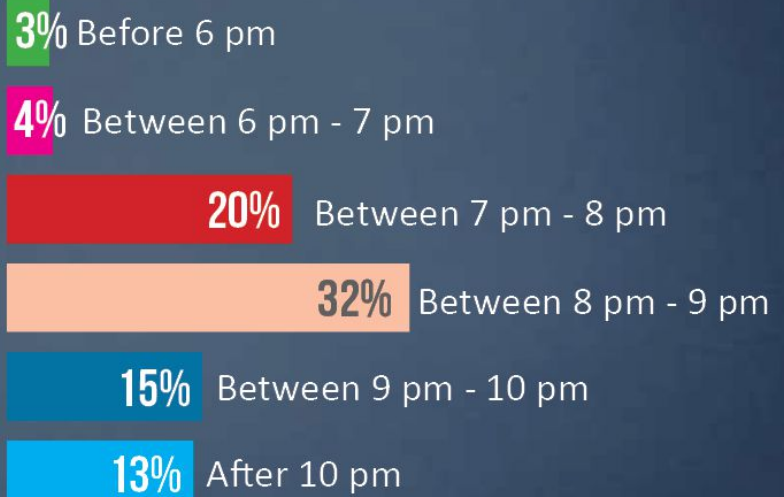


3 January, 2022

MOST POPULAR TIME FOR HAVING DINNER IN PAKISTAN APPEARS TO BE BETWEEN 8 PM – 9 PM; URBAN POPULATION IS MORE LIKELY TO EAT DINNER DURING LATE HOURS: GALLUP & GILANI PAKISTAN

پاکستان میں عام طور پر رات کا کھانا زیادہ تر آٹھ سے نو بجے کے درمیان کھایا جاتا ہے، شہری علاقوں میں رہنے والے جوابدہندگان میں دیر سے کھانا کھانے والوں کی شرح زیادہ پائی گئی

Question: “At what time do you usually have dinner?”



No specific time: 13%



Opinion Poll
Social Behavior
Eating Habits

Most popular time for having dinner in Pakistan appears to be between 8 PM – 9 PM; urban population is more likely to eat dinner during late hours: Gallup & Gilani Pakistan

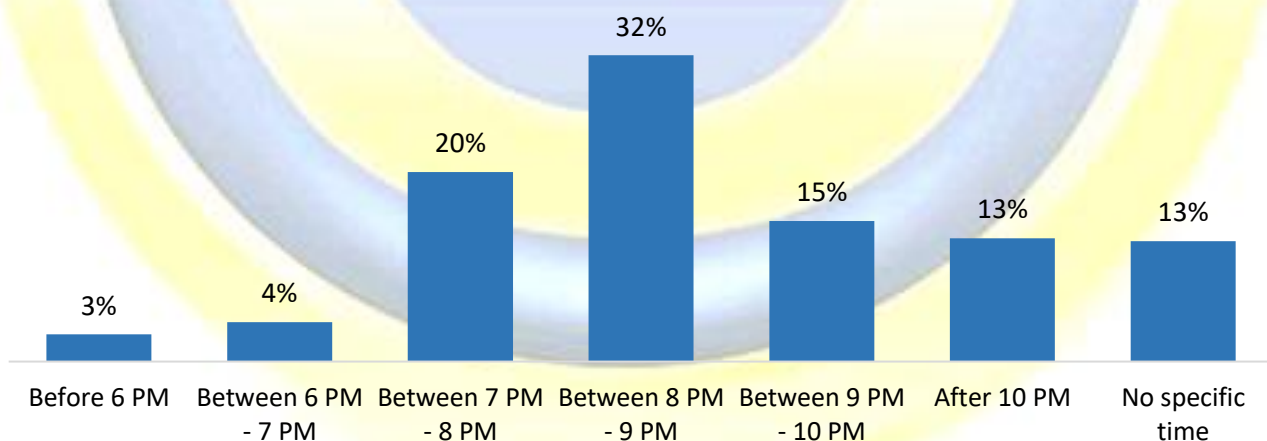
(Islamabad), January 03, 2022

According to a survey conducted by Gallup & Gilani Pakistan, most popular time for having dinner in Pakistan appears to be between 8 PM – 9 PM; urban population is more likely to eat dinner during late hours.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “At what time do you usually have dinner?” In response to this question, 3% said before 6 PM, 4% said between 6 PM – 7 PM, 20% said between 7 PM – 8 PM, 32% said between 8 PM – 9 PM, 15% said between 9 PM – 10 PM, 13% said after 10 PM, and 13% said no specific time.

Question: “At what time do you usually have dinner?”

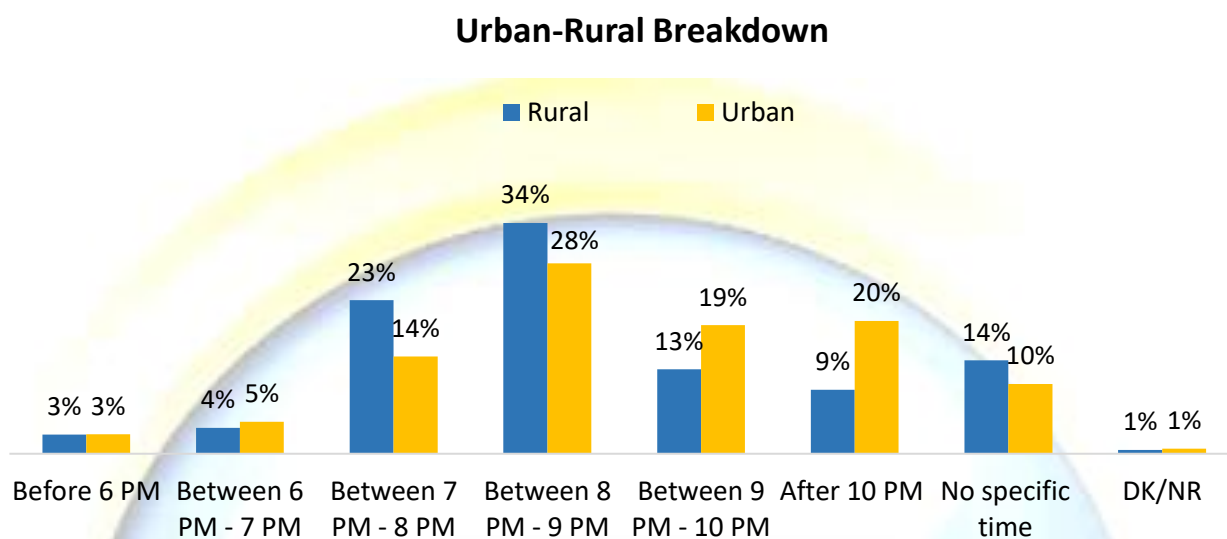
All Pakistan



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Urban-Rural Breakdown

As compared to urban residents (28%), rural residents (34%) are more likely to have dinner between 8 PM – 9PM.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1730 men and women in urban and rural areas of all four provinces of the country, during September 23, 2021 – October 8, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Monday, January 03, 2022

(3 Pages, English version Only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2021



of Gallup Pakistan
(1980-2021)