

24 November, 2021

26% BUSINESSES IN PAKISTAN CLAIMED THAT THEY ARE NOT AT ALL SATISFIED WITH THE QUALITY OF HUMAN RESOURCE AVAILABLE TO THEM OR THEIR BUSINESSES: GALLUP BUSINESS CONFIDENCE SURVEY Q4 2021

پاکستان میں تقریباً 26% کاروباری اداروں نے یہ دعویٰ کیا کہ وہ اپنے اور اپنے کاروبار کے لئے میسر انسانی وسائل کے معیار سے بالکل مطمئن نہیں ہیں

How satisfied you are with the quality of the human resource available to you and your business? Would you say you are very satisfied, somewhat satisfied, not satisfied or not satisfied at all?



26%

Not Satisfied or
Not Satisfied at all

44%

Somewhat
Satisfied

29%

Very
Satisfied

No response: 1%



Opinion Poll Economy

26% businesses in Pakistan claimed that they are not at all satisfied with the quality of human resource available to them or their businesses: Gallup Business Confidence Survey Q4 2021

(Islamabad), November 24, 2021

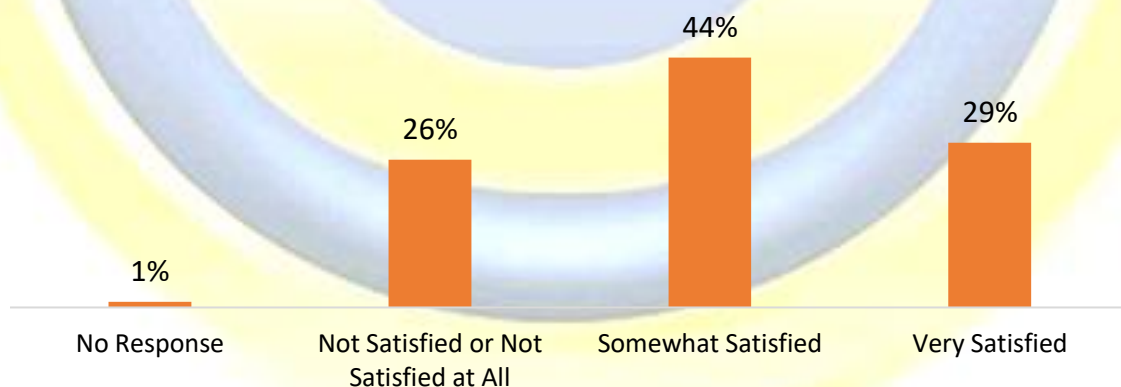
According to a survey conducted by Gallup & Gilani Pakistan, 26% businesses in Pakistan claimed that they were not at all satisfied with the quality of human resource available to them or their businesses.

Complete report for the Business Confidence Survey Q4 2021 can be accessed [here](#).

A nationally representative sample of businesses across Pakistan was asked the following question, “How satisfied you are with the quality of the human resource available to you and your business? Would you say you are very satisfied, somewhat satisfied, not satisfied or not satisfied at all?” In response to this question, 44% said somewhat satisfied, 29% said very satisfied, and 26% said not satisfied or not satisfied at all. 1% provided no response.

Question: “How satisfied you are with the quality of the human resource available to you and your business? Would you say you are very satisfied, somewhat satisfied, not satisfied or not satisfied at all?”

All Pakistan

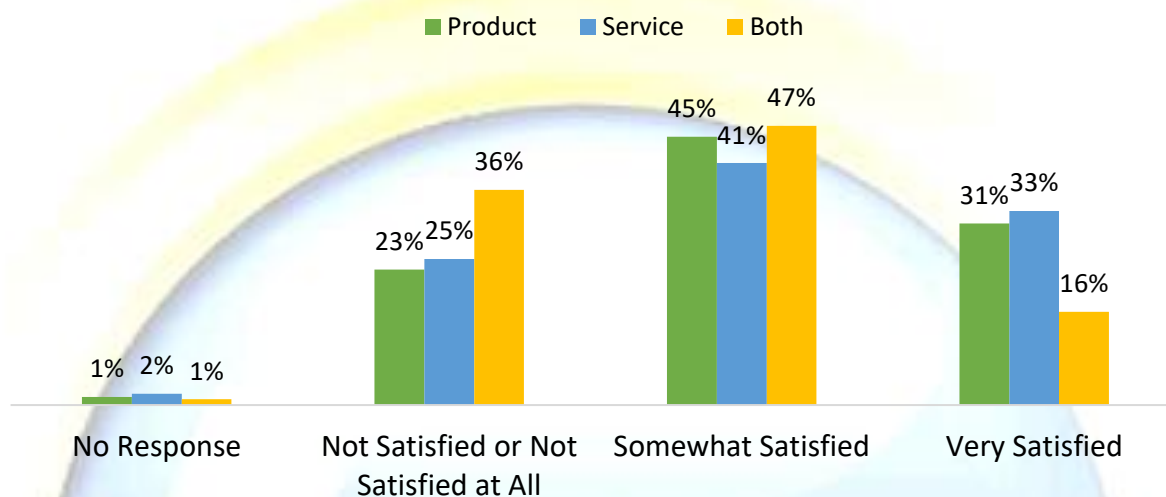


Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

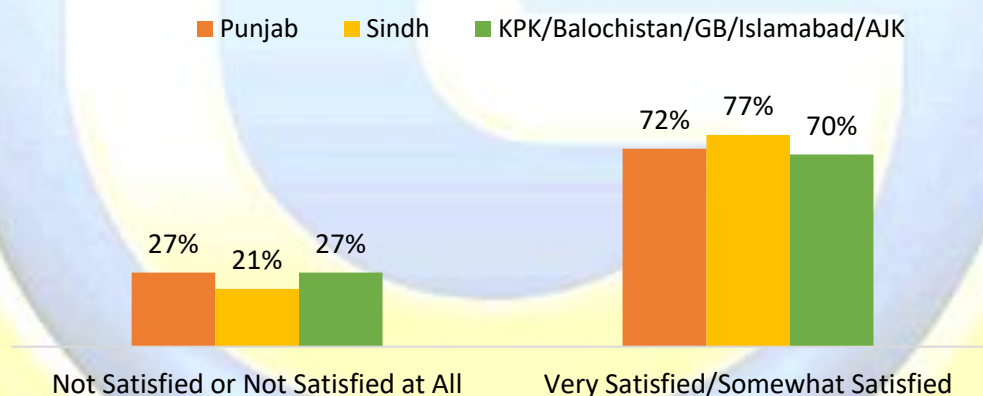
Breakdown

Services sector was the most satisfied (33%) with the quality of human resource provided while both service and product sectors were somewhat satisfied (47%). Province-wise, 77% businesses in Sindh are satisfied with the quality of human resource available to them followed by 72% businesses in Punjab reporting the same.

Breakdown by business type



Provincial Breakdown



Note: Due to sample size being not significant at KPK, Balochistan, GB, Islamabad, and AJK level, they have been clubbed for the purpose of analysis.

Source: Gallup & Gilani Pakistan

(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 581 businesses across the country, during October 13, 2021 – October 28, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

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GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)