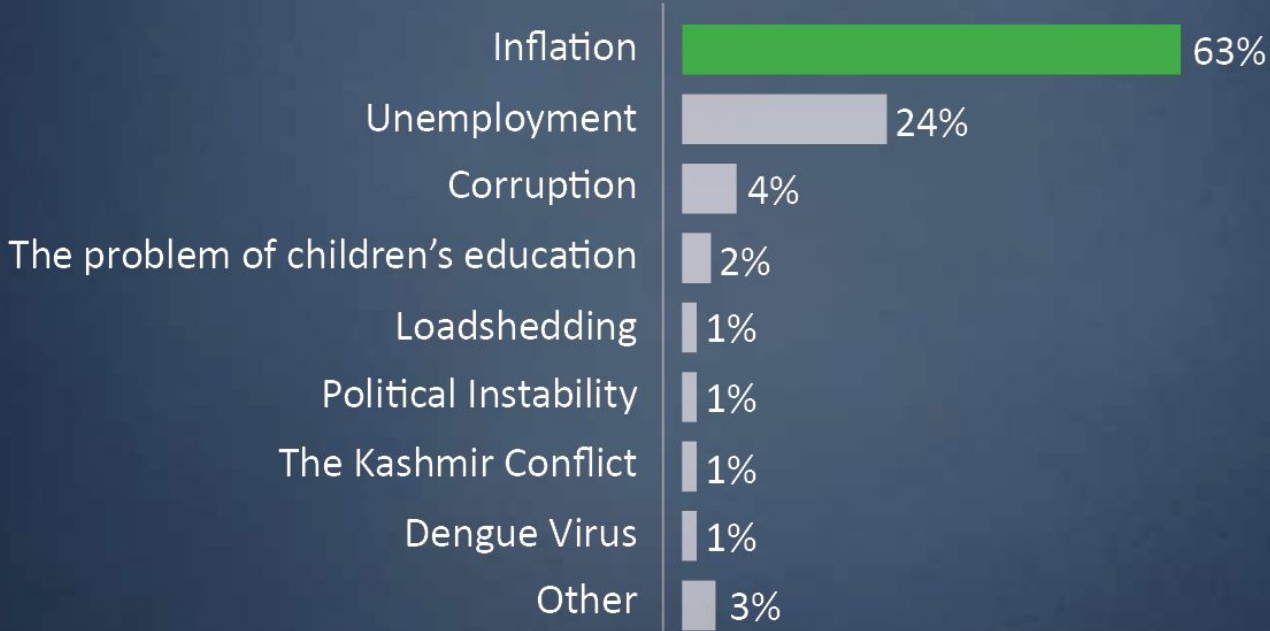


25th January, 2022

**ALMOST TWO-THIRD (63%) PAKISTANIS BELIEVE THAT INFLATION IS PAKISTAN'S BIGGEST PROBLEM RIGHT NOW; THIS RESPONSE WAS MORE COMMON IN RURAL AREAS (66%) AS COMPARED TO URBAN AREAS (58%): GALLUP & GILANI PAKISTAN**

تقریباً دو تہائی (63%) پاکستانیوں کے مطابق اس وقت پاکستان کا سب سے بڑا مسئلہ مہنگائی ہے یہ ردعمل شہری علاقوں (58%) کی نسبت دیہی علاقوں (66%) میں زیادہ پایا گیا

Question: "In your opinion, what is Pakistan's biggest problem right now? (Please give only one answer)"





Opinion Poll  
**General Opinion**  
**Inflation**

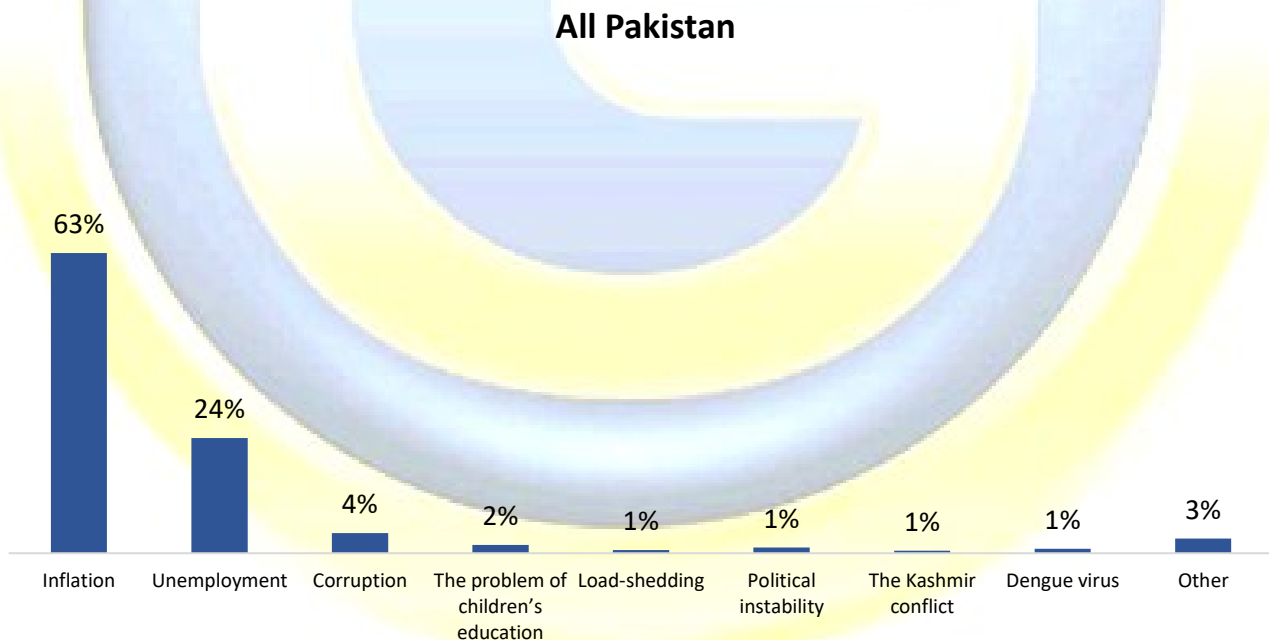
**Almost two-third (63%) Pakistanis believe that inflation is Pakistan's biggest problem right now; this response was more common in rural areas (66%) as compared to urban areas (58%): Gallup & Gilani Pakistan**

(Islamabad), January 25, 2022

According to a survey conducted by Gallup & Gilani Pakistan, almost two-third (66%) Pakistanis believe that inflation is Pakistan's biggest problem right now.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, "In your opinion, what is Pakistan's biggest problem right now? (Please give only one answer)?" In response to this question, 24% said unemployment, 63% said inflation, 4% corruption, 1% said load shedding, 1% said political instability, 1% said the Kashmir problem, 2% said the problem of children's education, 1% said dengue virus, and 3% said other reasons.

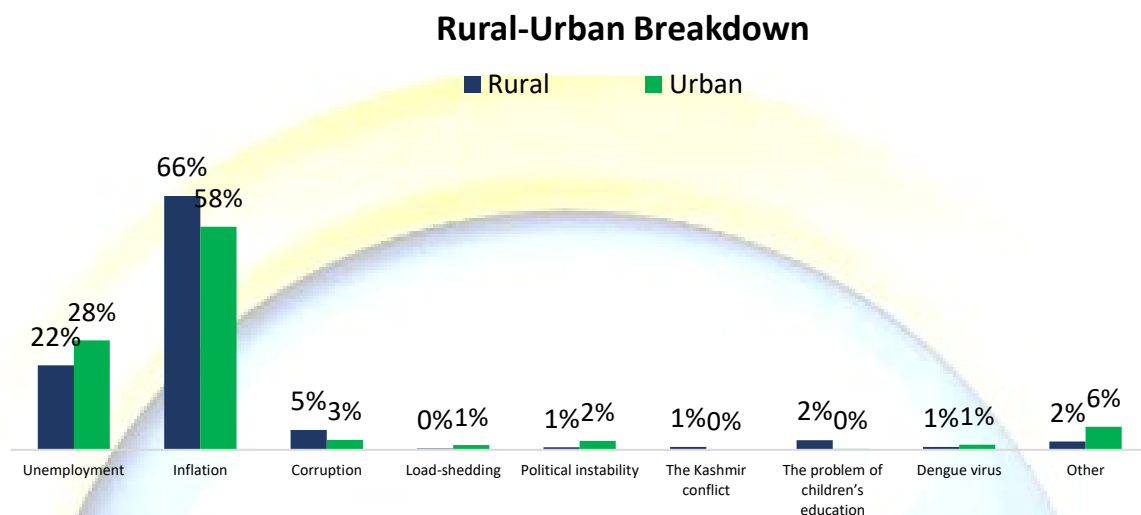
**Question: "In your opinion, what is Pakistan's biggest problem right now? (Please give only one answer)"**



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

## Rural-Urban Breakdown

As compared to urban areas (58%), more people from rural areas (66%) believed that inflation was Pakistan's biggest problem right now.



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 795 men and women in urban and rural areas of all four provinces of the country, from December 22, 2021 - January 15, 2022. The error margin is estimated to be approximately  $\pm 2-3$  percent at the 95% confidence level. The methodology used for data collection was CATI.



**Opinion Poll from Gallup Pakistan**  
The Pakistani Affiliate of Gallup  
International

**Tuesday, January 25, 2022**

*(3 Pages, English version Only)*



***Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,  
Gallup Pakistan*

***Disclaimer:*** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)



Daily Gilani Poll  
2022



of Gallup Pakistan  
(1980-2022)