

COVID-19 IMPACT ON HOUSEHOLD FINANCES: IN THE PAST 7 DAYS, NEARLY 1 IN 6 PAKISTANIS (15%) SAY THEY HAD TO LEAN ON THEIR SAVINGS TO COVER BASIC HOUSEHOLD NEEDS (GALLUP & GILANI PAKISTAN WEEKLY CORONAVIRUS PERCEPTION TRACKER)

گھرانے کے مالی معاملات پر کووڈ-19 کے اثرات: گزشتہ 7 دنوں میں، تقریباً ہر 6 میں سے 1 (15%) پاکستانیوں کے مطابق انہیں اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے اپنی بینک کی بچت پر انحصار کرنا پڑا۔

In the past 7 days, did you 'Use cash or bank savings' to cover your household's basic needs?

(Only reporting percentage of people who said yes)





Opinion Poll
CORONAVIRUS

COVID-19 impact on household finances: In the past 7 days, nearly 1 in 6 Pakistanis (15%) say they had to lean on their savings to cover basic household needs (Gallup & Gilani Pakistan Weekly Coronavirus Perception Tracker)

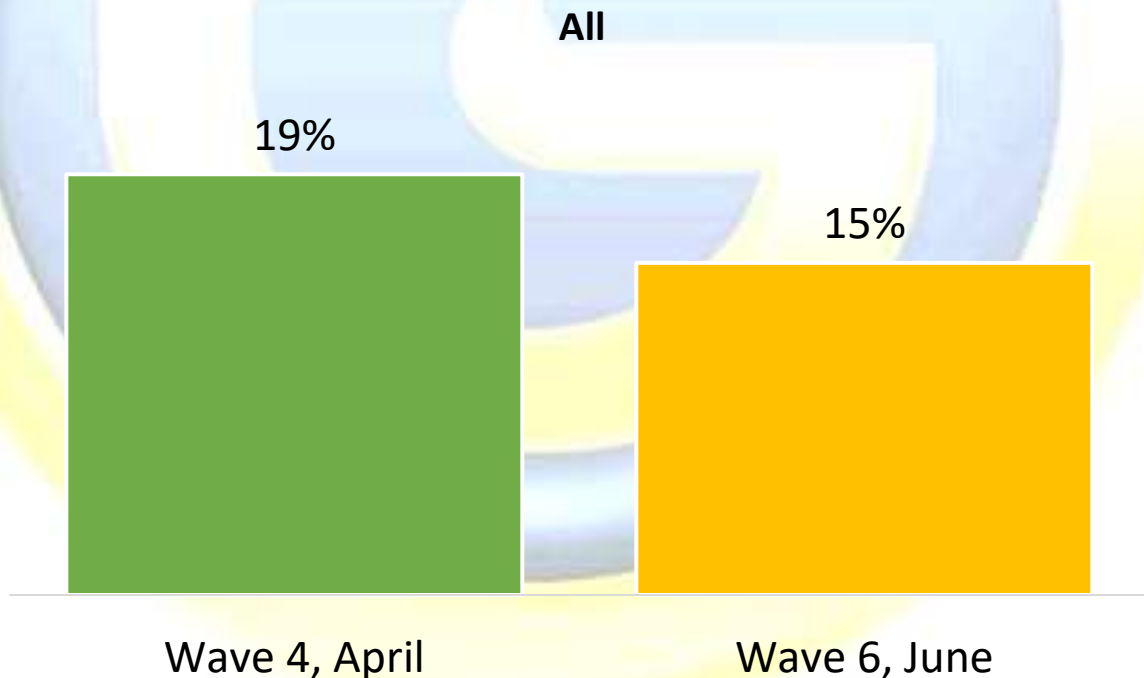
Islamabad, July 13th, 2020

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, in the past 7 days, nearly 1 in 6 Pakistanis (15%) say they had to lean on their savings to cover basic household needs.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “*In the past 7 days, did you ‘Use cash or bank savings’ to cover your household's basic needs?*”. In response to this question, 15% said yes while 85% said no.

Question: “In the past 7 days, did you ‘Use cash or bank savings’ to cover your household's basic needs?”

(only reporting percentage of people who agreed)



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6
Fieldwork conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out through telephonic interviews among a sample of 1,050 men and women in urban and rural areas of all four provinces of the country, during June 04 – June 13, 2020 as a part of Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6. The error margin is estimated to be approximately ± 3 percent at the 95% confidence level.



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



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(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

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Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)