

16th November, 2021

45% BUSINESSES IN PAKISTAN REPORT HAVING FIRED/LAYING OFF EMPLOYEES OVER THE PAST YEAR: GALLUP BUSINESS CONFIDENCE SURVEY Q4 2021

پاکستان میں تقریباً 45% کاروباری اداروں نے گزشتہ ایک سال کے دوران ملازمین کو برطرف/فارغ کرنے کے بارے میں رپورٹ کیا ہے

As opposed to 12 months ago, do you have same, less or more people working for you?



Same
Number

40%

Less

45%

More

15%



Opinion Poll Economy

45% businesses in Pakistan report having fired/laying off employees over the past year: Gallup Business Confidence Survey Q4 2021

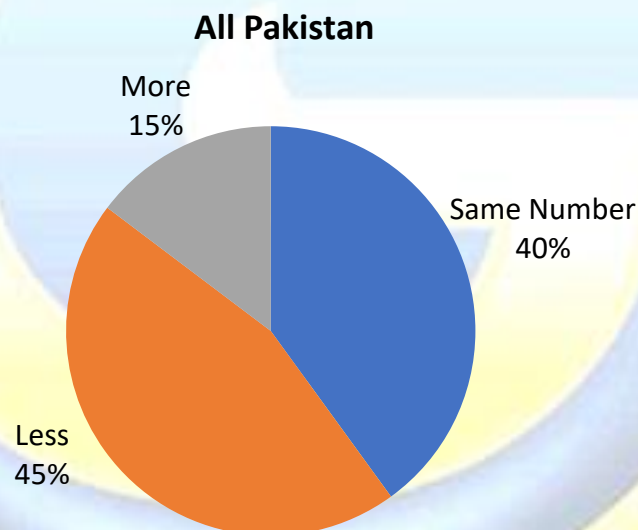
(Islamabad), November 16, 2021

According to a survey conducted by Gallup & Gilani Pakistan, 45% businesses in Pakistan report having fired/laying off employees over the past year.

Complete report for the Business Confidence Survey Q4 2021 can be accessed [here](#).

A nationally representative sample of businesses across Pakistan was asked the following question, “As opposed to 12 months ago, do you have same, less or more people working for you?” In response to this question, 40% businesses said same number, 45% said less and 15% said more.

Question: “As opposed to 12 months ago, do you have same, less or more people working for you?”

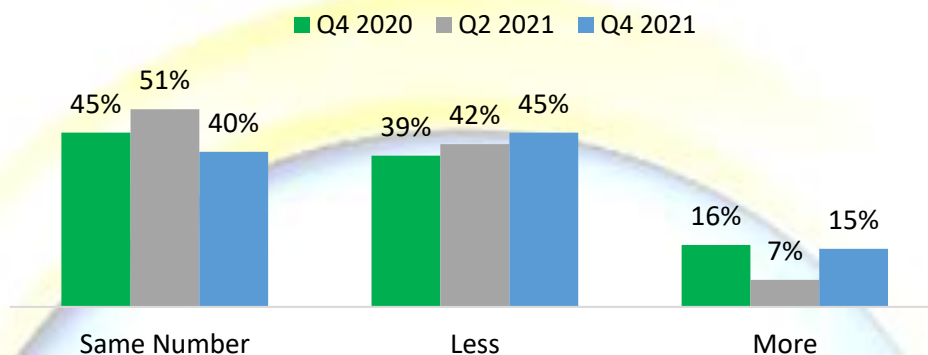


Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Trend Analysis

Overall, the number of businesses reporting to have laid off employees over the past year has increased slightly from 42% in Q2 2021 to 45% in Q4 2021.

Trend Analysis

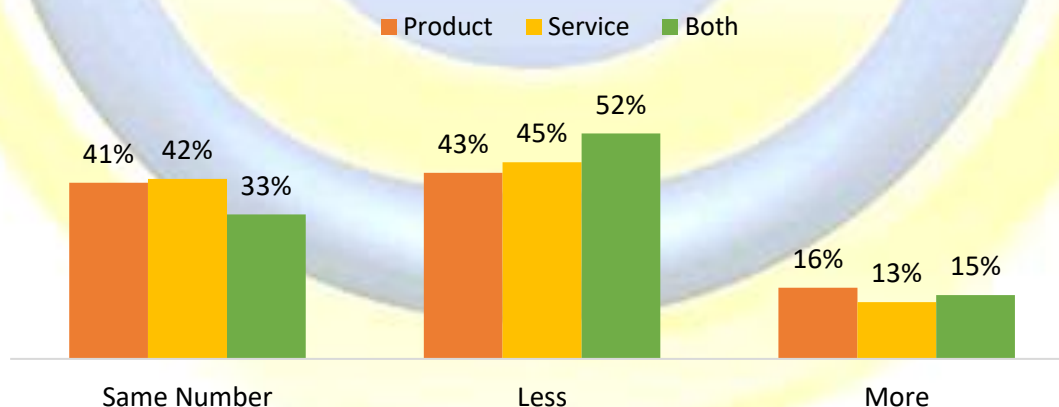


Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Breakdown

Businesses in the services sector had to reduce a greater number of employees compared to product businesses, though the differences were not too stark.

Breakdown by business type



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 581 businesses across the country, during October 13, 2021 – October 28, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Tuesday, November 16, 2021

(3 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)