

END OF YEAR SURVEY 2021

ECONOMIC OPTIMISM IN PAKISTAN

45% Pakistanis, slightly above the global average of 41%, think that 2022 will be a year of economic difficulty; net optimism about economic prospects decline to -5%, lowest since 2012: Gallup International's Global Hope, Happiness and Economic Prosperity Index



45% Pakistanis, slightly above the global average of 41%, think that 2022 will be a year of economic difficulty.



Globally, Pakistan ranks 15th in terms of net economic optimism for the upcoming year 2022

REGIONAL RESULTS:



Comparing Pakistan's figure with the global average figure, Pakistan's net economic optimism of -5% is above the global figure of -15%



The survey computed net economic optimism for India as 17%. This is significantly higher as compared to Pakistan's net economic optimism of -5%.



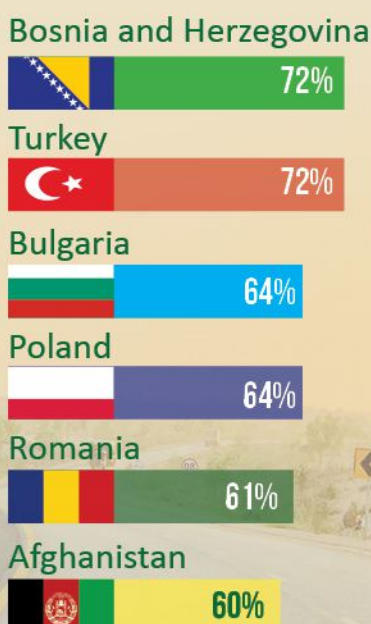
The survey computed net hope for Afghanistan as -37%, well below as compared to Pakistan's figure of -5%.

TOP OPTIMISTIC AND PESSIMISTIC COUNTRIES:

TOP 6 ANSWERING ECONOMIC PROSPERITY



TOP 6 ANSWERING ECONOMIC DIFFICULTY





Special Press Release
End of Year Survey 2021
Economic Optimism in Pakistan

End of year 2021: 45% Pakistanis, slightly above the global average of 41%, think that 2022 will be a year of economic difficulty; net optimism about economic prospects decline to -5%, lowest since 2012: Gallup International's Global Hope, Happiness and Economic Prosperity Index

(Islamabad), December 29, 2021

According to a Gallup International Survey at the end of the year 2021, 45% Pakistanis, slightly above the global average of 41%, think that 2022 will be a year of economic difficulty. Net optimism about Pakistan's economic situation in the coming year 2022 declined to -5%; lowest since 2012.

Complete report on Hope, Happiness and Economic Optimism in Pakistan can be accessed [here](#).

These interesting findings have emerged out of an annual, 44 country research conducted by Gallup International (founded by the world-renowned scholar and pollster Dr. George Gallup in 1947). The survey in Pakistan was done by Gallup Pakistan, Pakistan's oldest and trusted survey firm, working since 1979.

The study comprised internationally of 41,560 respondents covering different ethnicities, regions, religions, age, and gender. The international press release with report can be accessed [here](#). This study has been conducted every year in Pakistan and globally for the past 44 years and is unique in terms of sample size, coverage, and longitudinal analysis.

Key learnings from the survey:

- 45% Pakistanis, slightly above the global average of 41%, think that 2022 will be a year of economic difficulty.
- India's net economic optimism is much higher than Pakistan.
- Afghanistan's net economic optimism was observed to be significantly poorer than Pakistan.
- 45% in Pakistan, with a regional average of 44%, believe that the upcoming year 2022 will be a year of economic difficulty.
- Globally, Pakistan ranks 15th in terms of net economic optimism for the upcoming year 2022.



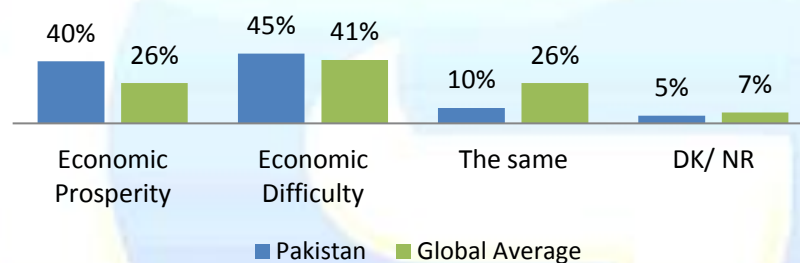
Economic Optimism Index of Pakistan: 45% Pakistanis, slightly above the global average of 41%, think that 2022 will be a year of economic difficulty.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?” In response to this question, 45% Pakistanis said that they believe 2022 will be a year of economic difficulty, 40% said that it will be a year of economic prosperity, and 10% said that the upcoming year will be the same as 2021. 5% did not know or did not wish to respond.

Global result: Globally, 41% said that 2022 will be a year of economic difficulty, 26% said that it will be a year of economic prosperity while 26% think it will be the same as 2021. 7% did not know or did not wish to respond.

Comparing Pakistan’s figure with the global average figure, Pakistan’s net economic optimism of -5% is above the global figure of -15%. 45% Pakistanis think that 2022 will be a year of economic difficulty, slightly above the global average of 41%.

Question: “Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?”



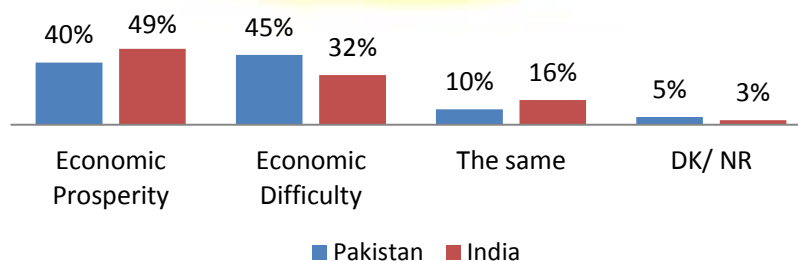
Source: End of Year Survey 2021

For Pakistan field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Regional Results:

India’s net economic optimism is much higher than Pakistan

In India, 49% said they are hopeful about the economic situation in 2022, 32% said that the new year will be one of economic difficulty, 16% said that they think 2022 will be the same as 2021 in terms of economic prosperity, and 3% did not know or provided no response. The survey computed net economic optimism for India as 17%. This is significantly higher as compared to Pakistan’s net economic optimism of -5%.



Source: End of Year Survey 2021

For Pakistan field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)



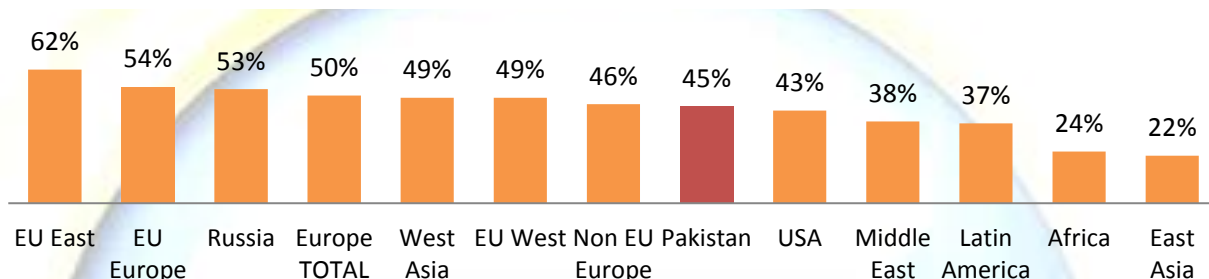
Afghanistan's net economic optimism was observed to be significantly poorer than Pakistan

In Afghanistan, 60% said that 2022 will be a year of economic difficulty while 23% are optimistic about the economic situation in 2022, and only 4% think that it will be the same as 2021. The survey computed net hope for Afghanistan as -37%, well below as compared to Pakistan's figure of -5%.

45% in Pakistan, with a regional average of 44%, believe that the upcoming year 2022 will be a year of economic difficulty

Question: “Compared to this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same for your country?”

Comparison with regions that think 2022 will be a year of economic difficulty



Source: End of Year Survey 2021

For Pakistan field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Hope about “economic situation in the upcoming year” in Pakistan over the past years:

Gallup Pakistan has been asking about economic optimism for the upcoming year for nearly three decades and the chart below shows net economic optimism (optimism – pessimism) since 2008. The results show that since 2015, Pakistanis have become less hopeful about economic prosperity. Net optimism about the economic scenario of Pakistan has declined sharply to -5% in 2021 from 18% in 2020, 20% in 2017, 30% in 2016, and 50% in 2015.

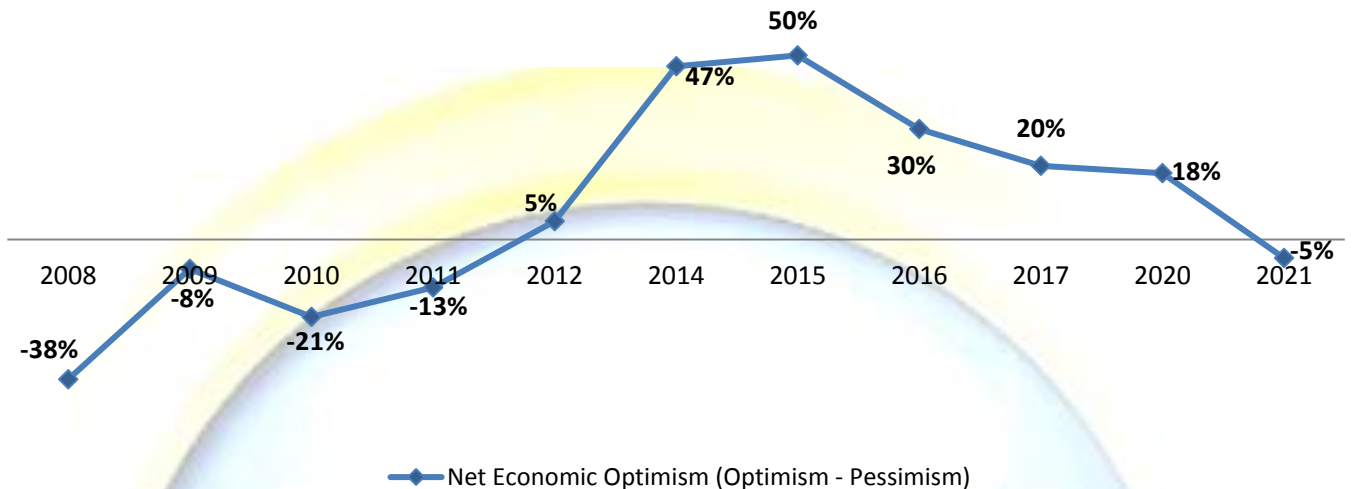
Net optimism about Pakistan's economic situation has not been this low since 2012 when it was 5%. Overall, the trend had improved in 2014 with net optimism of 47% then rising to 50% in 2015, however, it has seen a decline after that as evident from the sharp decrease in 2021.

In 2008, when the PPP came to power, net economic optimism was at an all-time low of -38%. It then rose to -8% in the following year, followed by a decline to -21% in 2010 and then a rise to -13% in 2011. For most of PPP's regime, net economic optimism remained negative. With the shift of power to PML-N, net economic optimism in 2014 rose to 47%, and to an all-time high of 50% in 2015. However, the figures have seen a decline since then.



Pakistan's economy, much like many others in the world continued to suffered economic disruptions in 2021 because of the COVID-19 pandemic. Net optimism about Pakistan's economic situation in the coming year 2022 declined to -5% in 2021.

Net Economic Optimism (Optimism - Pessimism) Between 2008 & 2021



Source: End of Year Survey 2021
For Pakistan field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Top optimistic and pessimistic countries:

The top five optimistic countries according to the Economic Optimism Index are Nigeria (61%), Indonesia (58%), Vietnam (55%), Azerbaijan (52%), Albania and India (49%). The top five countries that answered with 'economic difficulty' are Bosnia & Herzegovina and Turkey (72%), Bulgaria and Poland (64%), Romania (61%), Afghanistan (60%), and Germany (59%).

TOP 5 ANSWERING “ECONOMIC PROSPERITY”	TOP 5 ANSWERING “ECONOMIC DIFFICULTY”
NIGERIA: 61%	BOSINIA & HERZEGOVINA, TURKEY: 72%
INDONESIA: 58%	BULGARIA, POLAND: 64%
VIETNAM: 55%	ROMANIA: 61%
AZERBAIJAN: 52%	AFGHANISTAN: 60%
ALBANIA, INDIA: 49%	GERMANY: 59%

Net Economic Optimism: Globally, Pakistan ranks 15th in terms of net economic optimism for the upcoming year 2022.

Country	Net Economic Optimism	Country	Net Economic Optimism
INDONESIA	+48	AUSTRALIA*	-18
AZERBAIJAN	+44	ARGENTINA, MOLDOVA	-21
NIGERIA	+39	USA	-22
VIETNAM	+36	THAILAND	-23
PHILIPPINES	+26	HONG KONG	-25
KENYA	+24	SWITZERLAND	-27
KOSOVO	+22	SERBIA	-28
ALBANIA	+21	NORTH MACEDONIA	-31
GHANA, INDIA	+17	UK	-34
JAPAN	+16	ITALY	-35
MALAYSIA	+12	AUSTRIA	-39
ECUADOR	+10	RUSSIA	-42
COLOMBIA	+3	GERMANY, ROMANIA, UKRAINE	-43
KAZAKHSTAN, REPUBLIC OF KOREA	-3	CZECH REPUBLIC	-48
MEXICO, PAKISTAN	-5	BULGARIA	-58
SPAIN	-8	POLAND	-59
ARMENIA, IRAQ	-11	TURKEY	-60
PERU	-16	BOSNIA & HERZEGOVINA	-64

**Australian results are quoted in charts/tables, but not included in Global Average calculations (survey data base not available)*



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Wednesday, December 29, 2021

(6 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)