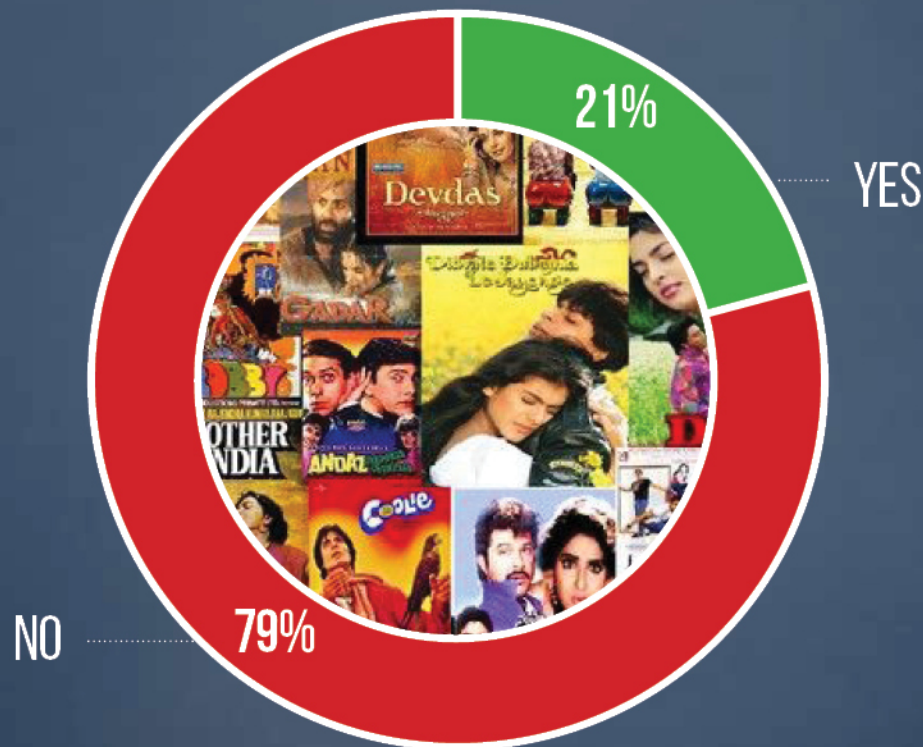


1st October, 2021

NEARLY 4 IN 5 PAKISTANIS SAY THAT THEY HAVE NOT WATCHED ANY INDIAN MOVIES IN THE PAST YEAR: GALLUP & GILANI PAKISTAN

تقریباً ہر 5 میں سے 4 پاکستانیوں کے مطابق پچھلے ایک سال میں انہوں نے کوئی انڈین فلم نہیں دیکھی

Please tell, have you seen any Indian movies in the last one year?





Opinion Poll
Miscellaneous

Nearly 4 in 5 Pakistanis say that they have not watched any Indian movies in the past year: Gallup & Gilani Pakistan

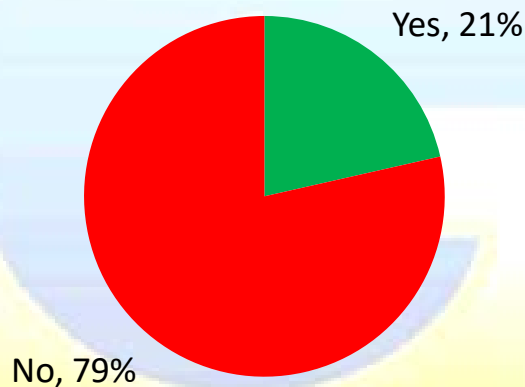
(Islamabad), October 1st, 2021

According to a survey conducted by Gallup & Gilani Pakistan, nearly 4 in 5 Pakistanis say that they have not watched any Indian movies in the past year.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “*Please tell, have you seen any Indian movies in the last one year?*” In response to this question, 21% said yes while 79% said no.

Question: “Please tell, have you seen any Indian movies in the last one year?”

All Pakistan



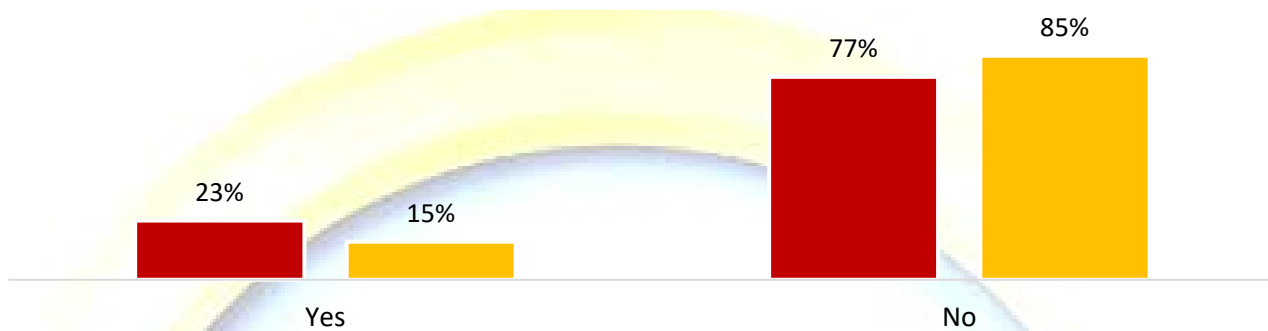
Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Gender Breakdown

More males (23%) admitted to watching Indian films in the last one year as compared to females (15%).

Gender Breakdown

■ Male ■ Female



The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1418 men and women in urban and rural areas of all four provinces of the country, during August 13, 2021 – September 05, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

Friday, October 1st, 2021

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)