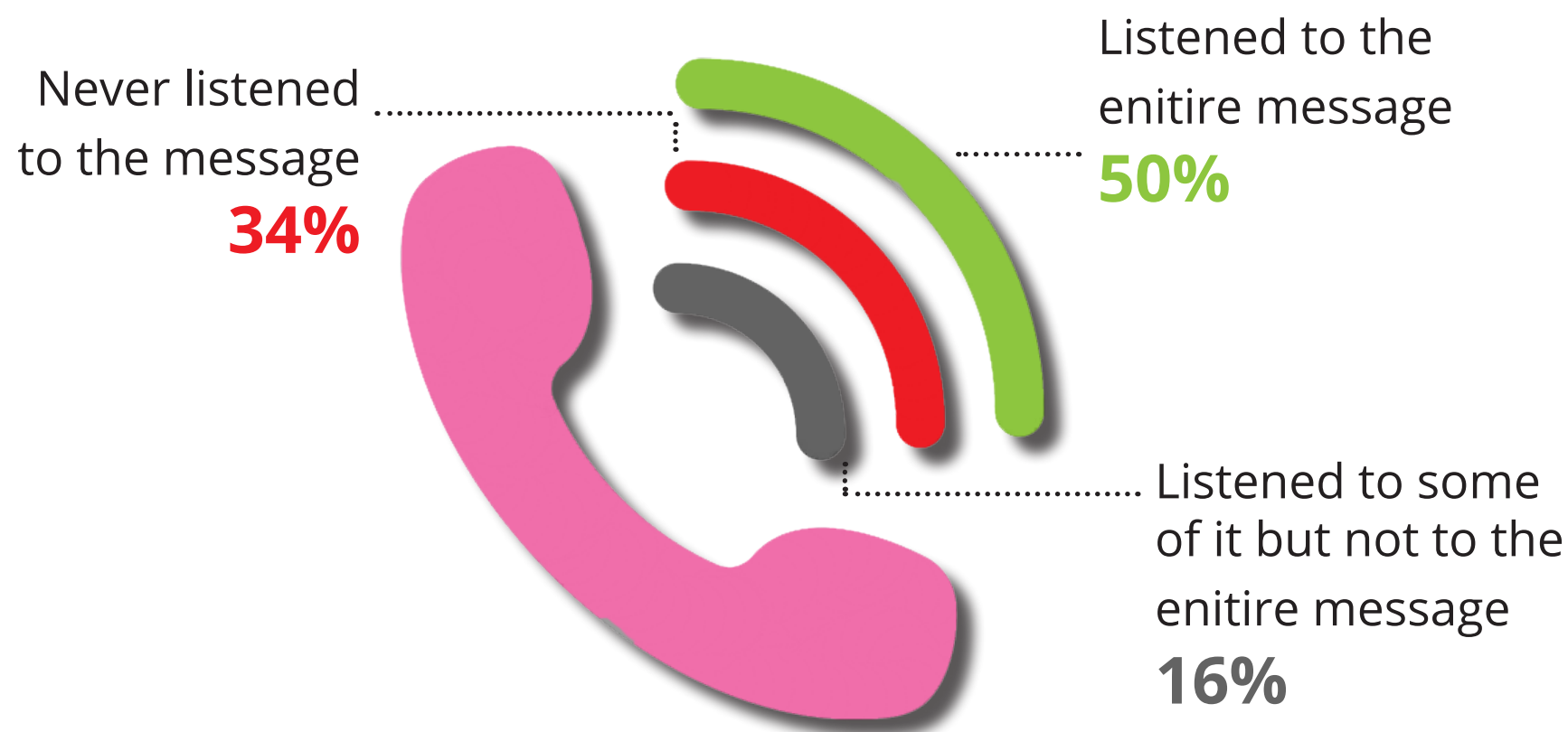


APRIL 24, 2020

1 IN 2 PAKISTANIS CLAIM TO HAVE HEARD THE ENTIRE CORONAVIRUS PUBLIC AWARENESS MESSAGE THAT IS PLAYED WHEN MAKING A CALL FROM MOBILE PHONE

There is a public services message being played whenever you make a call through mobile phone. Did you listen to the entire message, listen to some of the message or not listen to the message at all?



Opinion Poll

CORONAVIRUS

1 in 2 Pakistanis claim to have heard the entire coronavirus public awareness message that is played when making a call from mobile phone (Gallup & Gilani Pakistan Weekly Coronavirus Perception Tracker)

Islamabad, 24 April, 2020

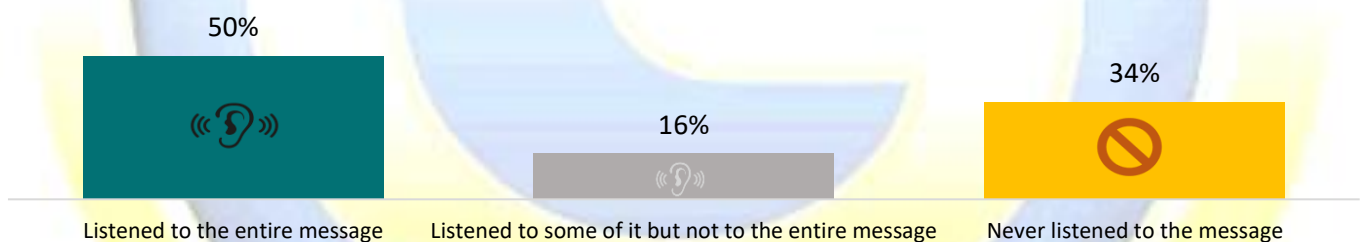
According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 1 in 2 Pakistanis claim to have heard the entire coronavirus public awareness message that is played when making a call from mobile phone.

A representative sample of men and women from across the four provinces was asked, ***“There is a public services message being played whenever you make a call through mobile phone. Did you listen to the entire message, listen to some of the message or not listen to the message at all?”*** In response, 50% said they listened to the entire message, 16% claimed to listen to part of the message while 34% said they did not listen to the message at all.

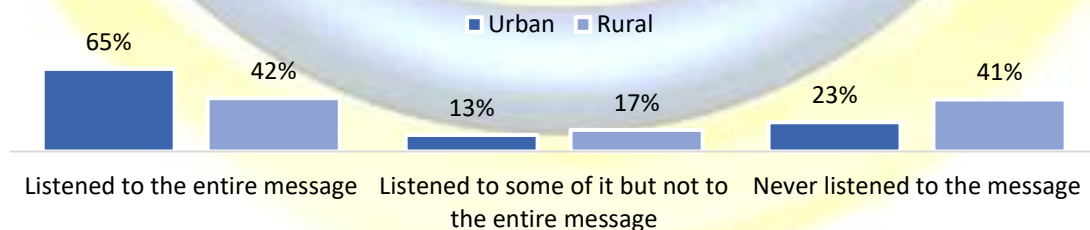
Rural-Urban Breakdown:

A higher proportion of urban residents (65%) claim to have heard the entire message. 41% of rural respondent claim not to have heard the message at all.

Question: “There is a public services message being played whenever you make a call through mobile phone. Did you listen to the entire message, listen to some of the message or not listen to the message at all?”



Urban-Rural Breakdown



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 3
Fieldwork conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,014 men and women in urban and rural areas of all four provinces of the country, during April 04 – April 10, 2020. The error margin is estimated to be approximately ± 3 percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

GILANI RESEARCH
FOUNDATION



Friday, 24 April, 2020

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)