big problem for your business?

**NO****31%****YES****69%**



Opinion Poll Economy

Nearly 7 in 10 businesses (69%) claimed that load-shedding is a big problem for their business: Gallup Business Confidence Survey Q2 2021

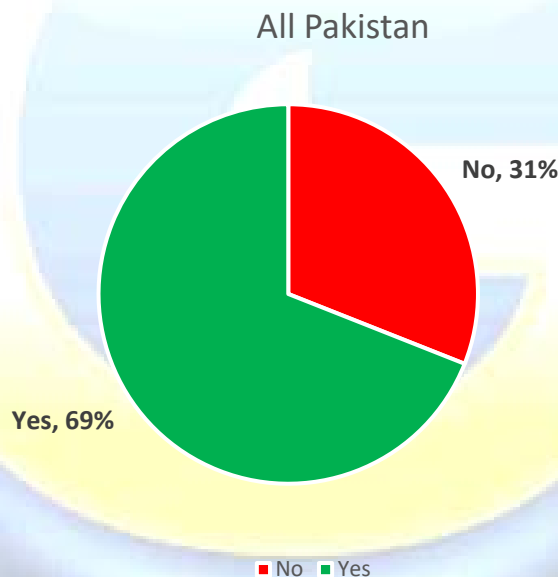
(Islamabad), 4 August, 2021

Nearly 7 in 10 businesses (69%) claimed that load-shedding was a big problem for their business while 31% responded in the negative. This was stated by a sample of around 500 businesses approached by Gallup as part of its quarterly Business Confidence Survey (BCS) Q2, 2021.

Complete report for the Business Confidence Survey Q2 2021 can be accessed [here](#).

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “Is load-shedding a big problem for your business?” In response to this question, 69% said yes while 31% said no.

Question: “Is load-shedding a big problem for your business?”

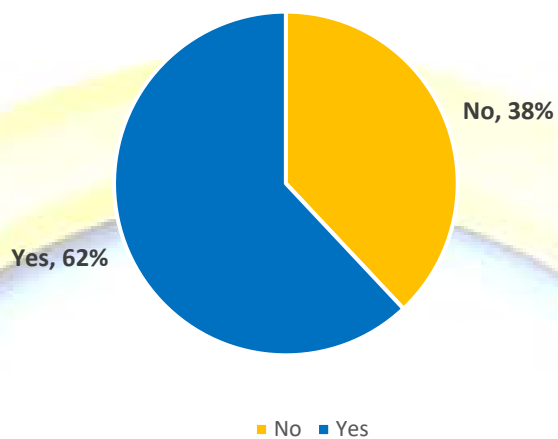


Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Karachi Business Confidence Index

62% of Karachi businessmen report that load-shedding is a significant problem for their business.

Karachi Business Confidence Index



The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 490 businesses in urban and rural areas of all four provinces of the country, during 4th June 2021 – 1st July 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

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GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)