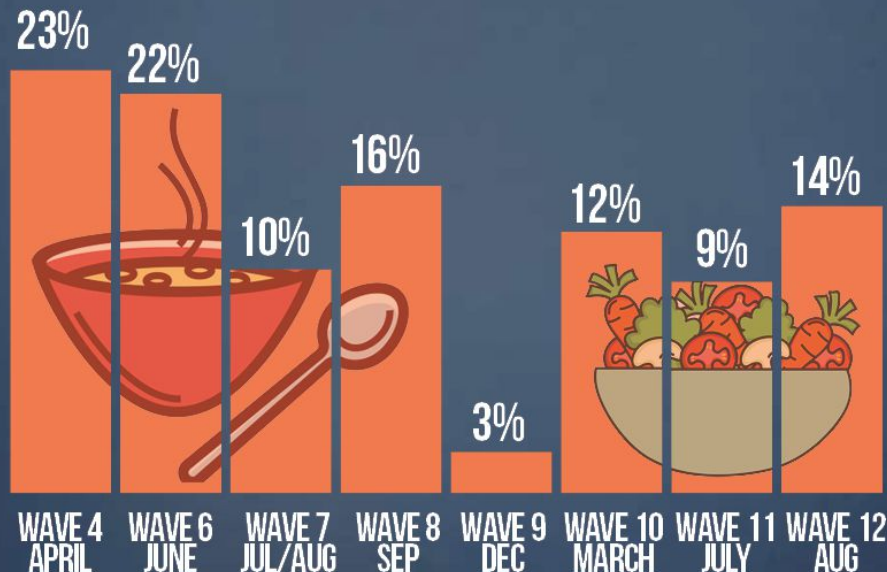


25th October, 2021

SINCE JULY 2021, THERE HAS BEEN A 5% INCREASE IN THE NUMBER OF PAKISTANIS WHO RELIED ON LESS EXPENSIVE FOODS TO COVER THEIR BASIC HOUSEHOLD NEEDS IN AUGUST 2021: GALLUP & GILANI PAKISTAN

جولائی 2021 کے بعد اُن پاکستانیوں کی تعداد میں 5% اضافہ ہوا ہے جنہوں نے اگست 2021 میں اپنی بنیادی گھریلو ضروریات کو پورا کرنے کے لئے سستی / کم مہنگی غذا پر انحصار کیا تھا

In the past 7 days, did you 'rely on less preferred and less expensive foods' to cover your household's basic needs?
(Only reporting percentage of people who agreed)





Opinion Poll Health Coronavirus

Since July 2021, there has been a 5% increase in the number of Pakistanis who relied on less expensive foods to cover their basic household needs in August 2021: Gallup & Gilani Pakistan

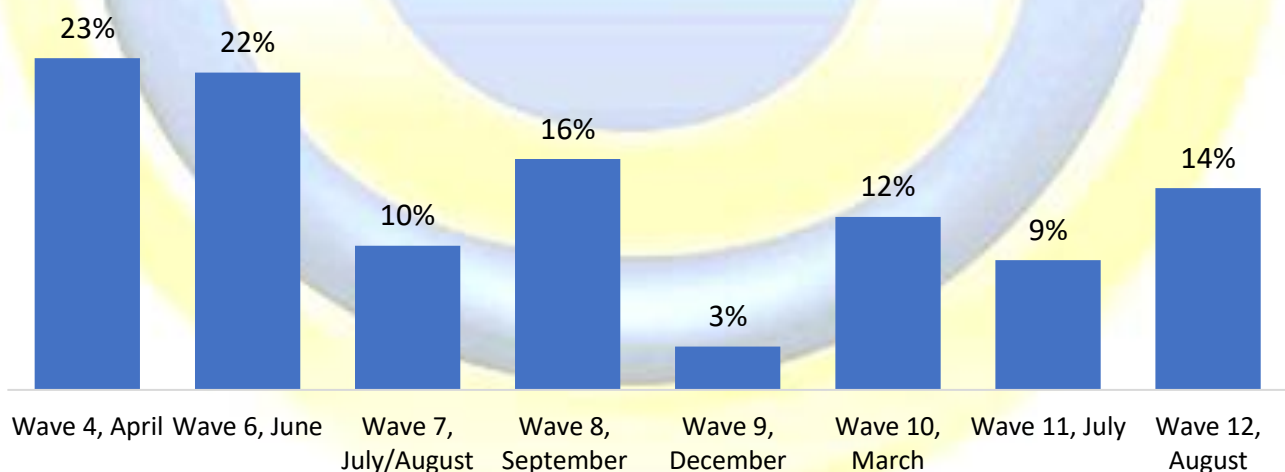
(Islamabad), October 25, 2021

According to a survey conducted by Gallup & Gilani Pakistan, since July 2021, there has been a 5% increase in the number of Pakistanis who relied on less expensive foods to cover their basic household needs in August 2021.

Complete report for Wave 12 of the COVID-19 tracker survey can be accessed [here](#).

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “In the past 7 days, did you ‘rely on less preferred and less expensive foods’ to cover your household’s basic needs? (Only reporting percentage of people who agreed).” In response to this question, 14% of people agreed that they have been relying on less expensive foods to cover their basic household needs in August 2021; this is an increase from 9% in July 2021.

Question: “In the past 7 days, did you ‘rely on less preferred and less expensive foods’ to cover your household’s basic needs? (Only reporting percentage of people who agreed).”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1727 men and women in urban and rural areas of all four provinces of the country, during August 13, 2021 – September 5, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

Monday, October 25, 2021

(2 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)