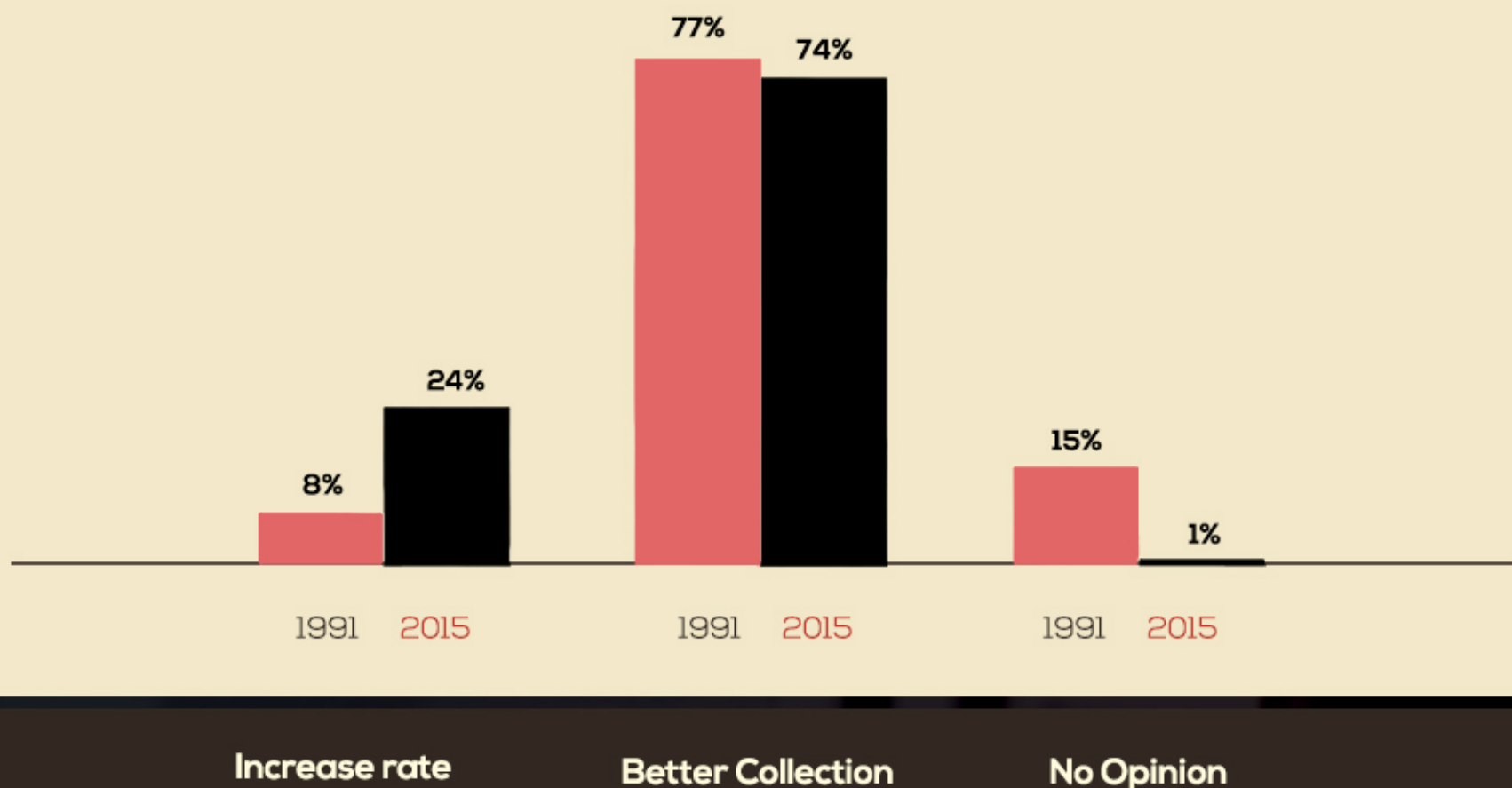


16% INCREASE IN NUMBER OF PEOPLE WHO BELIEVE THAT THE GOVERNMENT SHOULD INCREASE TAX RATES TO INCREASE ITS INCOME.

In your view, what should the government do to increase its income: Raise the rate of taxes, or recover the presently applicable taxes more firmly?





Public Opinion in Pakistan in the Year 1991

ECONOMY

Government Policies - Taxes

16 % increase in number of people who believe that the government should increase tax rates to increase its income. GILANI POLL/ GALLUP PAKISTAN

Islamabad, August 11, 2015

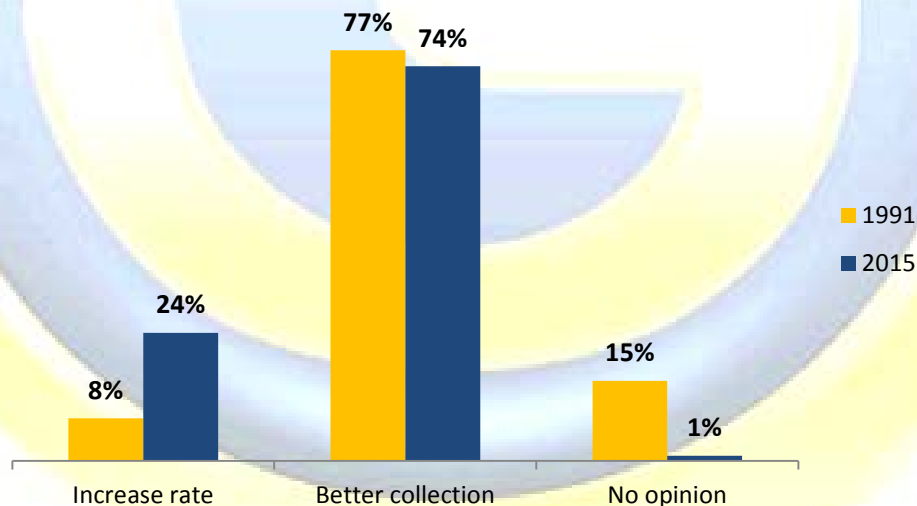
According to a Gilani Pakistan National Survey conducted in the year 1991 (24 years ago), respondents were asked what they felt the government needed to do in order to increase its income. 8% said that the government should increase its tax rate, 77% said that it should recover the presently applicable taxes more firmly and 15% did not respond.

Comparative picture: The question was asked again in 2015 to enable a concrete analysis. In response, 24% said that government should increase tax rates and 74% said that the government should ensure better collection of its existing taxes. 1% did not respond.

Public opinion regarding government revenue has changed insignificantly over the years with a 16% increase in the number of people who believe that the tax rates should be increased and a 3% drop in the number of people who believe that existing taxes should be recovered more firmly.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “In your view, what should the government do to increase its income: Raise the rate of taxes, or recover the presently applicable taxes more firmly?”



Source: Gallup and Gilani Surveys
The Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 35 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.’



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup International



Tuesday, August 11 2015

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2015)