

16th February, 2022

MORE THAN HALF (52%) PAKISTANIS LIKE TO WATCH CRICKET: GALLUP & GILANI PAKISTAN

نصف سے زائد (52%) پاکستانی سب سے زیادہ کرکٹ دیکھنا پسند کرتے ہیں

Question: “What sports do you personally like watching the most?”



Don't know: 9% | No response: 15%



Opinion Poll Sports

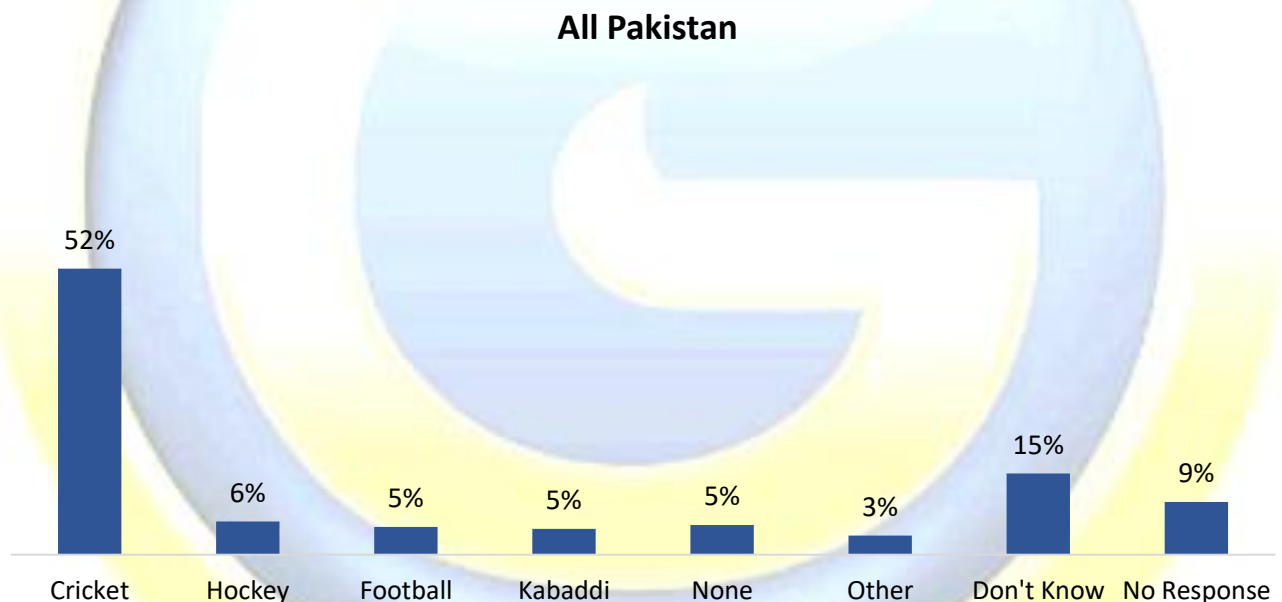
More than half (52%) Pakistanis like to watch cricket: Gallup & Gilani Pakistan

(Islamabad), February 16, 2022

According to a survey conducted by Gallup & Gilani Pakistan, more than half (52%) Pakistanis like to watch cricket: Gallup & Gilani Pakistan.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “*What sports do you personally like watching the most?*” In response to this question, 52% said cricket, 6% said hockey, 5% said football, 5% said kabaddi, 5% said none, 3% said other, 15% didn’t know and 9% gave no response.

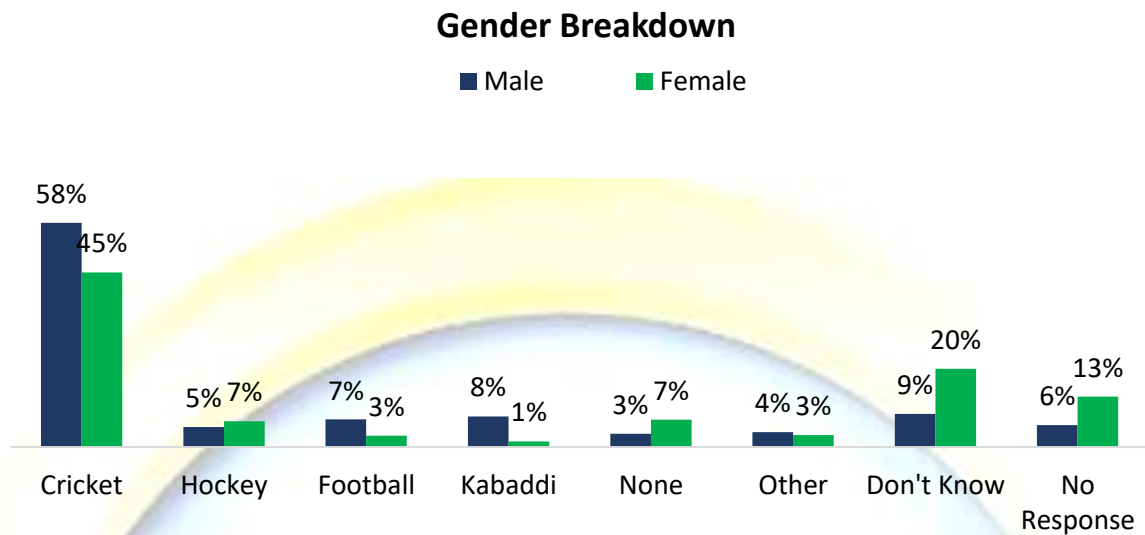
Question: “What sports do you personally like watching the most?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Gender Breakdown

Cricket is watched more by males (58%) as compared to females (45%).



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1865 men and women in urban and rural areas of all four provinces of the country, from December 22, 2021 - January 15, 2022. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)