

PULBIC PULSE 2022

PERFORMANCE RATINGS OF GOVERNMENT





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Disclaimer: Gallup Pakistan has conducted this poll according to the ESOMAR Code of Ethics and internationally recognized principles of scientific polling. The results in this Report do not represent views held by the authors or Gallup Pakistan. The results only represent public opinion, computed on the basis of views expressed by anonymous respondents selected through the procedure outlined in the Methodology section of this Report.

Gallup Pakistan has provided this data in the public interest and gratis. It cannot be held liable, contractually or otherwise, to the users of this data

EXECUTIVE SUMMARY



Coming close to 4 years in power, Imran Khan's popularity wanes as Pakistanis cite inflation as the biggest problem of the country; PTI retains top position in terms of national voting intention, while PML-N significantly ahead of PTI in Punjab which can have important electoral significance

Key findings from a nationally representative survey across 4 provinces of Pakistan by Gallup Pakistan in last week of December 2021 and January 2022 revealed the following key findings about the performance of the government.

The survey was conducted with over 5688 respondents across urban and rural areas, covering all 130 districts in the country. The sample comprised of a cross-section of age, and socio-economic classes. Field work was completed during 22nd December 2021 to 31st January 2022. Methodology of the study was hybrid of phone using random digit dialing and face-to-face in home through stratified random sampling.

1. What is Pakistan's biggest problem right now? Public opinion is clear as majority cite inflation as the biggest problem of the country

Public opinion is clear as 64% of respondents cite inflation as the biggest problem of the country, followed by 21% citing unemployment and 7% citing corruption.

Across all demographics (gender, age etc.), opinion seems to be similar as most hold inflation to be the largest problem of the country.

Trend analysis shows that the percentage of people claiming inflation to be the main problem have increased from 44% in July 2021 to 64%. It also appears that because of inflation other concerns like corruption or regional threat has been overtaken.

2. Will Imran Khan's government complete its term? Despite adverse rating for PTI, more than 50% of Pakistanis believe that Imran Khan's government will be able to complete its five-year term soon.

53% of Pakistanis believe that Imran Khan's government will be able to complete its five-year term soon. View is unanimous across all age-groups almost equally.

3. Comparison with previous governments? A greater proportion of Pakistanis state that the performance of the PTI government is worse than that of the PML-N and PPP governments.



41% believe that the performance of PTI government is worse than that of the PML-N government while 32% believe it is better. Similarly, though the difference is not too significant, slightly more people (32%) believe that PTI's performance is worse than that of PPP while 30% believe it is better.

4. Performance Rating of National Political Leaders? Public Opinion split with Nawaz Sharif having more positive performance ratings and his ratings seem to have emerged from negative to positive in terms of net rating

Public Opinion split equally with 55% of respondents holding a positive opinion about Nawaz Sharif's performance. Only 23% stated did not hold a favorable opinion about his performance.

On the other side of the scale, 51% of respondents holding a positive opinion about Shahbaz Sharif's performance. Only 23% stated did not hold a favorable opinion about his performance.

48% held negative perceptions about Imran Khan's performance while 36% held a more favorable opinion.

43% believed Asif Ali Zardari's performance to be poor and 24% viewed it favorably.

While 28% believed Bilawal Bhutto's performance was good, 32% believed it was poor.

5. Performance of the provincial government? KP CM tops among the three CMs tested in this survey. Level of dissatisfaction was similar in Sindh and Punjab but least in KPK

For both Punjab and Sindh, an approximately equal proportion of people from the respective provinces perceived the performance of their respective Chief Ministers negatively (55% and 54%) and positively (41%).

The performance of the Chief Minister of KPK was viewed favorably by 53% of KPK residents while 41% viewed it unfavorably.

6. Perception regarding performance of institutions of the state? 43% of Pakistanis held a positive view of the performance of Pakistan's media; nearly 1 in 5 Pakistanis (16%) held a negative perception of the performance of Pakistan's media and government employees (16% each)



43% of Pakistanis held a positive view of the performance of Pakistan's media followed by the government employees (35%) and lastly, the National Assembly (26%).

When considering the opposite, 17% viewed the performance of National Assembly negatively, followed by government employees (16%) and the media (15%).

7. Expected Voting Behavior? PTI ahead of PML-N nationally but trailing significantly behind in Punjab which could give significant electoral lead to PML-N

Public opinion was similar when considering predictions for voting behavior for both the next local and National Assembly elections; however, PTI ranked slightly higher than PML-N in the general elections as compared to the local elections.

23% of people chose PTI as the party they will vote for in the next NA elections while 22% chose PML-N – 10% chose PPP and 22% stated that they intend not to vote.

Respondents from Punjab intended to vote for PML-N more, those from Sindh intended to vote for PPP more, those from KPK intended to vote for PTI while those in Balochistan were more inclined towards PPP. A similar pattern was seen for the future local elections as well.

**VOTING INTENTION SUMMARY POSITION**

IN 5 ELECTORAL CONTESTS (4 PROVINCIAL AND ONE NATIONAL), PTI AHEAD IN 2, PPP IN 2 AND PML-N IN 1 (PUNJAB)

IN **ALL** 5 ELECTORAL CONTESTS, PTI IS IN TOP 2

	1 ST POSITION	2 ND POSITION
NATIONAL	PTI	PML-N
PUNJAB	PML-N	PTI
SINDH	PPP	PTI
KP	PTI	PML-N
BALUCHISTAN	PPP	PTI

As education increases, preference for PTI increases in terms of voting intention.

8. Staying or leaving Pakistan? If given the option, most Pakistanis chose to stay in Pakistan and not leave

Nearly 3 in 4 Pakistanis (76%) stated that they would stay even if they were given the necessary papers to go and live in a richer country while 24% held an opposing view.



9. Significant despair in the country regarding direction of the country as majority (45%) believes country's direction is not correct



Commentary by Bilal I Gilani, Executive Director Gallup Pakistan

Public mood at the start of campaign 2023

Prime Minister Imran Khan recently launched campaign 2023 from Mandi Bahauddin and indicated he would be looking after the election preparation for 2023 within the party himself. Similar indications and preparations can be seen to be taking off in other political parties. The time is ripe as series of local government elections have already warmed up the election machinery within the political parties. KP is already seeing electioneering and aftermath of hotly contested local governments, which have thrown up lots of surprises. A similar show is expected in May 2023 when Punjab, the largest province, would see electoral contest for close to 100,000 seats.

What is the public mood like at the start of the campaign? Who are the favorites in the upcoming elections? What would motivate and demotivate the electorate in coming months to side and go against a political party? How have the 4 years affected the popularity of the two main rivals: PTI and PML-N?

During December 2021 and January 2022, Gallup Pakistan conducted a nationally representative survey of over 5000 men and women in almost 130 districts, covering both urban and rural areas as well as representative strata of society. The report titled as Public Pulse Report has generated controversy and healthy debate. What are the key findings of this survey and how we can use these numbers to judge the mood of the public?

Firstly, there are strong indications that Nawaz Sharif is re-emerging as a popular choice with high approval rating in all provinces of the country. With a popularity rate of 58 percent in Punjab, 46 in Khyber Pakhtunkhwa, and 51 percent in Sindh province, Nawaz Shareef is leading the popularity rating among leaders. Second, is Shahbaz Sharif, a two time Chief Minister and current President of PML-N (he has 51% approval rating) and is followed by Imran Khan, the current PM, at 36%. The important point here is not the fall in Imran Khan's rating (polls in 2018, 2020 showed 40% and 30% approval rating, which is not very different from his current rating at 36%). The real change in electoral contest is happening because the Sharifs are regaining their lost image in the eyes of the electorate. Nawaz Sharif had popularity rating of mere 28% in December 2018 which now stands at almost the double 55%, and a similar rise for Shahbaz Sharif (34% to 51%) can be seen as well. Prior to 2018 elections, the Sharifs enjoyed similar ratings as we see now and it seems the three charges of corruption, being unpatriotic and not good Muslims (the controversy which led to rise of TLP), seems to be fading in the background. Moreover, in PML-N's strong hold, Punjab (PML-N received over 90% of its votes in 2018 from Punjab alone), the odd choice of CM Buzdar and lackluster performance especially when juxtaposed with very publicly active Shahbaz Sharif, has been continuously eroding the voter base from PTI back to PML-N.

Secondly, the public pulse shows that the real contest still remains between PTI and PML-N and that the space for a third party (Pakistan People's Party) for the national theatre of politics is limited. The survey findings show that Bilawal Bhutto, despite having gained so much attention over the past 3 years, seems to be stuck at 28% approval rating between 2018, 2020 and 2022 public opinion polls. Survey finds minor rise in his popularity in Punjab from 18% in December 2018 to 24% in January 2022. PPP's efforts to regain its national character



and being able to make a dent in public imagination again in Punjab seems to be having limited success as of now. Will PPP be able to outgrow its self-chosen exile as a primarily Sindh centered party in 2023 election? The report shows a rather bleak outlook. However, all political forecasts are forecasts in the end and it is the politicians who are able to change the weather and not the pollsters.

Lastly, PTI is still a formidable political force and any estimations or predictions of its precipitous fizzling out (some have predicted 2023 to be a water shed for PTI like it was for PML-Q in 2018 and then in 2013) are perhaps misplaced. Despite very tumultuous 4 years in power, sky-rocketing inflation (one of the highest in 70 years of the country), the only negative GDP growth being recorded since 1952 and series of scandals ranging from wheat, sugar, urea and other basic commodities, PTI is the 2nd largest political entity in the country with being a clear runner up in KP, number 2 in Punjab, Sindh and Balochistan in terms of voting intentions. In all 5 electoral contests (4 provinces and 1 national), PTI is either at the top or a second in all the 5 electoral contests! Such national character of its political base is unrivaled by any political party currently and not witnessed in recent history. Moreover, PTI has an ideological voter at the core who is unfazed by the current performance and willing to give further chance to the party (the untested , new force image of PTI is diluted but still alive). Lastly, the rival political parties till now are unable to offer a new alternative discourse or narrative which could woo the PTI voters away from PTI. Inflation and economy are not the only drivers of electoral calculus in Pakistan. If that was the case PML-N which performed well on both counts would not have been voted out of power!

Like weather, political weather is never constant and is open to changes. Politicians are masters of changing the narrative and re-setting the political agenda. Between now and the elections in 2023, there would be ample room for resetting the political weather and changing the political pulse in the country. During this time one would only hope that our politicians would follow the advice of Walter Lipman (an academic, journalist and media man) *'Before you can begin to think about politics at all, you have to abandon the notion that there is a war between good men and bad men'*. I and many other citizens hope that the campaign 2023 is not based on war between good and bad but a debate among equals on ideals and aspirations. May the best man or woman be chosen among all the good people of this country.

VIEWS EXPRESSED BY BILAL GILANI DO NOT NECESSARILY REFLECT THE VIEW OF THE ORGANIZATION

Part I:

Findings



TOPIC 1

Biggest problem of the country

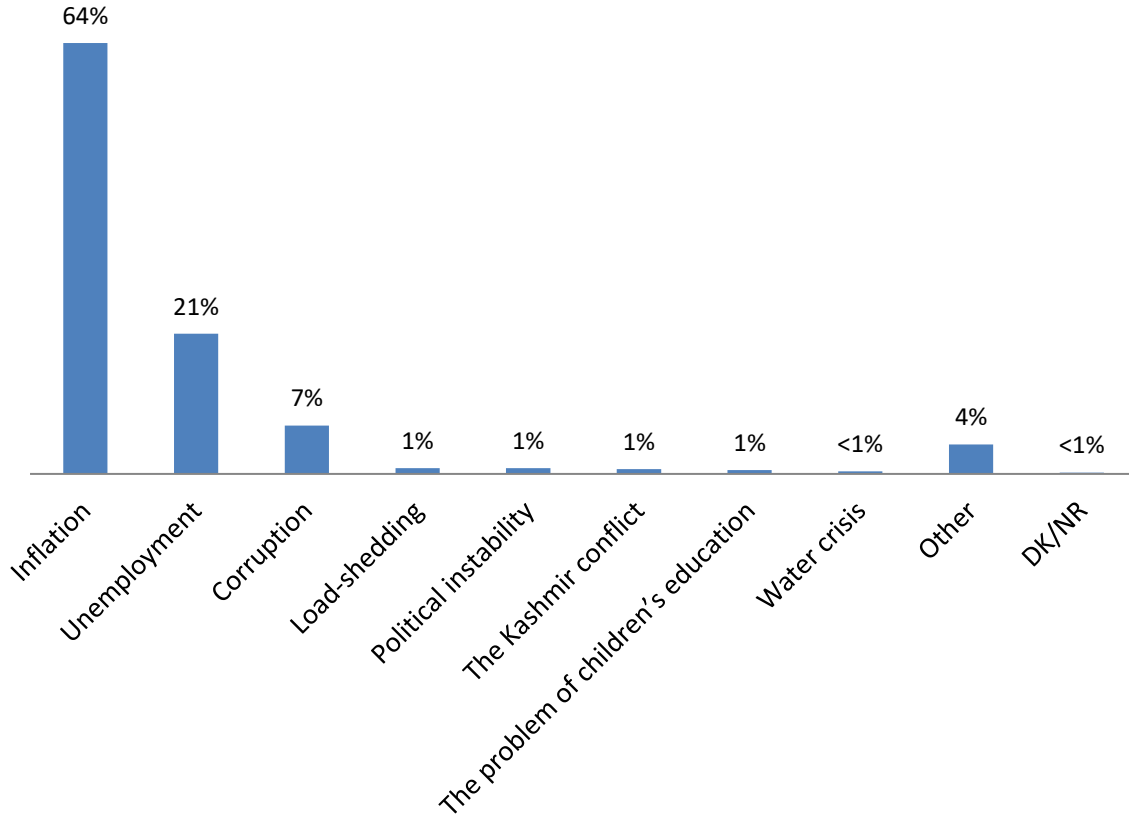
This Topic has 1 item. Key Findings and Statistical Analysis are provided ahead in this section



BIGGEST PROBLEM OF THE COUNTRY

Item 1.1: Key Finding

Question: In your opinion, what is Pakistan's biggest problem right now?



Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

Q. آپ کے خیال میں اس وقت پاکستان کا سب سے بڑا مسئلہ کونسا ہے ؟

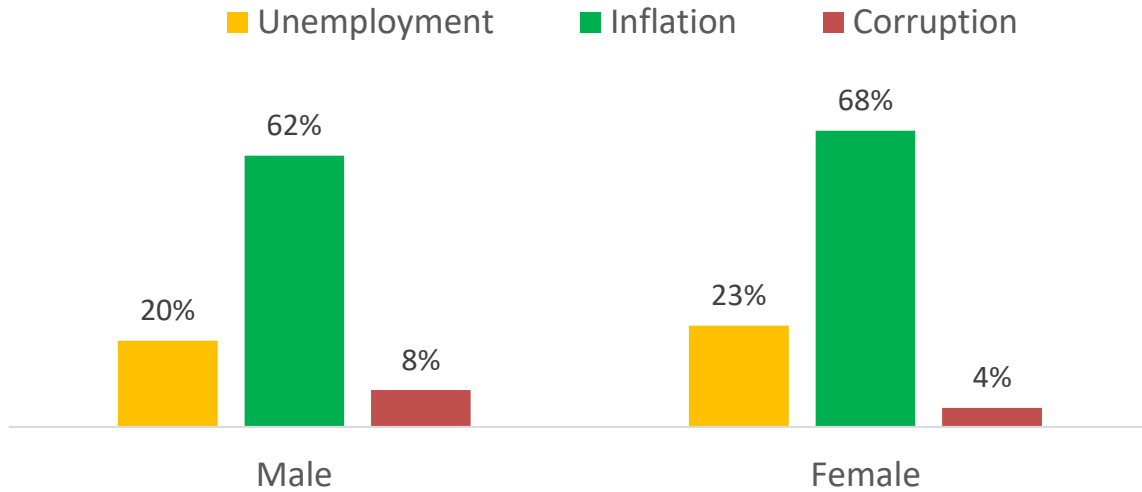
1	مہنگائی	1	بے روزگاری
2	پانی کا بحران	3	بدعنوانی
4	سیاسی عدم استحکام	5	بجلی کی لوڈ شیڈنگ
6	بچوں کی تعلیم کا مسئلہ	7	کشمیر کا مسئلہ
8	دیگر (تحریر کریں) -----	9	ڈینگی وائرس



BIGGEST PROBLEM OF THE COUNTRY

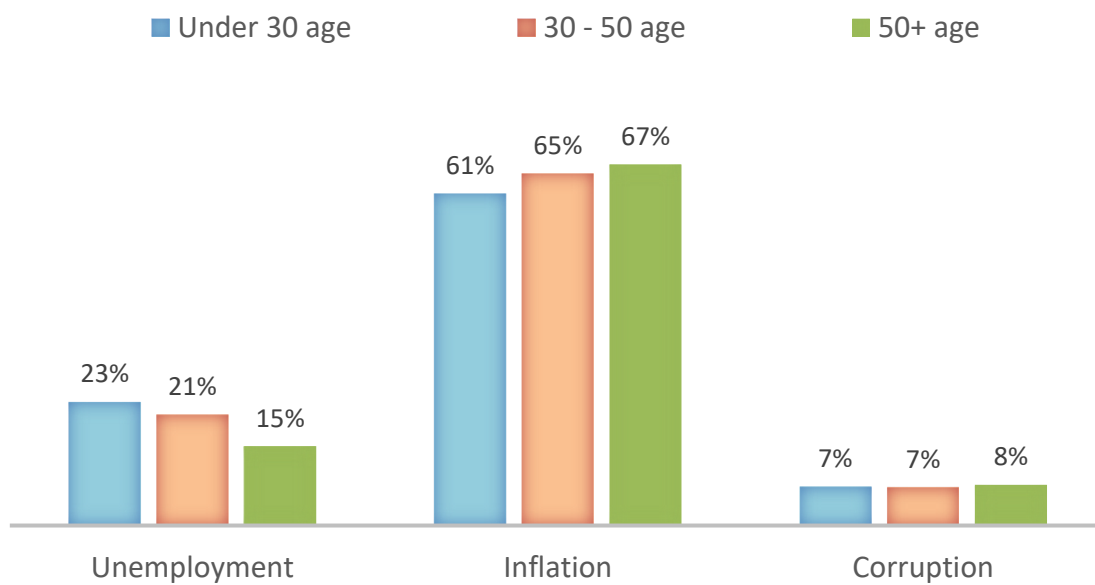
Gender Breakdown

(Top 3 problems only, the balance from 100% is other problems)



Age Wise Breakdown

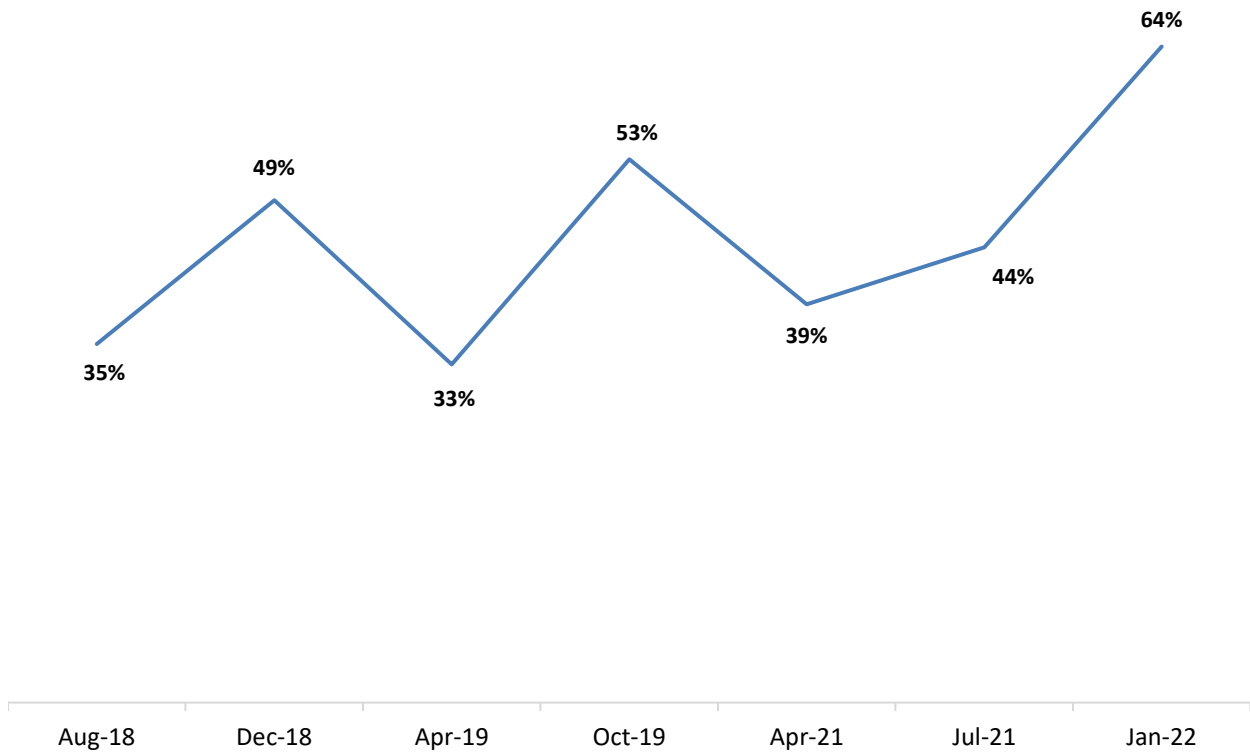
(Top 3 problems only, the balance from 100% is other problems)





BIGGEST PROBLEM OF THE COUNTRY

TREND DATA Inflation (After 2018 Election)

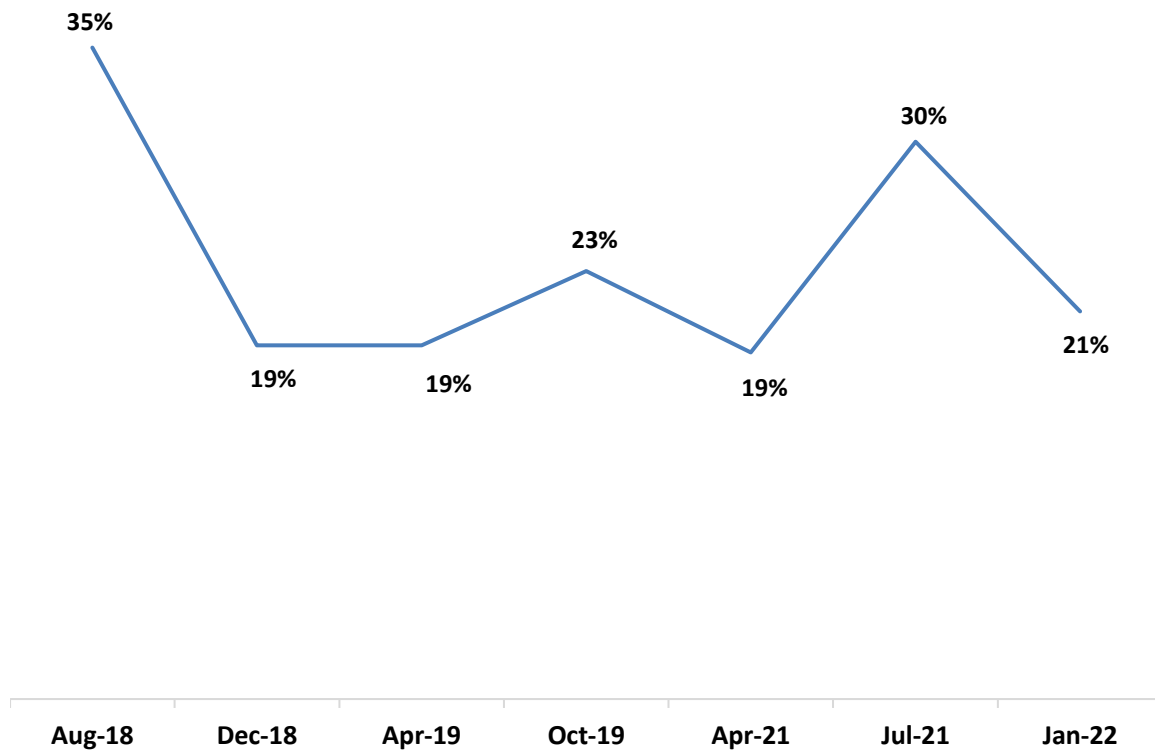


Source: Powered by Gallup Pakistan



BIGGEST PROBLEM OF THE COUNTRY

TREND DATA Unemployment (After 2018 Election)



Source: Powered by Gallup Pakistan



TOPIC 2

Perception about the Federal Government

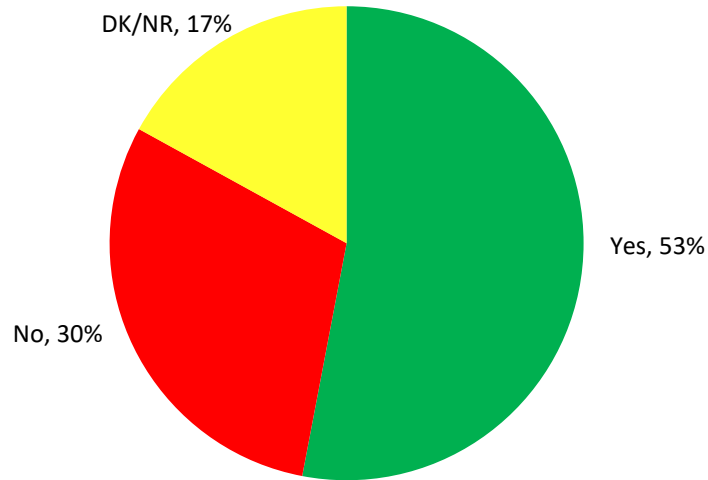
This Topic has 2 items. Key Findings and Statistical Analysis for each of them are provided ahead in this section



WILL IMRAN KHAN'S GOVERNMENT COMPLETE ITS TERM?

Item 2.2: Key Finding

Question: Do you think Prime Minister Imran Khan will be the first prime minister to complete his tenure?

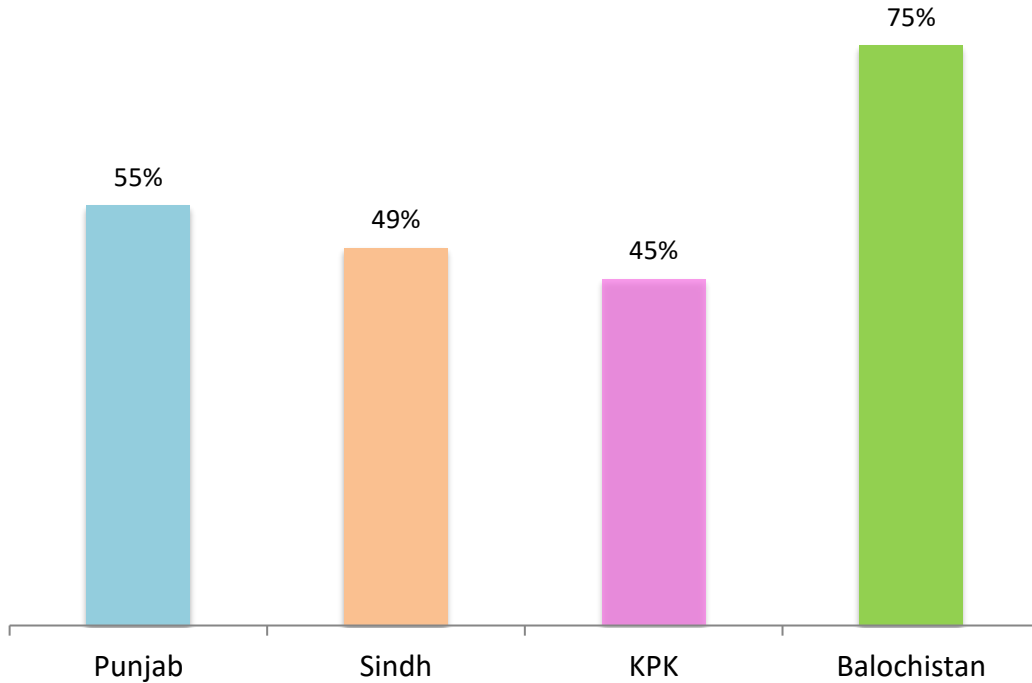


Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

.Q آپ کے خیال میں کیا وزیر اعظم عمران خان اپنی مدت پوری کرنے والے پہلے وزیر اعظم ہوں گے؟
1 ہاں
2 نہیں



WILL IMRAN KHAN'S GOVERNMENT COMPLETE ITS TERM?
(THOSE REPORTING YES)



Disclaimer: Sample size in Balochistan is small and therefore interpretations need to be done with caution.



TOPIC 3

Performance comparison of current government with previous governments

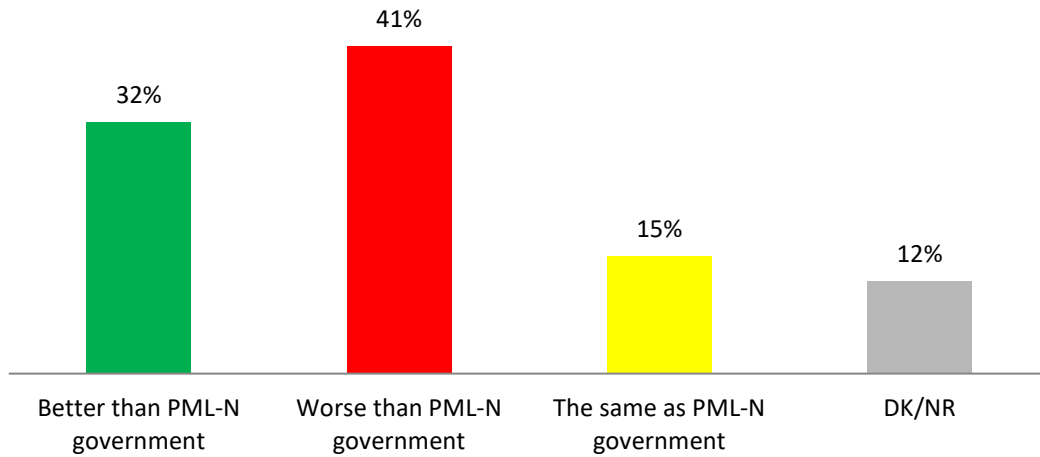
This Topic has 2 items. Key Findings and Statistical Analysis for each of them are provided ahead in this section

COMPARISON WITH PREVIOUS GOVERNMENTS: PTI GOVERNMENT VS PML-N GOVERNMENT



Item 3.1: Key Finding

Question: Please tell us do you think the performance of PTI government is better than that of PML-N government, is it bad or is there no difference?



Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

Q. برائے مہربانی بتائیں کہ آپ کے خیال میں پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان مسلم لیگ (ن) کی حکومت

سے بہتر ہے، خراب ہے یا کوئی فرق نہیں ہے؟

- 1 پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان مسلم لیگ (ن) کی حکومت سے بہتر ہے
- 2 پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان مسلم لیگ (ن) کی حکومت سے خراب ہے
- 3 پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان مسلم لیگ (ن) کی حکومت جیسی ہی ہے



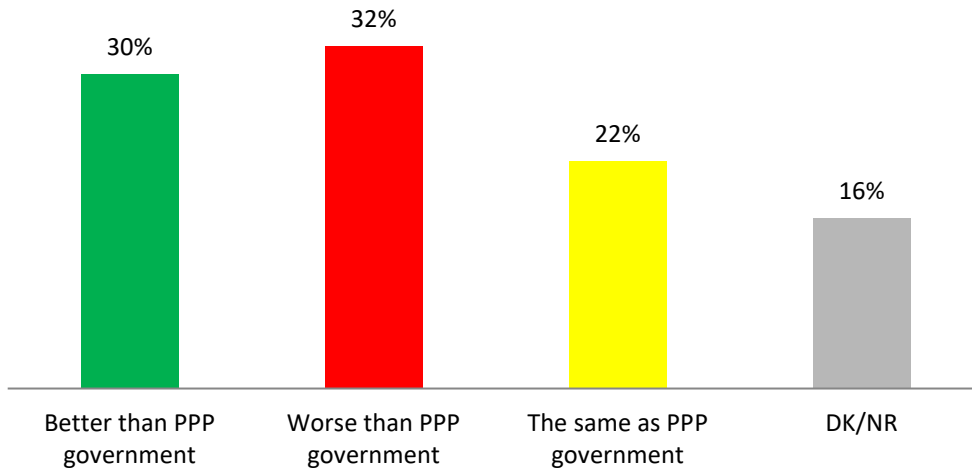
Topic 3: Performance comparison of current government with previous governments

COMPARISON WITH PREVIOUS GOVERNMENTS: PTI GOVERNMENT VS PPP GOVERNMENT



Item 3.2: Key Finding

Question: Please tell us do you think the performance of PTI government is better than that of PPP government, is it bad or is there no difference?



Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

Q. برائے مہربانی بتائیں کہ آپ کے خیال میں پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان پیپلز پارٹی کی حکومت سے

بہتر ہے، خراب ہے یا کوئی فرق نہیں ہے؟

- 1
- 2
- 3

پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان پیپلز پارٹی کی حکومت سے بہتر ہے
پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان پیپلز پارٹی کی حکومت سے خراب ہے
پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان پیپلز پارٹی کی حکومت جیسی ہی ہے



TOPIC 4

Perception about the performance of national political leaders

This Topic has 5 items. Key Findings and Statistical Analysis for each of them are provided ahead in this section

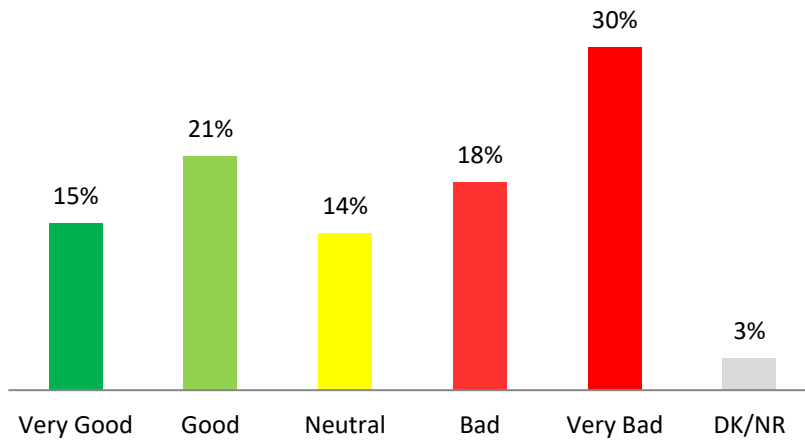


PERFORMANCE RATING OF IMRAN KHAN



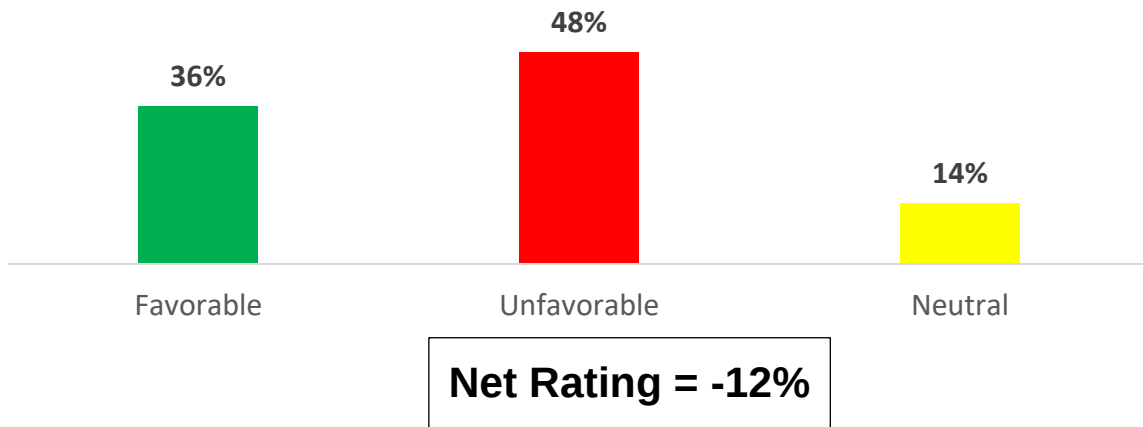
Item 4.1: Key Finding

Question: What is your opinion about the performance of Prime Minister Imran Khan last year?



Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

Positive Rating Vs Negative Rating



Q. گذشتہ سال وزیر اعظم عمران خان کی مجموعی کارکردگی کے بارے میں آپ کی کیا رائے ہے؟

- 1
- 2
- 3
- 4
- 5

بہت اچھی
اچھی
مناسب
خراب
بہت خراب

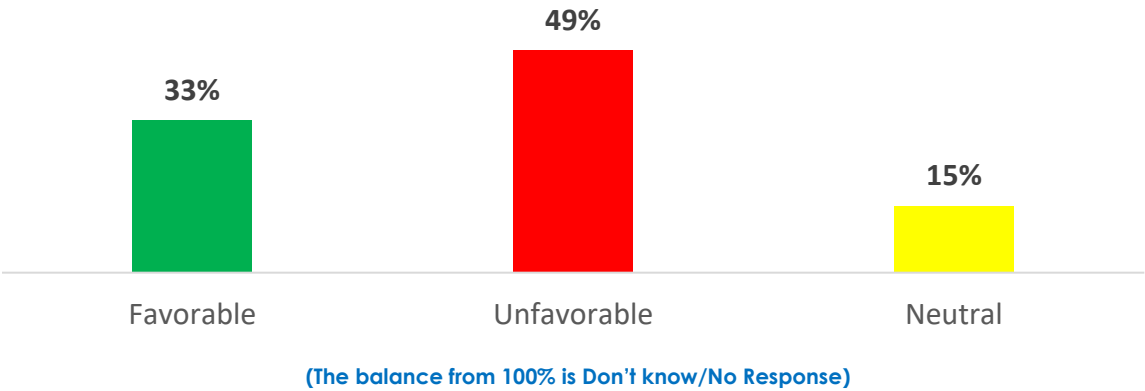


Topic 4: Perception about the performance of national political leaders

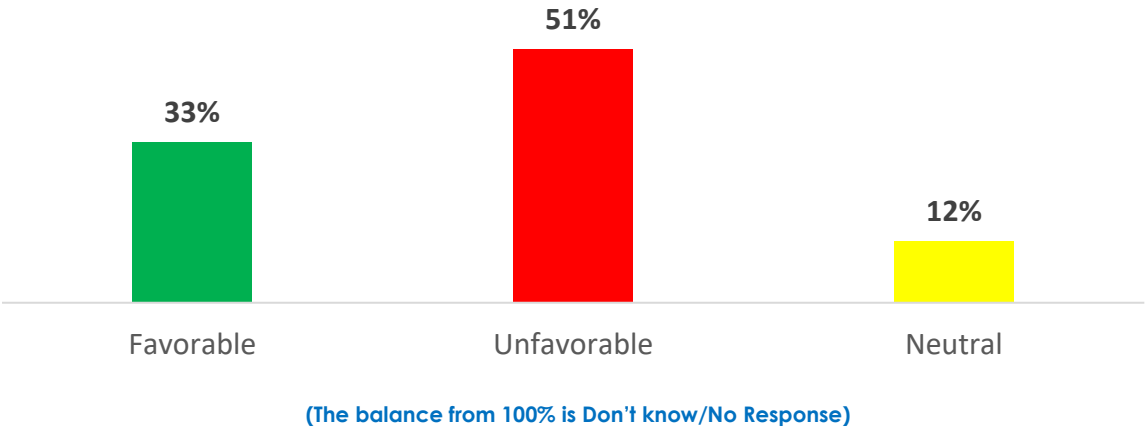
PERFORMANCE RATING OF IMRAN KHAN



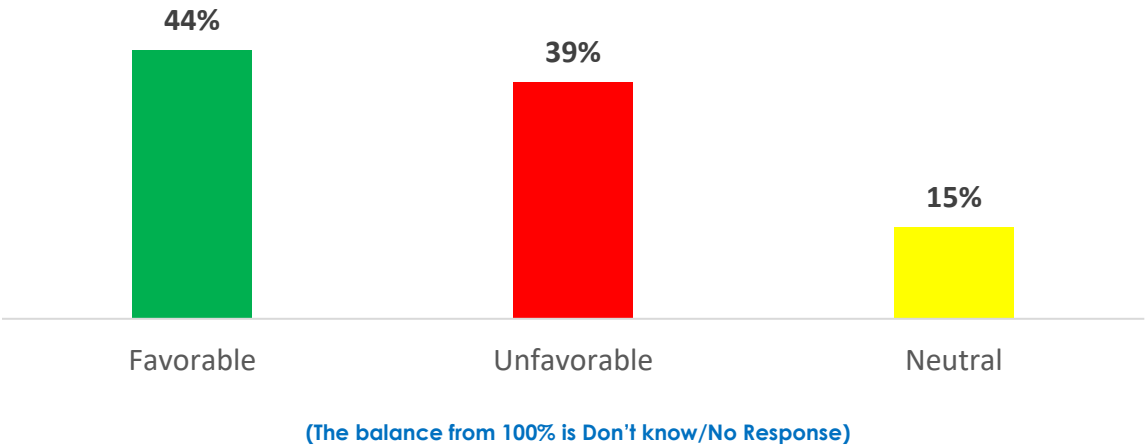
IMRAN KHAN PERFORMANCE RATING IN PUNJAB



IMRAN KHAN PERFORMANCE RATING IN SINDH



IMRAN KHAN PERFORMANCE RATING IN KPK



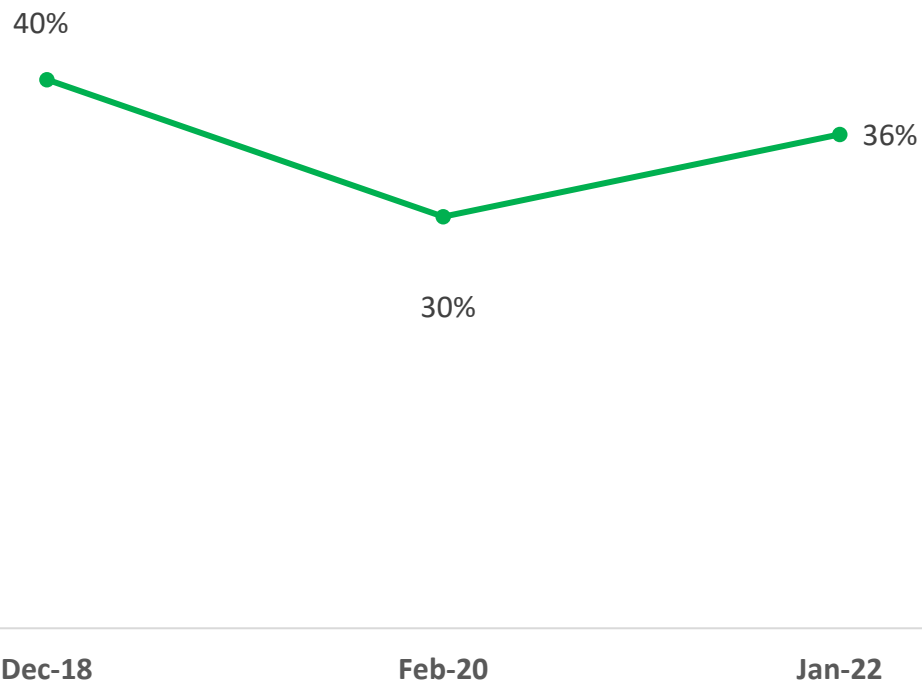


TREND DATA

PERFORMANCE RATING OF IMRAN KHAN



POSITIVE RATING





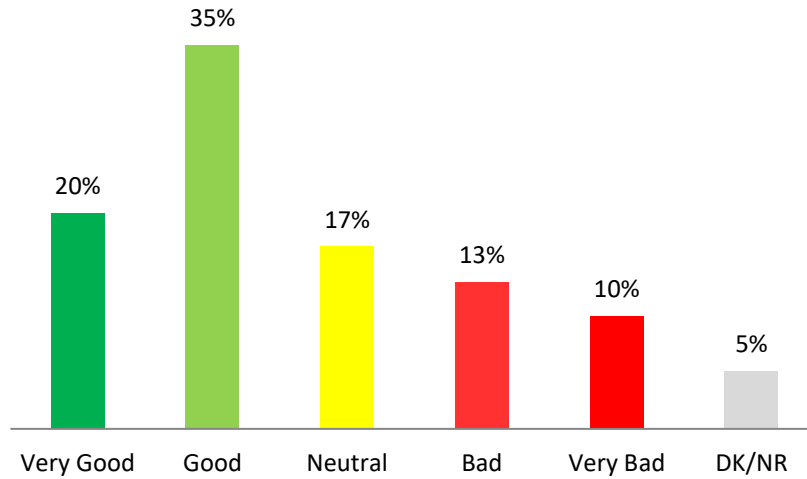
Topic 4: Perception about the performance of national political leaders

PERFORMANCE RATING OF NAWAZ SHARIF



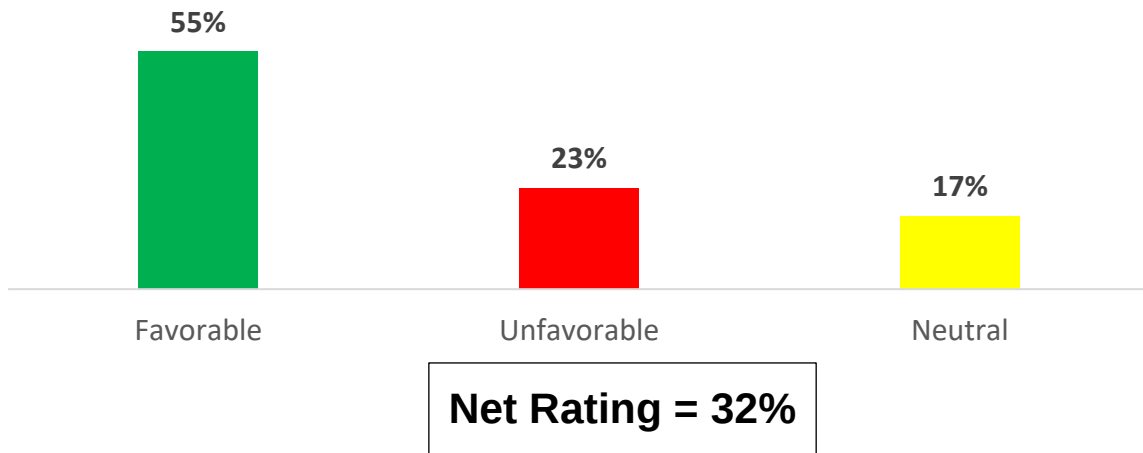
Item 4.2: Key Finding

Question: What is your opinion about the performance of Nawaz Sharif last year?



Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

POSITIVE RATING VS NEGATIVE RATING



Q. گذشتہ سال نواز شریف کی مجموعی کارکردگی کے بارے میں آپ کی کیا رائے ہے؟

- 1
- 2
- 3
- 4
- 5

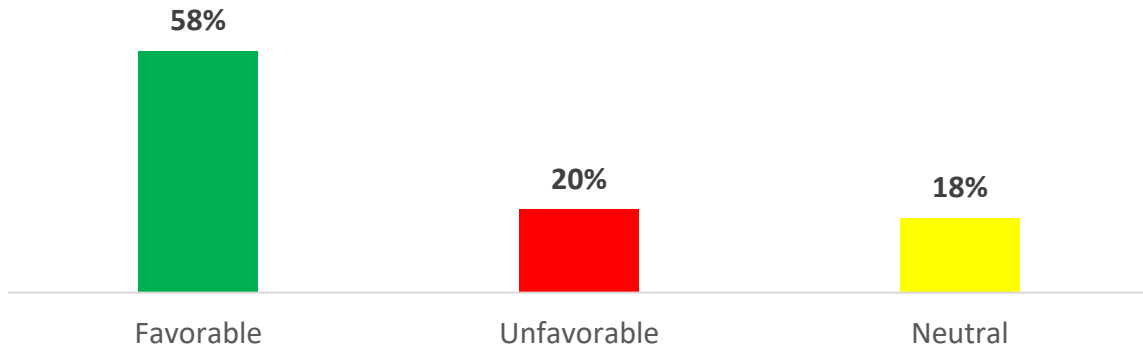
بہت اچھی
اچھی
مناسب
خراب
بہت خراب



PERFORMANCE RATING OF NAWAZ SHARIF

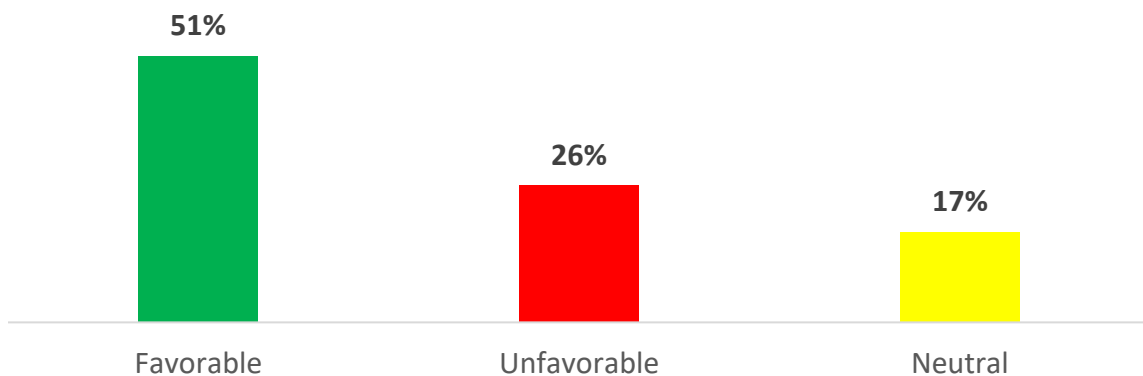


NAWAZ SHARIF PERFORMANCE RATING IN PUNJAB



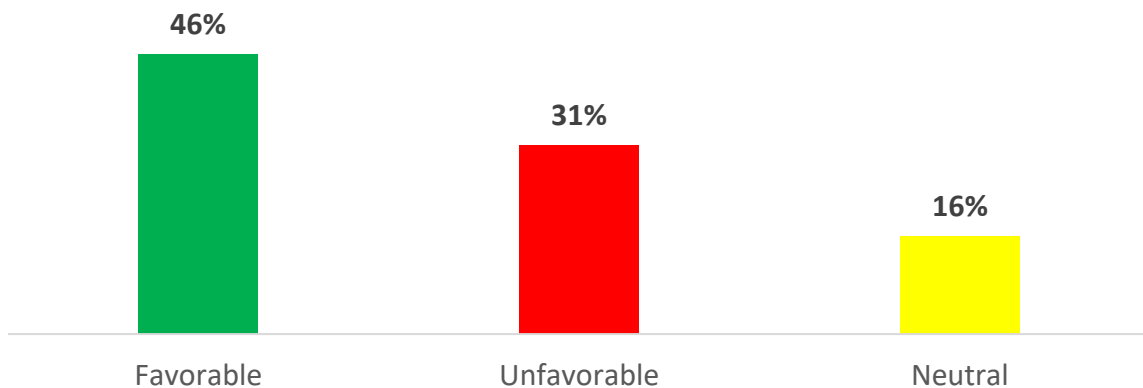
(The balance from 100% is Don't know/No Response)

NAWAZ SHARIF PERFORMANCE RATING IN SINDH



(The balance from 100% is Don't know/No Response)

NAWAZ SHARIF PERFORMANCE RATING IN KPK



(The balance from 100% is Don't know/No Response)

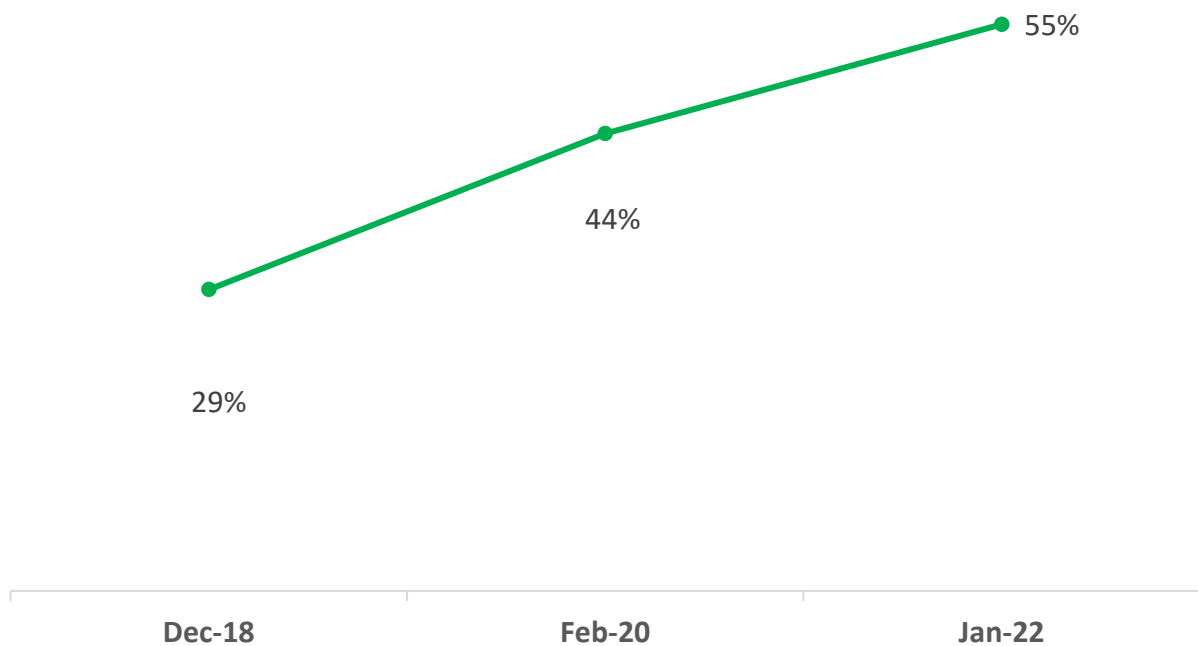


TREND DATA

PERFORMANCE RATING OF NAWAZ SHARIF

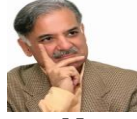


POSITIVE RATING



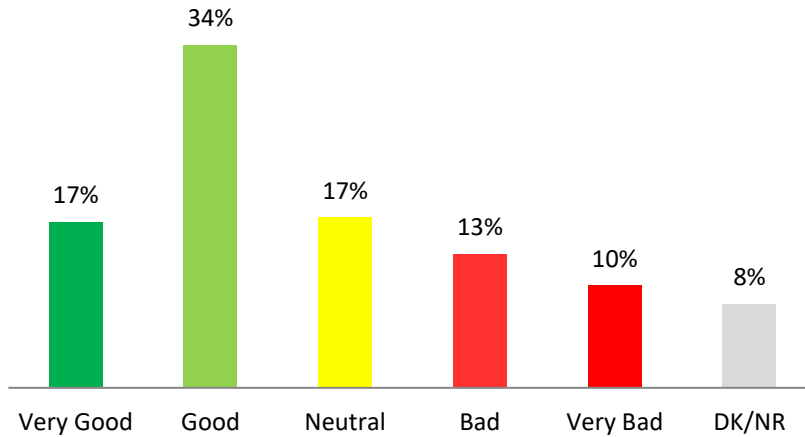


PERFORMANCE RATING OF SHAHBAZ SHARIF



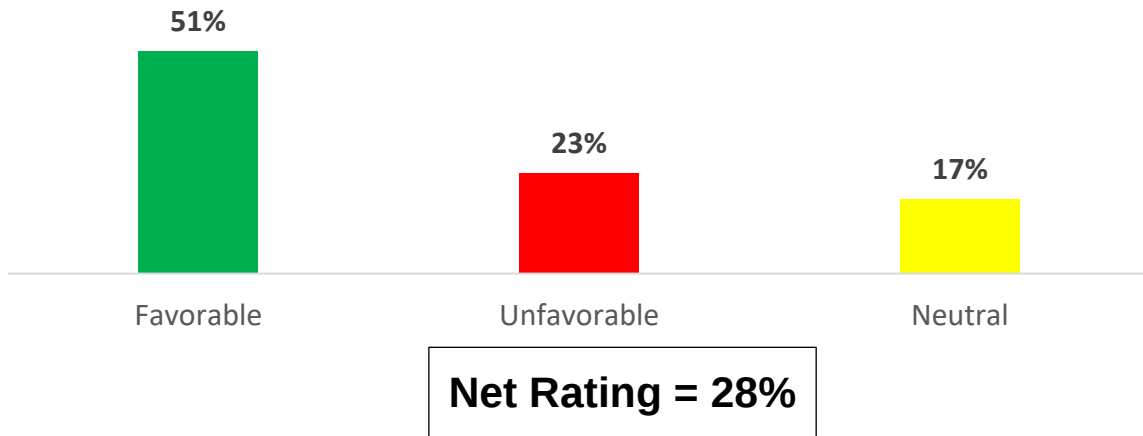
Item 4.3: Key Finding

Question: What is your opinion about the performance of Shahbaz Sharif last year?



Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

POSITIVE RATING VS NEGATIVE RATING



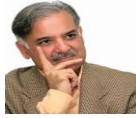
Q. گذشتہ سال شہباز شریف کی مجموعی کارکردگی کے بارے میں آپ کی کیا رائے ہے؟

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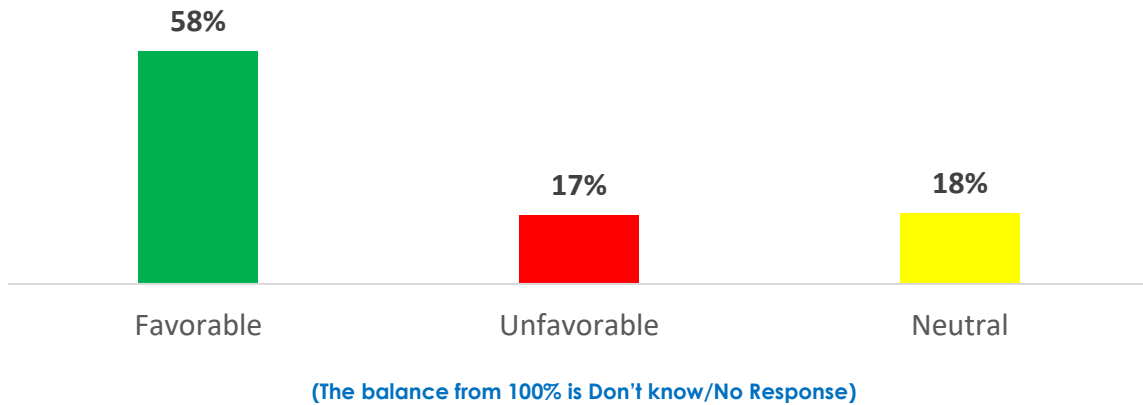
بہت اچھی
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مناسب
خراب
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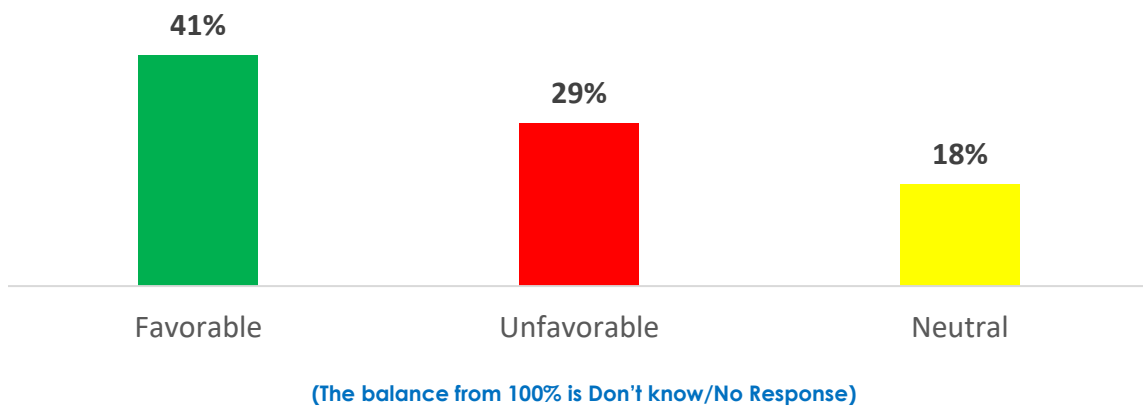
PERFORMANCE RATING OF SHAHBAZ SHARIF



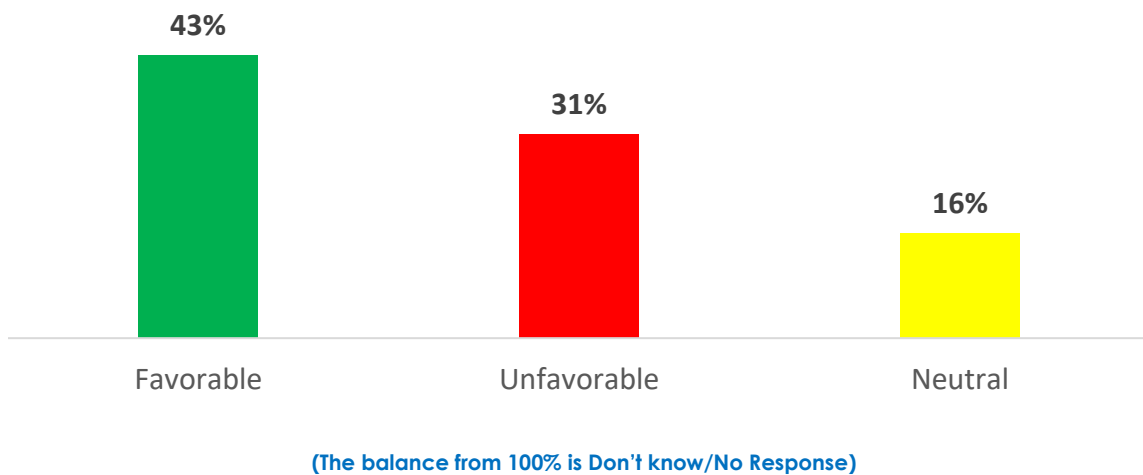
SHAHBAZ SHARIF PERFORMANCE RATING IN PUNJAB



SHAHBAZ SHARIF PERFORMANCE RATING IN SINDH



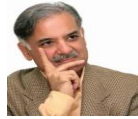
SHAHBAZ SHARIF PERFORMANCE RATING IN KPK



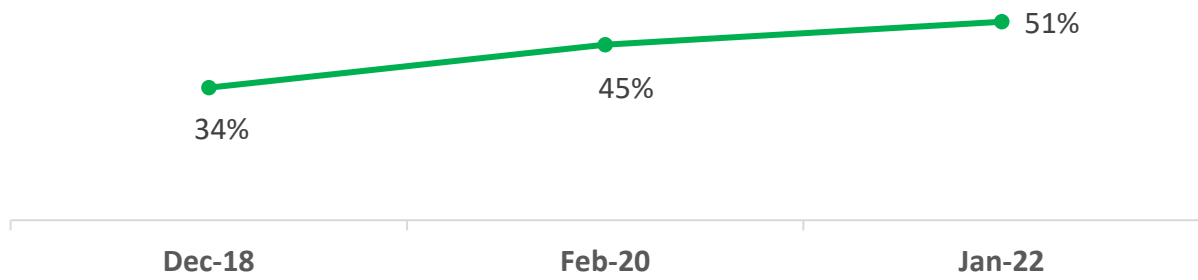


TREND DATA

PERFORMANCE RATING OF SHAHBAZ SHARIF



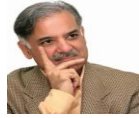
POSITIVE RATING



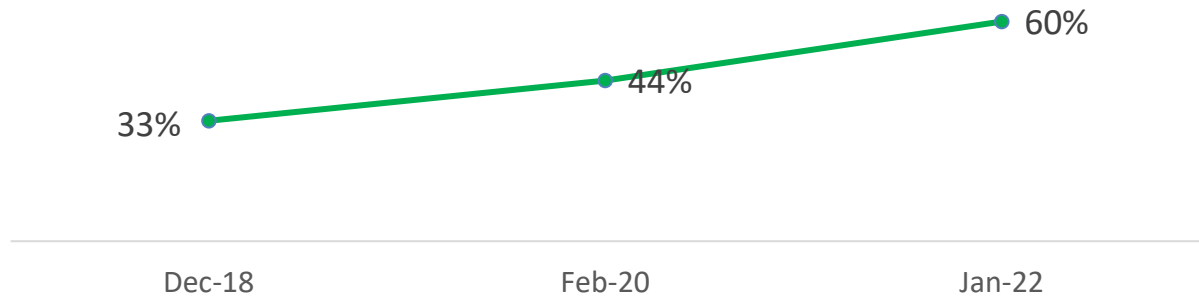


TREND DATA OF POSITIVE RATING

PERFORMANCE RATING OF SHAHBAZ SHARIF



AMONG YOUNG RESPONDENTS



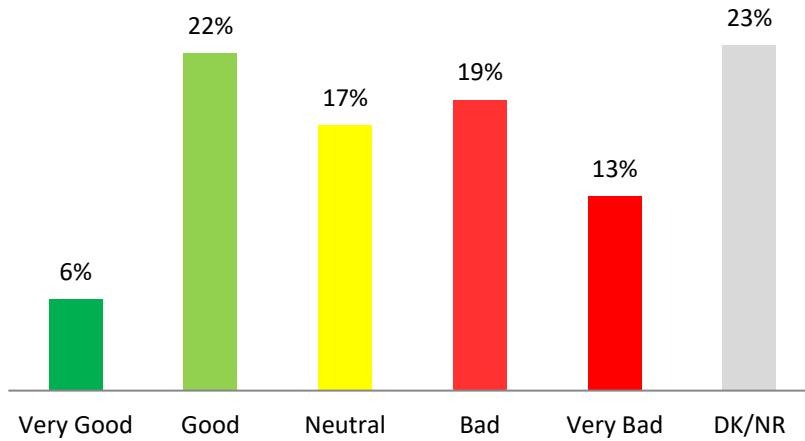


PERFORMANCE RATING OF BILAWAL BHUTTO



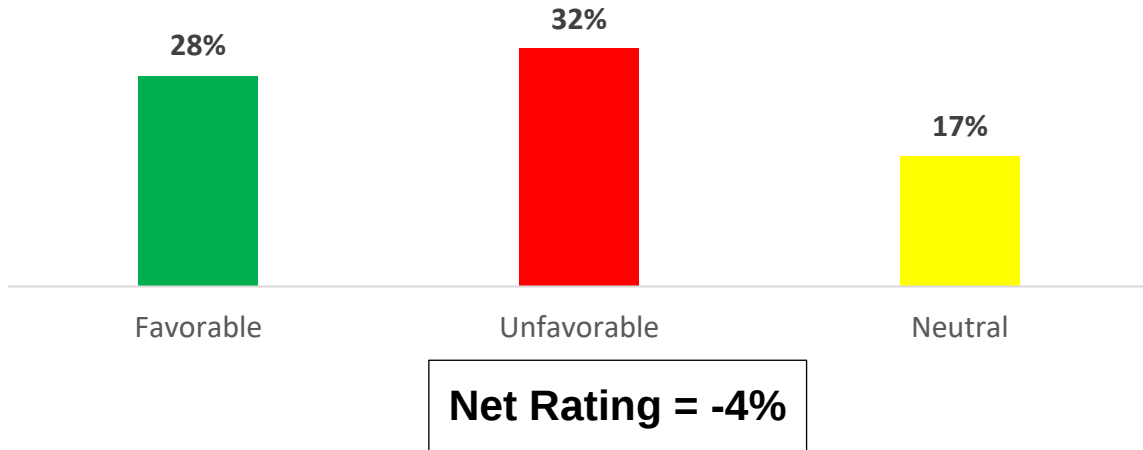
Item 4.4: Key Finding

Question: What is your opinion about the performance of Bilawal Bhutto last year?



Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

POSITIVE RATING VS NEGATIVE RATING



Q. گزشتہ سال بلاول بھٹو کی مجموعی کارکردگی کے بارے میں آپ کی کیا رائے ہے؟

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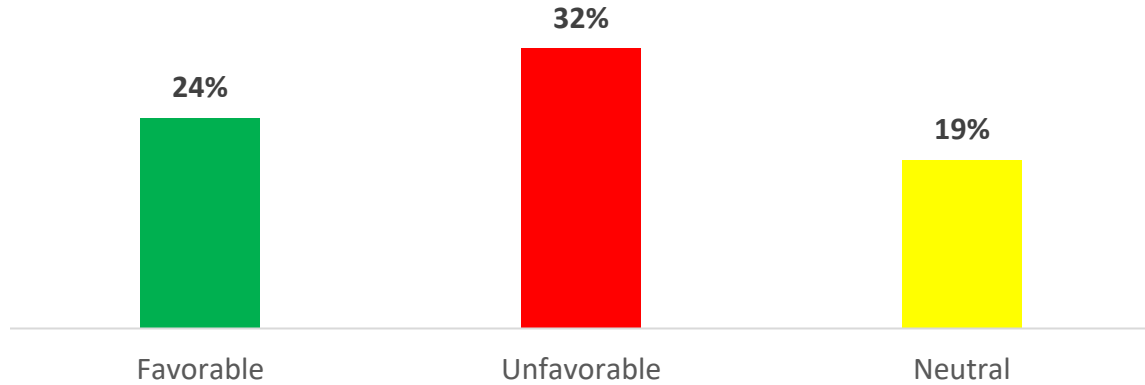
بہت اچھی
اچھی
مناسب
خراب
بہت خراب



PERFORMANCE RATING OF BILAWAL BHUTTO

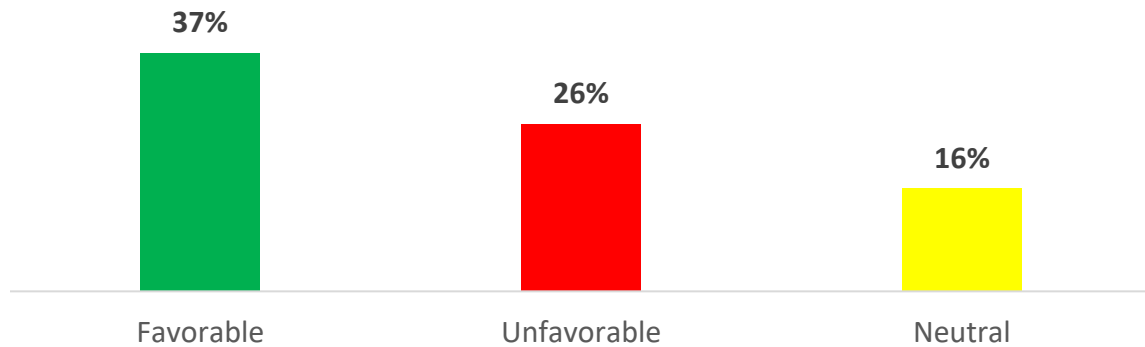


BILAWAL BHUTTO PERFORMANCE RATING IN PUNJAB



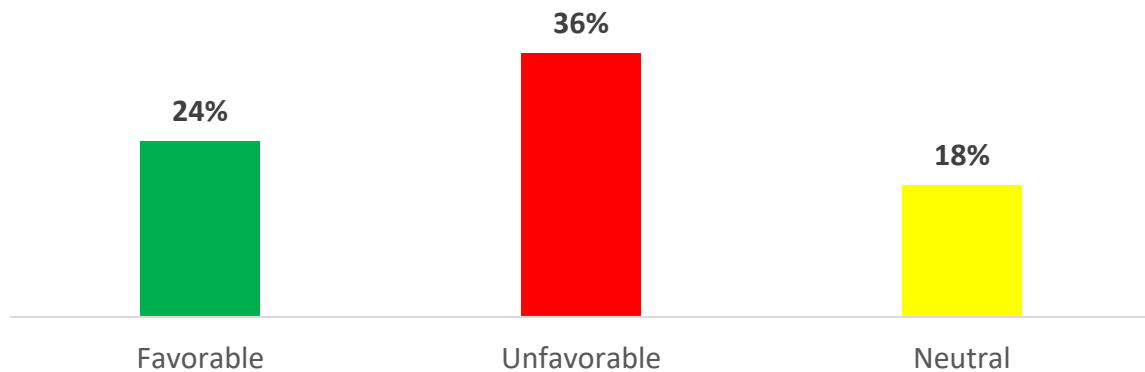
(The balance from 100% is Don't know/No Response)

BILAWAL BHUTTO PERFORMANCE RATING IN SINDH



(The balance from 100% is Don't know/No Response)

BILAWAL BHUTTO PERFORMANCE RATING IN KPK



(The balance from 100% is Don't know/No Response)

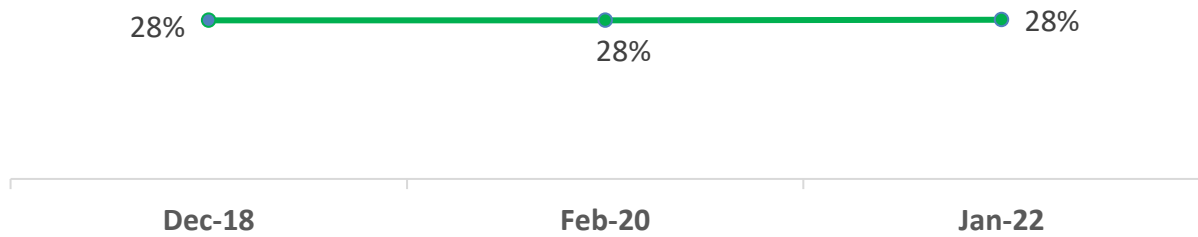


TREND DATA

PERFORMANCE RATING OF BILAWAL BHUTTO



POSITIVE RATING



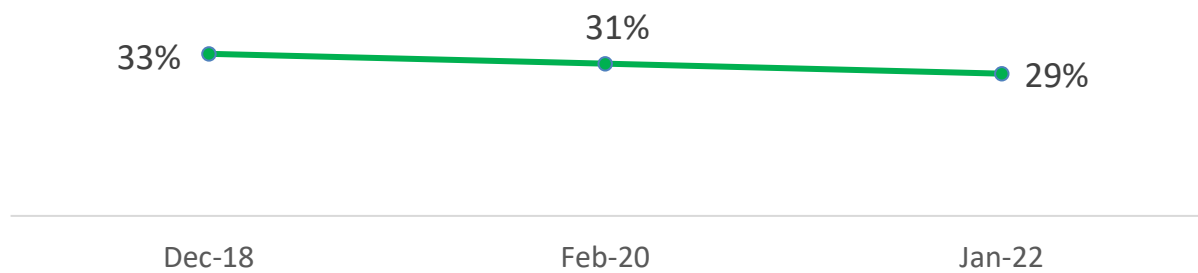


TREND DATA OF POSITIVE RATING

PERFORMANCE RATING OF BILAWAL BHUTTO



AMONG YOUNG RESPONDENTS





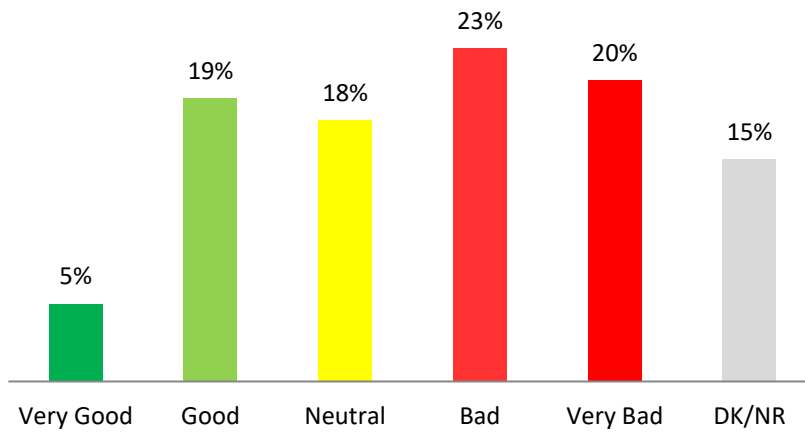
Powered by Gallup
Topic 4: Perception about the performance of
national political leaders

PERFORMANCE RATING OF ASIF ALI ZARDARI



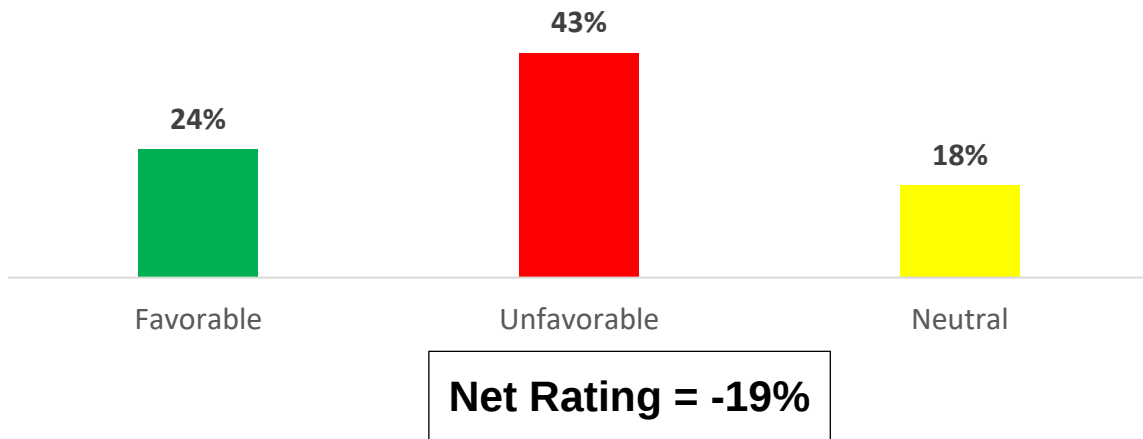
Item 4.5: Key Finding

Question: What is your opinion about the performance of Asif Ali Zardari last year?



Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

POSITIVE RATING VS NEGATIVE RATING



Q. گذشتہ سال آصف علی زرداری کی مجموعی کارکردگی کے بارے میں آپ کی کیا رائے ہے؟

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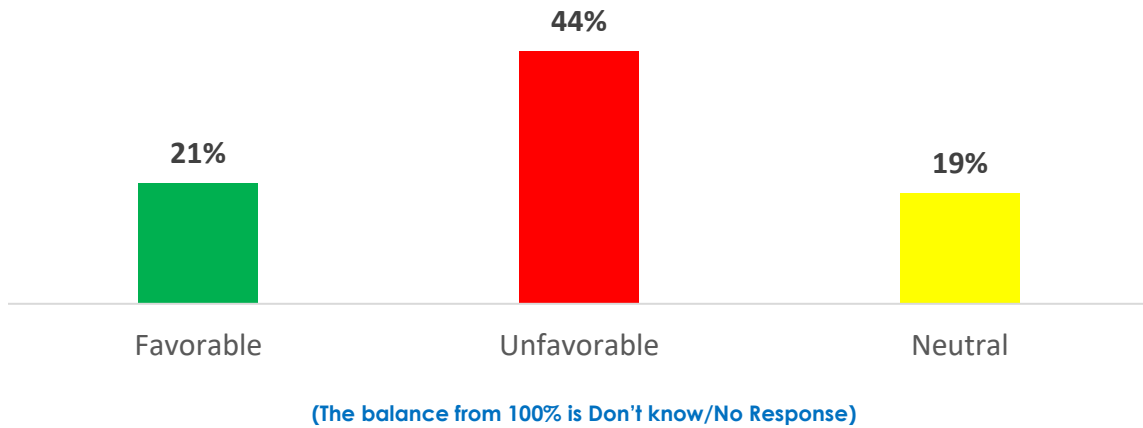
بہت اچھی
اچھی
مناسب
خراب
بہت خراب



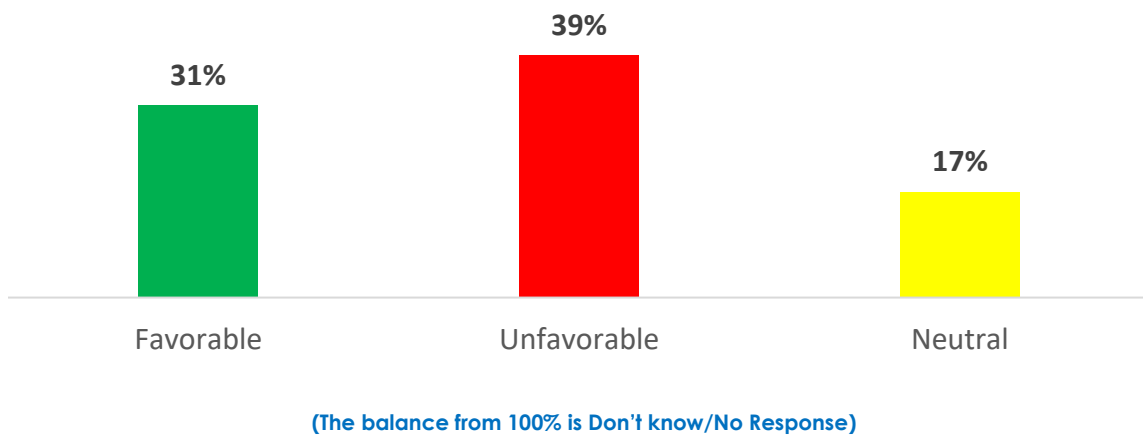
PERFORMANCE RATING OF ASIF ALI ZARDARI



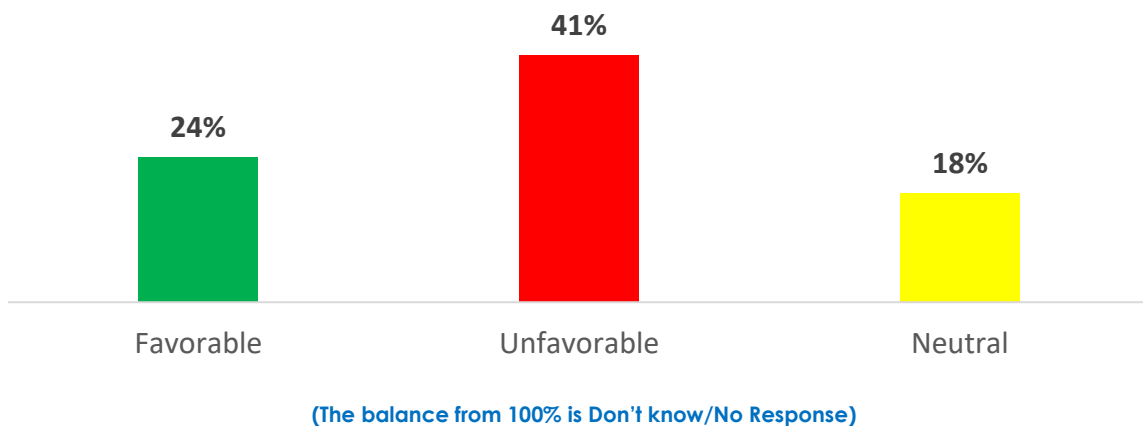
ASIF ALI ZARDARI PERFORMANCE RATING IN PUNJAB



ASIF ALI ZARDARI PERFORMANCE RATING IN SINDH

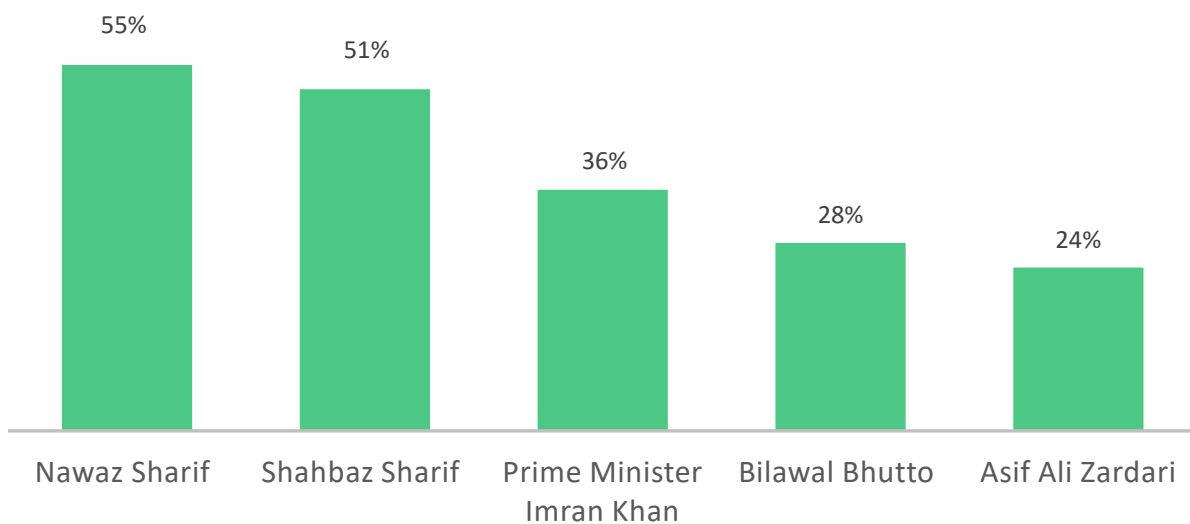


ASIF ALI ZARDARI PERFORMANCE RATING IN KPK





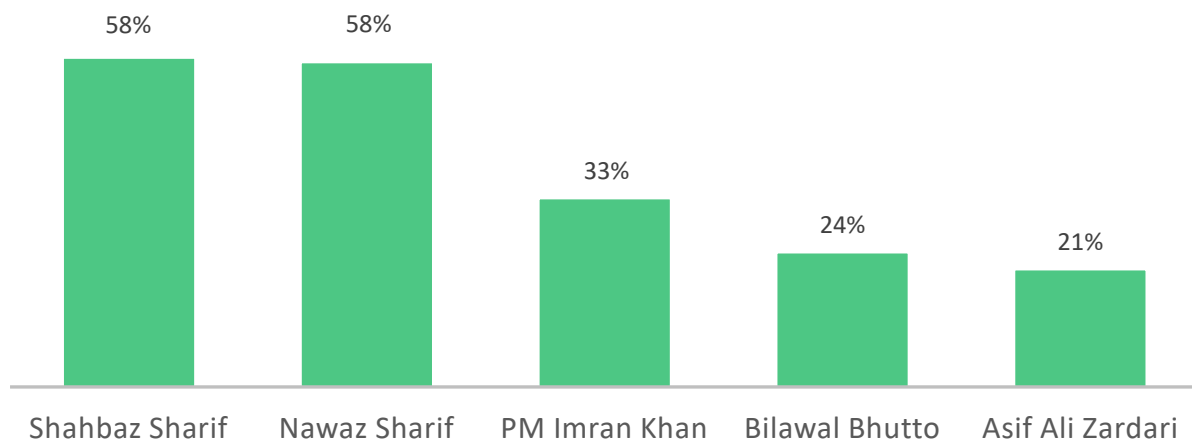
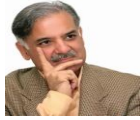
POSITIVE PERFORMANCE RATINGS OF POLITICAL LEADERS IN PAKISTAN





RATINGS OF POLITICAL LEADERS IN PUJNAB

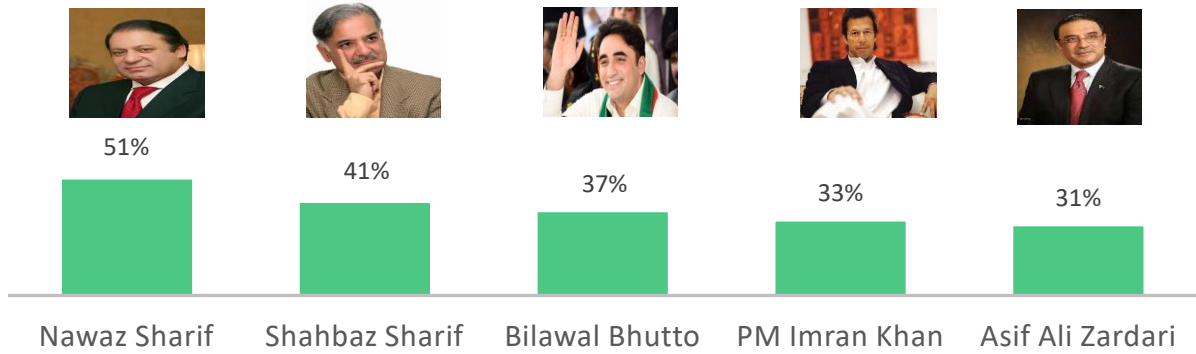
POSITIVE PERFORMANCE





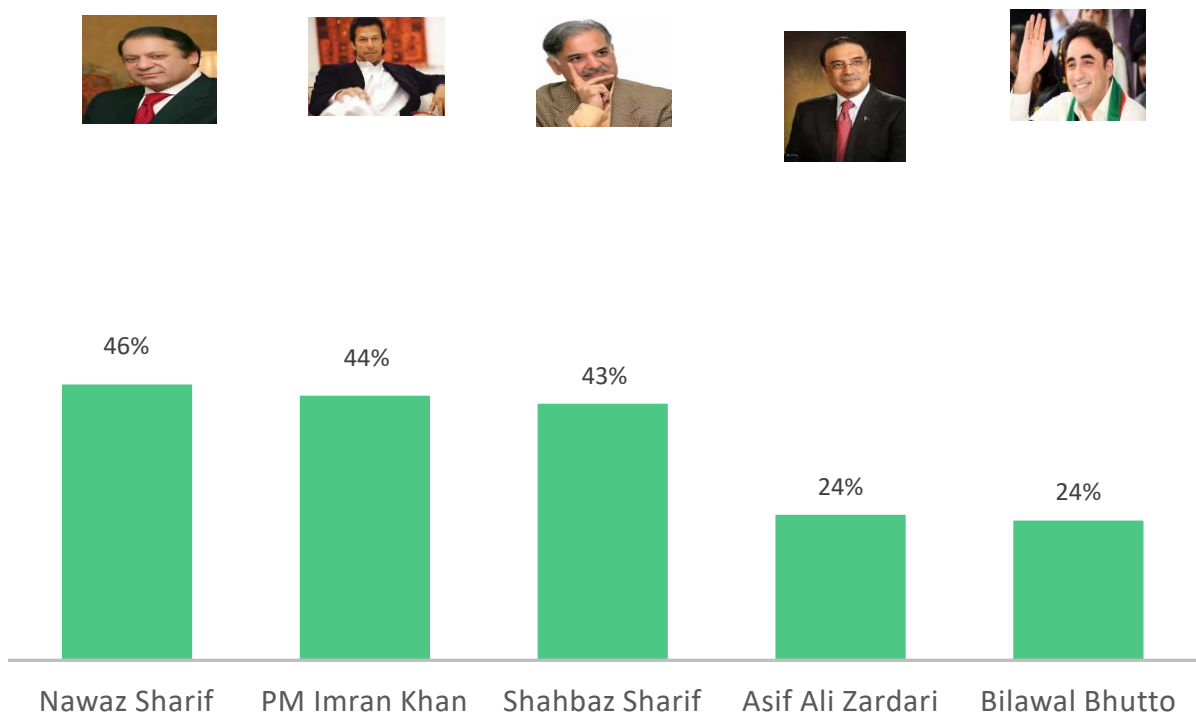
RATINGS OF POLITICAL LEADERS IN SINDH

POSITIVE PERFORMANCE



IN KPK

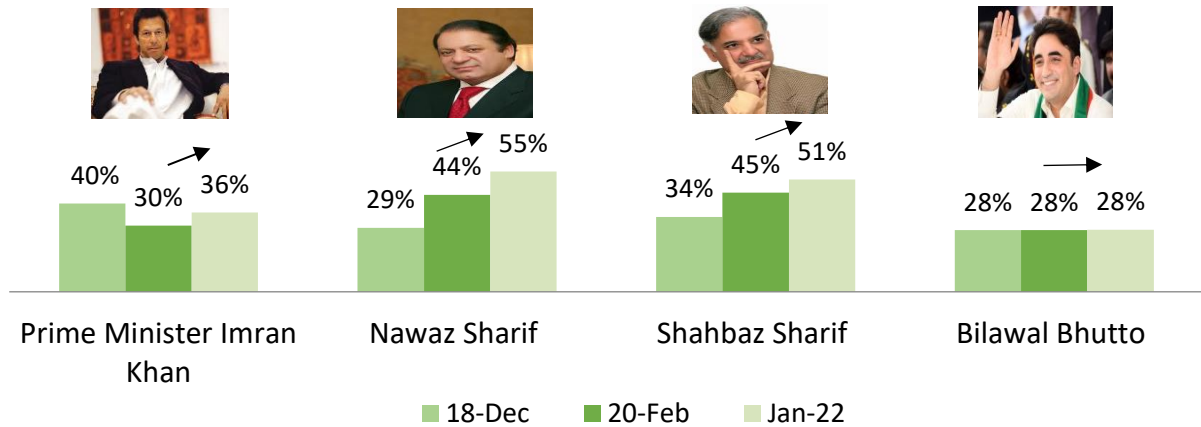
POSITIVE PERFORMANCE





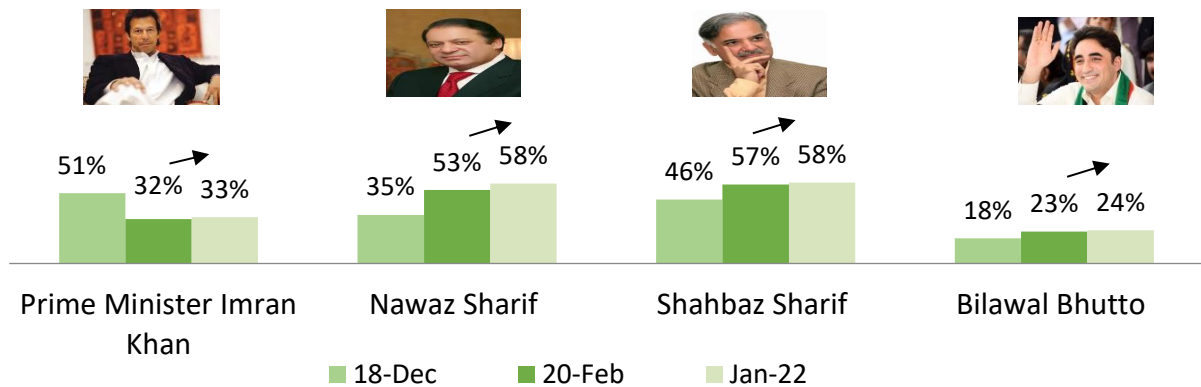
Trend Data RATINGS OF POLITICAL LEADERS IN PAKISTAN

POSITIVE PERFORMANCE

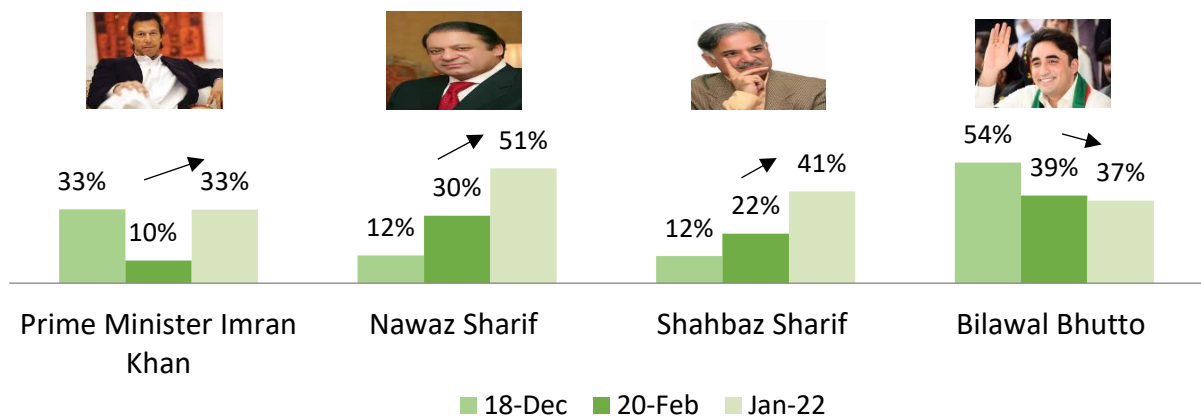


POSITIVE PERFORMANCE

RATINGS OF POLITICAL LEADERS IN PUNJAB

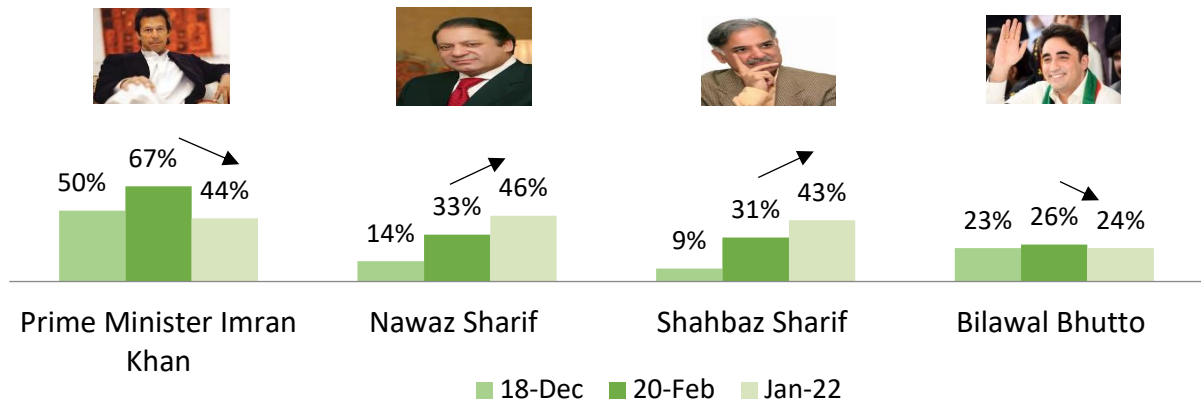


RATINGS OF POLITICAL LEADERS IN SINDH





RATINGS OF POLITICAL LEADERS IN KPK





TOPIC 5

Perception about the performance of provincial government

This Topic has 1 item. Key Findings and Statistical Analysis are
provided ahead in this section



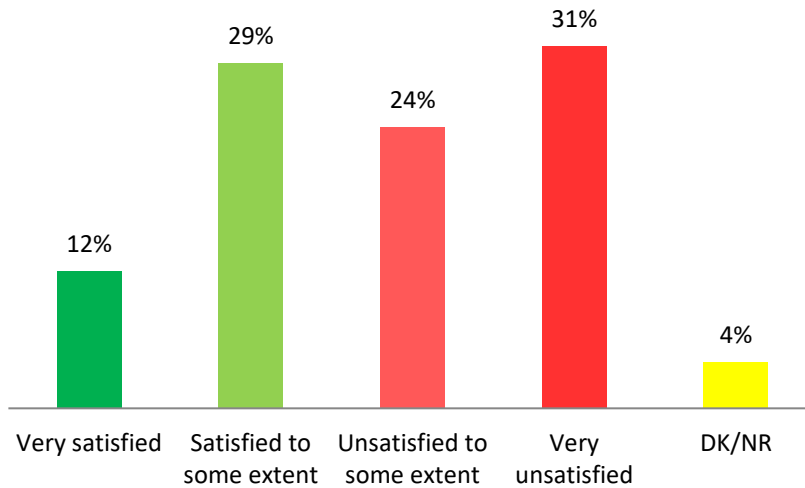
PERFORMANCE RATING OF CM PUNJAB



Item 5.1: Key Finding

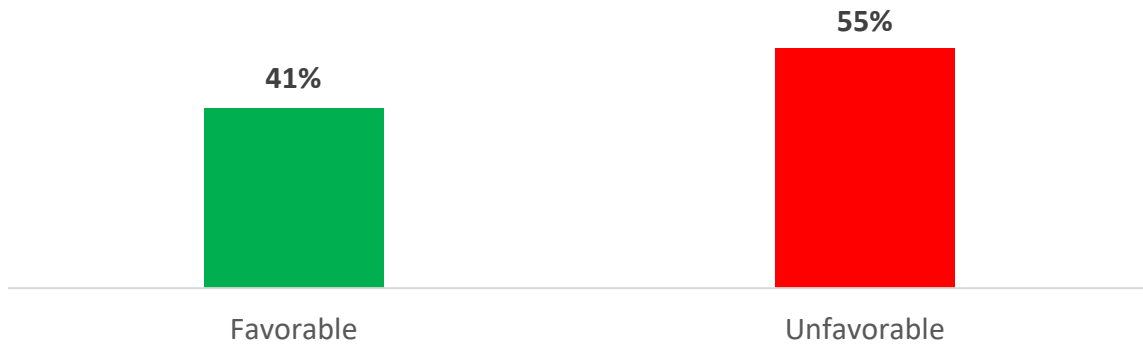
Question: Please tell us to what extent are you satisfied or unsatisfied with the overall performance of your provincial government?

PUNJAB RESPONDENTS ONLY



Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

POSITIVE RATING VS NEGATIVE RATING



Net Rating = -14%

Q. برائے مہربانی بتائیں کہ آپ اپنی صوبائی حکومت کی مجموعی کارکردگی سے کس حد تک مطمئن یا غیر مطمئن ہیں؟

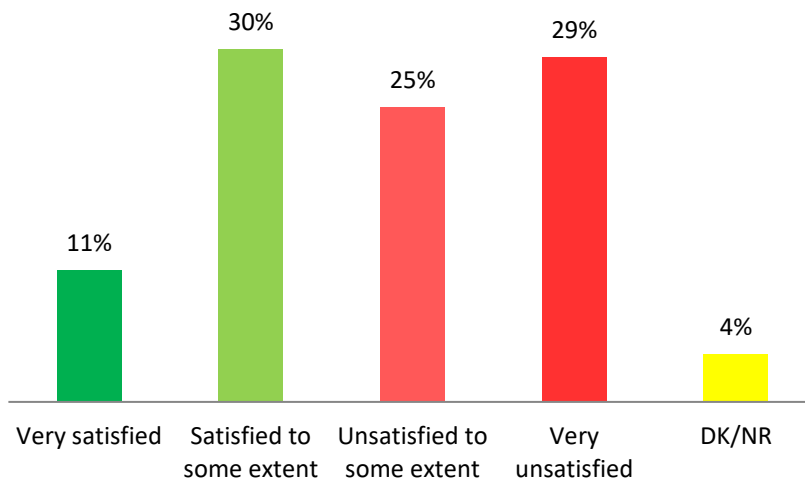
- 1 بہت زیادہ مطمئن
- 2 کسی حد تک مطمئن
- 3 کسی حد تک غیر مطمئن
- 4 بہت زیادہ غیر مطمئن



PERFORMANCE RATING OF CM SINDH

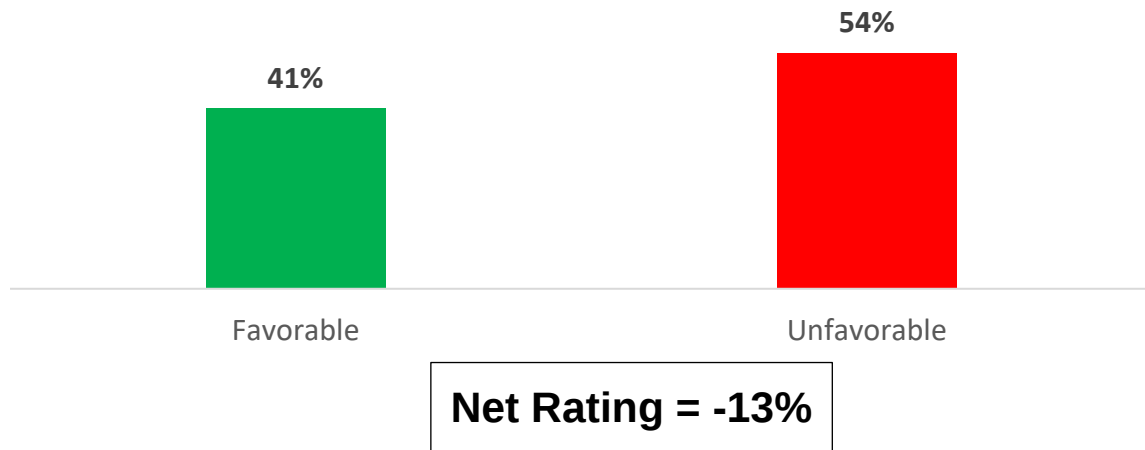


Sindh RESPONDENTS ONLY



Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

POSITIVE RATING VS NEGATIVE RATING

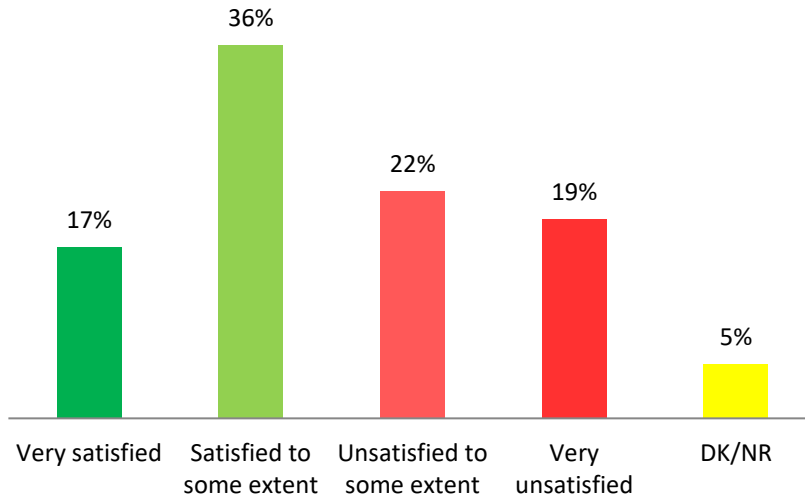




PERFORMANCE RATING OF CM KPK

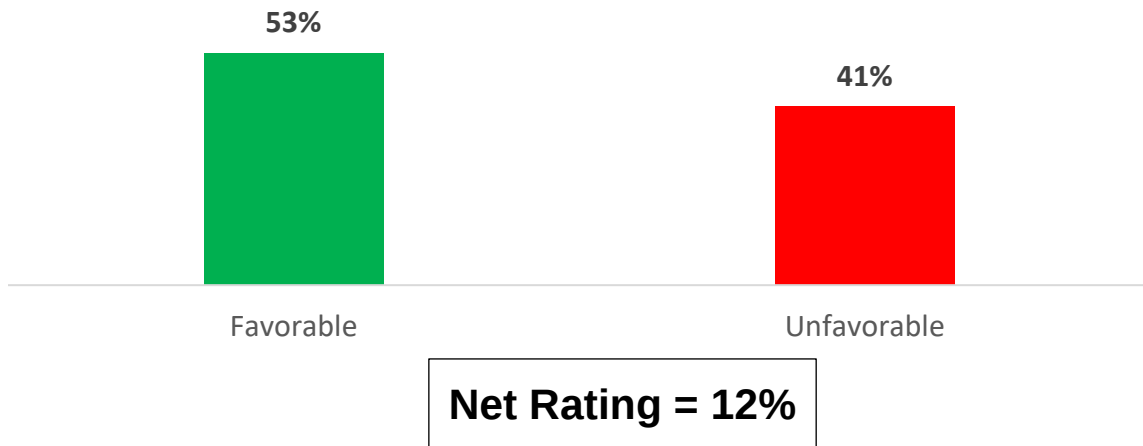


KPK RESPONDENTS ONLY



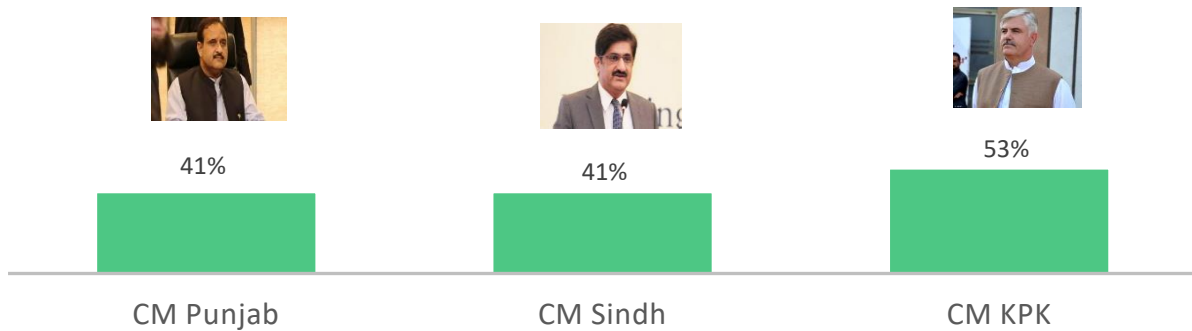
Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

POSITIVE RATING VS NEGATIVE RATING

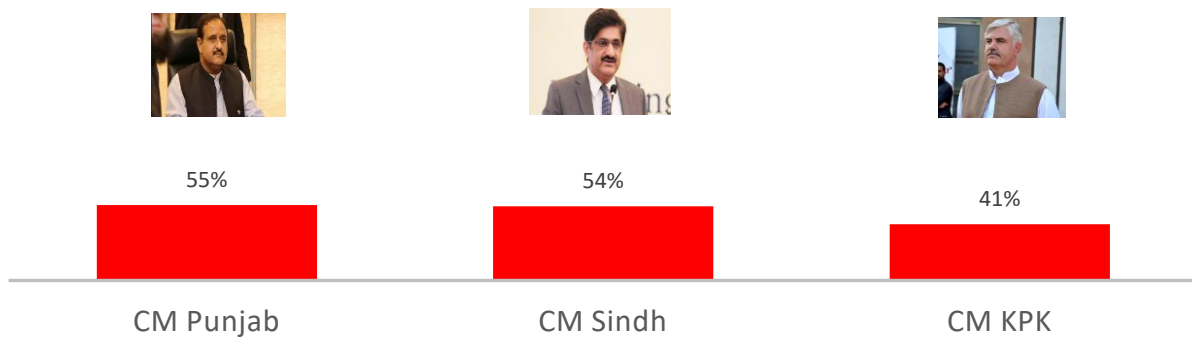




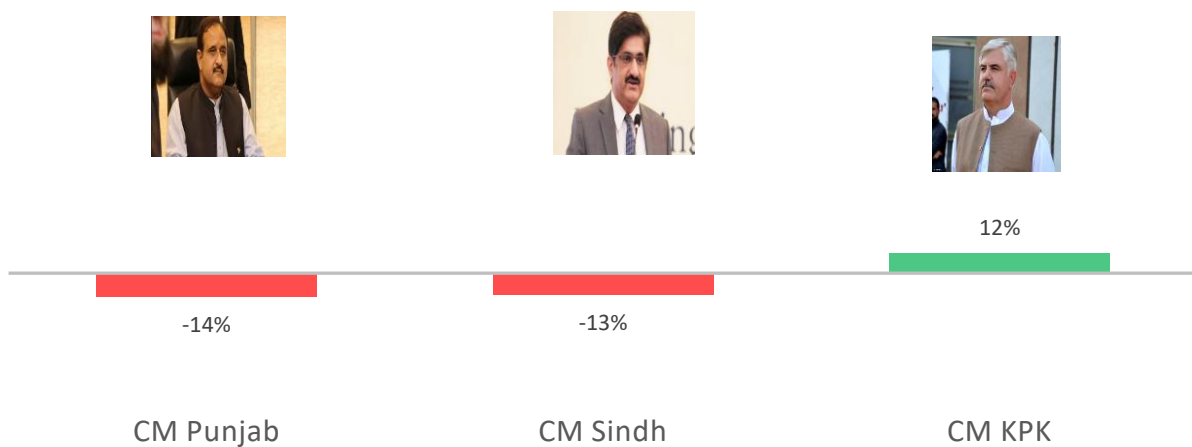
POSITIVE PERFORMANCE RATINGS AMONG OWN PROVINCES



NEGATIVE PERFORMANCE RATINGS AMONG OWN PROVINCES



NET PERFORMANCE RATINGS AMONG OWN PROVINCES (Favorable minus Unfavorable)



Disclaimer: Since Balochistan CM has only recently joined office Gallup is not reporting on his performance ratings.



TOPIC 6

Perception about the performance of institutions of the state

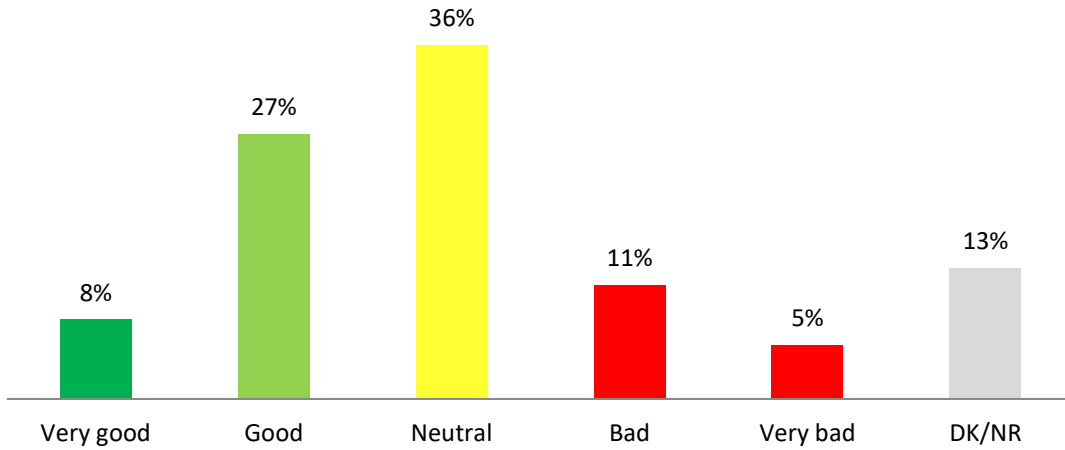
This Topic has 4 items. Key Findings and Statistical Analysis for each of them are provided ahead in this section



PERFORMANCE RATING OF GOVERNMENT EMPLOYEES

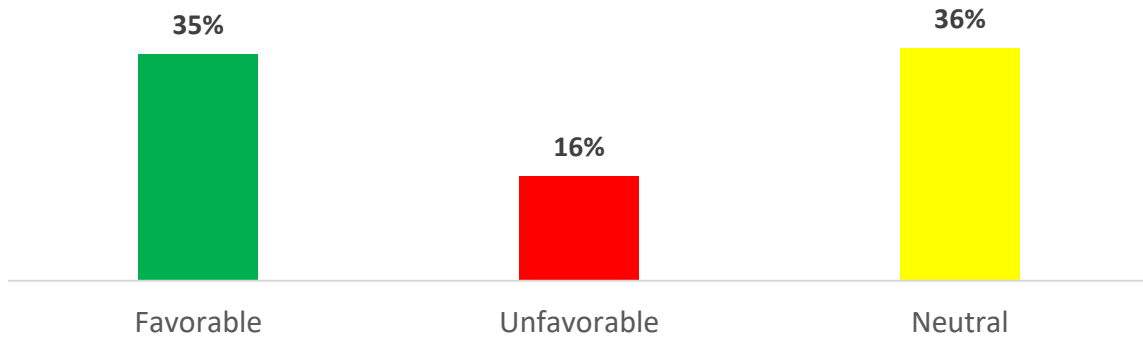
Item 6.1: Key Finding

Question: Please tell me what do you think about performance of government employees in the past year?



Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

POSITIVE RATING VS NEGATIVE RATING



Net Rating = 19%

Q. برائے کرم بتائیے کہ گزشتہ سال سرکاری ملازمین کی کارکردگی کے بارے میں آپ کی کیا رائے ہے؟

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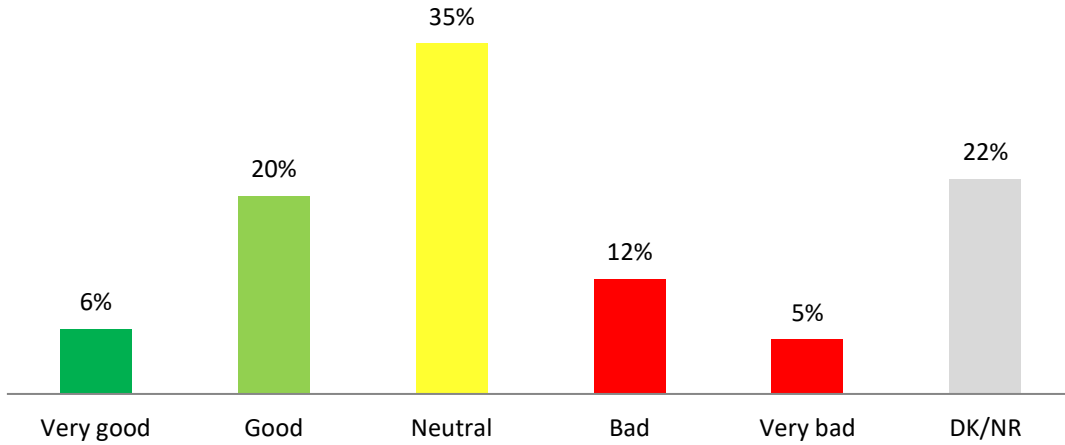
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مناسب
خراب
بہت خراب



PERFORMANCE RATING OF NATIONAL ASSEMBLY

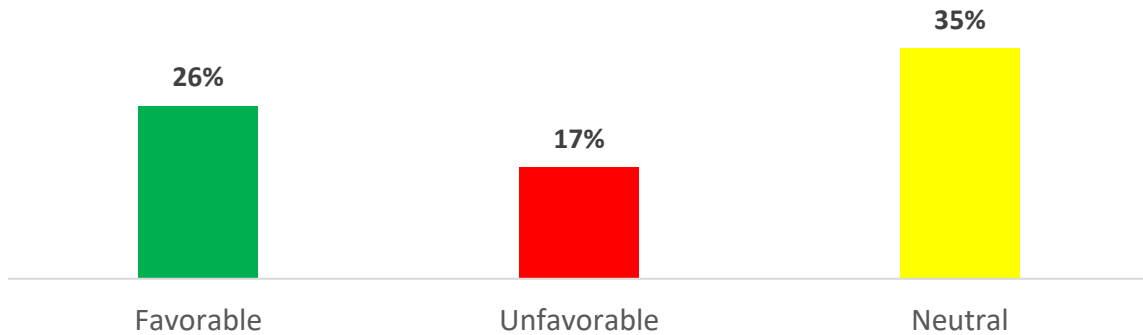
Item 6.2: Key Finding

Question: Please tell me what do you think about performance of national assembly in the past year?



Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

POSITIVE RATING VS NEGATIVE RATING



Net Rating = 9%

Q. برائے کرم بتائیے کہ گزشتہ سال قومی اسمبلی کی کارکردگی کے بارے میں آپ کی کیا رائے ہے؟

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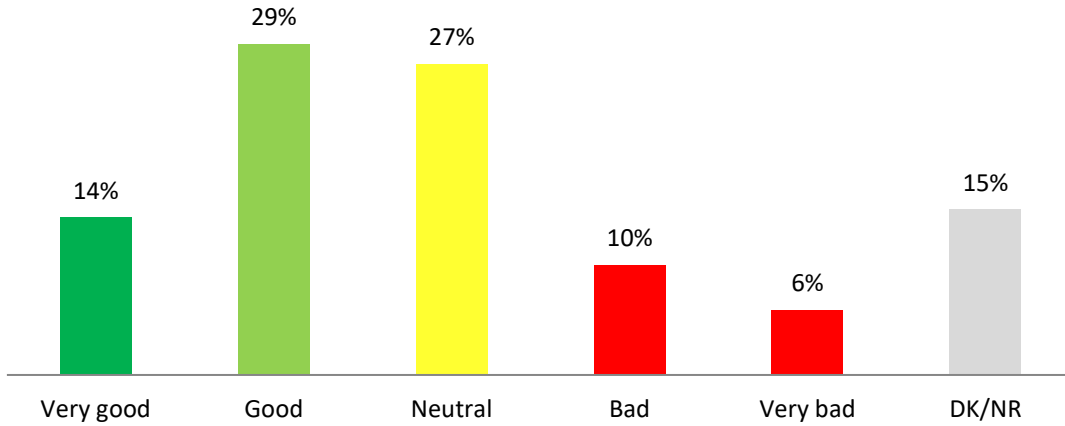
بہت اچھی
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خراب
بہت خراب



PERFORMANCE RATING OF MEDIA

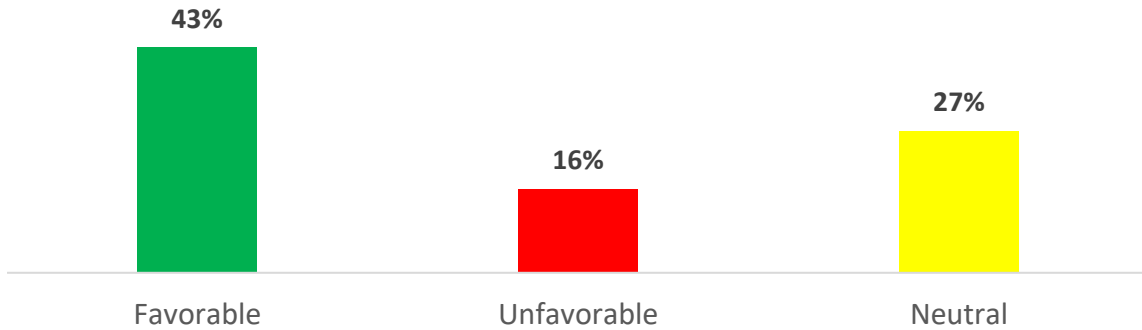
Item 6.3: Key Finding

Question: Please tell me what do you think about performance of media in the past year?



Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

POSITIVE RATING VS NEGATIVE RATING



Net Rating = 27%

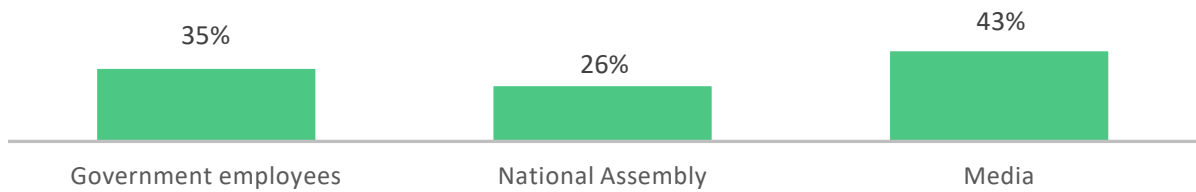
Q. برائے کرم بتائیے کہ گزشتہ سال میڈیا کی کارکردگی کے بارے میں آپ کی کیا رائے ہے؟

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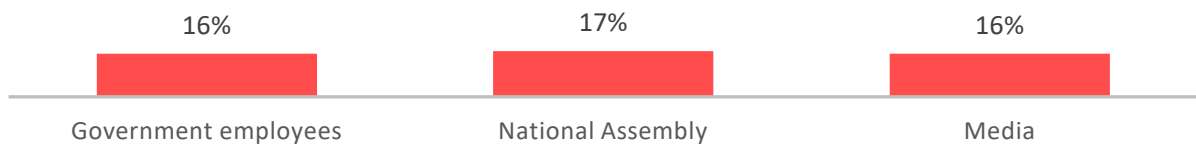
بہت اچھی
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مناسب
خراب
بہت خراب



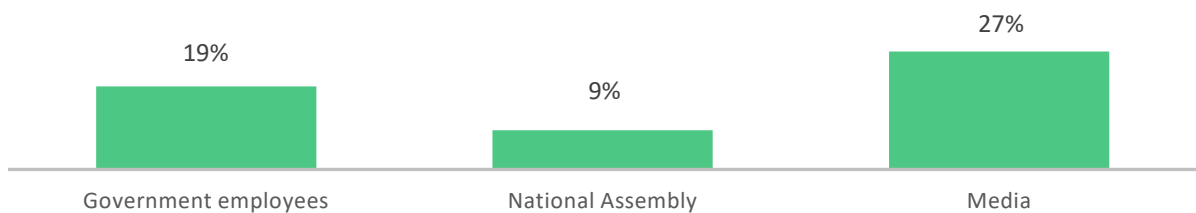
POSITIVE PERFORMANCE RATINGS OF INSTITUTIONS OF THE STATE IN PAKISTAN



NEGATIVE PERFORMANCE RATINGS OF INSTITUTIONS OF THE STATE IN PAKISTAN



NET PERFORMANCE RATINGS OF INSTITUTIONS OF THE STATE IN PAKISTAN (Favorable minus Unfavorable)





TOPIC 7

Expected Voting Behavior

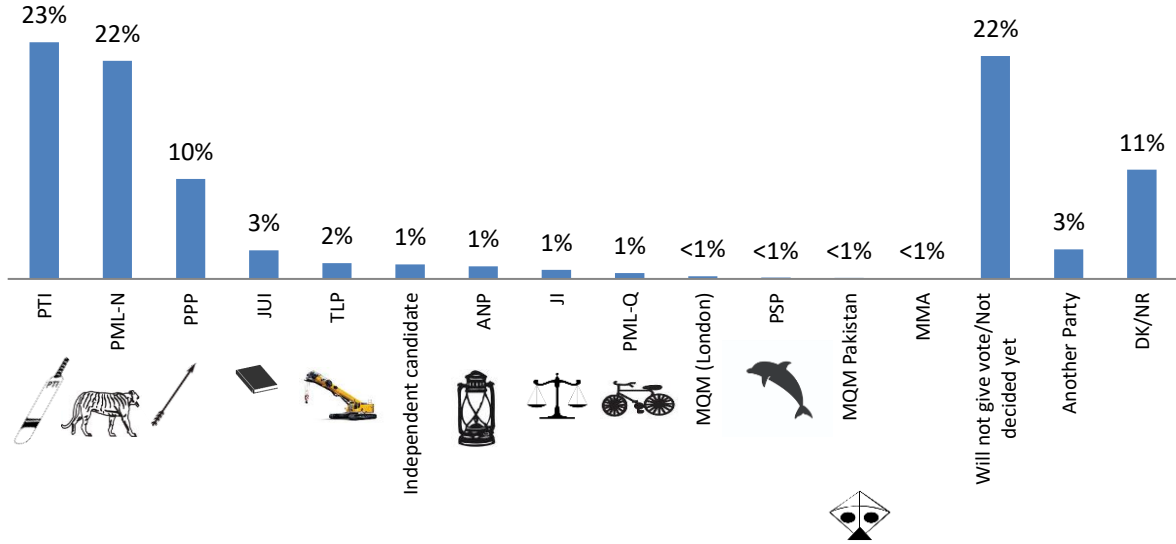
This Topic has 2 items. Key Findings and Statistical Analysis for each of them are provided ahead in this section



EXPECTED VOTING BEHAVIOR IN NATIONAL ASSEMBLY ELECTION

Item 7.1: Key Finding

Question: Please tell us which party will you vote for in the upcoming National Assembly elections?



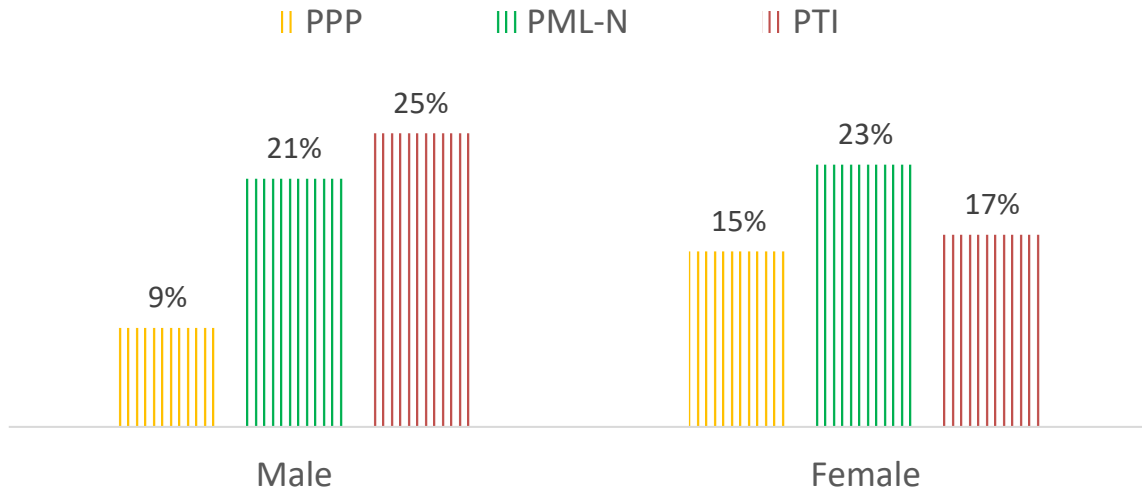
Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

Q. برائے مہربانی بتائیں کہ آپ آئندہ ہونے والے قومی اسمبلی کے انتخابات میں کس پارٹی کو ووٹ دیں گے؟
پارٹی کا نام درج کریں: _____



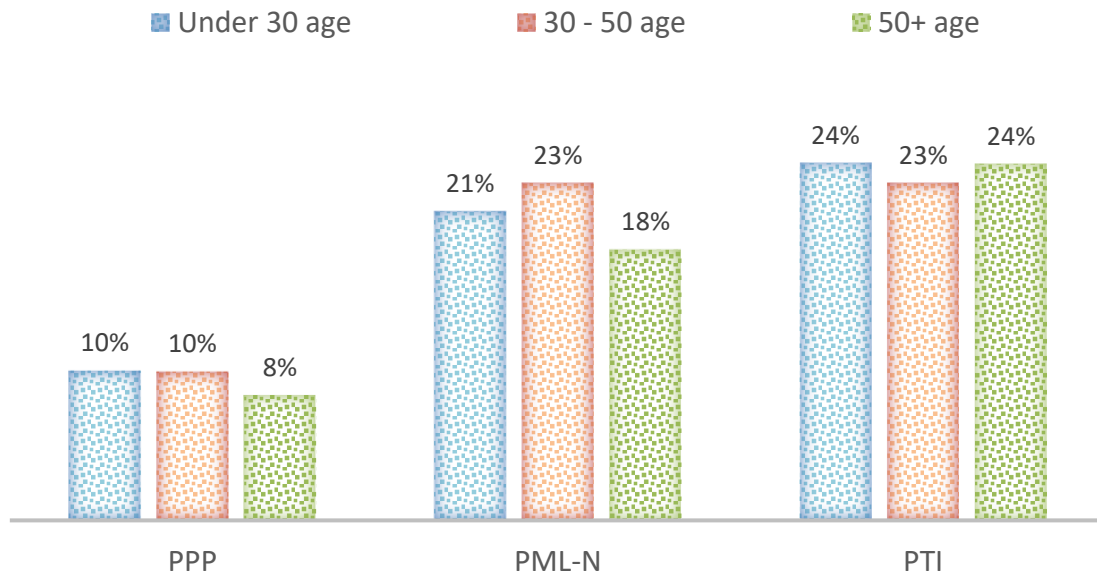
EXPECTED VOTING BEHAVIOR IN NATIONAL ASSEMBLY ELECTION

Gender Breakdown (Top 3 political party only)



*The balance from 100% is others party name.

Age Wise Breakdown (Top 3 political party only)

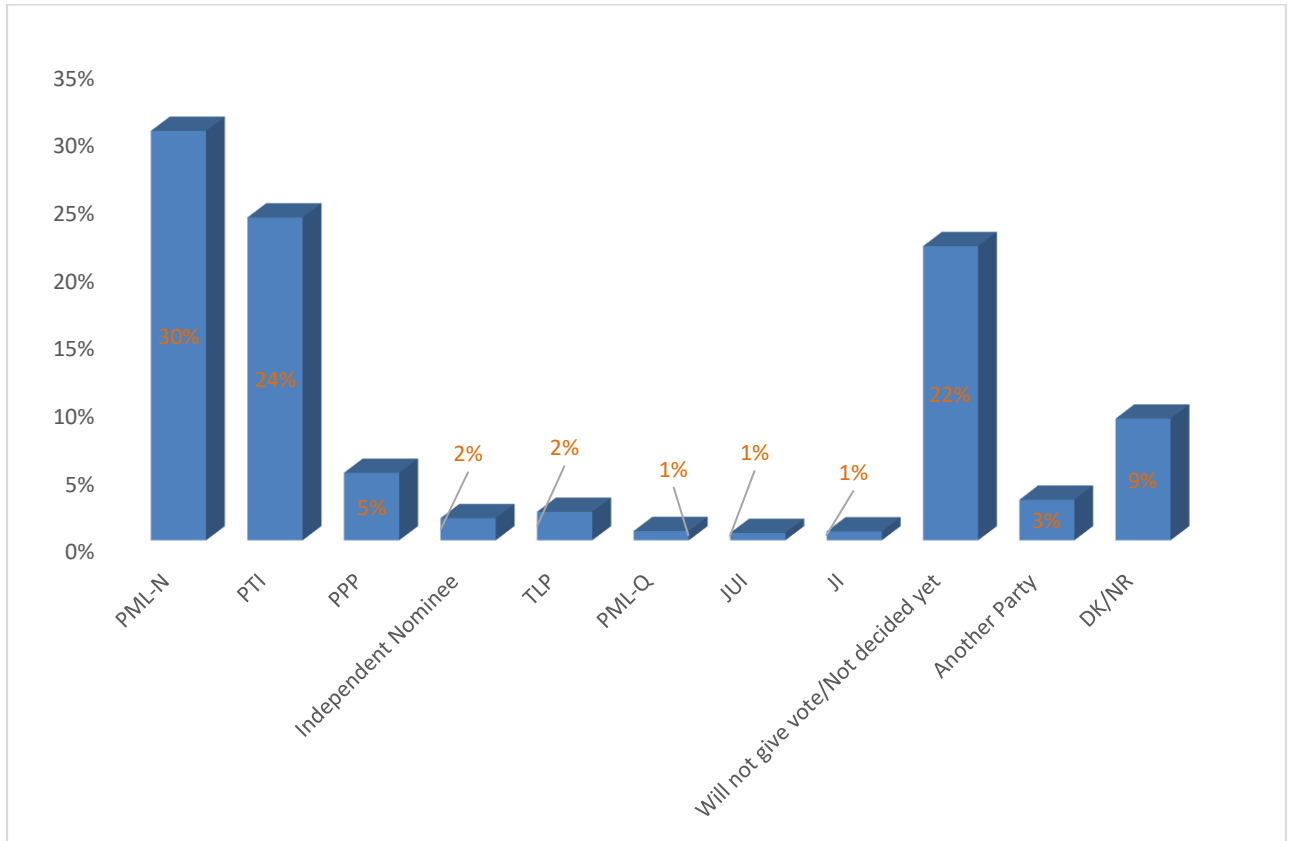


*The balance from 100% is others party name.



EXPECTED VOTING BEHAVIOR IN NATIONAL ASSEMBLY ELECTION

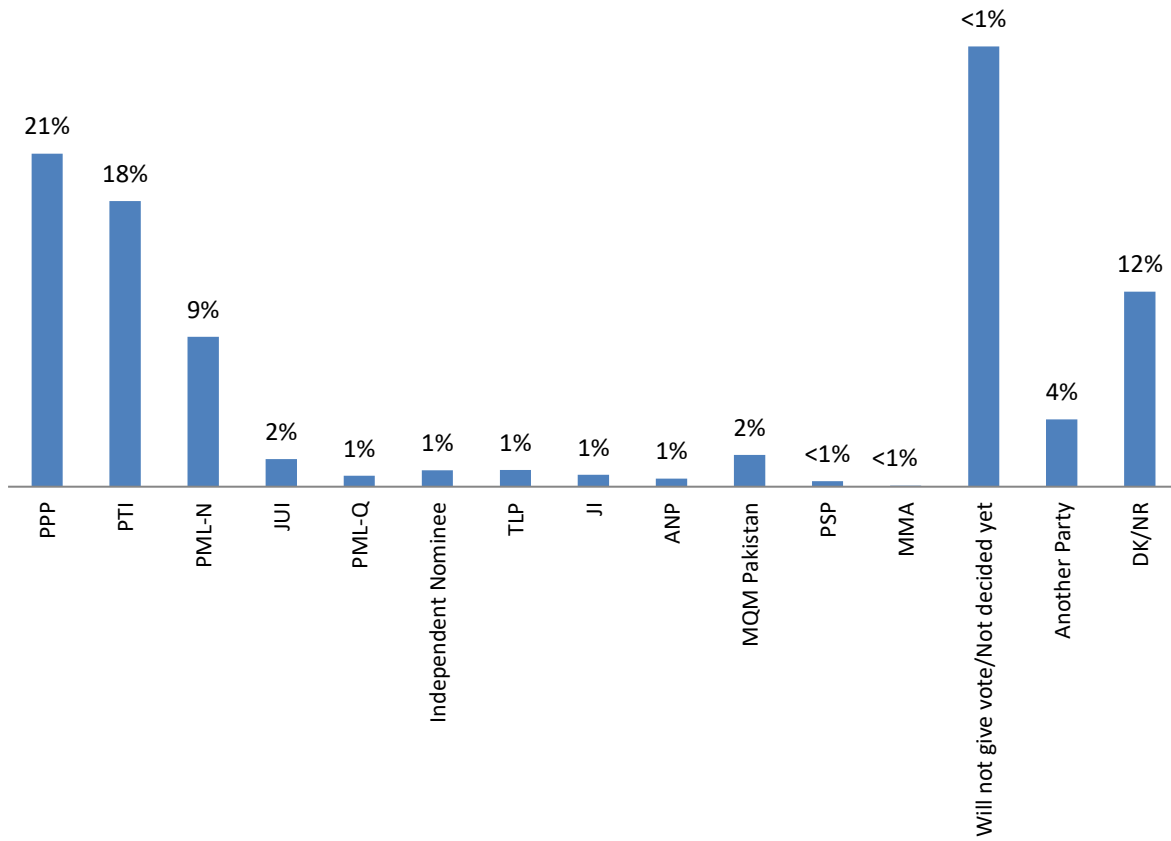
VOTING INTENTION IN PUNJAB PROVINCE





EXPECTED VOTING BEHAVIOR IN NATIONAL ASSEMBLY ELECTION

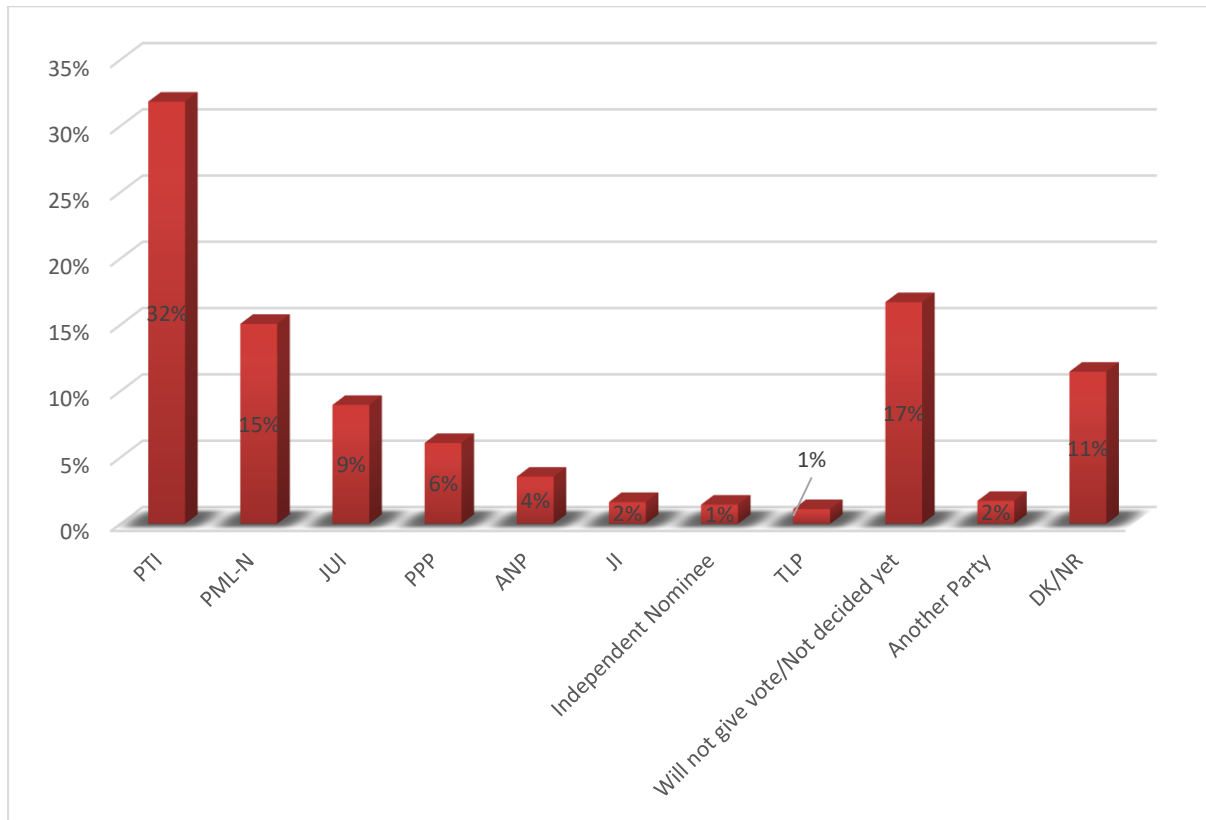
VOTING INTENTION IN SINDH PROVINCE





EXPECTED VOTING BEHAVIOR IN NATIONAL ASSEMBLY ELECTION

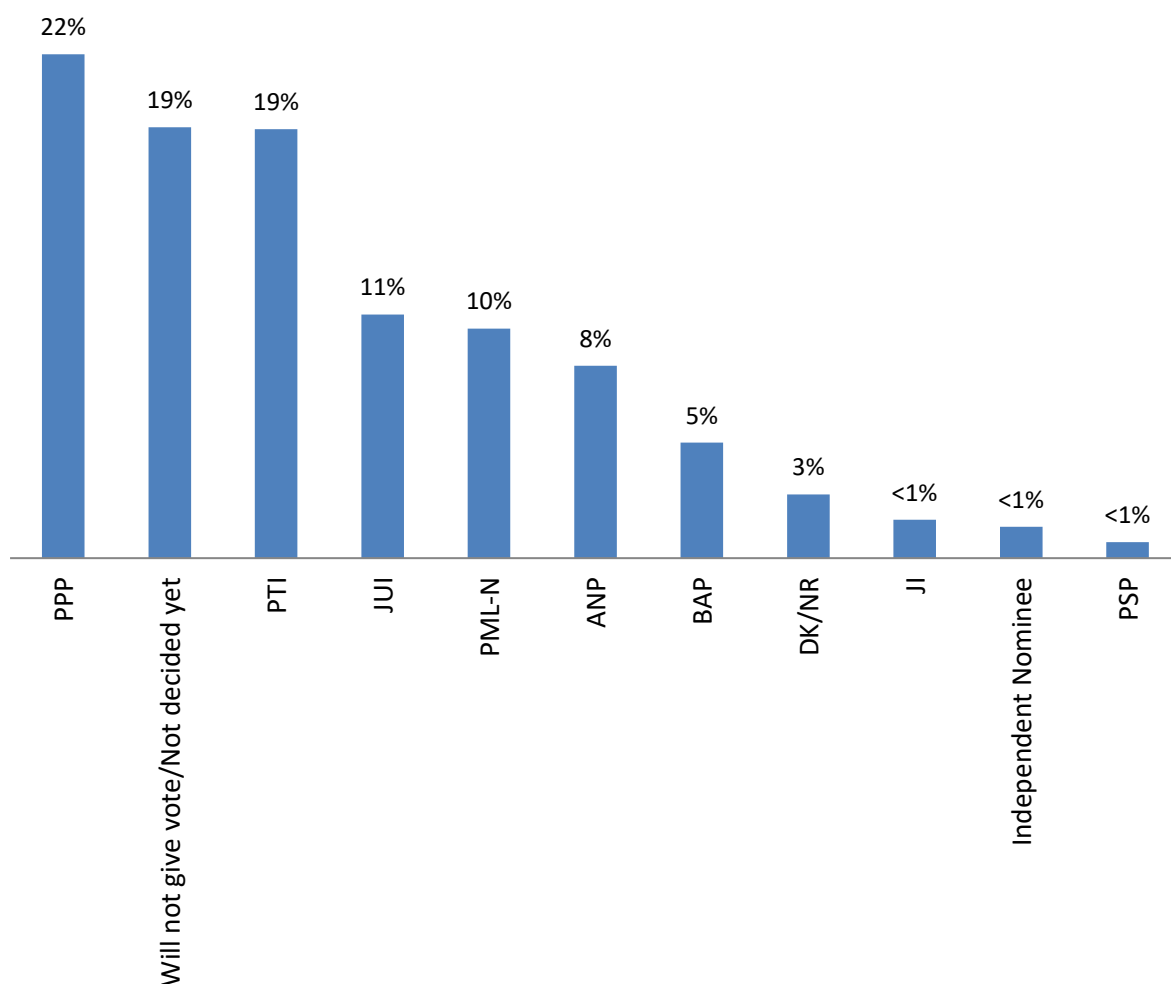
VOTING INTENTION IN KPK PROVINCE





EXPECTED VOTING BEHAVIOR IN NATIONAL ASSEMBLY ELECTION

VOTING INTENTION IN BALOCHISTAN PROVINCE





VOTING INTENTION SUMMARY POSITION

IN 5 ELECTORAL CONTESTS, PTI AHEAD IN 2, PPP IN 2
AND PML-N IN 1

IN **ALL** 5 ELECTORAL CONTESTS PTI IS IN TOP 2

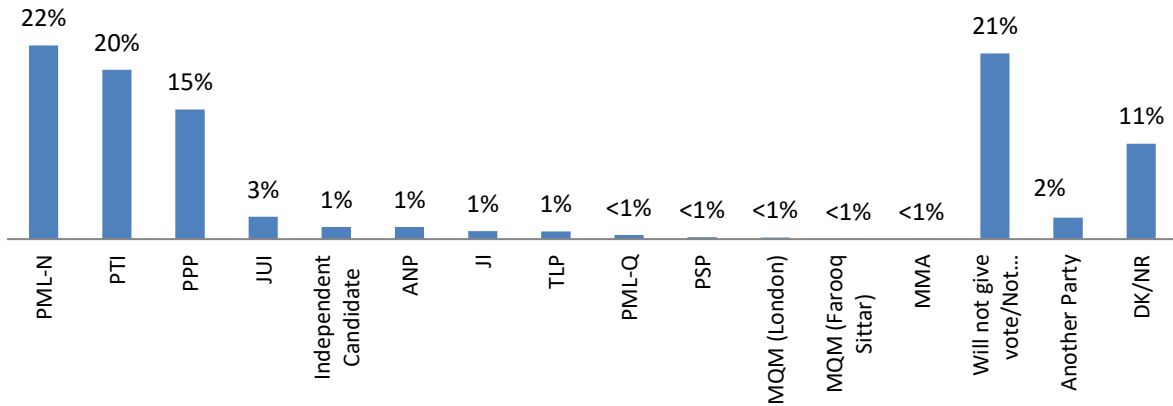
	1 ST POSITION	2 ND POSITION
NATIONAL	PTI	PML-N
PUNJAB	PMLN	PTI
SINDH	PPP	PTI
KP	PTI	PML-N
BALUCHISTAN	PPP	PTI



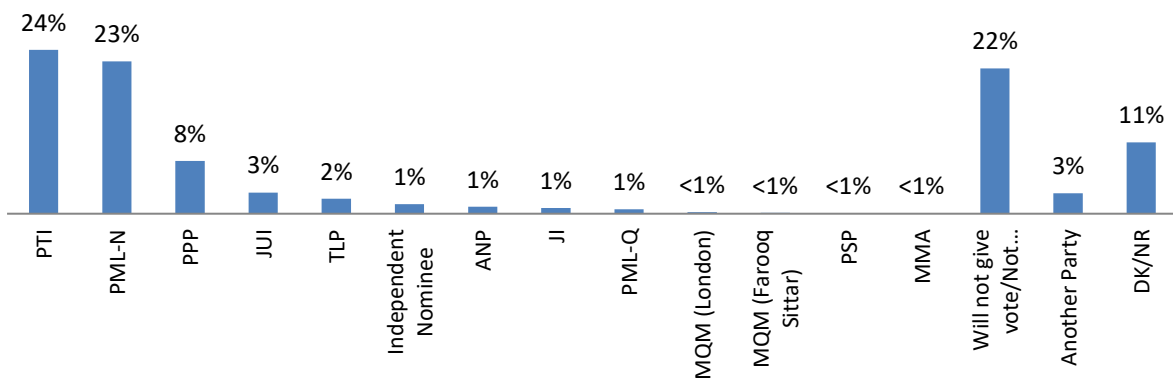
EXPECTED VOTING BEHAVIOR IN NATIONAL ASSEMBLY ELECTION

Education Wise Breakdown

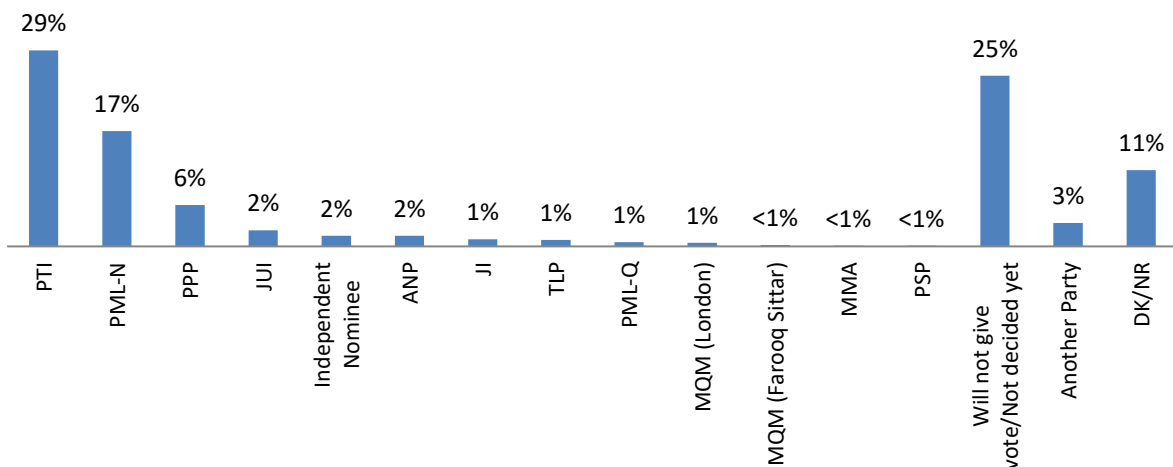
No education/ only basic education



Secondary school



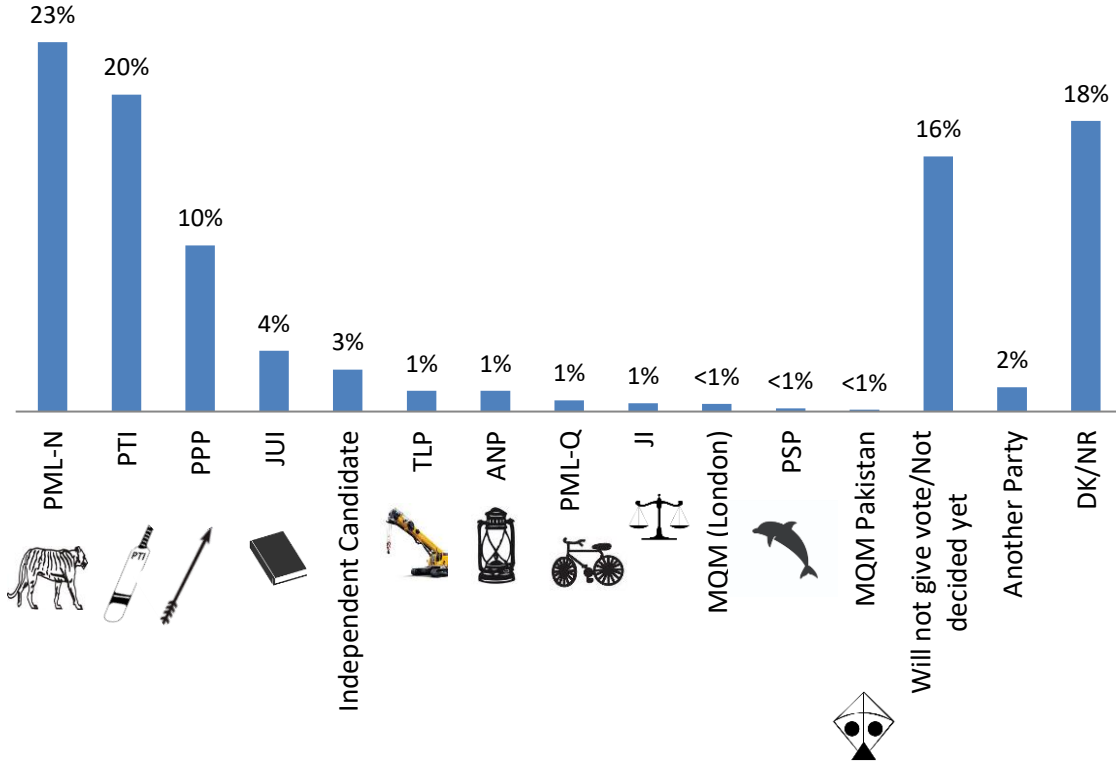
High level education (e.g., university)



EXPECTED VOTING BEHAVIOR IN LOCAL ELECTION

Item 7.2: Key Finding

Question: Please tell us which party will you vote for in the upcoming local elections?



Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

Q. برائے مہربانی بتائیں کہ آپ آئندہ ہونے والے بلدیاتی انتخابات میں کس پارٹی کو ووٹ دیں گے؟
پارٹی کا نام درج کریں: _____



TOPIC 8

Staying or leaving Pakistan

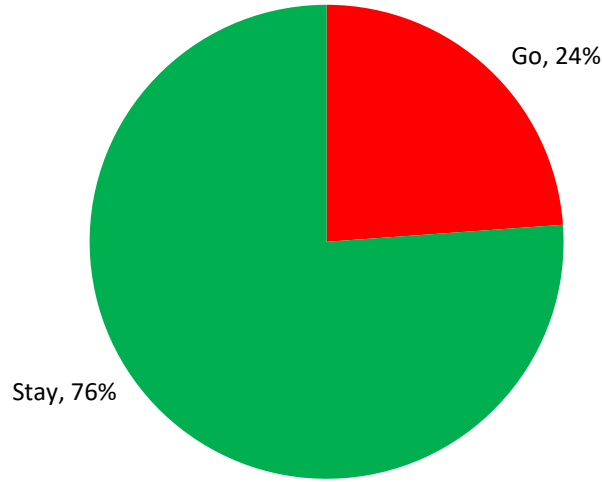
This Topic has 1 item. Key Findings and Statistical Analysis are provided ahead in this section



STAYING OR LEAVING PAKISTAN?

Item 8.1: Key Finding

Question: **If someone were to give you the necessary papers to live and work in a richer country, would you go, or would you stay in Pakistan?**



Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

Q. اگر کوئی آپ کو کسی امیر ملک میں رہنے اور کام کرنے کے لئے ضروری کاغذات دے تو کیا آپ جانا چاہیں گے/گی یا آپ پاکستان میں رہیں گے/گی؟

1	چلے جائیں گے/گی
2	پاکستان میں رہیں گے/گی



Item 8.1: Statistical Analysis

Question: **If someone were to give you the necessary papers to live and work in a richer country, would you go, or would you stay in Pakistan?**

		Go	Stay
All Pakistan Average		24%	76%
Gender			
	Male	24%	76%
	Female	19%	81%
Respondent Age			
	Young	28%	72%
	Middle	23%	77%
	Old	18%	82%
Province			
	Punjab	23%	77%
	Sindh	25%	75%
	KPK	27%	73%
	Balochistan	21%	79%
Location			
	Rural	25%	75%
	Urban	23%	77%
Voting Intention in upcoming NA			
	PPP	21%	79%
	PML-N	27%	73%
	PTI	25%	75%
	All Other Political Parties	22%	78%
	All Other Responses	22%	78%

Source: Powered by Gallup Pakistan, Dec 22, 2021 – Jan 31, 2022

Notes:

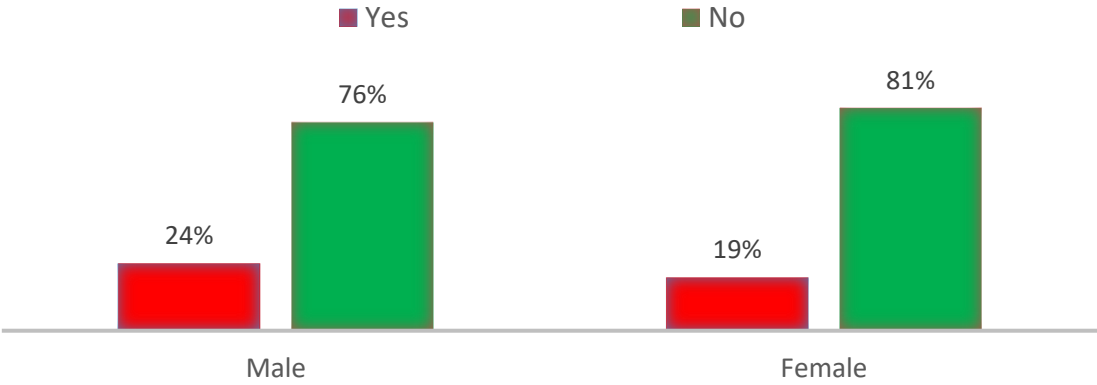
Age: Young: Under 30 years of age; Middle: Between 30 and 50 years of age; Old: Above 51 years of age

Location: Urban is defined as location defined as town or city in the census, the total in Pakistan being 470 constituting 35% of the population; Rural is defined as a population living in villages as in the latest census, approximating $\geq 45,000$, consisting 65% of the population.

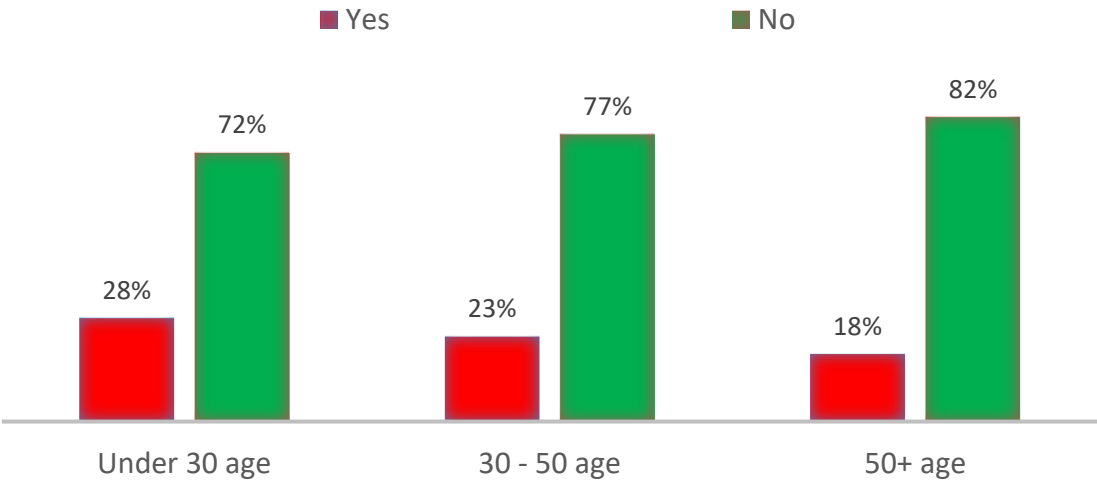


STAYING OR LEAVING PAKISTAN?

Gender Breakdown



Age Wise Breakdown





TOPIC 9

Direction of country

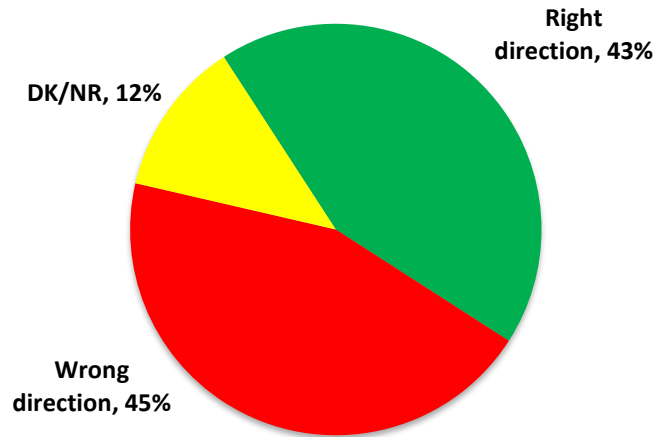
This Topic has 1 item. Key Findings and Statistical Analysis are provided ahead in this section



DIRECTION OF COUNTRY

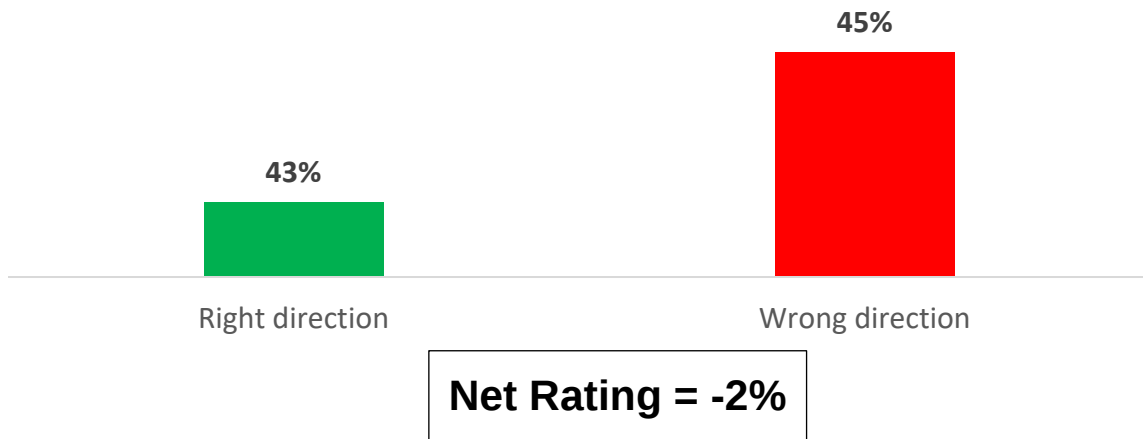
Item 9.1: Key Finding

Question: Do you think that our country is on the right direction or on the wrong direction?



Source: Powered by Gallup Pakistan, Feb 08 – Feb 15, 2020

Right Direction Vs Wrong Direction



Q. آپ کے خیال میں ہمارا ملک درست سمت میں چل رہا ہے یا غلط سمت میں چل رہا ہے؟

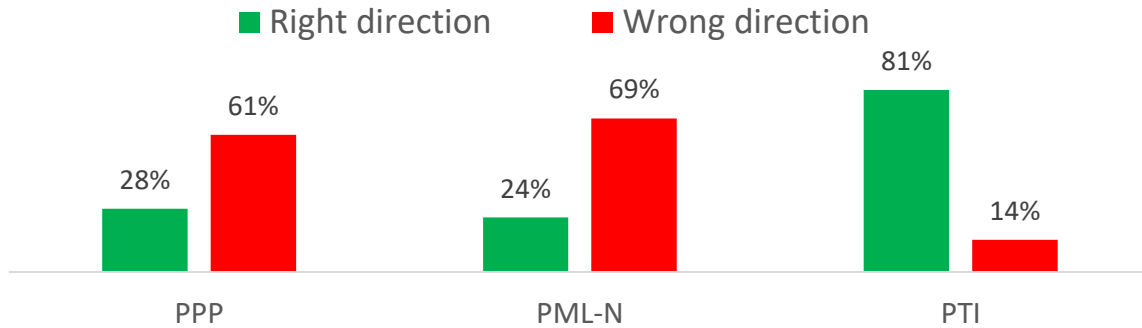
- 1
- 2

درست سمت میں
غلط سمت میں



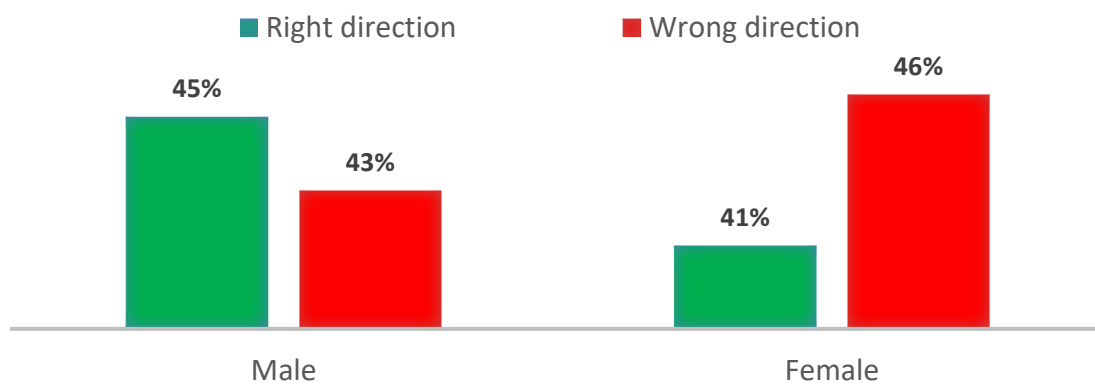
DIRECTION OF COUNTRY

Party Wise Breakdown



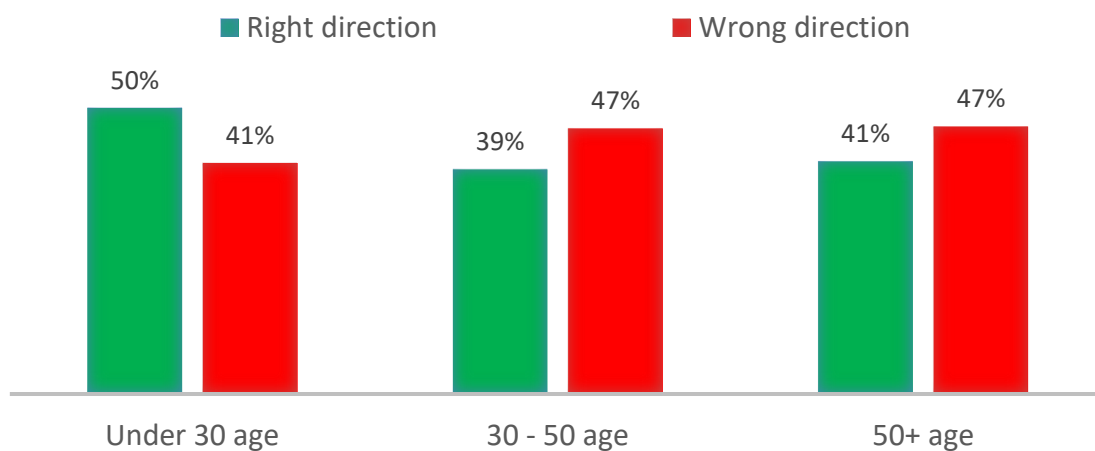
*The balance from 100% is Don't know/No Response

Gender Breakdown



*The balance from 100% is Don't know/No Response

Age Wise Breakdown

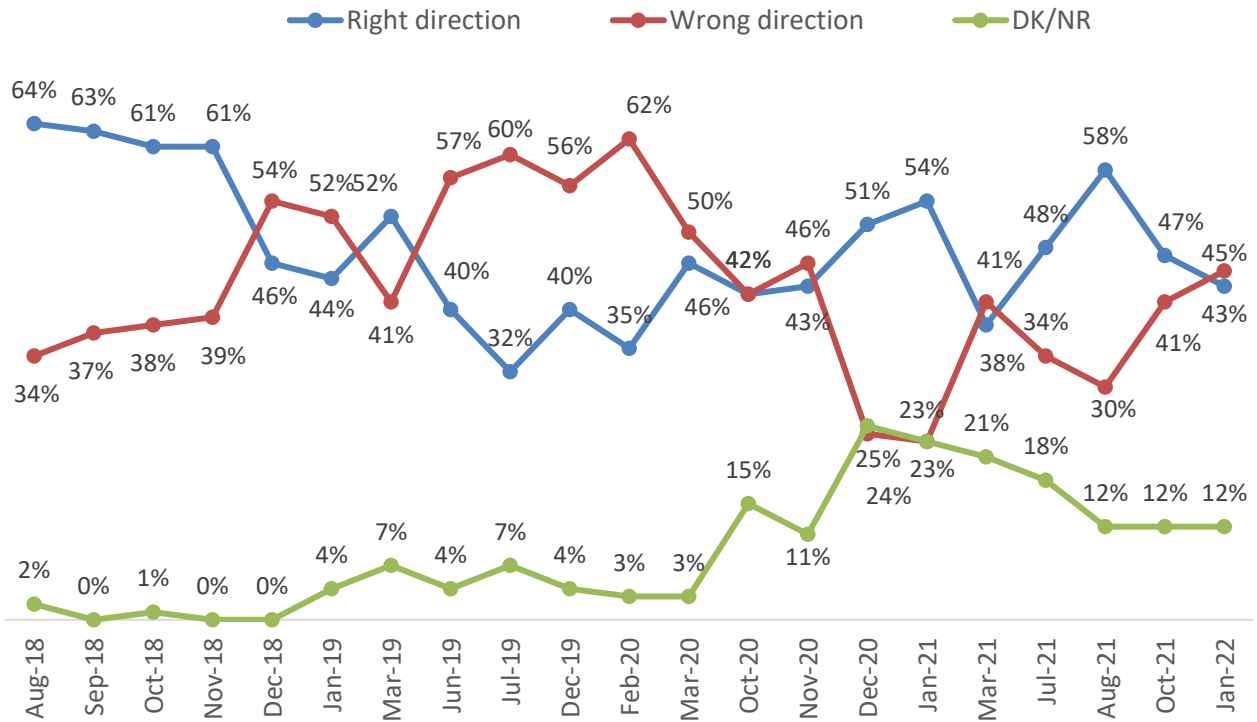


*The balance from 100% is Don't know/No Response



DIRECTION OF COUNTRY

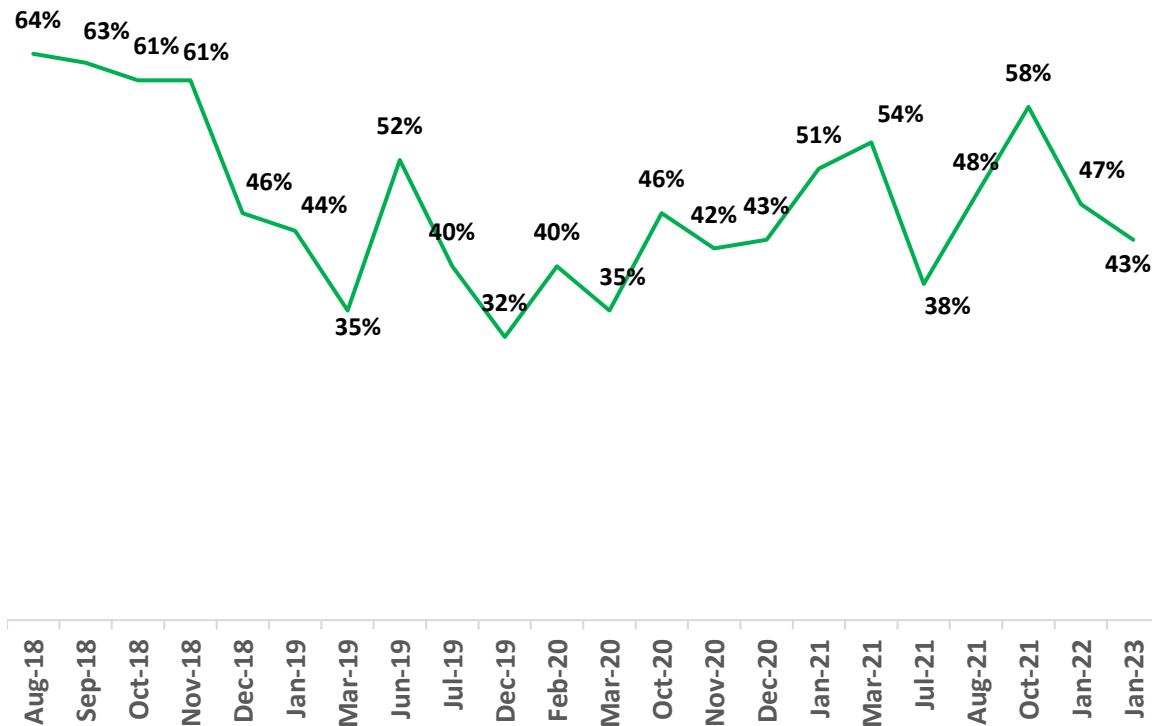
Trend data (After 2018 Election)





DIRECTION OF COUNTRY

TREND DATA RIGHT DIRECTION (After 2018 Election)

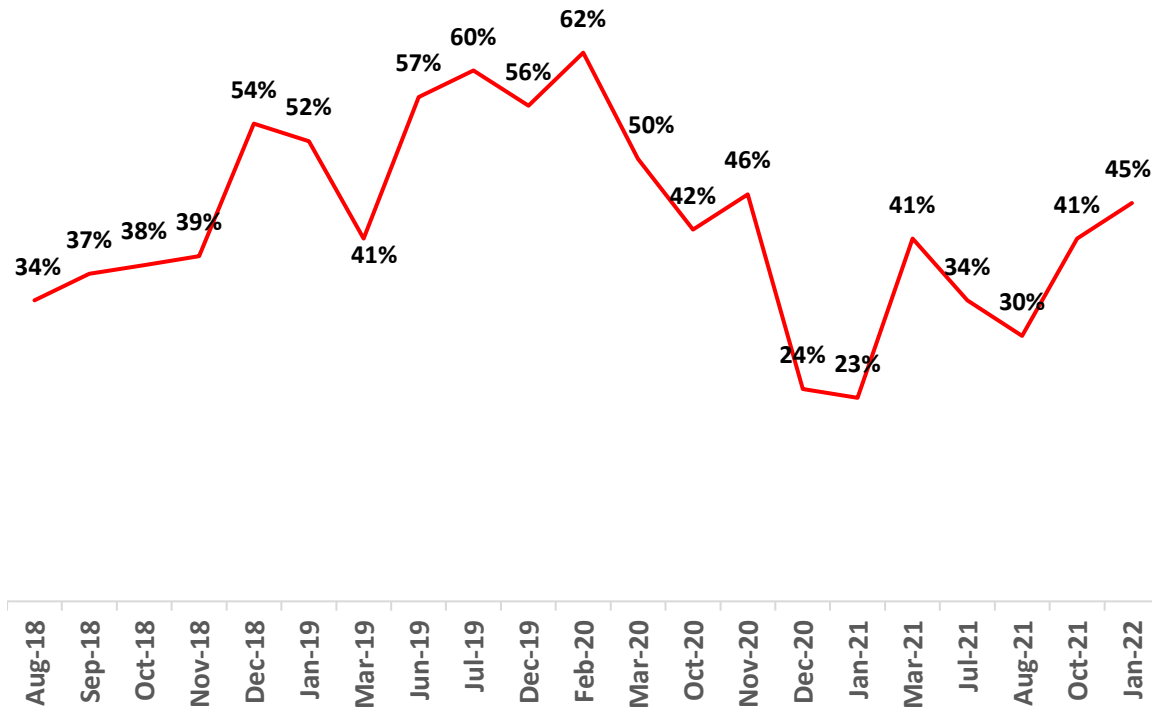


Source: Powered by Gallup Pakistan



DIRECTION OF COUNTRY

TREND DATA WRONG DIRECTION (After 2018 Election)

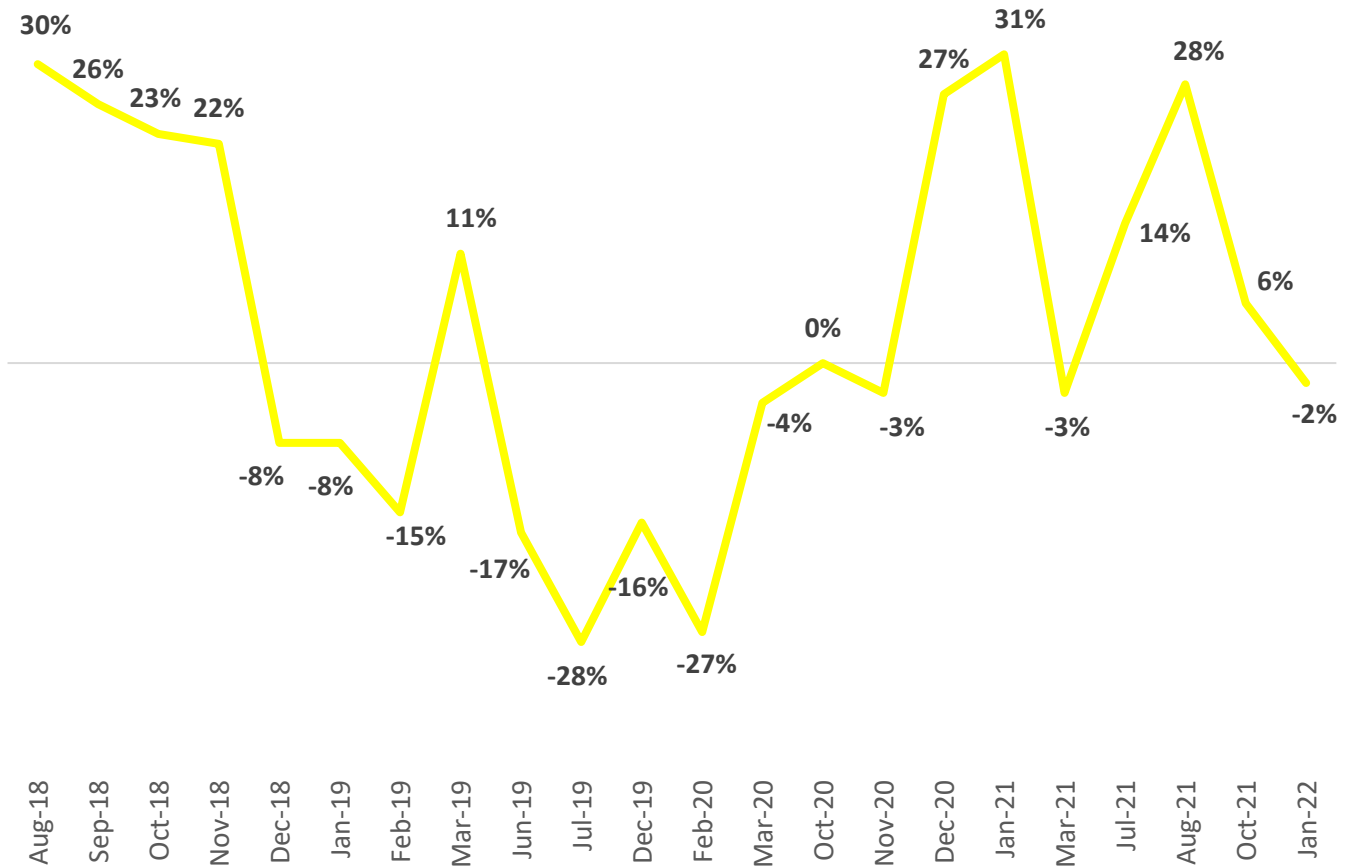


Source: Powered by Gallup Pakistan



DIRECTION OF COUNTRY

TREND DATA
NET RATING
(Right minus Wrong)



Part II:

Classificatory

Variables



Urdu Questionnaire

Q1. آپ کے خیال میں اس وقت پاکستان کا سب سے بڑا مسئلہ کونسا ہے؟

- | | | | |
|---|------------------------|---|-------------------|
| 1 | مہنگائی | 2 | بے روزگاری |
| 3 | پانی کا بحران | 4 | بدعنوانی |
| 5 | سیاسی عدم استحکام | 6 | بجلی کی لوڈ شیڈنگ |
| 7 | بچوں کی تعلیم کا مسئلہ | 8 | کشمیر کا مسئلہ |
- دیگر (تحریر کریں) -----

Q2. بعض لوگوں کا خیال ہے کہ موجودہ پاکستان تحریک انصاف کی حکومت کی اب تک کی کارکردگی کے بارے میں آپ کی کیسی رائے ہے؟

- | | | | |
|---|----------|---|-------|
| 1 | بہت اچھی | 2 | مناسب |
| 4 | بہت خراب | 5 | |

Q3. آپ کے خیال میں کیا وزیر اعظم عمران خان اپنی مدت پوری کرنے والے پہلے وزیر اعظم ہوں گے؟

- | | | | |
|---|-----|---|------|
| 1 | ہاں | 2 | نہیں |
|---|-----|---|------|

Q4. برائے مہربانی بتائیں کہ آپ کے خیال میں پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان مسلم لیگ (ن) کی حکومت سے بہتر ہے، خراب ہے یا کوئی فرق نہیں ہے؟

- | | |
|---|---|
| 1 | پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان مسلم لیگ (ن) کی حکومت سے بہتر ہے |
| 2 | پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان مسلم لیگ (ن) کی حکومت سے خراب ہے |
| 3 | پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان مسلم لیگ (ن) کی حکومت جیسی ہی ہے |

Q5. برائے مہربانی بتائیں کہ آپ کے خیال میں پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان پیپلز پارٹی کی حکومت سے بہتر ہے، خراب ہے یا کوئی فرق نہیں ہے؟

- | | |
|---|--|
| 1 | پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان پیپلز پارٹی کی حکومت سے بہتر ہے |
| 2 | پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان پیپلز پارٹی کی حکومت سے خراب ہے |
| 3 | پاکستان تحریک انصاف کی حکومت کی کارکردگی پاکستان پیپلز پارٹی کی حکومت جیسی ہی ہے |

Q6. گذشتہ سال مندرجہ ذیل رہنماؤں کی مجموعی کارکردگی کے بارے میں آپ کی کیا رائے ہے؟

بر ایک کے لیے علیحدہ علیحدہ پوچھیں۔ پڑھ کر سنائیں اور ترتیب دلیں	1	2	3	4	5	6
a. وزیر اعظم عمران خان	1	2	3	4	5	8
b. نواز شریف	1	2	3	4	5	8
c. شہباز شریف	1	2	3	4	5	8
d. بلاول بھٹو	1	2	3	4	5	8
e. آصف علی زرداری	1	2	3	4	5	8

Q7. برائے مہربانی بتائیں کہ آپ اپنی صوبائی حکومت کی مجموعی کارکردگی سے کس حد تک مطمئن یا غیر مطمئن ہیں؟

- | | | | |
|---|---------------------|---|---------------------|
| 1 | بہت زیادہ مطمئن | 2 | کسی حد تک مطمئن |
| 3 | کسی حد تک غیر مطمئن | 4 | بہت زیادہ غیر مطمئن |

Q8. میں کچھ اداروں / رہنماؤں کے نام لیتا ہوں، برائے کرم بتائیے کہ گذشتہ سال ان اداروں کی کارکردگی کے بارے میں آپ کی کیا رائے ہے؟ ہر ادارے کے بارے میں الگ الگ بتائیے کہ اس کی کارکردگی بہت اچھی، اچھی، مناسب، خراب یا بہت خراب رہی؟

بر ایک سے علیحدہ علیحدہ پوچھیں	1	2	3	4	5	6
a. سرکاری ملازمین	1	2	3	4	5	8
b. قومی اسمبلی	1	2	3	4	5	8
c. میڈیا	1	2	3	4	5	8

Q9. برائے مہربانی بتائیں کہ آپ آئندہ ہونے والے قومی اسمبلی کے انتخابات میں کس پارٹی کو ووٹ دیں گے؟
پارٹی کا نام درج کریں: _____

Q10. برائے مہربانی بتائیں کہ آپ آئندہ ہونے والے بلدیاتی انتخابات میں کس پارٹی کو ووٹ دیں گے؟
پارٹی کا نام درج کریں: _____



Q11. اگر کوئی آپ کو کسی امیر ملک میں رہنے اور کام کرنے کے لئے ضروری کاغذات دے تو کیا آپ جانا چاہیں گے/گی یا آپ پاکستان میں رہیں گے/گی؟
چلے جائیں گے/گی [1] پاکستان میں رہیں گے/گی [2]

Q12. آپ کے خیال میں ہمارا ملک درست سمت میں چل رہا ہے یا غلط سمت میں چل رہا ہے؟
درست سمت میں [1] غلط سمت میں [2]

Demographic

D1. جنس : مرد [1] عورت [2]

D2. آپ کی عمر: _____ سال
29 سال تک [1] 30-50 سال تک [2] 51-65 سال تک [3] 65 سال سے زائد [4]

D3. آپ کی تعلیم:
کوئی تعلیم نہیں/ ناخواندہ [1] مذہبی تعلیم/ باقاعدہ تعلیم نہیں مگر پڑھ سکتے ہیں [2]
پرائمری تک [3] مڈل تک [4] میٹرک [5]
انٹر میڈیٹ تک [6] گریجویٹ [7]
پوسٹ گریجویٹ [8] پروفیشنل/ٹاکٹر/انجینئر/وکیل [9]
جواب دینے سے انکار [99]



DEMOGRAPHICS

Profile of Respondents

(n= 5688)

		Weighted
		Col%
BASE: All		100%
Gender		
See classification details below	Male	51%
	Female	49%
Age of the Respondent		
See classification details below	Young	36%
	Middle	52%
	Old	12%
Location		
See classification details below	Rural	64%
	Urban	36%
Province		
See classification details below	Punjab	54%
	Sindh	23%
	KPK	17%
	Balochistan	6%



PART 3: METHODOLOGY SUMMARY METHODOLOGY

Sample size : 5688 Household
(18+ Males and Females)

Coverage : National Cross Section
All Pakistan Urban and Rural

Breakdown

Provincial Breakdown:

	Weighted
Punjab	54%
Sindh	23%
KPK	17%
Balochistan	6%

Location Breakdown:

	Weighted
Large Cities (over 2 million)	36%
Medium Cities (over half million)	
Towns (Population 5000 plus)	
Villages	64%

Sampling Method : Multistage Stratified Sampling

Error Margin : $\pm 3\text{-}5\%$ at 95% confidence level

Interview Mode : Telephonic and Face-to-Face

Field Dates : December 22, 2021 – January 31, 2022

Gallup Pakistan adheres to ESOMAR/WAPOR Code of Ethics of Opinion and Marketing Research (*form more details please see detailed methodology*)

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Gallup Pakistan has conducted this poll according to the ESOMAR Code of Ethics and internationally recognized principles of scientific polling. The results in this Report do not represent views held by the authors or Gallup Pakistan. The results only represent public opinion, computed on the basis of views expressed by anonymous respondents selected through the procedure outlined in the Methodology section of this Report.

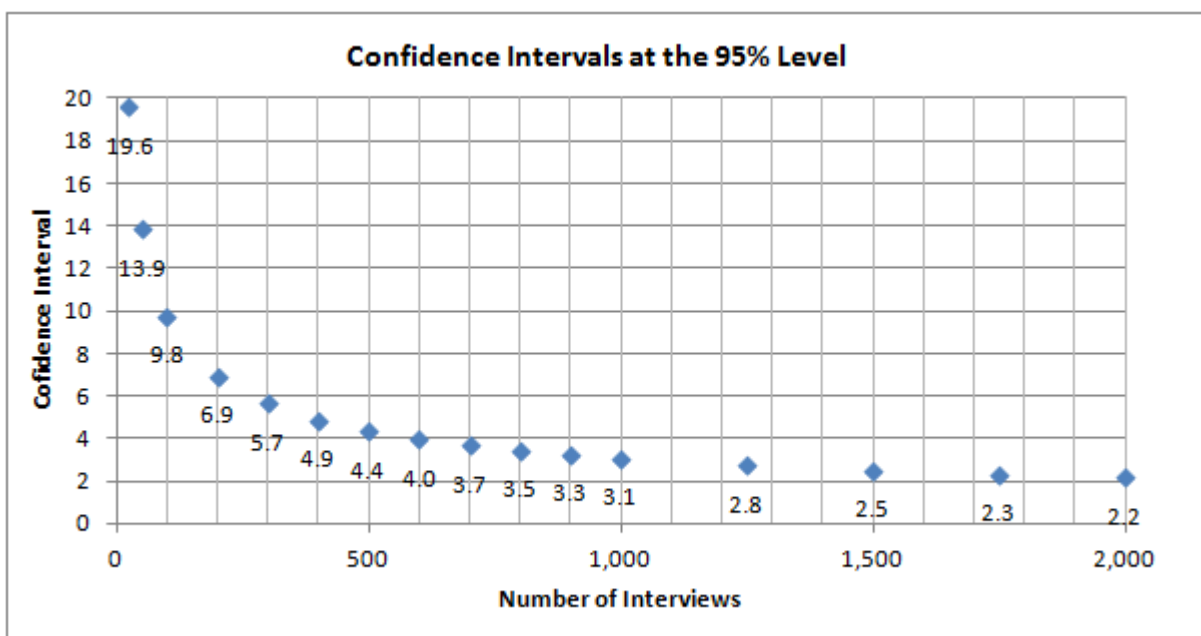
Gallup Pakistan has provided this data in the public interest and gratis. It cannot be held liable, contractually or otherwise, to the users of this data.



Note on Sample Size

The sample size used in this survey is quite adequate even in comparison to international standards. Gallup US Daily poll is 500 and the Gallup Poll Social Series is 1000, both having track record of reliable predictability for USA (a country nearly 100 million larger in population of Pakistan). According to Five Thirty-Eight, one of the most credible sources on polling in the US: "Surveying 2,000 voters substantially reduces error compared with surveying 400 of them, but surveying 10,000 voters will produce only marginal improvements in accuracy compared with the 2,000- person survey".

Obviously, choosing a higher confidence interval will give greater accuracy to the survey results, however, as the chart below shows, at a certain point the benefits of conducting more surveys begins to tail off:



25 interviews has a confidence interval of 19.6 and 100 interviews has a confidence interval of 9.8, whilst it falls to 4.4 at 500 interviews and 3.1 at 1000 interviews. However, a further 1000 interviews only lowers the confidence interval by 0.9 to 2.2. A confidence interval of 1 (not shown on the graph) would require a massive 9604 interviews.

Is a larger sample always better than a smaller sample?

Larger samples are generally more precise, but sometimes not. The important rule in sampling is not how many poll respondents are selected but, instead, how they are selected. A reliable sample selects poll respondents randomly or in a manner which ensures that everyone in the area being surveyed has a known chance of being selected.



How do you interpret Error Margins?

How do you interpret a margin of error? Suppose you know that 51% of people sampled say that they plan to vote for Mr. X in the upcoming election. Now, projecting these results to the whole voting population, you would have to add and subtract the margin of error and give a range of possible results in order to have sufficient confidence that you're bridging the gap between your sample and the population. Supposing a margin of error of plus or minus 3 percentage points, you would be pretty confident that between 48% ($= 51\% - 3\%$) and 54% ($= 51\% + 3\%$) of the population will vote for Mr. X in the election, based on the sample results. In this case, Mr. X may get slightly more or slightly less than the majority of votes and could either win or lose the election. This has become a familiar situation in recent years when the media want to report results on Election Night, but based on early exit polling results, the election is "too close to call."

What error margins do not mean

The margin of error measures accuracy; it does not measure the amount of bias that may be present. Results that look numerically scientific and precise don't mean anything if they were collected in a biased way



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