

EHSAAS PROGRAM POPULAR AND

WIDELY SEEN AS BENEFICIAL FOR POOR

A survey conducted by Gallup & Gilani Pakistan measures the knowledge, attitudes and perceptions regarding the Ehsaas Programme in Pakistan.



83%

Pakistanis are aware of the Ehsaas Program in some capacity



76%

Pakistanis have a good opinion about the Ehsaas program



36%

Pakistanis believe that the federal government provides money for the Ehsaas program

60%

6 in 10 Pakistanis know someone who has received money from the Ehsaas program



77%

Pakistanis agree that the Ehsaas program helps the poor

15%

Pakistanis claimed that they had personally received assistance from the Ehsaas



90%

Pakistanis believe that the Ehsaas program should be expanded and increased further to include more people

89% of Pakistanis are satisfied with the amount of money received through the Ehsaas program

86% of Pakistanis are satisfied with the method chosen to select people for the Ehsaas program





Special Press Release

**Ehsaas Program popular and widely seen as beneficial for poor:
Gallup Pakistan**

(Islamabad), December 23, 2021

Gallup & Gilani Pakistan conducted a survey to measure the knowledge, attitudes and perceptions regarding the Ehsaas Programme in Pakistan.

The survey was conducted with 2407 respondents across over 100 districts in Pakistan using telephone methodology.

Following key learnings were achieved from this survey:

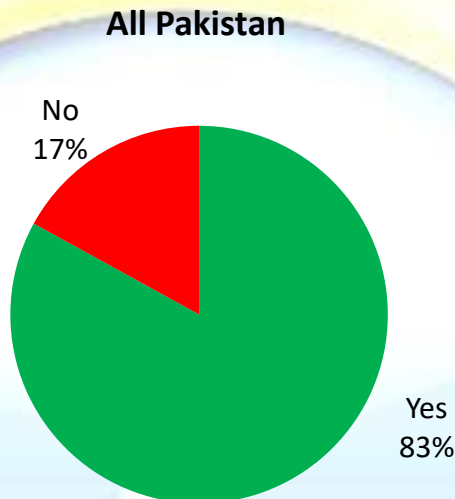
- 1. 83% of Pakistanis are aware of the Ehsaas Program in some capacity**
- 2. 36% of Pakistanis believe that the federal government provides money for the Ehsaas program**
- 3. Nearly 3 out of 4 Pakistanis (76%) have a good opinion about the Ehsaas program**
- 4. 77% of Pakistanis agree that the Ehsaas program helps the poor.**
- 5. 6 in 10 Pakistanis know someone who has received money from the Ehsaas program**
- 6. 15% of Pakistanis claimed that they had personally received assistance from the Ehsaas program**
- 7. 86% of Pakistanis who received assistance from the program are satisfied with the method chosen to select people**
- 8. Nearly 9 in 10 (89%) of Pakistanis who received assistance from the program are satisfied with the amount of money received**
- 9. 90% of Pakistanis believe that the Ehsaas program should be expanded and increased further to include more people**

1) 83% of Pakistanis are aware of the Ehsaas Program in some capacity

According to a survey conducted by Gallup & Gilani Pakistan, 83% of Pakistanis are aware of the Ehsaas Program in some capacity

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “*Have you heard of the Ehsaas program?*” In response to this question, 83% said yes while 17% said no.

Question: Have you heard of the Ehsaas program?



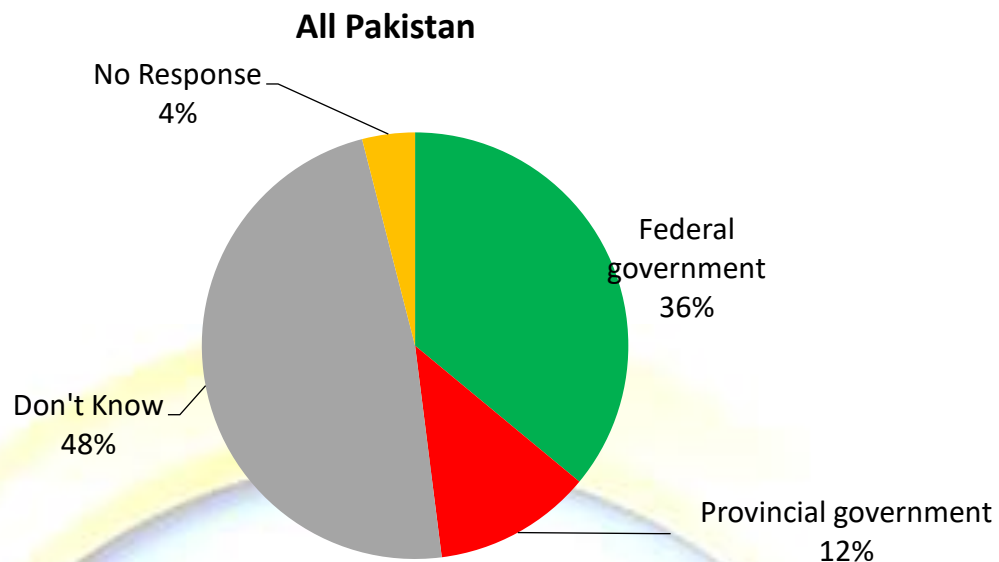
Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

2) 36% of Pakistanis believe that the federal government provides money for the Ehsaas program

According to a survey conducted by Gallup & Gilani Pakistan, 36% of Pakistanis believe that the federal government provides money for the Ehsaas program

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “*Who do you think provides the money for the Ehsaas program?*” In response to this question, 36% said the federal government, 12% said the provincial government, 48% did not know and 4% did not provide a response.

Question: Who do you think provides the money for the Ehsaas program?



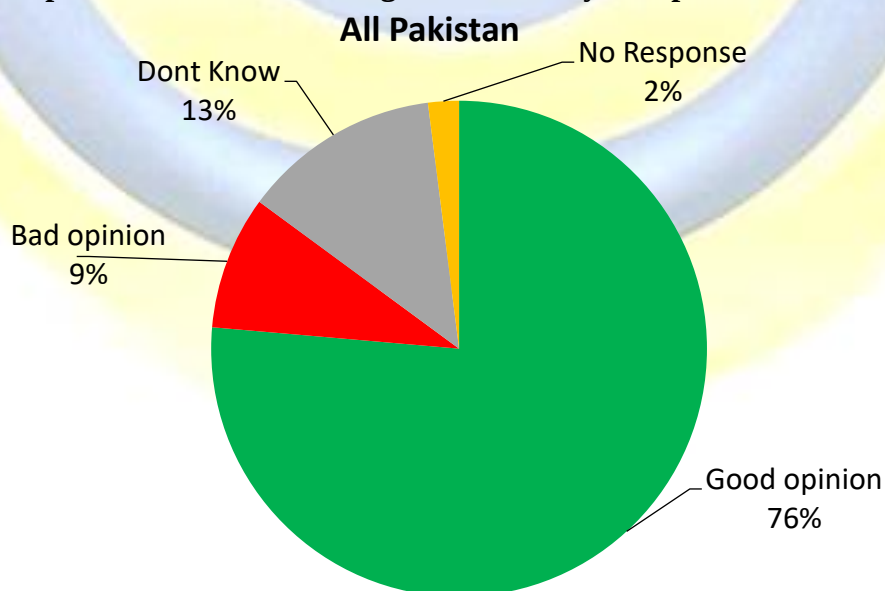
Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

3) Nearly 3 out of 4 Pakistanis (76%) have a good opinion about the Ehsaas program

According to a survey conducted by Gallup & Gilani Pakistan, nearly 3 out of 4 Pakistanis (76%) have a good opinion about the Ehsaas program.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “Some people have a good opinion about Ehsaas Program, while some people have a bad opinion about Ehsaas Program. What is your opinion about it?” In response to this question, 76% held a good opinion, 9% held a bad opinion, 13% did not know and 2% did not respond.

Question: Some people have a good opinion about Ehsaas Program, while some people have a bad opinion about Ehsaas Program. What is your opinion about it?



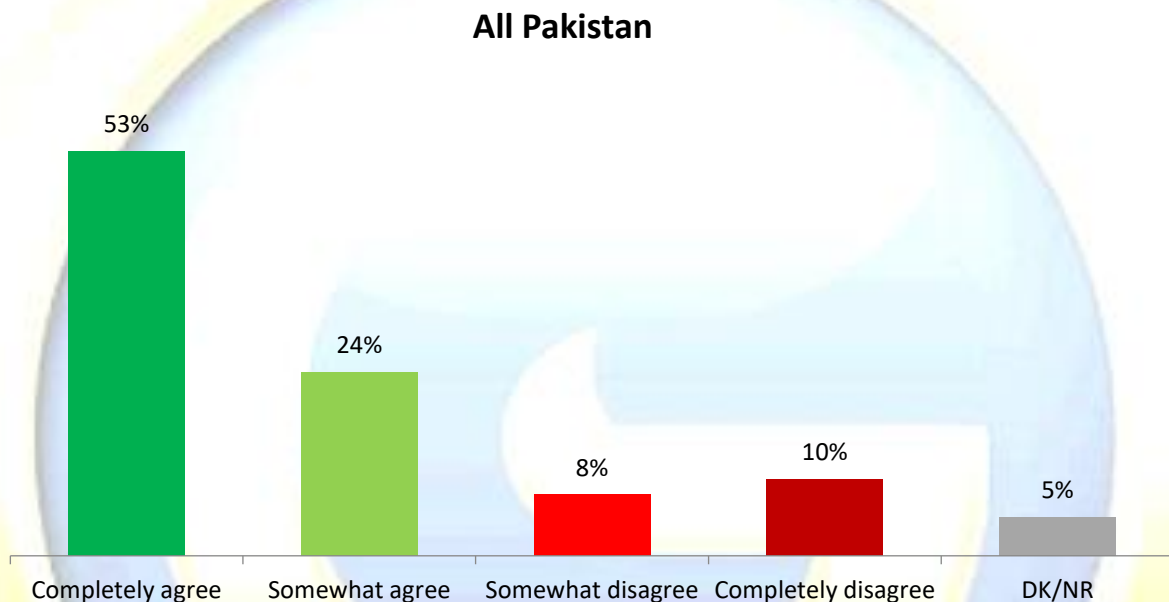
Source: Gallup & Gilani Pakistan
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4) 77% of Pakistanis agree that the Ehsaas program helps the poor.

According to a survey conducted by Gallup & Gilani Pakistan, 77% of Pakistanis agree that the Ehsaas program helps the poor.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “To what extent do you agree or disagree with the following statement? – The Ehsaas program helps the poor?” In response to this question, 53% completely agreed, 24% somewhat agreed, 8% somewhat disagreed, 10% completely disagreed and 5% did not know/did not respond.

Question: To what extent do you agree or disagree with the following statement? – The Ehsaas program helps the poor?



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

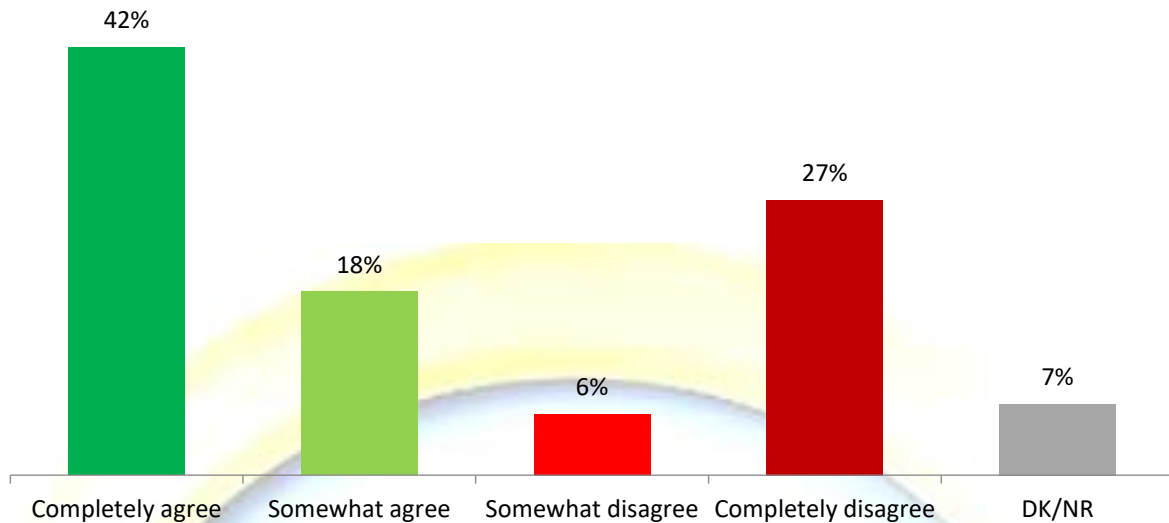
5) 6 in 10 Pakistanis know someone who has received money from the Ehsaas program

According to a survey conducted by Gallup & Gilani Pakistan, 6 in 10 Pakistanis know someone who has received money from the Ehsaas program.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “To what extent do you agree or disagree with the following statements? - I know people who have received money from the Ehsaas program?” In response to this question, 42% completely agreed, 18% somewhat agreed, 6% somewhat disagreed, 27% completely disagreed and 7% did not know/did not respond.

Question: To what extent do you agree or disagree with the following statements? - I know people who have received money from the Ehsaas program?

All Pakistan



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

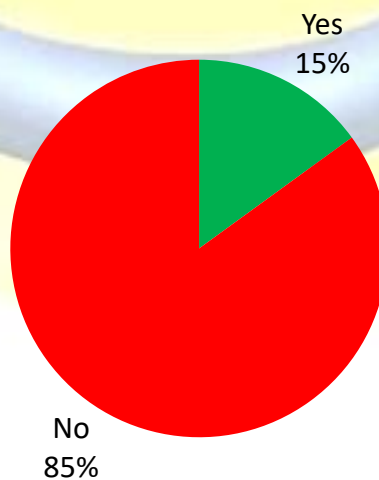
6) 15% of Pakistanis claimed that they had personally received assistance from the Ehsaas program

According to a survey conducted by Gallup & Gilani Pakistan, 15% of Pakistanis claimed that they had personally received assistance from the Ehsaas program.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “*Have you ever personally received assistance from the Ehsaas program, or have you ever received it in the past?*” In response to this question, 15% said yes while 85% said no.

Question: Have you ever personally received assistance from the Ehsaas program, or have you ever received it in the past?

All Pakistan



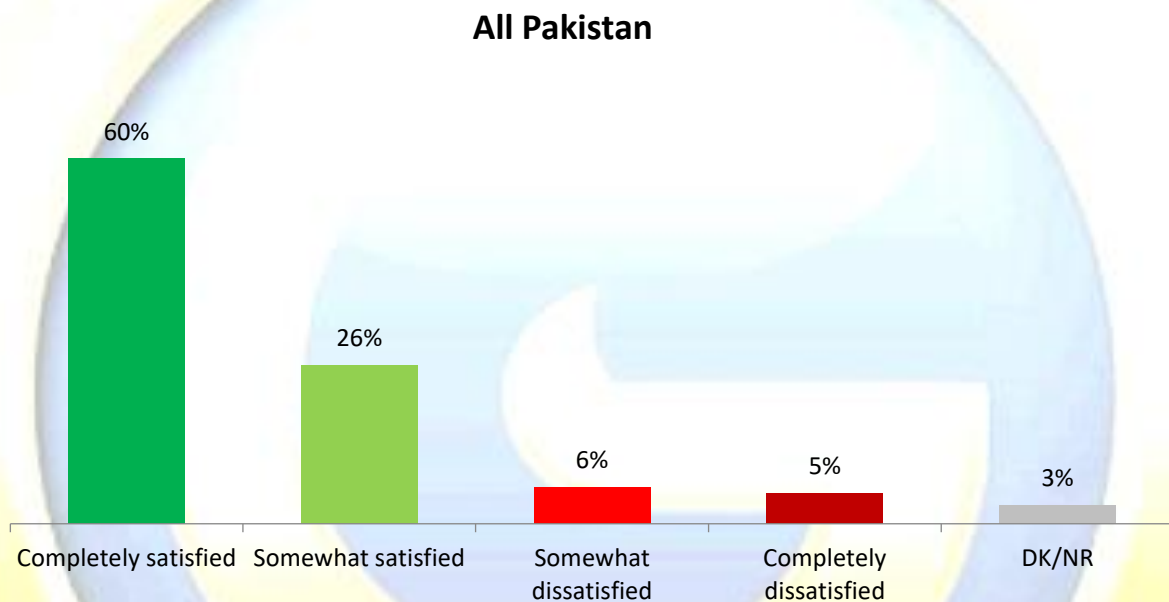
Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

7) 86% of Pakistanis who received assistance from the program are satisfied with the method chosen to select people for the Ehsaas program

According to a survey conducted by Gallup & Gilani Pakistan, 86% of Pakistanis who received assistance from the program are satisfied with the selection method.

A nationally representative sample of adult men and women who received assistance from the program from across the four provinces was asked the following question, *“How would you rate the following steps regarding receiving assistance? - With the method chosen to select people for the Ehsaas Program”* In response to this question, 60% said they were completely satisfied, 26% said they were somewhat satisfied, 6% said they were somewhat dissatisfied, 5% said they were completely dissatisfied, while 3% did not know/did not respond.

Question: How would you rate the following steps regarding receiving assistance? - With the method chosen to select people for the Ehsaas Program



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

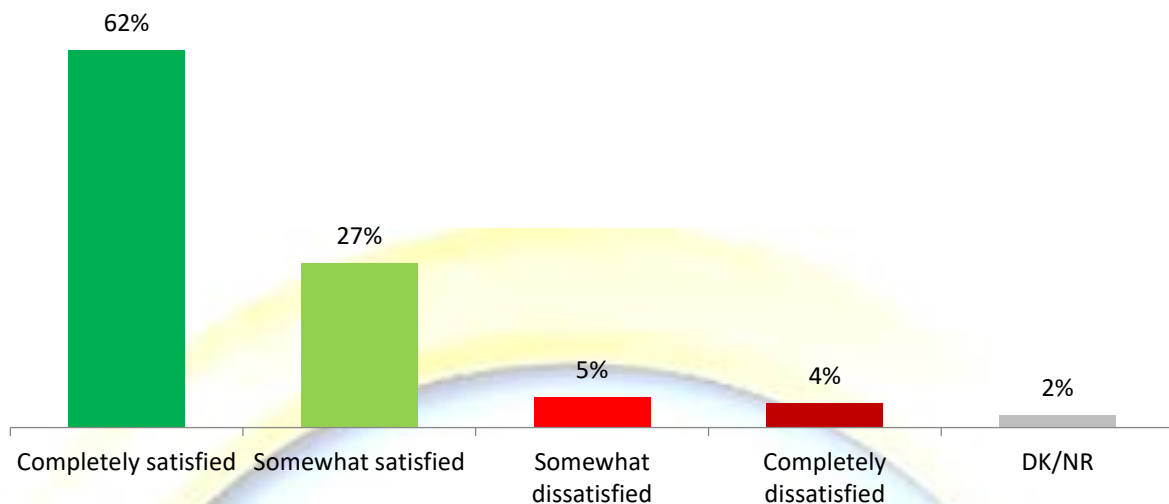
8) Nearly 9 in 10 (89%) Ehsaas program recipients are satisfied with the amount of money received through the Ehsaas program

According to a survey conducted by Gallup & Gilani Pakistan, nearly 9 in 10 (89%) Ehsaas program recipients are satisfied with the amount of money received through the Ehsaas program.

A nationally representative sample of adult men and women from across the four provinces who received the Ehsaan program assistance was asked the following question, *“How would you rate the following steps regarding receiving assistance? - The amount of money received through the Ehsaas Program”* In response to this question, 62% said they were completely satisfied, 27% said they were somewhat satisfied, 5% said they were somewhat dissatisfied, 4% said they were completely dissatisfied, while 2% did not know/did not respond.

Question: How would you rate the following steps regarding receiving assistance? - The amount of money received through the Ehsaas Program

All Pakistan



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

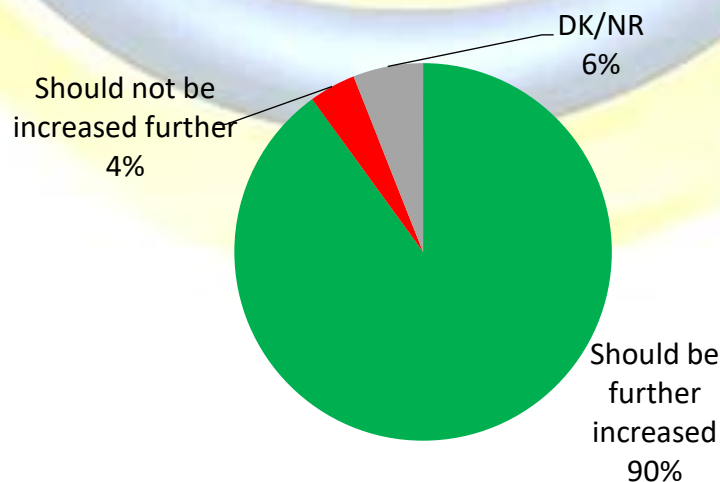
9) 90% of Pakistanis believe that the Ehsaas program should be expanded and increased further to include more people

According to a survey conducted by Gallup & Gilani Pakistan, 90% of Pakistanis believe that the Ehsaas program should be expanded and increased further to include more people.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “Some people think that the Ehsaas program should be expanded, and more people should be included in it, while some people think that there is no need to include more people. What is your opinion?” In response to this question, 90% said it should be further increased, 4% said that it should not be increased further while 6% did not know or had no response.

Question: Some people think that the Ehsaas program should be expanded, and more people should be included in it, while some people think that there is no need to include more people. What is your opinion?

All Pakistan



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 2407 men and women in urban and rural areas of all four provinces of the country, during August 13, 2021 – September 05, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.





Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Thursday, December 23, 2021

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GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)