

10th March, 2022

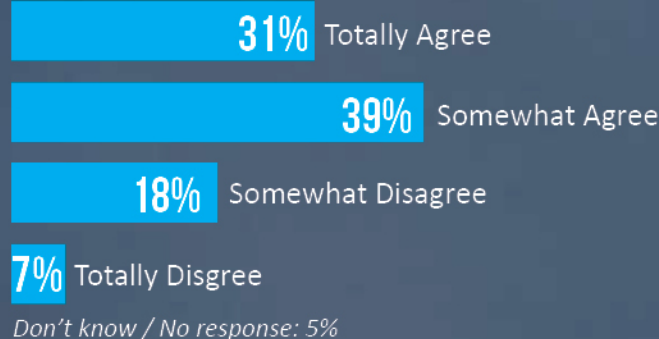
74% OF PAKISTANIS AND 70% OF GLOBAL RESPONDENTS BELIEVE THAT THE REAL EFFORTS ON SUSTAINABILITY AND ENVIRONMENT NEED TO BE TAKEN BY BUSINESSES AND THE GOVERNMENT RATHER THAN INDIVIDUALS: GALLUP PAKISTAN AND WIN WORLD SURVEY

74% پاکستانیوں اور دنیا بھر میں 70% افراد کا خیال ہے کہ SUSTAINABILITY اور ماحول کے بارے میں حقیقی کوششیں افراد کے بجائے کاروباری افراد اور حکومت کو کرنی چاہیں

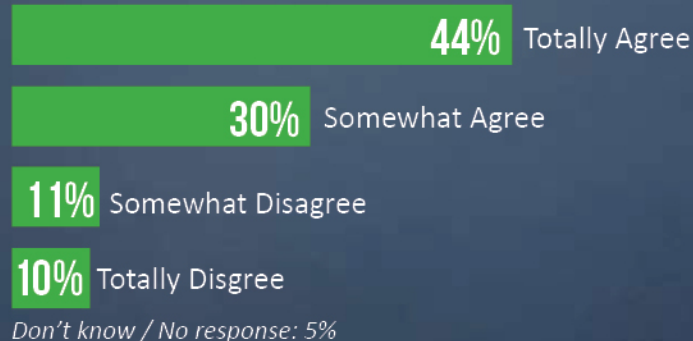
Question: "To what extent do you agree or disagree with the following statements? - The real efforts on sustainability and environment need to be taken by business and government rather than individuals"



GLOBAL



PAKISTAN





Opinion Poll General Climate

74% of Pakistanis and 70% of global respondents believe that the real efforts on sustainability and environment need to be taken by businesses and the government rather than individuals: Gallup Pakistan and WIN World Survey report released

(Islamabad), March 10, 2022

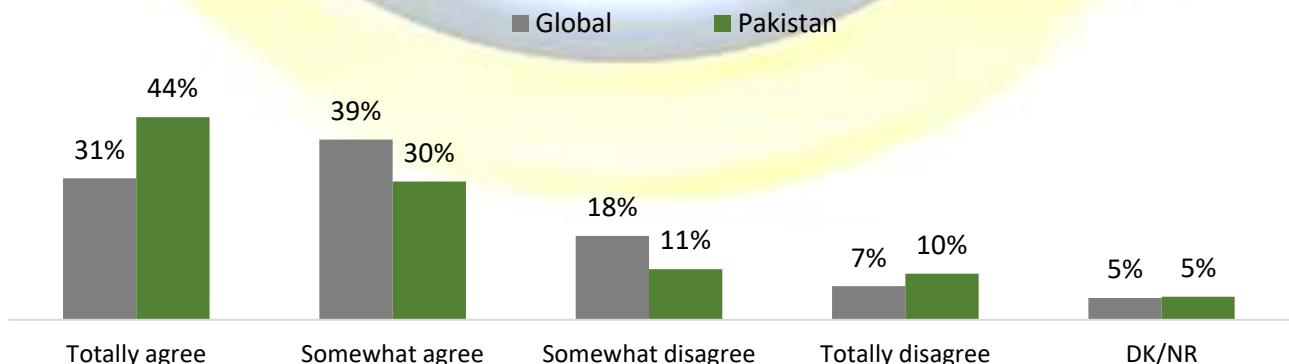
According to a survey conducted by Gallup & Gilani Pakistan, 74% of Pakistanis and 70% of global respondents believe that the real efforts on sustainability and environment need to be taken by businesses and the government rather than individuals.

These findings emerge from an international survey conducted across the globe by The Worldwide Independent Network of Market Research (WIN) - a global network conducting market research and opinion polls in every continent. WIN International has published the Annual WIN World Survey (WWS – 2021), exploring the views and beliefs of 33236 individuals, among citizens from 39 countries across the globe. The survey analyzes views and opinions related to the perception of climate change in 2021 and the importance of sustainable development worldwide. The fieldwork for Pakistan was conducted between 10th October and 11th November 2021 and the sample size was 1000 individuals.

The international press release with the report can be accessed [here](#).

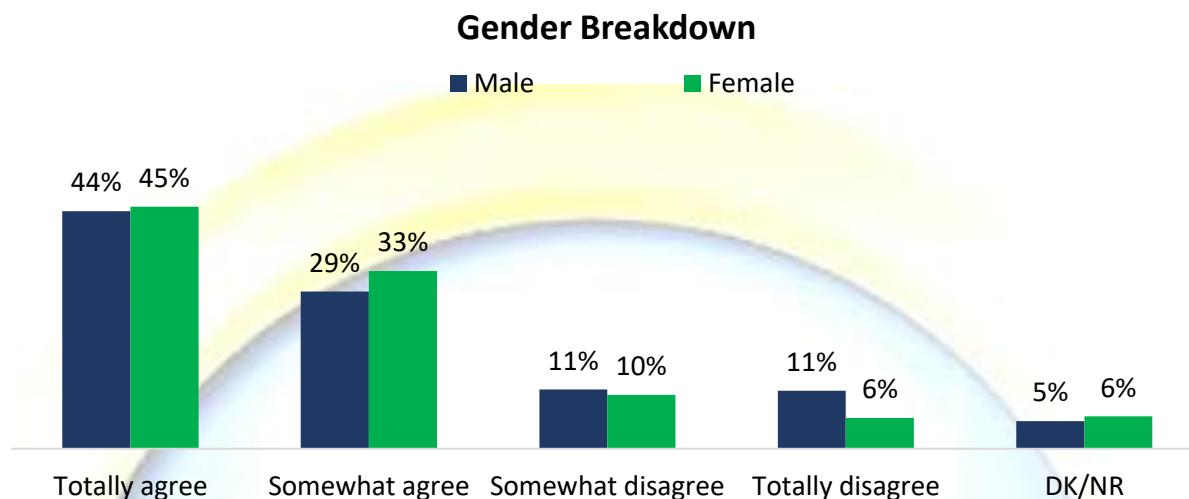
A nationally representative sample of adult men and women from across the four provinces was asked the following question, “To what extent do you agree or disagree with the following statements? - The real efforts on sustainability and environment need to be taken by business and government rather than individuals.” In response to this question in Pakistan, 44% said totally agree, 30% said somewhat agree, 11% said somewhat disagree, 10% said totally disagree, and 5% didn’t know or gave no response.

Question: “To what extent do you agree or disagree with the following statements? - The real efforts on sustainability and environment need to be taken by business and government rather than individuals”



Gender Breakdown

More women (78%) compared to men (73%) in Pakistan believe that the real efforts on sustainability and environment need to be taken by businesses and the government rather than individuals.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1000 men and women in urban and rural areas of all four provinces of the country, October 20 – November 11, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

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(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)