

April 2015

Gilani Weekly Poll

CYBERLETTER

Week 220

April 27th, 2015— April 30th, 2015

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FROM THE EDITOR

Dear Reader,

Gilani Research Team now brings to you a collection of daily polls releases in the form of a weekly digest, which gives you the opportunity to read opinions of the Pakistani public on various socio-political issues. We hope it will be of interest to you and your readers.

If you have any further questions in this regard, please feel free to contact us.

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OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

April 27, 2015

Proportion of Pakistanis who read books is low for all kinds of books.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 32% Pakistanis read digests/magazines; only 12% read poetry books.

32%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)

April 28, 2015

Majority Pakistanis watched the Armed Forces parade on Pakistan Resolution Day.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 66% Pakistanis said that they watched the Armed Forces parade on Pakistan Resolution Day; 33% did not watch the parade.

66%

[CLICK FOR DETAILS »](#)

OPINION POLLS - HIGHLIGHTS

Gilani Research Foundation (GRF Poll)

April 29, 2015

46% of those Pakistanis who claim to have watched the parade on Pakistan Resolution Day reported watching it on PTV.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 46% of those Pakistanis who watched the parade on Pakistan Resolution Day said that they watched it on PTV; 22% watched it on Geo.

46%

[CLICK FOR DETAILS »](#)

Gilani Research Foundation (GRF Poll)

April 30, 2015

Significant majority (74%) believes that Pakistan Resolution Day was celebrated with more enthusiasm this year as compared to last few years.

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 74% Pakistanis believe Pakistan Resolution Day was celebrated with more enthusiasm this year as compared to last few years; 25% disagree.

74%

[CLICK FOR DETAILS »](#)

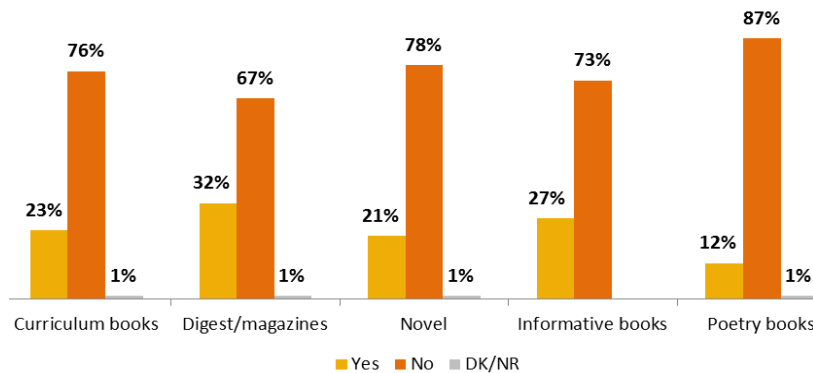
Gilani Research Foundation (GRF Poll)

Islamabad— April 27, 2015

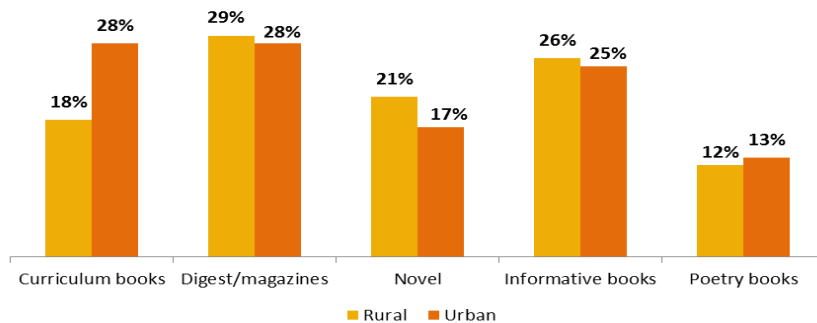
“ Proportion of Pakistanis who read books is low for all kinds of books. ”



According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 32% Pakistanis read digests/magazines; only 12% read poetry books.



A nationally representative sample of adult men and women, from across the four provinces was asked, “Please tell us if you or anyone in your household reads the following books. This includes books that you read on mobile, tablet or computer.” In response to this question, 23% respondents said they read curriculum books, while 76% do not read curriculum books and 1% did not respond. Regarding digests or magazines, 32% respondents said they read them, while 67% said they do not and 1% did not respond. Regarding novels, 21% respondents read them, while 78% do not and 1% did not respond. Regarding informative books, 27% respondents said they read them, while 73% do not read informative books. Finally, 12% respondents read poetry books, while 87% do not and 1% did not respond.

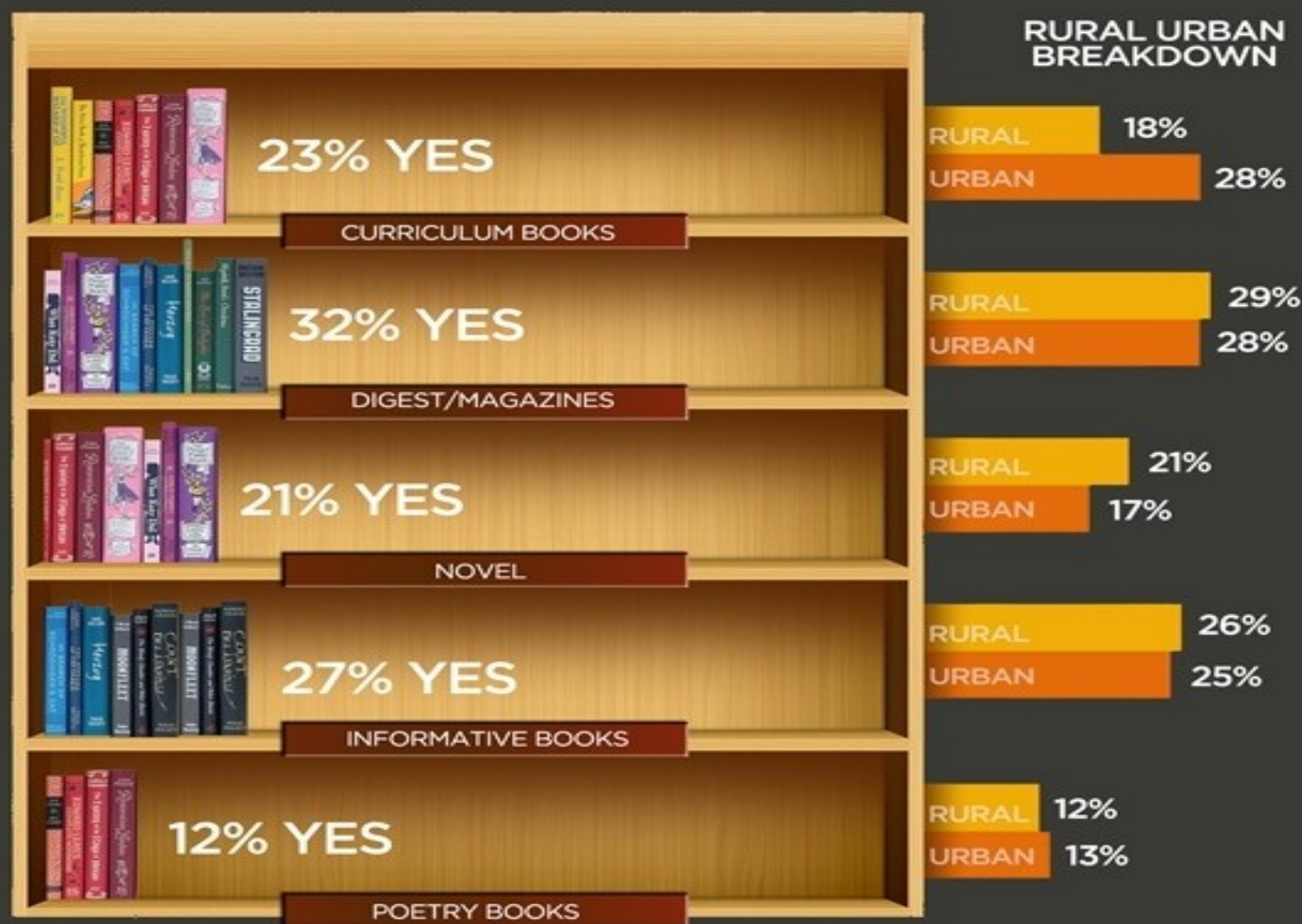


According to the rural-urban breakdown, a higher percentage of urban respondents read curriculum books and poetry books. But digests/magazines, novels and informative books are read more by rural respondents. Regarding curriculum books, 18% rural respondents said they read them compared to 28% urban respondents. Regarding digests and magazines, 29% rural respondents said they read them compared to 28% urban respondents. Regarding novels, 21% rural respondents said they read them compared to 17% urban respondents. Regarding informative books, 26% rural respondents said they read them compared to 25% urban respondents. Regarding poetry books, 12% rural respondents said they read them compared to 13% urban respondents.

Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1691 men and women in rural and urban areas of all four provinces of the country, during April 06- April 13, 2015. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.

PROPORTION OF PAKISTANIS WHO READ BOOKS IS LOW FOR ALL KINDS OF BOOKS.



Please tell us if you or anyone in your household reads the following books. This includes books that you read on mobile, tablet or computer.

Social Behaviour | Books
SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1691

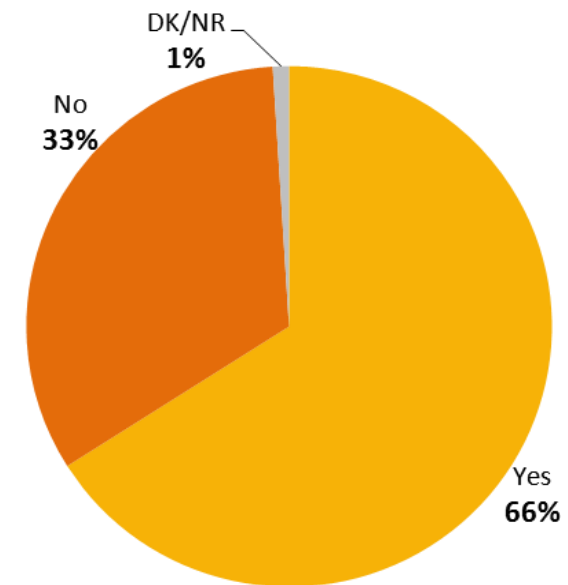
*Gilani Research Foundation (GRF Poll)**Islamabad - April 28, 2015*

“ Majority Pakistanis watched the Armed Forces parade on Pakistan Resolution Day. ”

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 66% Pakistanis said that they watched the Armed Forces parade on Pakistan Resolution Day; 33% did not watch the parade.

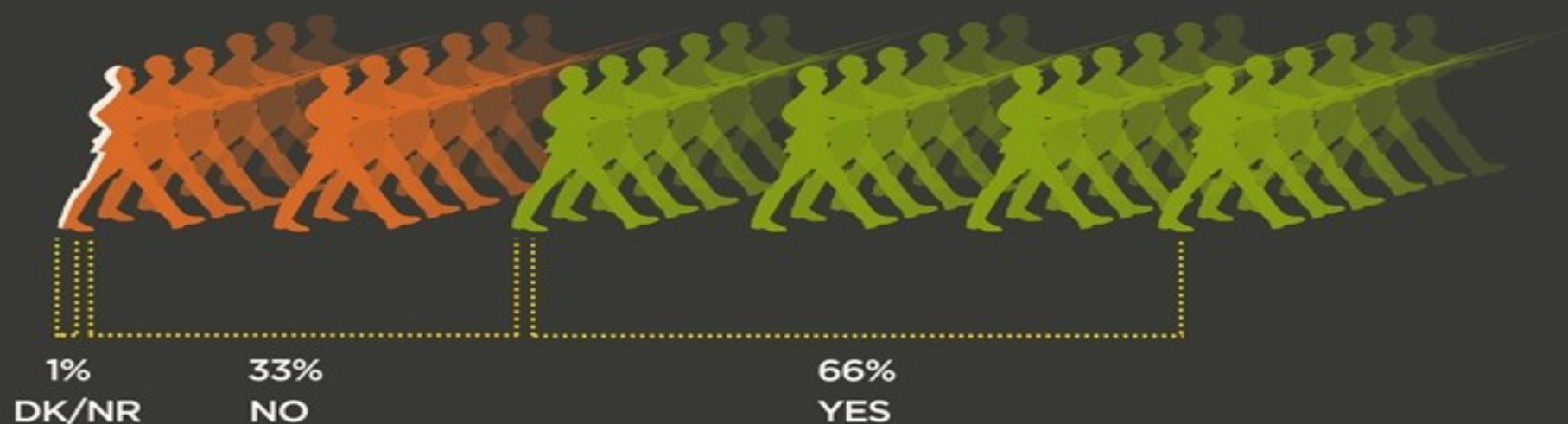
A nationally representative sample of adult men and women, from across the four provinces was asked, “75th Pakistan Resolution Day was celebrated with a lot of zest and enthusiasm this year. The capital of Pakistan hosted the Armed Forces parade after seven years, where warfare equipment was also displayed. Please tell us if you had the chance to watch the parade on this Pakistan Resolution’s Day?” In response to this question, 66% respondents said that they watched the parade by the Armed Forces on Pakistan Day, while 33% respondents did not watch the parade and 1% did not respond.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1691 men and women in rural and urban areas of all four provinces of the country, during April 06- April 13, 2015. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gilani Research Foundation Poll (GRF Poll)
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

MAJORITY PAKISTANIS WATCHED THE ARMED FORCES PARADE ON PAKISTAN RESOLUTION DAY.



"75th Pakistan Resolution Day was celebrated with a lot of zest and enthusiasm this year. The capital of Pakistan hosted the Armed Forces parade after seven years, where warfare equipment was also displayed. Please tell us if you had the chance to watch the parade on this Pakistan Resolution's Day?"

FESTIVALS AND EVENTS | Pakistan Resolution Day

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1691



“

46% of those Pakistanis who claim to have watched the parade on Pakistan Resolution Day reported watching it on PTV.

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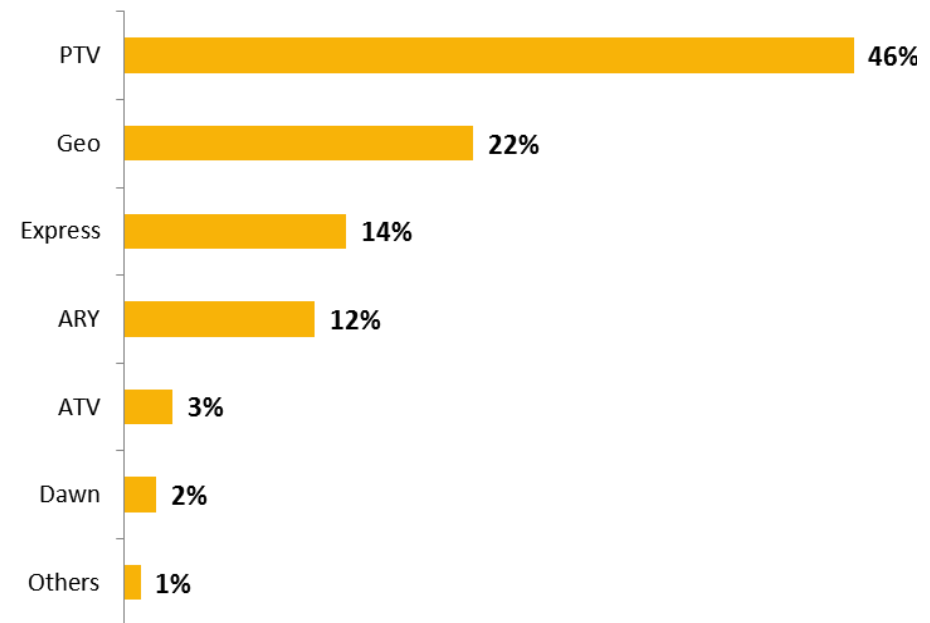
Gilani Research Foundation (GRF Poll)

Islamabad - April 29, 2015

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 46% of those Pakistanis who watched the parade on Pakistan Resolution Day said that they watched it on PTV; 22% watched it on Geo.

A nationally representative sample of adult men and women who had watched the Armed Forces parade on Pakistan Day, from across the four provinces was asked, “Please tell us which TV channel did you watch the Pakistan Resolution Day parade on?” In response to this question, 46% respondents said that they watched the parade on PTV, 22% respondents said they watched it on Geo, 14% said they watched it on Express, 12% said they watched it on ARY, 3% watched the parade on ATV, while 2% respondents watched the parade on Dawn and 1% respondents named other channels.

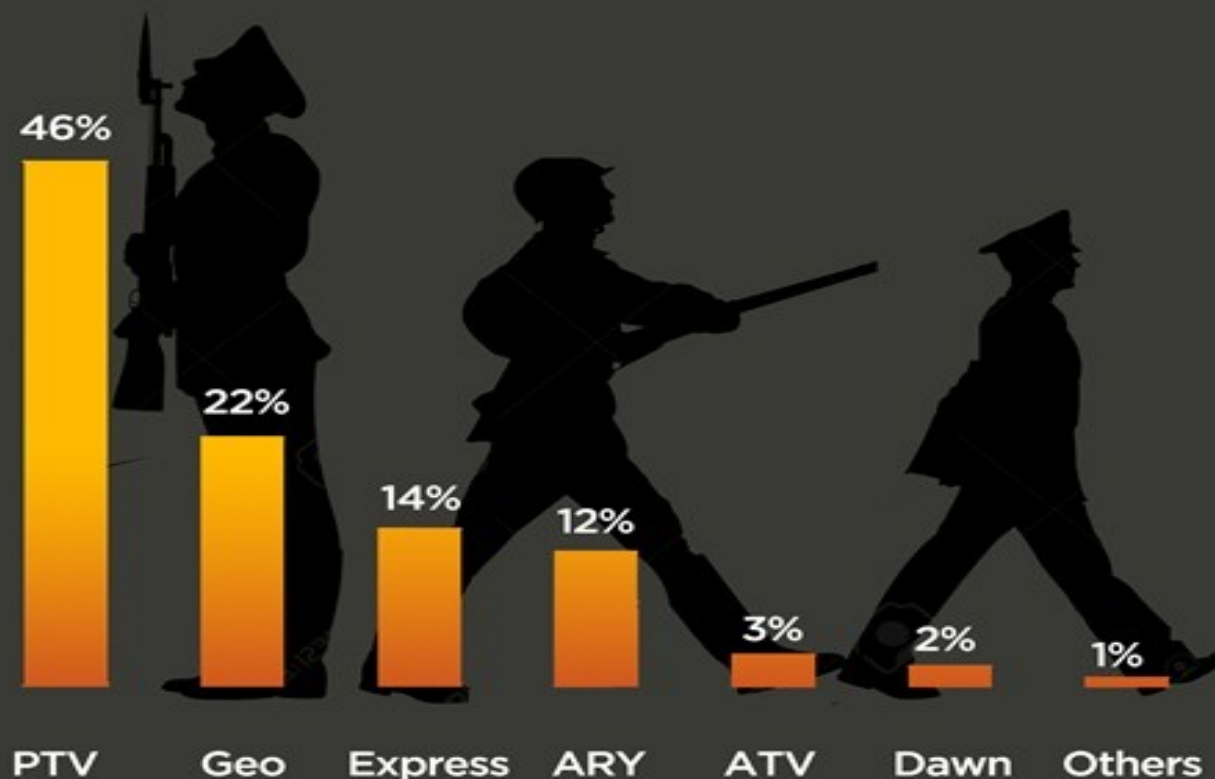
The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1123 men and women in rural and urban areas of all four provinces of the country, during April 06- April 13, 2015. Error margin is estimated to be approximately $\pm 2-3$ per cent at 95% confidence level.



Source: Gilani Research Foundation Poll (GRF Poll)

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association: www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

46% OF THOSE PAKISTANIS WHO CLAIM TO HAVE WATCHED THE PARADE ON PAKISTAN RESOLUTION DAY REPORTED WATCHING IT ON PTV.



Please tell us which TV channel did you watch the Pakistan Resolution Day parade on?

FESTIVALS AND EVENTS | Pakistan Resolution Day

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1691

Gilani Research Foundation (GRF Poll)

Islamabad - April 30, 2015

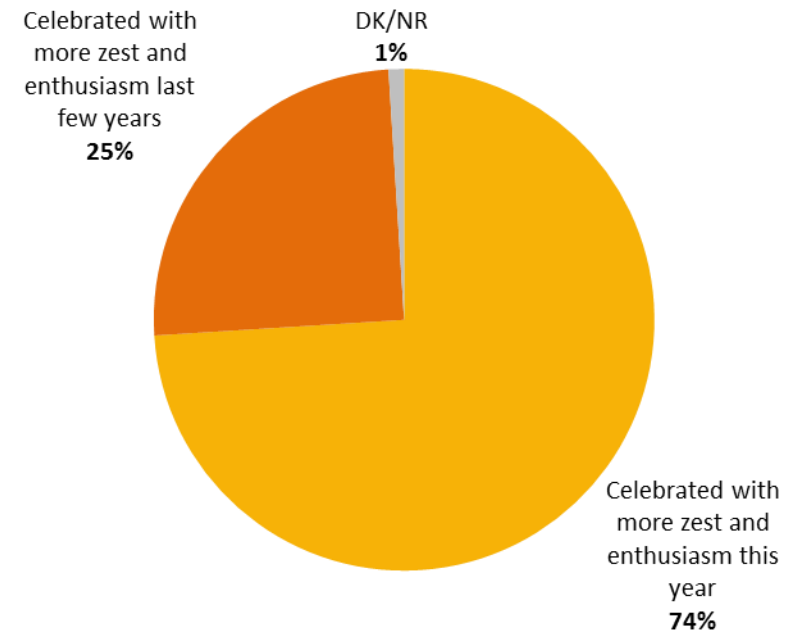


“ Significant majority (74%) believes that Pakistan Resolution Day was celebrated with more enthusiasm this year as compared to last few years. ”

According to a Gilani Research Foundation Survey carried out by Gallup Pakistan, 74% Pakistanis believe Pakistan Resolution Day was celebrated with more enthusiasm this year as compared to last few years; 25% disagree.

A nationally representative sample of adult men and women, from across the four provinces was asked, “Some people think that Pakistan Resolution Day was celebrated with more zest and enthusiasm this year as compared to before. Whereas, other people think that there was not much difference in the celebration. What is your opinion regarding this?” In response to this question, 74% respondents said that Pakistan Resolution Day was celebrated with more zest and enthusiasm this year, while 25% respondents said that it was celebrated more enthusiastically last few years and 1% did not respond.

The study was released by Gilani Research Foundation and carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1123 men and women in rural and urban areas of all four provinces of the country, during April 06- April 13, 2015. Error margin is estimated to be approximately ± 2 -3 per cent at 95% confidence level.



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SIGNIFICANT MAJORITY (74%) BELIEVES THAT
PAKISTAN RESOLUTION DAY WAS CELEBRATED
WITH MORE ENTHUSIASM THIS YEAR AS
COMPARED TO LAST FEW YEARS



"Some people think that Pakistan Resolution Day was celebrated with more zest and enthusiasm this year as compared to before. Whereas, other people think that there was not much difference in the celebration. What is your opinion regarding this?"

FESTIVALS AND EVENTS | Pakistan Resolution Day

SOURCE: GALLUP AND GILANI SURVEYS SAMPLE SIZE: 1123

April 2015 Edition:

Produced by: Gallup Pakistan jointly with Gilani Research Foundation

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