

April 2015

Gilani Weekly Poll

CYBERLETTER

Week 217

April 6th, 2015— April 10th, 2015

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FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

April 6, 2015

More than half Pakistanis have not heard of food types such as noodles, macaroni and spaghetti.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 57% Pakistanis have not heard about any of the foods such as noodles, macaroni and spaghetti.

57%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)

April 7, 2015

Noodles prove to be a rare treat for Pakistanis.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 29% of those Pakistanis who have ever eaten noodles inside or outside their home do not remember the last time they ate noodles; 17% ate noodles six months ago.

29%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

April 8, 2015

Majority Pakistanis have good opinions about the noodles dish they ate the last time.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 15% Pakistanis said the noodles dish they ate last time was very good; 46% said it was good.

61%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)

April 9, 2015

Travelling by foot and on motorcycles are the most popular ways of travel.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 79% Pakistanis said they travelled by foot in the last week; 72% travelled on motorcycles.

79%

[CLICK FOR DETAILS »](#)

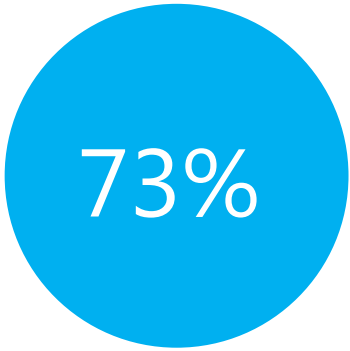
OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

April 10, 2015

Overwhelming majority of Pakistanis have continued to believe that celebration of Valentine's Day is an imitation of Western culture.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 73% Pakistanis said that by celebrating Valentine's Day we are following Western culture; 18% disagreed.



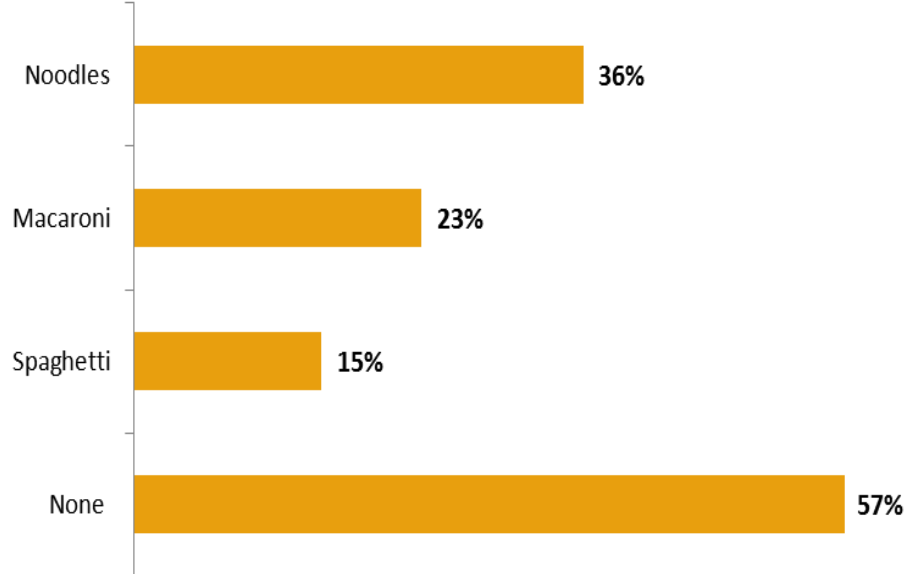
73%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)

Islamabad— April 6, 2015

“More than half Pakistanis have not heard of food types such as noodles, macaroni and spaghetti.”



(Note: This was a multiple response question so the percentage sum exceeds 100.)

Source: Gilani Research Foundation Poll (GRF Poll)

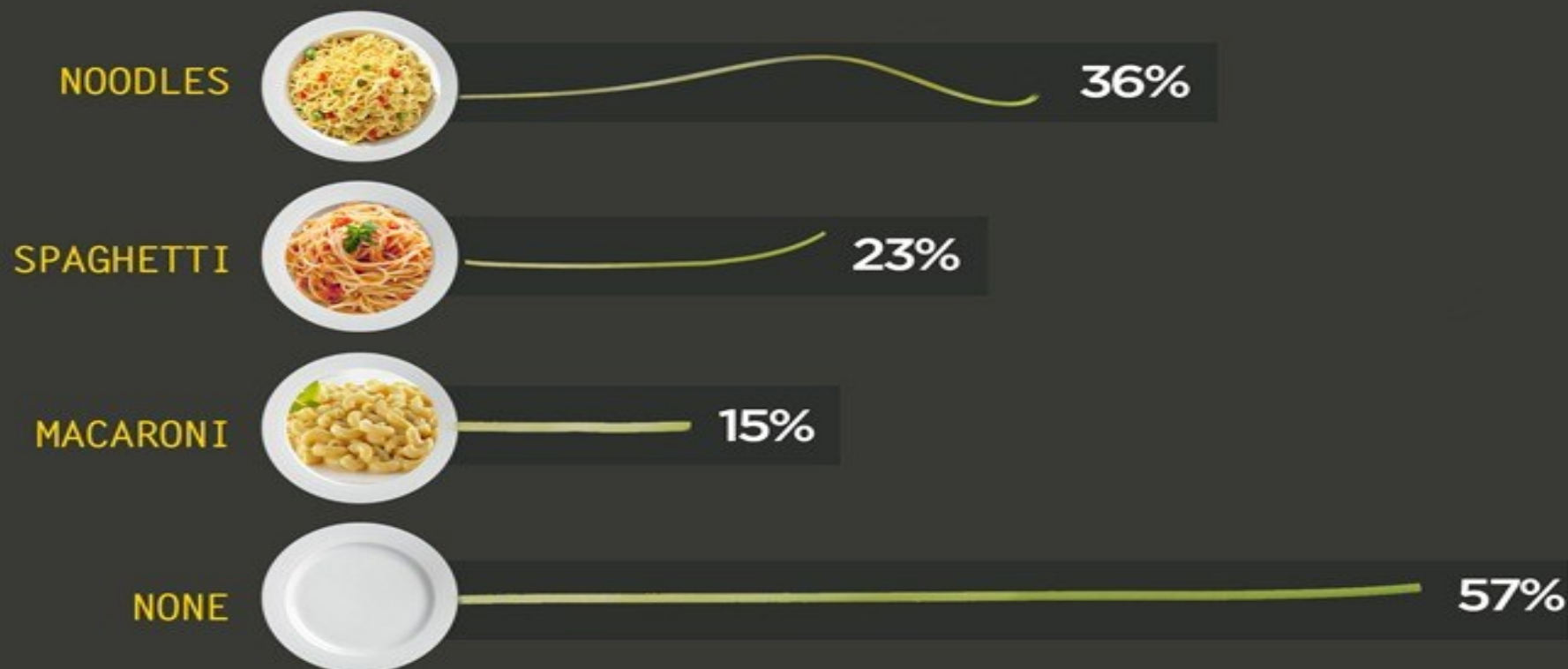
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 57% Pakistanis have not heard about any of the foods such as noodles, macaroni and spaghetti.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Which of the following food have you heard of before?” In response to this question, 36% respondents said they have heard about noodles, 23% respondents have heard of macaroni, 15% have heard of spaghetti, and 57% respondents have not heard of any of these types of food.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1306 men and women in rural and urban areas of all four provinces of the country, during February 16 - February 23, 2015. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

MORE THAN HALF PAKISTANIS HAVE NOT HEARD OF FOOD TYPES SUCH AS NOODLES, MACARONI AND SPAGHETTI.



Which of the following food have you heard of before?

SOCIAL BEHAVIOR | Eating Habit
SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1306



“

Noodles prove to be a rare treat for Pakistanis.

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Gilani Research Foundation (GRF Poll)

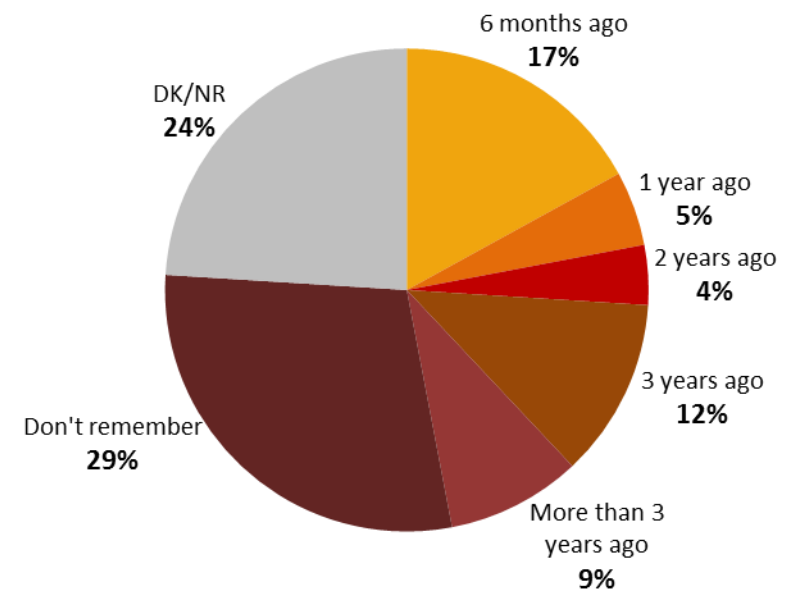
Islamabad - April 7, 2015

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 29% of those Pakistanis who have ever eaten noodles inside or outside their home do not remember the last time they ate noodles; 17% ate noodles six months ago.

A nationally representative sample of adult men and women who have ever eaten noodles inside or outside their home, from across the four provinces was asked, “How long ago did you eat noodles the last time?” In response to this question, 17% respondents said the last time they ate noodles was 6 months ago, 5% said the last time they ate noodles was a year ago, 4% respondents said the last time was 2 years ago, 12% respondents said the last time was 3 years ago, 9% respondents said the last time they ate noodles was more than 3 years ago, while 29% respondents do not remember the last time they ate noodles and 24% did not respond.

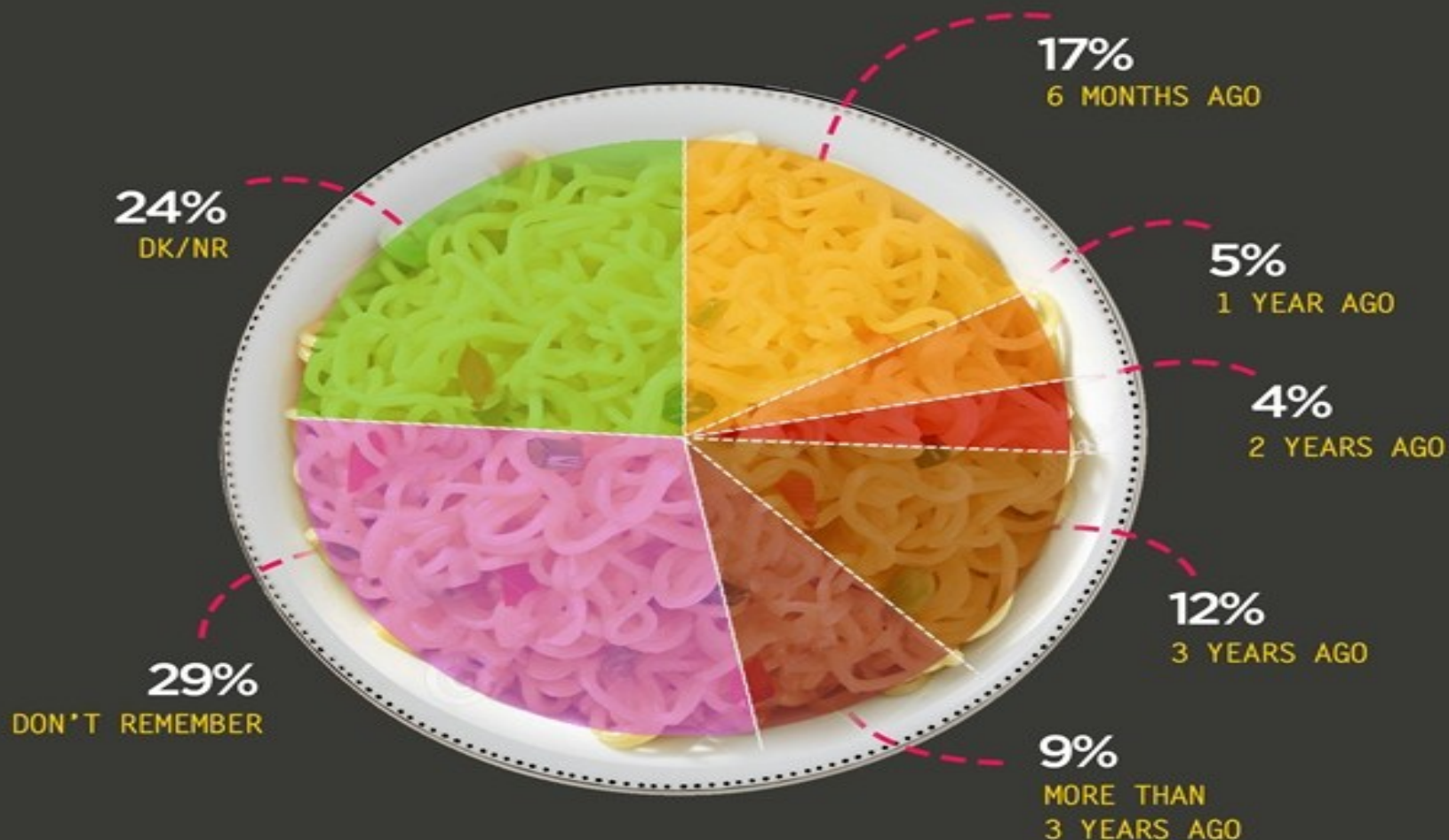
Bilal Gilani, Executive Director at Gallup Pakistan, adds: “Gallup Pakistan is striving to present to its audience a holistic picture of Pakistanis. This includes presenting findings based on Gilani Research Foundation’s polls which look at various lifestyle aspects of Pakistani life. We believe seemingly mundane findings such as what Pakistanis wear, eat, watch, celebrate, and mourn etc. throws an interesting and invaluable light on how Pakistani society behaves and believes.”

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 559 men and women in rural and urban areas of all four provinces of the country, during February 16 - February 23, 2015. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



Source: Gilani Research Foundation Poll (GRF Poll)
 Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

NOODLES PROVE TO BE A RARE TREAT FOR PAKISTANIS.



How long ago did you eat noodles the last time?

SOCIAL BEHAVIOR | Eating Habit
SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1306



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Majority Pakistanis have good opinions about the noodles dish they ate the last time.

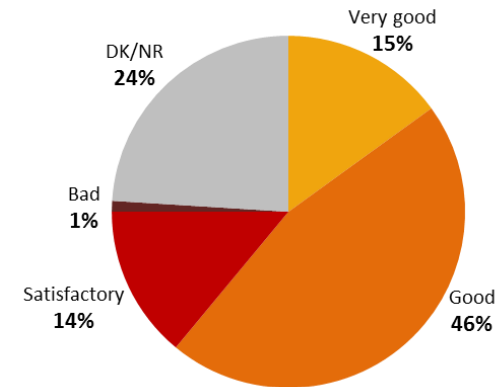
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According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 15% Pakistanis said the noodles dish they ate last time was very good; 46% said it was good.

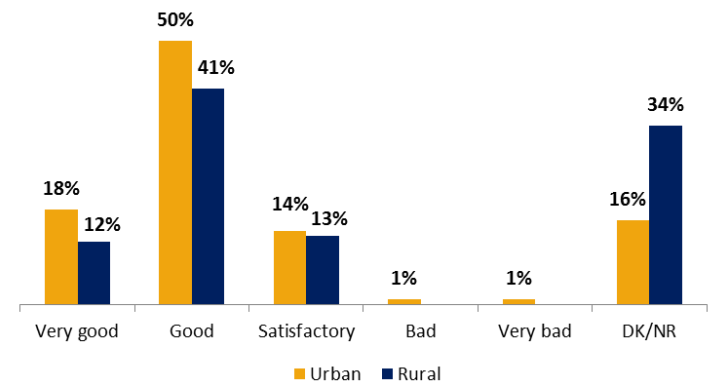
A nationally representative sample of adult men and women who have ever eaten noodles inside or outside their home, from across the four provinces was asked about the last noodles dish they ate, “What did you think about this noodles dish?” In response to this question, 15% respondents said the last noodles dish they ate was very good, 46% respondents said it was good, 14% said it was satisfactory, while 1% think it was bad and 24% did not respond.

According to the rural-urban breakdown, there are slight differences of opinion between respondents from urban areas and those from rural areas. In urban areas, 18% respondents said the last noodles dish they ate was very good, 50% respondents said it was good, 14% said it was satisfactory, 1% think it was bad, while 1% think it was very bad and 16% did not respond. In rural areas, 12% respondents said the last noodles dish they ate was very good, 41% respondents said it was good, 13% said it was satisfactory, and 34% did not respond. Respondents in urban areas more readily answered this question compared to their counterparts in rural areas as evident from the difference in the number of non-respondents.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 559 men and women in rural and urban areas of all four provinces of the country, during February 16 - February 23, 2015. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



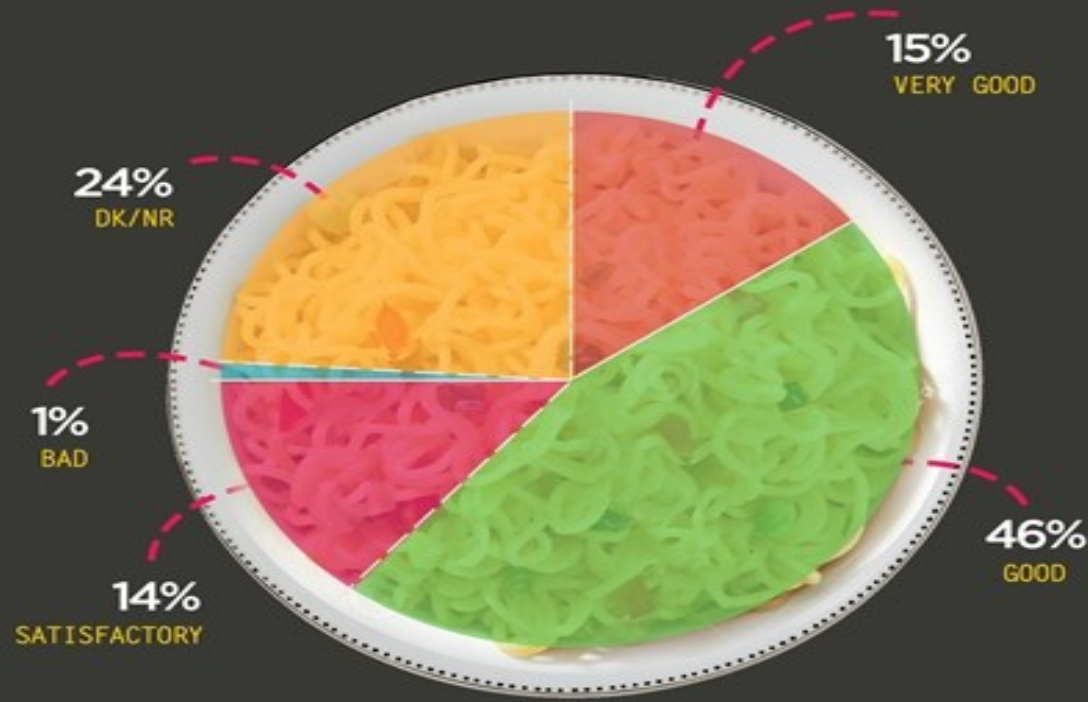
Urban/Rural Breakdown



Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association: www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

MAJORITY PAKISTANIS HAVE GOOD OPINIONS ABOUT THE NOODLES DISH THEY ATE THE LAST TIME.



URBAN/RURAL BREAKDOWN



What did you think about this noodles dish?

SOCIAL BEHAVIOR | Eating Habit
SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1306



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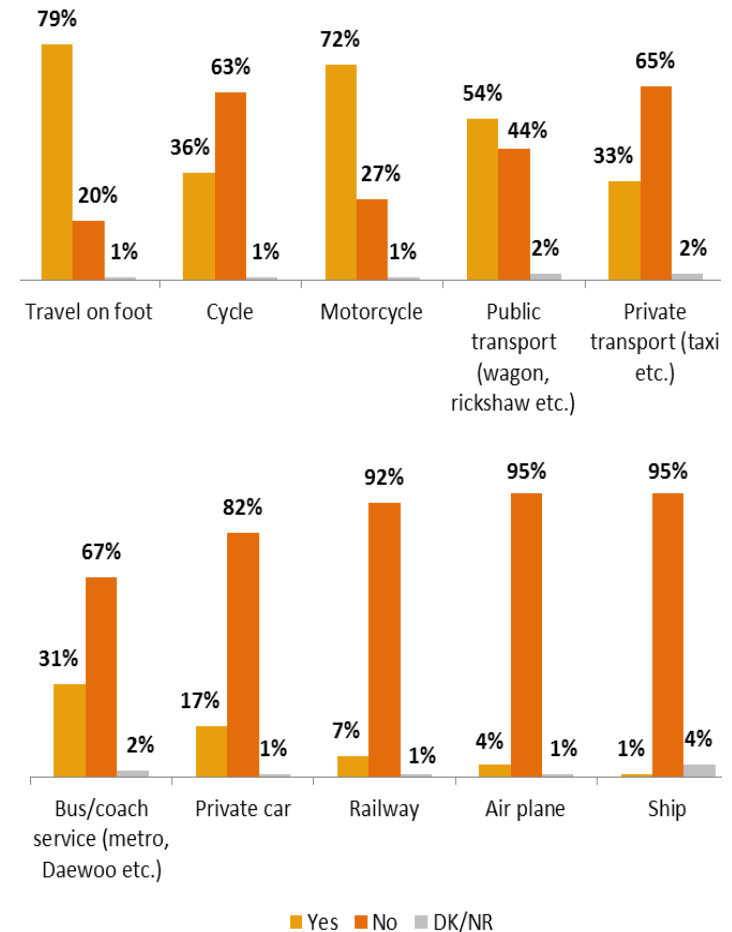
Travelling by foot and on motorcycles are the most popular ways of travel. ”

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 79% Pakistanis said they travelled by foot in the last week; 72% travelled on motorcycles.

A nationally representative sample of adult men and women, from across the four provinces was asked, “From the list of vehicles below, please tell us if you had a chance to travel on any of these vehicles in the past week.” In response, 79% respondents said they travelled on foot in the last week, while 20% did not and 1% did not respond. Regarding cycles, 36% respondents travelled on them during the last week, while 63% did not and 1% did not respond. Regarding motorcycles, 72% respondents travelled on them in the last week, while 27% did not and 1% did not respond. Regarding public transport that includes wagons and rickshaws, 54% travelled on them, while 44% did not and 2% did not respond. Regarding private transport (taxi etc.), 33% claimed to have travelled on them, while 65% did not and 2% did not respond. Regarding buses and coach services such as Dae-woo, 31% respondents had travelled on them in the last week, while 67% did not and 2% did not respond. 17% respondents said they had travelled by private cars in the past week, while 82% had not and 1% did not respond. 7% respondents had travelled by railway in the past week, while 92% had not and 1% did not respond. 4% respondents had travelled by air plane in the last week, while 95% had not and 1% did not respond. Only 1% respondents had travelled by ship in the past week, while 95% had not and 4% did not respond.

Bilal Gilani, Executive Director at Gallup Pakistan, adds: “This poll is of great relevance for public policy experts and academics interested in planning infrastructure enhancement in Pakistan. Findings of study can outline possible hierarchy of choices where investment should flow.”

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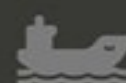
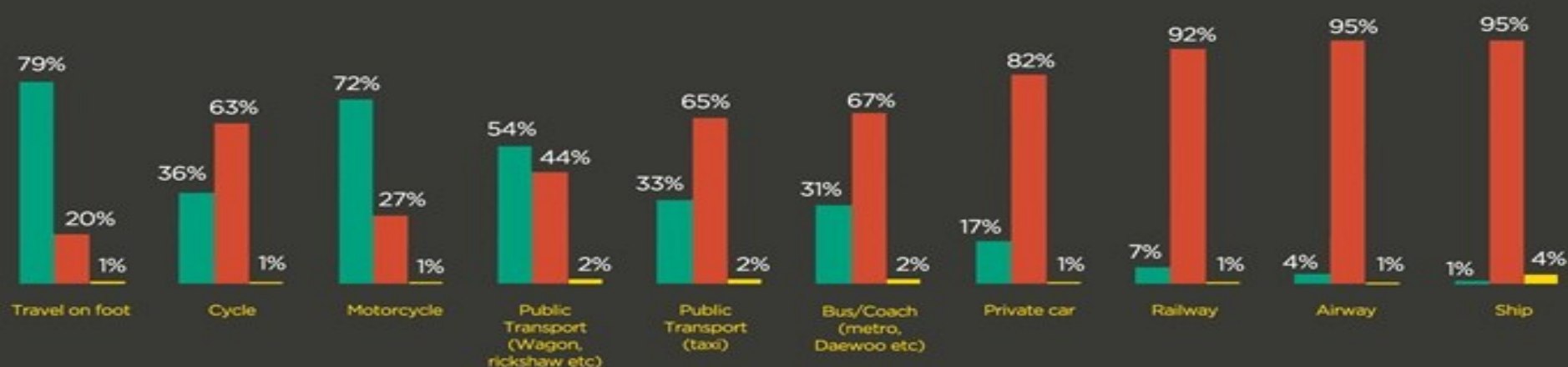


Source: Gilani Research Foundation Poll (GRF Poll)

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TRAVELLING BY FOOT AND ON MOTORCYCLES ARE THE MOST POPULAR WAYS OF TRAVEL.

YES NO DK/NR



From the list of vehicles below, please tell us if you had a chance to travel on any of these vehicles in the past week.

SOCIAL BEHAVIOR | Travel
SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1306

GALLUP
PAKISTAN



“

Overwhelming majority of Pakistanis have continued to believe that celebration of Valentine's Day is an imitation of Western culture.

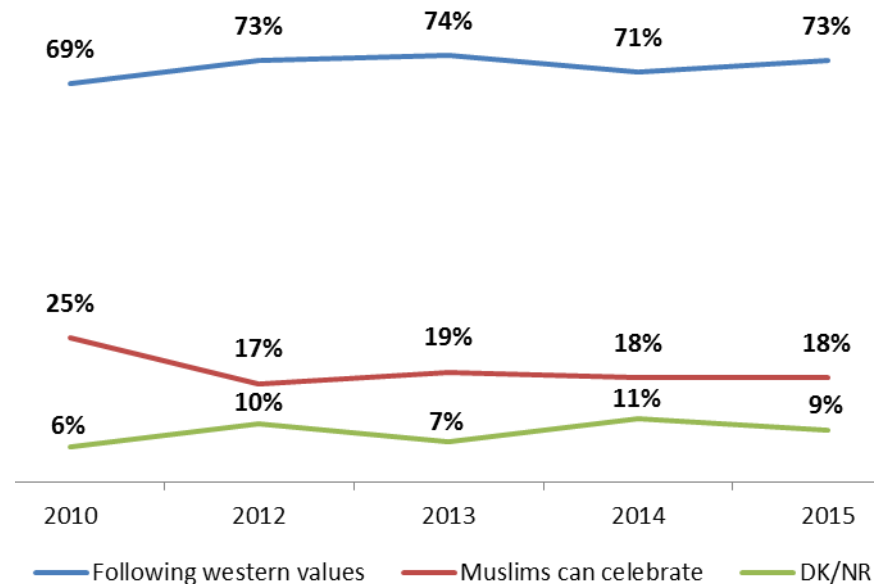
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According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 73% Pakistanis said that by celebrating Valentine's Day we are following Western culture; 18% disagreed.

A nationally representative sample of adult men and women, from across the four provinces was asked, "Some people think that by celebrating Valentine's Day we are following western culture whereas some people think that Muslims can celebrate it too. What is your opinion about this?" In response to this question, 73% respondents said that celebration of Valentine's Day means we are following western culture, while 18% respondents said that Muslims can celebrate it too and 9% did not respond.

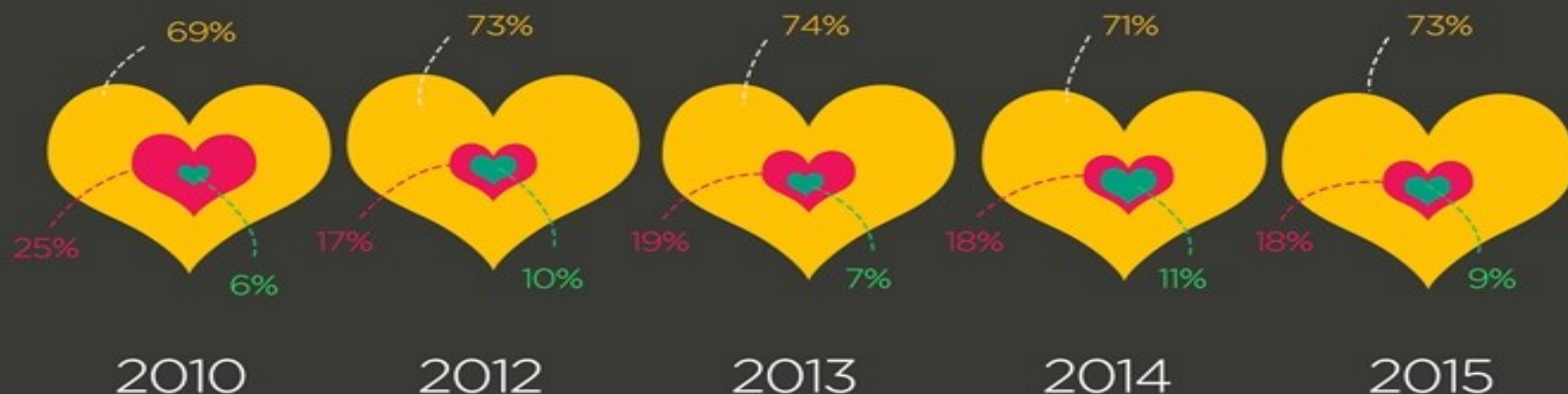
This question has also been asked in previous years and the trend has remained quite consistent over the past five years. In 2010, 69% respondents said that celebration of Valentine's Day means we are following western culture, while 25% respondents said that Muslims can celebrate it too and 6% did not respond. The percentage of respondents who believe Muslims can celebrate Valentine's Day too was highest in 2010 and has since declined to 18% in 2015. The percentage of respondents who believe that celebration of Valentine's Day means imitation of western culture was also lowest in 2010 and has since increased to 73% in 2015.

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OVERWHELMING MAJORITY OF PAKISTANIS HAVE CONTINUED TO BELIEVE THAT CELEBRATION OF VALENTINE'S DAY IS AN IMITATION OF WESTERN CULTURE.



Following Western Values
 Muslims can celebrate
 DK/NR

Some people think that by celebrating Valentine's Day we are following western culture whereas some people think that Muslims can celebrate it too. What is your opinion about this?

FESTIVALS AND EVENTS | Valentine's Day

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1306

April 2015 Edition:

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