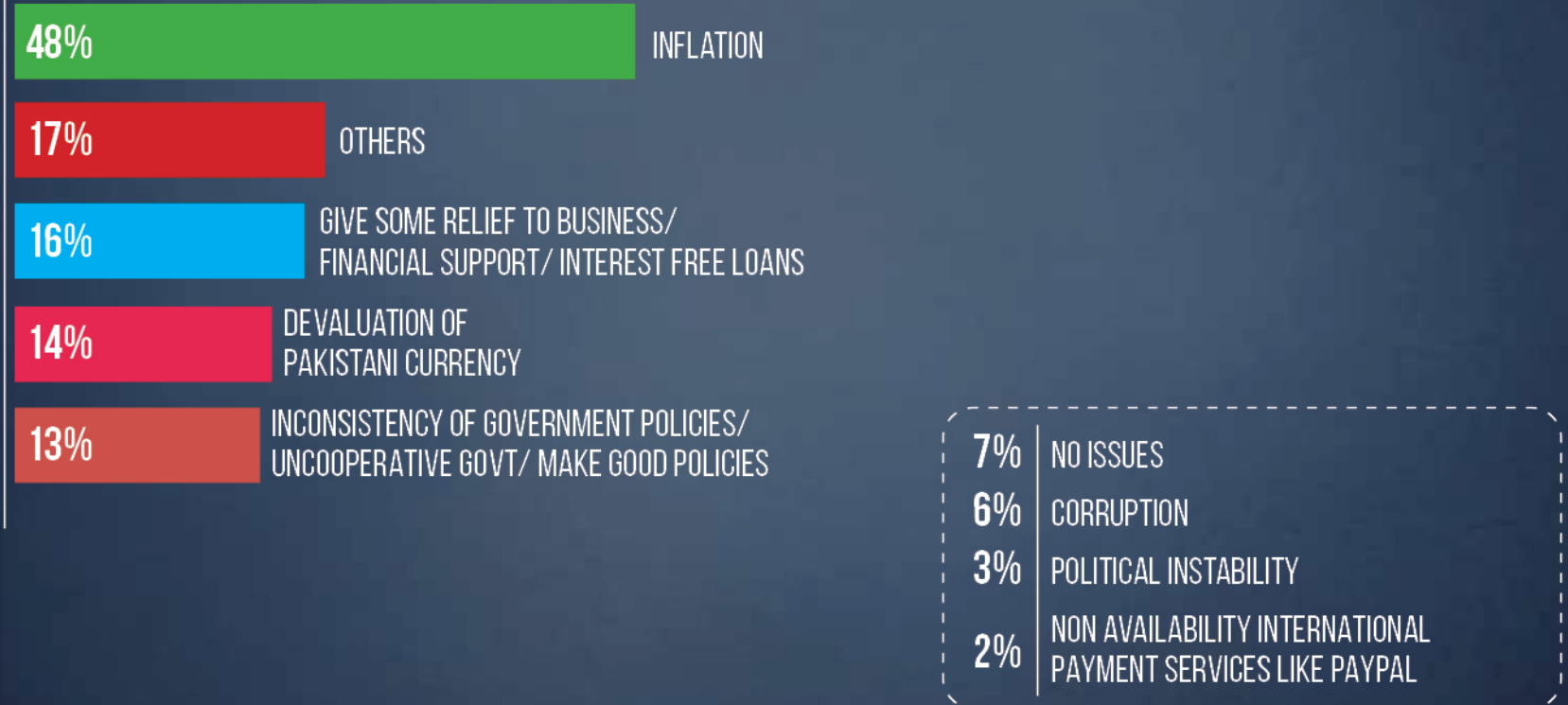


22 November, 2021

INFLATION (48%) IS THE MOST COMMONLY CITED PROBLEM THAT BUSINESSES IN PAKISTAN WOULD LIKE THE GOVERNMENT TO SOLVE, FOLLOWED BY PROBLEMS CAUSED BY THE DEVALUATION OF THE PAKISTANI RUPEE: GALLUP BUSINESS CONFIDENCE SURVEY Q4 2021

پاکستان میں کاروباری اداروں کا اہم مسئلہ مہنگائی (48%) ہے جس کا ذکر سب سے زیادہ کیا گیا کہ یہ مسئلہ حکومت کی جانب سے حل کیا جانا چاہیے، اس کے بعد پاکستانی روپے کی قدر میں کمی کی وجہ سے پیدا ہونے والے مسائل ہیں

Which problems affecting your business considerably would you want the government to solve?





Opinion Poll Economy

Inflation (48%) is the most commonly cited problem that businesses in Pakistan would like the government to solve, followed by problems caused by the devaluation of the Pakistani Rupee: Gallup Business Confidence Survey Q4 2021

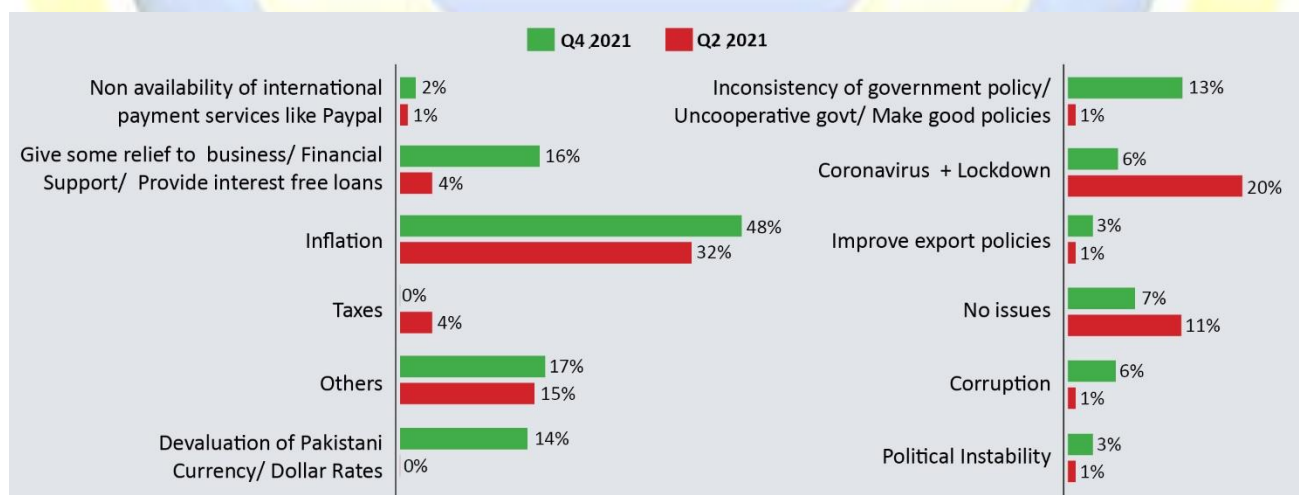
(Islamabad), November 22, 2021

According to a survey conducted by Gallup & Gilani Pakistan, inflation (48%) is the most commonly cited problem that businesses in Pakistan would like the government to solve, followed by problems caused by the devaluation of the Pakistani Rupee.

Complete report for the Business Confidence Survey Q4 2021 can be accessed [here](#).

A nationally representative sample of businesses across Pakistan was asked the following question, “Which problems affecting your business considerably would you want the government to solve?” In response to this question, 2% said non-availability of international payment services like PayPal, 16% said give some relief to business/financial support/provide interest-free loans, 48% said inflation, 14% said devaluation of Pakistani currency/dollar rates, 13% said inconsistency of government policy/uncooperative govt./make good policies, 6% said coronavirus + lockdown, 3% said improve export policies, 6% said corruption while 3% said political instability. 17% businesses said others and 7% said no issues.

Question: “Which problems affecting your business considerably would you want the government to solve?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 581 businesses across the country, during October 13, 2021 – October 28, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Monday, November 22, 2021

(2 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)