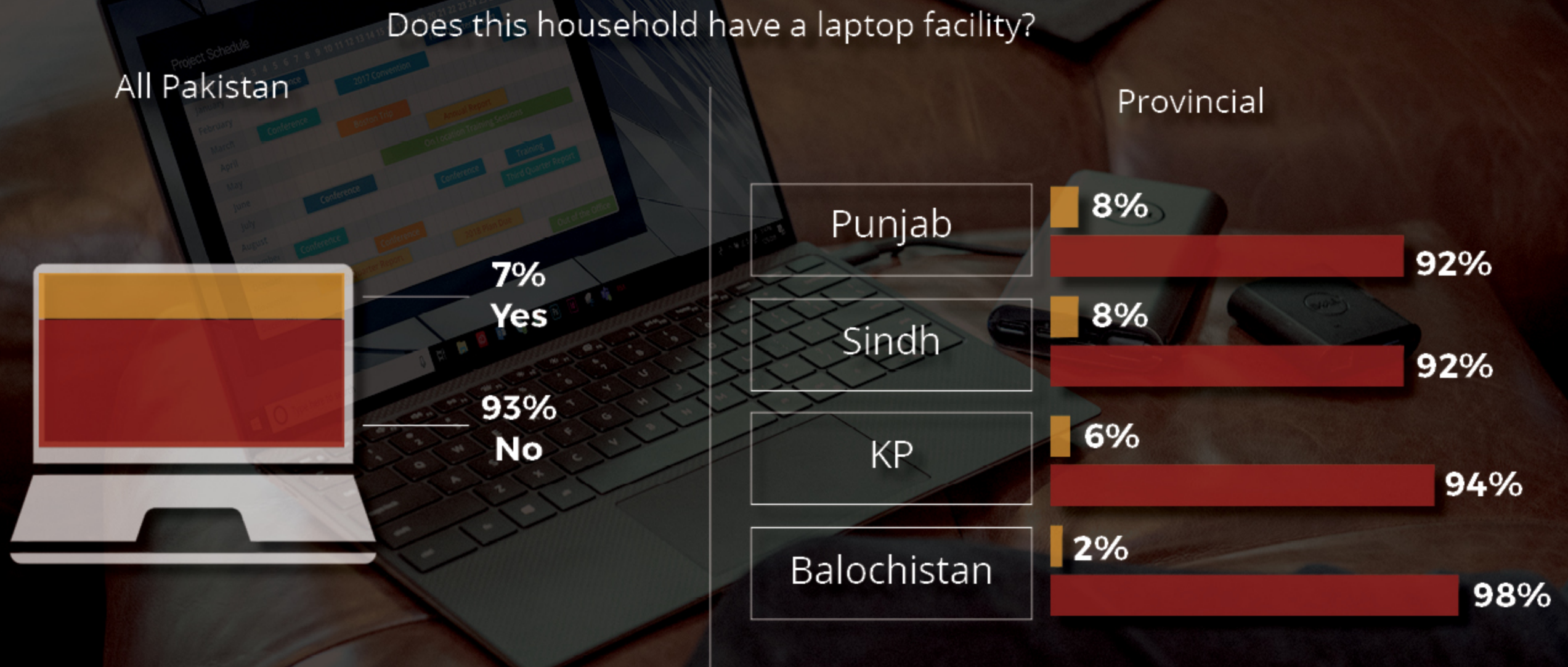


SPECIAL PRESS RELEASE

PAKISTAN SOCIAL AND LIVING STANDARDS MEASUREMENT SURVEY

Laptop Ownership

7% Pakistani households say they own a laptop. Significantly lower proportion of households from Balochistan (2%) report the same. Islamabad (27%) and urban KP (16%) boast highest ownership statistics (Pakistan Social and Living Standards Measurement Survey & Gallup Pakistan)





Special Press Release

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Islamabad, July 27, 2020

Introduction to the Gallup Data Analytics series on Pakistan Social and Living Standards Measurement Survey data:

This press release is part of a special Gallup Data Analytics series that aims to foster an empirical understanding of the social and economic indicators in Pakistan based on data generated by PSLM Surveys.

PSLM is the largest survey in Pakistan conducted every two year by Pakistan Bureau of Statistics. The sample covers over 24,000 households and over 115,000 respondents. Gallup Pakistan Data Analytics team has worked extensively on this data and this series of press releases are our attempt to publicize the great efforts done by hundreds of office bearers of Bureau of Statistics who have travelled far and wide to collect this data.

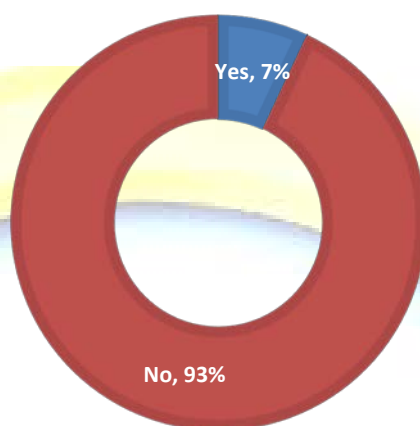
This particular press release aims to assess laptop ownership across Pakistan along with various demographic breakdowns to provide further insight into the results.

A nationally representative sample of men and women from the 10+ population from across the four provinces were asked *“Does this household have a laptop facility?”*. In response to this question, 7% Pakistani households reported owning a laptop.



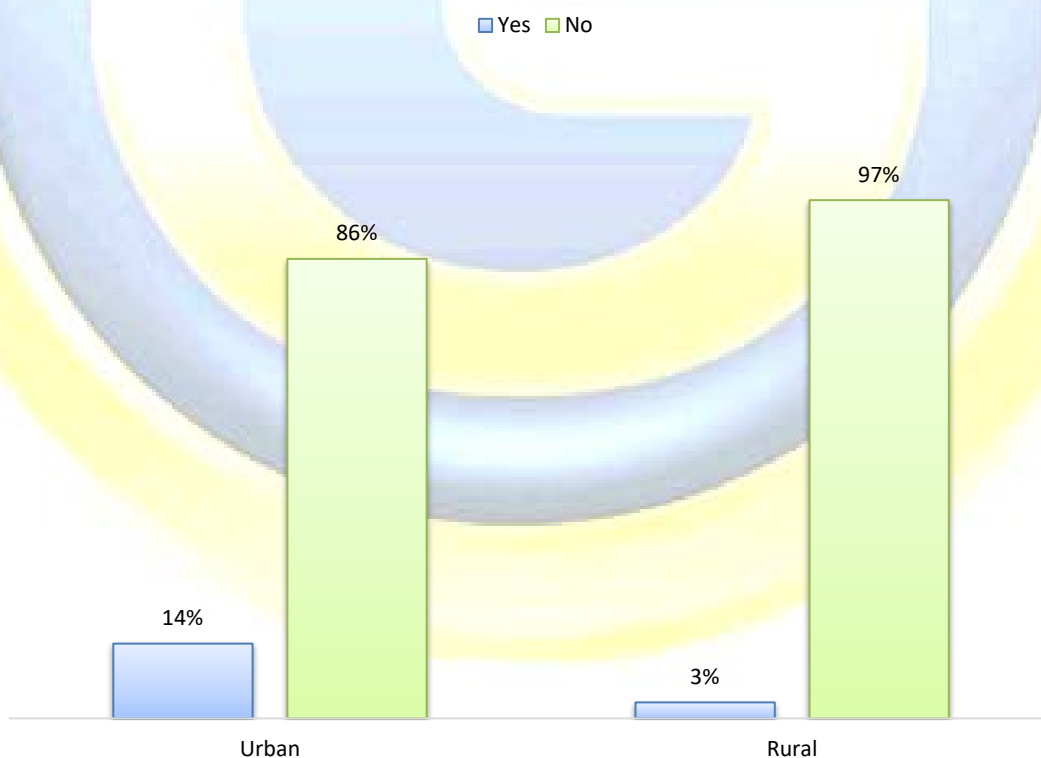
Question: “Does this household have a laptop facility?”

ALL PAKISTAN



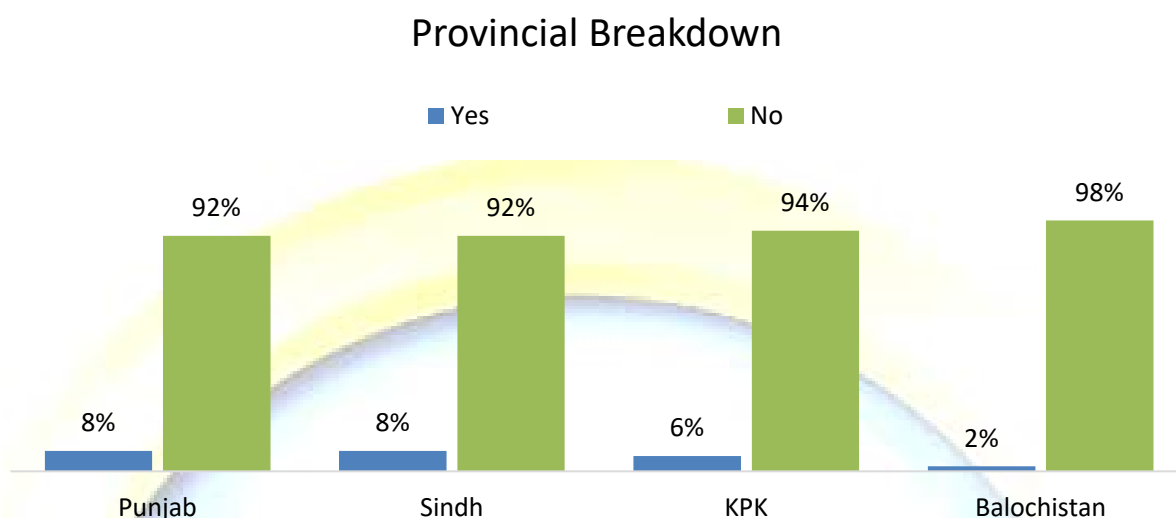
Source: Gallup Pakistan ICT Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Urban/Rural Breakdown: Significantly higher laptop ownership among Urban households
Only 3% rural households own a laptop.



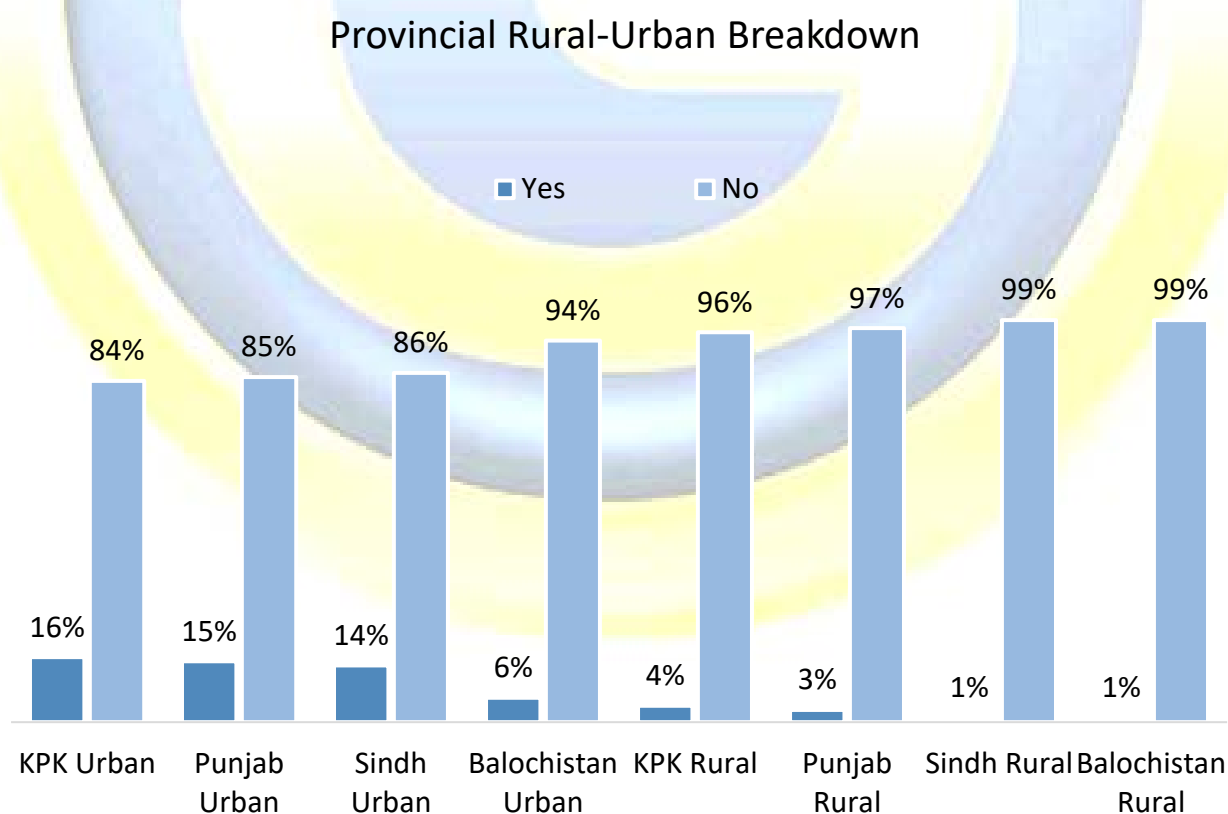
Source: Gallup Pakistan ICT Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Provincial Breakdown: Only 2% household in Balochistan own a laptop



Source: Gallup Pakistan ICT Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

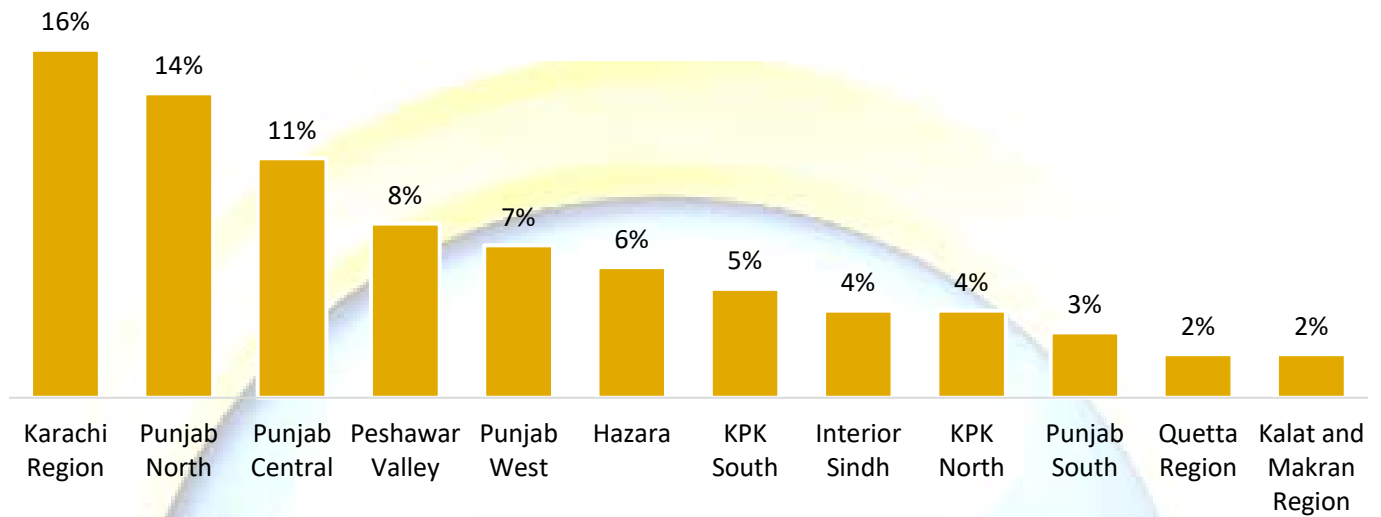
Province Rural Urban Breakdown: Highest % of laptop ownership reported by urban KP households at 16%, lowest by rural Sindh and Balochistan households at 1%



Source: Gallup Pakistan ICT Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

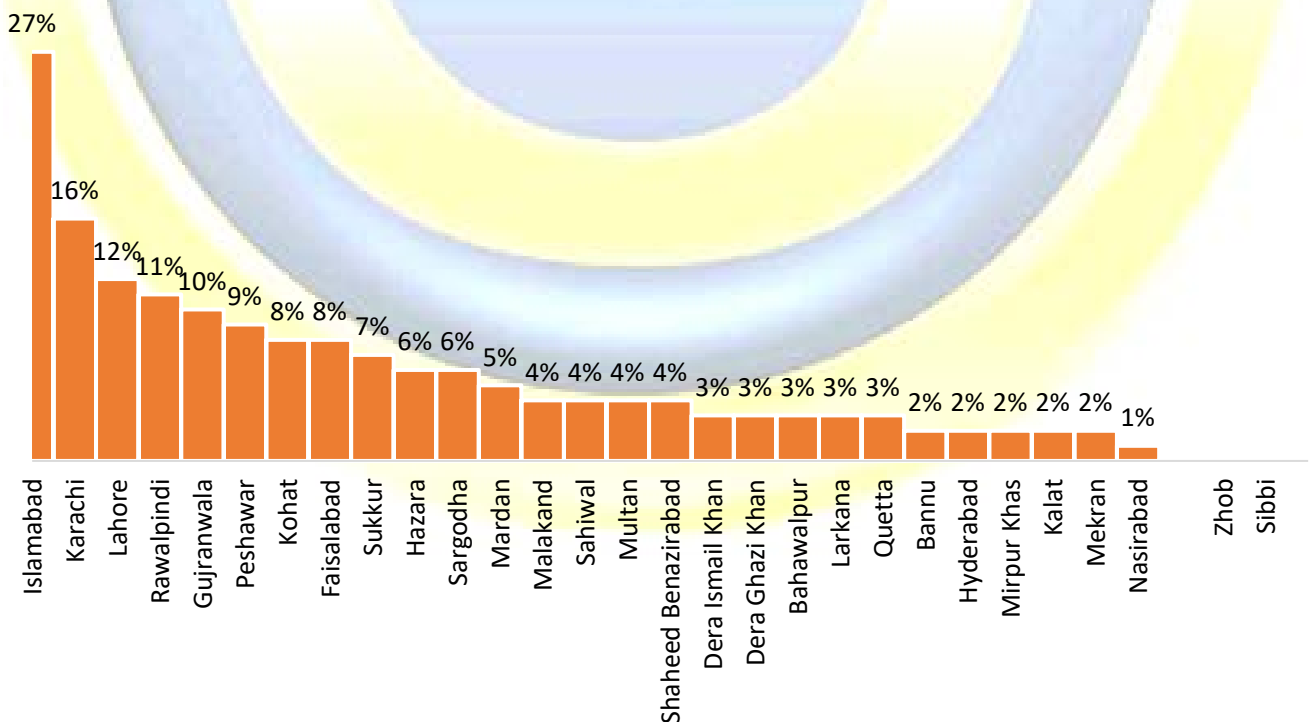
12 regions Breakdown: Karachi region household boast the highest % of laptops while lowest is reported by Quetta & Kalat/Makran region

Regional Distribution



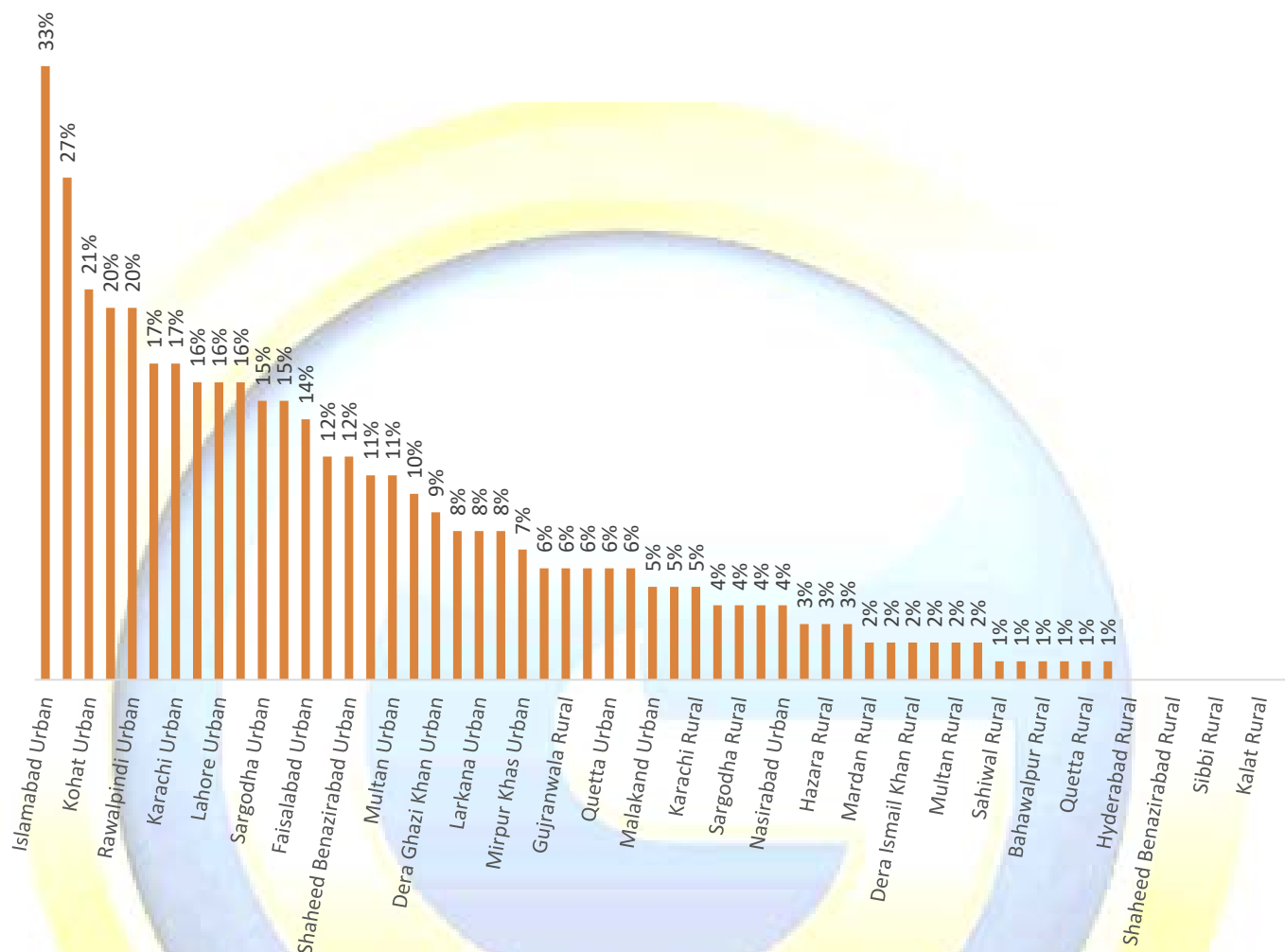
Source: Gallup Pakistan ICT Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Divisions-wise Breakdown: Over a quarter households in Islamabad claim to own a laptop, followed by Karachi at 16%



Source: Gallup Pakistan ICT Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Divisions-wise Urban Rural Breakdown: Less than 1% respondents from rural Sibbi and Kalat report laptop ownership



Source: Gallup Pakistan ICT Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Gallup Pakistan Snapshot of Demographic & Geographic Laptop Ownership in Pakistan

	Highest % of Laptop owners	Lowest % of Laptop owners	Differential between highest and lowest %
Urban Rural Breakdown	Urban (14%)	Rural (3%)	11%
Provincial Breakdown	Punjab/Sindh (8%)	Balochistan (2%)	6%
Provincial Urban/Rural	KPK Urban (16%)	Sindh/Balochistan Rural (1%)	15%
District wise Breakdown	Islamabad (33%)	Rural Sibi & Kalat (<1%)	33%

GALLUP PAKISTAN IS WORKING ON CREATING A DASHBOARD TO RELEASE DETAILED RESULTS OF THE PSLM SURVEYS IN WHICH WE AIM TO ADD TREND ANALYSIS ON SELECTED INDICATORS. WE ARE LOOKING FOR COLLABORATION IN THIS REGARD AND ANYONE INTERESTED SHOULD WRITE TO caf@gallup.com.pk



Special Release from Gallup Pakistan
The Pakistani Affiliate of Gallup



Monday, 27 July, 2020

(8 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

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