

26th October, 2021

21% OF PAKISTANIS REPORTED THAT THEY HAVE STARTED LOOKING FOR WAYS TO EARN ADDITIONAL MONEY TO COVER THEIR HOUSEHOLD'S BASIC NEEDS; THIS IS AN INCREASE FROM 11% IN JULY 2021: GALLUP & GILANI PAKISTAN

تقریباً 21% پاکستانیوں کے مطابق انہوں نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے اضافی رقم کمانے کے طریقے تلاش کیئے ہیں، جولائی 2021 کے بعد اس کی شرح میں اضافہ ہوا ہے، جولائی میں یہی شرح 11% تھی

In the past 7 days, did you 'look for ways to earn additional money (e.g., work more hours, do an occasional job etc.)' to cover your household's basic needs?
(Only reporting percentage of people who agreed)





Opinion Poll
Health
Coronavirus

21 % of Pakistanis reported that they have started looking for ways to earn additional money to cover their household's basic needs; this is an increase from 11 % in July 2021: Gallup & Gilani Pakistan

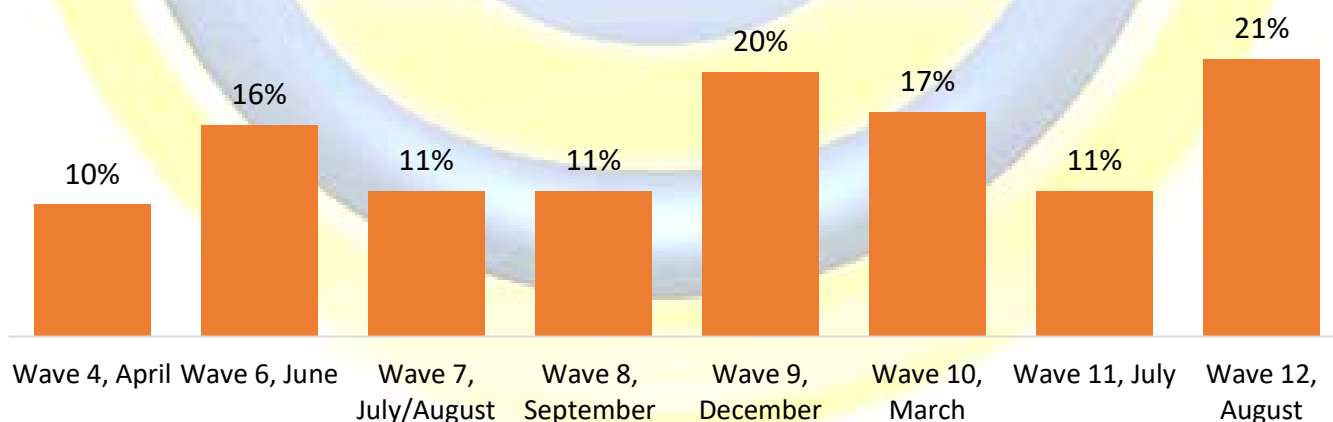
(Islamabad), October 26, 2021

According to a survey conducted by Gallup & Gilani Pakistan, 21% of Pakistanis reported that they have started looking for ways to earn additional money to cover their household's basic needs; this is an increase from 11% in July 2021.

Complete report for Wave 12 of the COVID-19 tracker survey can be accessed [here](#).

A nationally representative sample of adult men and women from across the four provinces was asked the following question, *"In the past 7 days, did you 'look for ways to earn additional money (e.g., work more hours, do an occasional job etc.)' to cover your household's basic needs? (Only reporting percentage of people who agreed)."* In response to this question, 21% of people agreed that they have started looking for ways to earn additional money to cover their household's basic needs in August 2021 as compared to 11% in July 2021.

Question: "In the past 7 days, did you 'look for ways to earn additional money (e.g., work more hours, do an occasional job etc.)' to cover your household's basic needs? (Only reporting percentage of people who agreed)."



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1727 men and women in urban and rural areas of all four provinces of the country, during August 13, 2021 – September 5, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

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GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)