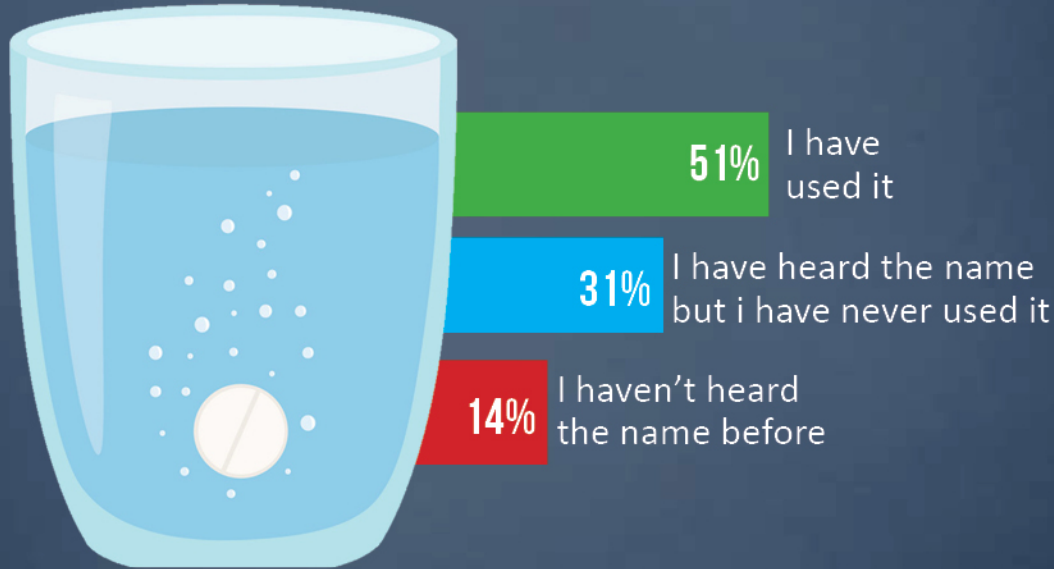


14th January, 2022

2 IN 4 (51%) PAKISTANIS REPORTED TAKING DISPRIN FOR A HEADACHE OR FLU; FEMALES (59%) ARE MORE LIKELY TO REPORT TAKING DISPRIN: GALLUP & GILANI PAKISTAN

ہر 4 میں سے 2 (51%) پاکستانیوں نے سر درد ، نزلہ زکام و غیرہ کیلئے ڈسپرین استعمال کرنے کا بتایا،
خواتین (59%) میں ڈسپرین استعمال کرنے کی شرح زیادہ پائی گئی

Question: "Do you take disprin for a headache or flu or have you heard about it?"



Don't now/No response: 3%



Opinion Poll
General Health & Healthcare

2 in 4 (51%) Pakistanis reported taking disprin for a headache or flu; females (59%) are more likely to report taking disprin: Gallup & Gilani Pakistan

(Islamabad), January 14, 2022

According to a survey conducted by Gallup & Gilani Pakistan, 2 in 4 (51%) Pakistanis reported taking disprin for a headache or flu; females (59%) are more likely to report taking disprin.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “Do you take disprin for a headache or flu or have you heard about it?” In response to this question, 51% said they have used it, 31% said they have heard the name but have never used it while 14% said they haven’t heard the name before. 3% did not know or provided no response.

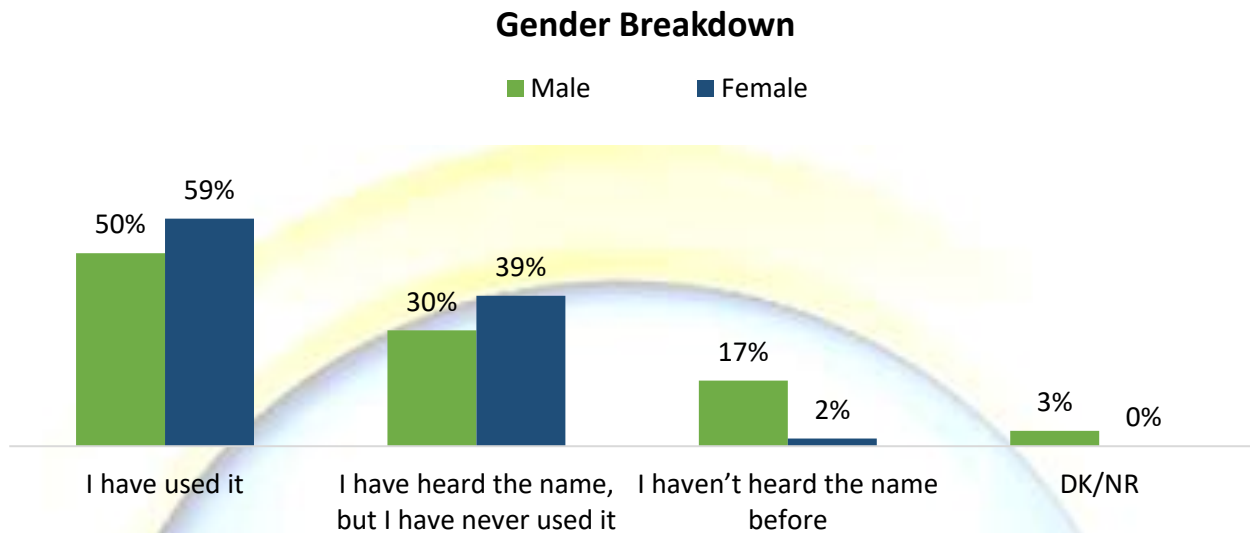
Question: “Do you take disprin for a headache or flu or have you heard about it?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Gender Breakdown

As compared to males (50%), more females (59%) reported having taken disprin for a headache or flu.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1730 men and women in urban and rural areas of all four provinces of the country, during September 23, 2021 – October 08, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Friday, January 14, 2022

(3 Pages, English version Only)



Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)