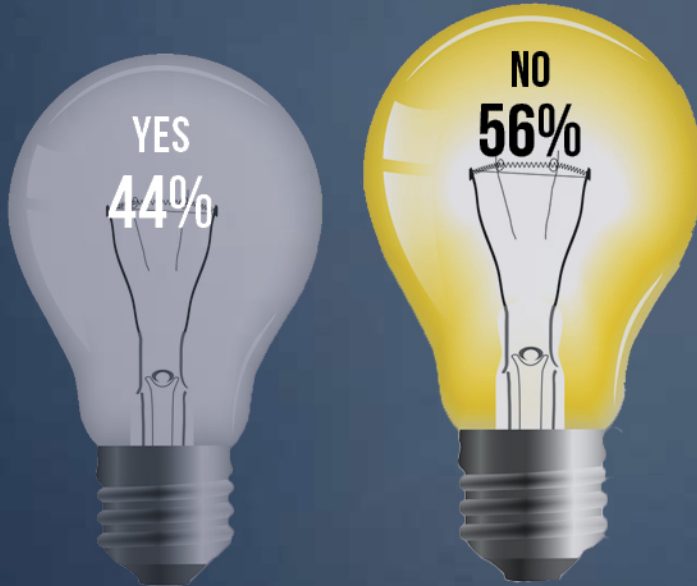


23 November, 2021

44% BUSINESSES IN PAKISTAN REPORT EXPERIENCING LOAD-SHEDDING; NEARLY A QUARTER OF THESE BUSINESSES REPORT 2 HOURS OF LOAD-SHEDDING EVERY DAY: GALLUP BUSINESS CONFIDENCE SURVEY Q4 2021

پاکستان میں تقریباً 44% کاروباری اداروں کو لوڈ شیڈنگ کا سامنا ہے، ان میں سے تقریباً ایک چوتھائی کاروباری اداروں نے روزانہ 2 گھنٹے کی لوڈ شیڈنگ رپورٹ کی

Was there load shedding in your business today?



If yes for how many hours?

Q 4 2021





Opinion Poll Economy

44% businesses in Pakistan report experiencing load-shedding; nearly a quarter of these businesses report 2 hours of load-shedding every day: Gallup Business Confidence Survey Q4 2021

(Islamabad), November 23, 2021

According to a survey conducted by Gallup & Gilani Pakistan, 44% businesses in Pakistan report experiencing load-shedding; nearly a quarter of these businesses report 2 hours of load-shedding every day.

Complete report for the Business Confidence Survey Q4 2021 can be accessed [here](#).

A nationally representative sample of businesses across Pakistan was asked the following question, “*Was there load shedding in your business today?*” In response to this question, 44% said yes and 56% said no. Those who experienced load-shedding were asked, “*If yes, for how many hours?*” In response to this question, 19% said up to 1 hour, 20% said 2 hours, 16% said 3 hours, 12% said 4 hours, 15% said 5 – 6 hours, 11% said 7 – 8 hours and 7% said more than 8 hours.

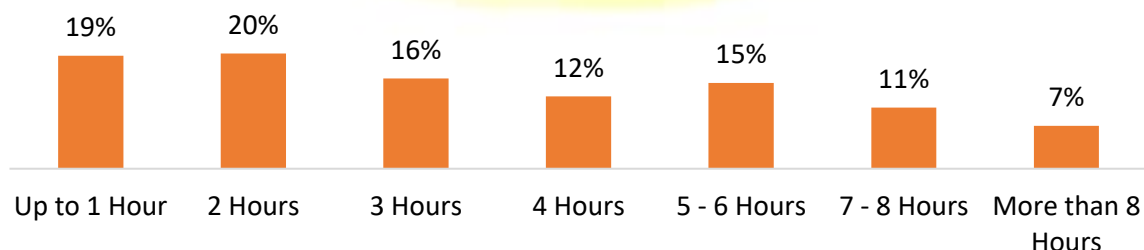
Question: “Was there load shedding in your business today?”

All Pakistan



Question: “If yes, for how many hours?”

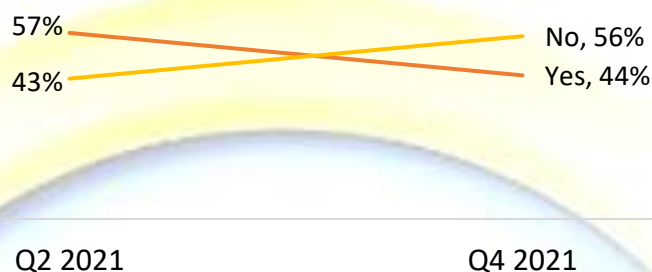
Q4 2021



Trend Analysis

The proportion of businesses who experienced load-shedding within a day decreased from 57% in Q2 2021 to 44% in Q4 2021. Overall, there appears to be a decrease in businesses experiencing load-shedding for longer hours in Q4 2021 as compared to Q2 2021.

Trend Analysis



Trend of Frequency across Waves

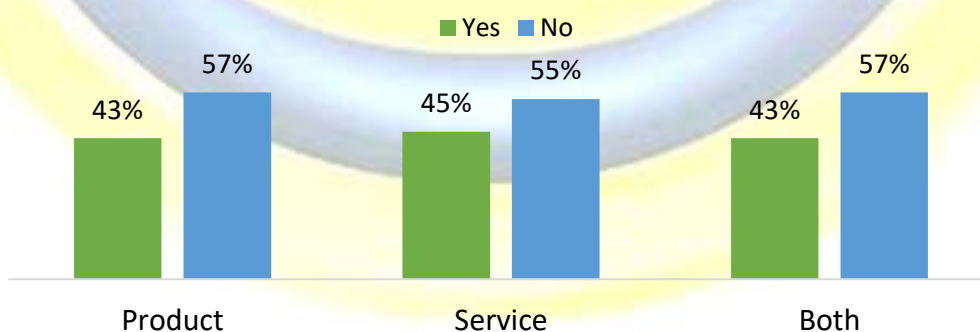
Wave	Mode
Q4 2021	2 hours
Q2 2021	3 hours

Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Breakdown

43% of both business types experienced load shedding on average within a day.

Breakdown by Business Type



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 581 businesses across the country, during October 13, 2021 – October 28, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

Tuesday, November 23, 2021

(3 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)