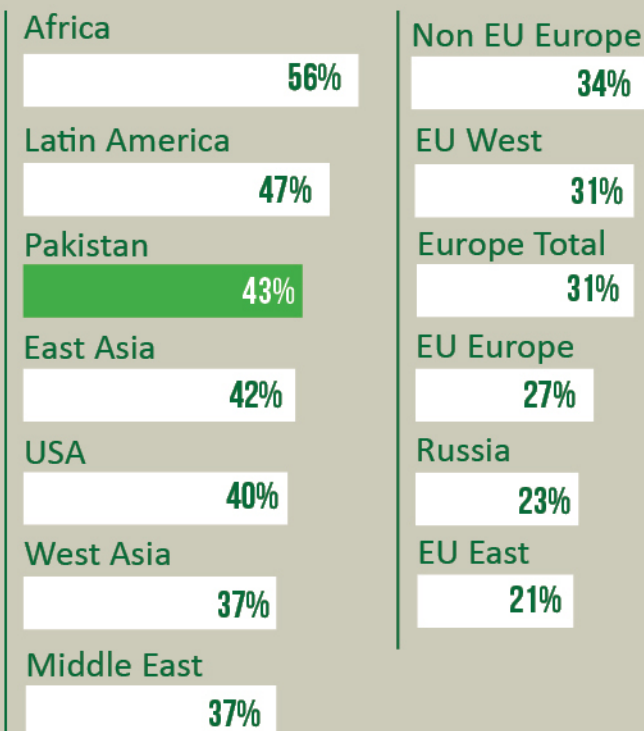


END OF YEAR SURVEY 2021

HOPE INDEX OF PAKISTAN

Pakistan's net hope declines by 15% in one year. 43% Pakistanis express hope about the coming year 2022. Net hope was observed to be poorer than the global average and below that of India: Gallup International's Global Hope, Happiness and Economic Prosperity Index

COMPARISON WITH REGIONS THAT THINK 2022 WILL BE BETTER



GLOBAL RESULTS:



Globally, Pakistan ranks 25th in terms of net hope. Comparing Pakistan's figure with the global average figure, Pakistan's net hope of 2% is significantly less compared to global net hope of 10%.

REGIONAL RESULTS:



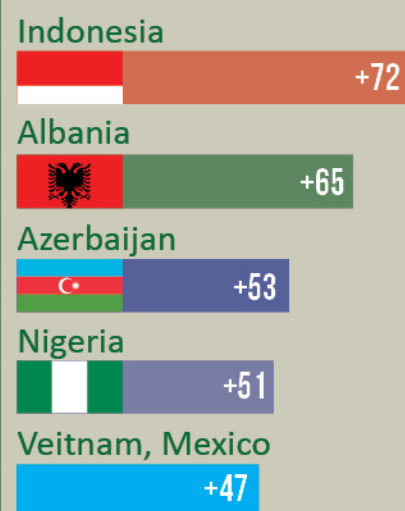
In India, 54% said they are hopeful about 2022, 24% said they are not hopeful about the upcoming year, 19% think that 2022 will be the same as 2021.



In Afghanistan, 24% said they are optimistic about 2022, 56% think that it will be worse than 2021, and 4% think that it will be same.

TOP OPTIMISTIC AND PESSIMISTIC COUNTRIES:

TOP 5 OPTIMISTIC COUNTRIES



TOP 5 PESSIMISTIC COUNTRIES





Special Press Release
End of Year Survey 2021
Hope in Pakistan

End of year 2021: Pakistan's net hope declines by 15% in one year. 43% Pakistanis express hope about the coming year 2022. Net hope was observed to be poorer than the global average and below that of India: Gallup International's Global Hope, Happiness and Economic Prosperity Index

(Islamabad), December 28, 2021

According to a Gallup International Survey at the end of the year 2021, Pakistan's net hope declines by 15% in one year. 43% Pakistanis express hope about the coming year 2022. Net hope was observed to be poorer than the global average and below that of India.

Complete report on Hope, Happiness and Economic Optimism in Pakistan can be accessed [here](#).

These interesting findings have emerged out of an annual, 44 country research conducted by Gallup International (founded by the world-renowned scholar and pollster Dr. George Gallup in 1947). The survey in Pakistan was done by Gallup Pakistan, Pakistan's oldest and trusted survey firm, working since 1979.

The study comprised internationally of 41,560 respondents covering different ethnicities, regions, religions, age, and gender. The international press release with report can be accessed [here](#). This study has been conducted every year in Pakistan and globally for the past 44 years and is unique in terms of sample size, coverage, and longitudinal analysis.

Key learnings from the survey:

- Pakistan's net hope was observed to be poorer than the global average.
- India's net hope observed to be much higher than that of Pakistan's.
- Afghanistan's net hope is significantly poorer as compared to Pakistan.
- 43% in Pakistan, considerably above the regional average of 36%, said they expect 2022 to be better than 2021.
- Net hope seems to be declining since 2014, however, Pakistanis appear to be more pessimistic now as compared to previous years as net hope declined to 2% in 2021; lowest since 2013.
- Globally, Pakistan ranks 25th in terms of net hope.



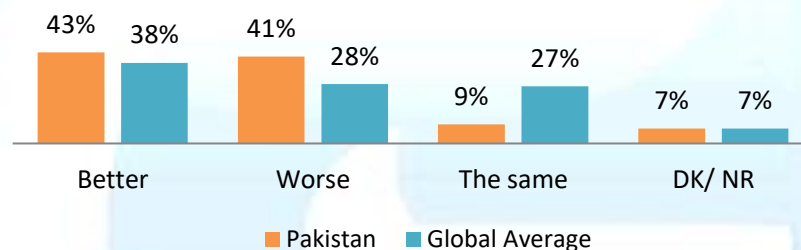
Hope Index of Pakistan: Pakistan's net hope poorer than the global average

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “As far as you are concerned, do you think that 2022 will be better, worse or the same as 2021?” In response to this question, 43% Pakistanis said that they are optimistic about 2022, 41% believe that 2022 will be worse than 2021, and 9% said that it will be the same. 7% did not know or did not wish to respond.

Global result: Globally, 38% said that 2022 will be better than 2021, 28% said that it will be worse, and 27% think it will be the same as 2021. 7% did not know or did not wish to respond.

Comparing Pakistan's figure with the global average figure, Pakistan's net hope of 2% is significantly less compared to global net hope of 10%.

Question: “As far as you are concerned, do you think that 2022 will be better, worse or the same as 2021?”

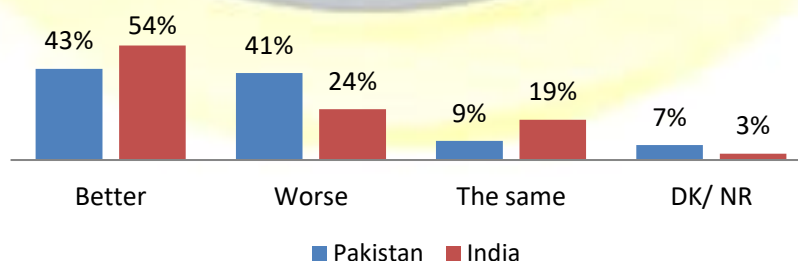


Source: End of Year Survey 2021
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Regional Results:

India's net hope observed to be much higher than that of Pakistan's

In India, 54% said they are hopeful about 2022, 24% said they are not hopeful about the upcoming year, 19% think that 2022 will be the same as 2021, and 3% did not know or did not wish to respond. The study computed net hope for India as 30%. India's net hope of 30% is significantly above Pakistan's net hope of 2%.



Source: End of Year Survey 2021
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

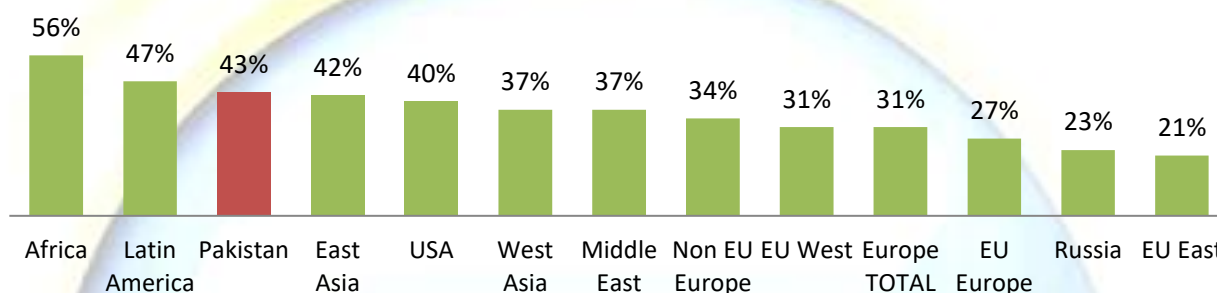
Afghanistan's net hope is significantly poorer as compared to Pakistan

In Afghanistan, 24% said they are optimistic about 2022, 56% think that it will be worse than 2021, and 4% think that it will be same. The study computed net hope for Afghanistan as -32%; significantly lower than Pakistan's net hope figure of 2%.

43% in Pakistan, considerably above the regional average of 36%, said they expect 2022 to be better than 2021

Question: "As far as you are concerned, do you think that 2022 will be better, worse or the same as 2021?"

Comparison with regions that think 2022 will be better



Source: End of Year Survey 2021

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

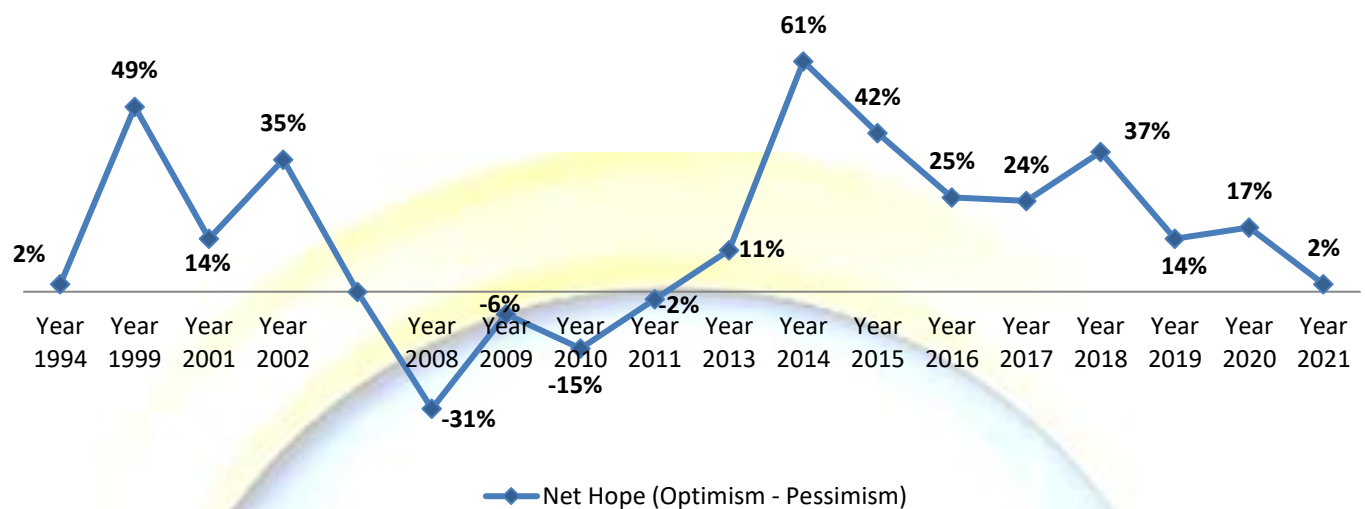
Hope about upcoming year in Pakistan over the past thirty years: Net hope seems to be declining since 2014, however, Pakistanis appear to be more pessimistic now as compared to previous years as net hope declined to 2% in 2021; lowest since 2013.

Gallup Pakistan has been asking about hope for the upcoming year for nearly three decades and the chart below shows net hope (optimism – pessimism) since 1990's. The results show that hope about future has been fluctuating heavily with hope peaking in Pakistan in year 2014 and lowest in 2008. Hope for the upcoming year 2022 has fallen considerably since 2013.

In 2008, when the PPP came to power, net hope fell to an all-time low of -31% but rose to -6% in the following year. With the initial six months of PML-N in power in 2013, net hope for the coming year rose to 11%, and to an all-time high of 61% in 2014. With PTI in power in 2018, net hope rose to 37%. However, the initial euphoria dulled, and net hope had fallen to 14% in 2019. Despite a global pandemic disrupting the world, net hope rose in 2020, albeit slightly, to 17%. It seems, however, that Pakistanis are once again pessimistic about the upcoming year as net hope decreased by 15%.



Net Hope (Optimism - Pessimism) Between 1994 & 2021



Source: End of Year Survey 2021

For Pakistan field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association (www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Top optimistic and pessimistic countries

The top five optimistic countries according to the Hope Index are Indonesia (+72), Albania (+65), Azerbaijan (+53), Nigeria (+51), Mexico and Vietnam (+47). The top five pessimistic countries are Turkey (-34), Bulgaria (-33), Afghanistan (-32), Poland (-30), and Czech Republic (-25).

TOP 5 OPTIMISTS (Index Better vs. Worse)	TOP 5 PESSIMISTS (Index Better vs. Worse)
INDONESIA: +72	TURKEY: -34
ALBANIA: +65	BULGARIA: -33
AZERBAIJAN: +53	AFGHANISTAN: -32
NIGERIA: +51	POLAND: -30
MEXICO, VIETNAM: +47	CZECH REPUBLIC: -25

Hope Index: The table below shows countries with a hope index above or below that of Pakistan's. Globally, Pakistan ranks 25th in terms of net hope.

Country	Net Hope	Country	Net Hope
INDONESIA	+72	ROMANIA	+10
ALBANIA	+65	ARGENTINA, HONG KONG	+8
AZERBAIJAN	+53	IRAQ	+7
NIGERIA	+51	ARMENIA, REPUBLIC OF KOREA	+6
MEXICO, VIETNAM	+47	GERMANY	+3
KOSOVO	+44	PAKISTAN	+2
KAZAKHSTAN	+43	MOLDOVA	-2
MALAYSIA	+42	AUSTRIA, SERBIA	-6
PHILIPPINES	+41	BOSNIA & HERZEGOVINA	-8
ECUADOR	+33	THAILAND	-11
SPAIN	+32	RUSSIA, UKRAINE	-13
INDIA, PERU	+30	NORTH MACEDONIA	-17
COLOMBIA	+29	ITALY	-22
JAPAN	+28	CZECH REPUBLIC	-25
KENYA	+27	POLAND	-30
GHANA	+21	AFGHANISTAN	-32
UK, USA	+18	BULGARIA	-33
AUSTRALIA*	+14	TURKEY	-34
SWITZERLAND	+13		

**Australian results are quoted in charts/tables, but not included in Global Average calculations (survey data base not available)*



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Tuesday, December 28, 2021

(6 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)