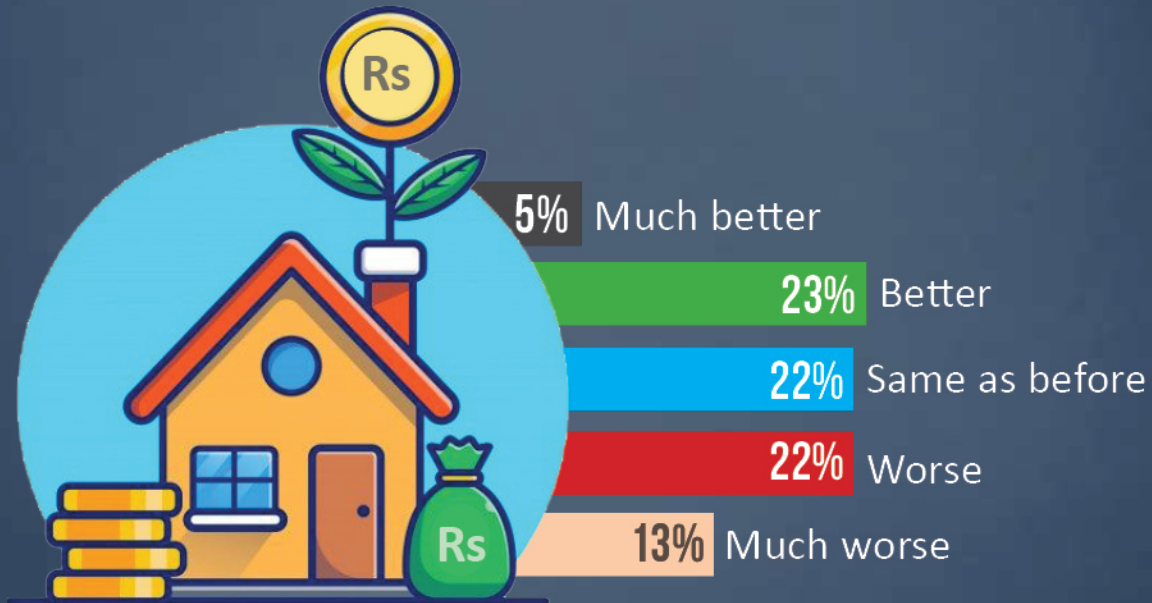


9 December, 2021

NEARLY TWO THIRD PAKISTANIS FEEL THAT THEIR HOUSEHOLD'S FINANCIAL SITUATION WILL EITHER WORSEN OR WILL HAVE NO IMPROVEMENT IN THE NEXT 6 MONTHS: CONSUMER CONFIDENCE INDEX Q3 2021 BY GALLUP PAKISTAN AND DUN & BRADSTREET

تقریباً دو تہائی پاکستانیوں کے مطابق آئندہ چھ ماہ میں اُن کے گھریلو مالی حالات خراب ہوں گے یا اُن میں کوئی بہتری نہیں آئے گی

Question: "What do you expect your household's financial situation to be in next 6 months?"



Don't know/ No Response: 14%



Special Press Release
**Consumer Confidence Index
Economy**

Nearly two third Pakistanis feel that their household's financial situation will either worsen or will have no improvement in the next 6 months: Consumer Confidence Index Q3 2021 by Gallup Pakistan and Dun & Bradstreet

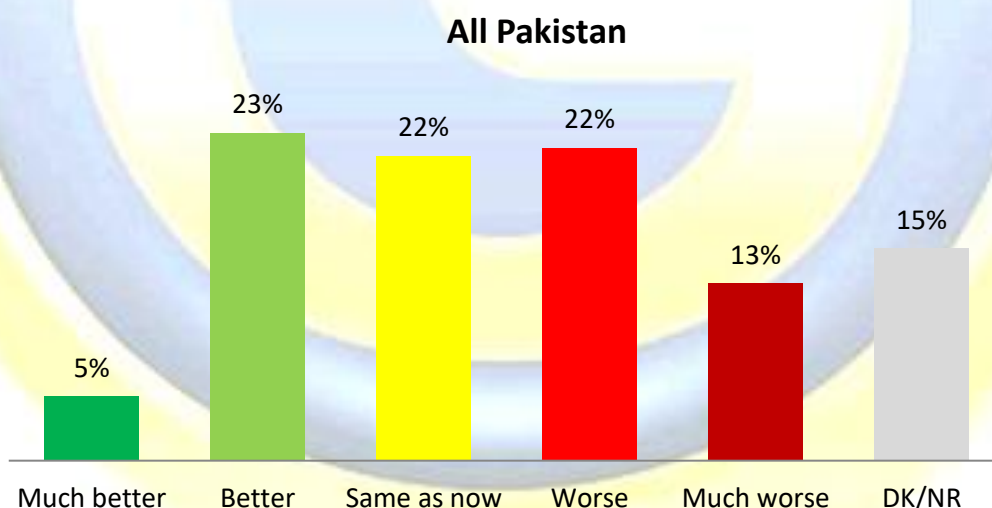
(Islamabad), December 09, 2021

According to a Consumer Confidence Index survey conducted by Gallup & Gilani Pakistan, nearly two third Pakistanis feel that their household's financial situation will either worsen or will have no improvement in the next 6 months.

Complete report on Pakistan Consumer Confidence Index can be accessed [here](#).

A nationally representative sample of adult men and women from across the four provinces was asked the following question, "What do you expect your household's financial situation to be in next 6 months?" In response to this question, 5% said 'much better', 23% said 'better', 22% said 'same as now', 22% said 'worse', and 13% said 'much worse'. 15% did not know or provided no response.

Question: "What do you expect your household's financial situation to be in next 6 months?"



Source: Consumer Confidence Index Survey by Gallup Pakistan and Dun & Bradstreet Q3 2021
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,691 men and women in urban and rural areas of all four provinces of the country, during September – October 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was phone interviews.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup

Thursday, December 09, 2021

(2 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)