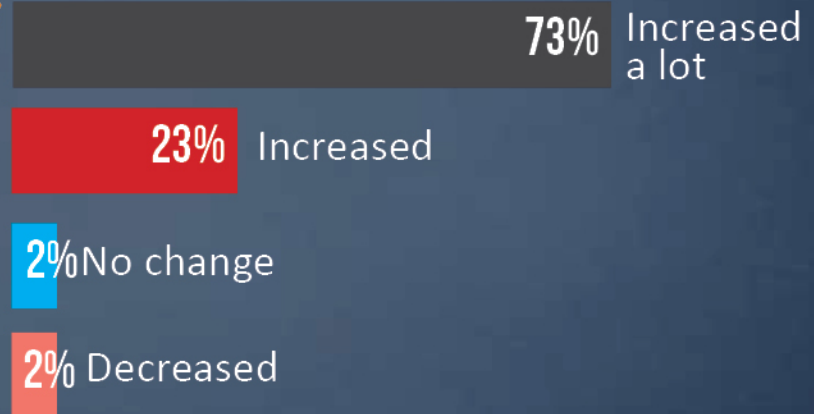


22 December, 2021

A VAST MAJORITY OF PAKISTANIS (96%) REPORT THAT PRICES OF DAILY ESSENTIALS HAVE INCREASED IN COMPARISON TO THE LAST 6 MONTHS: CONSUMER CONFIDENCE INDEX Q3 2021 BY GALLUP PAKISTAN AND DUN & BRADSTREET

پاکستانیوں کی ایک بھاری اکثریت (96%) کے مطابق گزشتہ 6 ماہ کے مقابلے میں آجکل روزمرہ کے استعمال کی اشیاء کی چیزوں کی قیمتوں میں اضافہ ہوا ہے

Question: "In your opinion, compared to the previous six months, the prices of everyday items have...?"





Special Press Release
**Consumer Confidence Index
Economy**

A vast majority of Pakistanis (96%) report that prices of daily essentials have increased in comparison to the last 6 months: Consumer Confidence Index Q3 2021 by Gallup Pakistan and Dun & Bradstreet

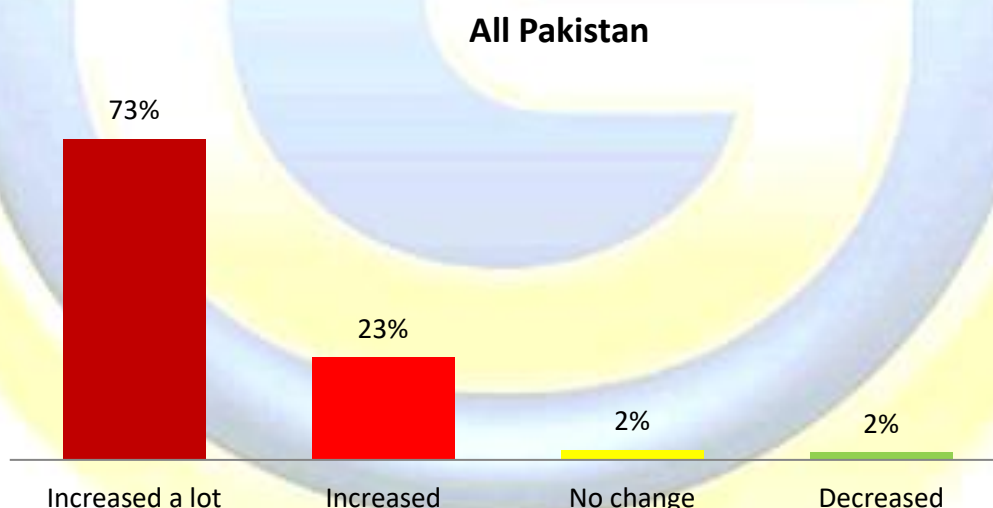
(Islamabad), December 22, 2021

According to a Consumer Confidence Index survey conducted by Gallup & Gilani Pakistan, a vast majority of Pakistanis (96%) report that prices of daily essentials have increased in comparison to the last 6 months.

Complete report on Pakistan Consumer Confidence Index can be accessed [here](#).

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “In your opinion, compared to the previous six months, the prices of everyday items have...?” In response to this question, 73% said ‘increased a lot’, 23% said ‘increased’, 2% said ‘no change’ and 2% said ‘decreased’.

Question: “In your opinion, compared to the previous six months, the prices of everyday items have...?”



Source: Consumer Confidence Index Survey by Gallup Pakistan and Dun & Bradstreet Q3 2021
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,691 men and women in urban and rural areas of all four provinces of the country, during September – October 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was phone interviews.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup

Wednesday, December 22, 2021

(2 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)