

18th March, 2022

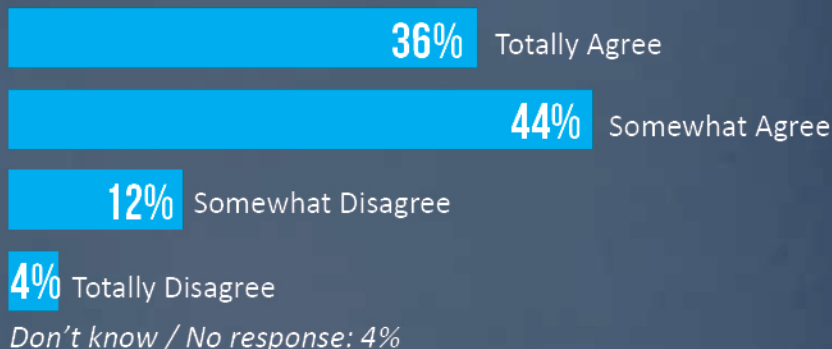
88% OF PAKISTANIS COMPARED TO 80% OF GLOBAL RESPONDENTS BELIEVE THAT THEIR INDIVIDUAL ACTIONS CAN HELP THE ENVIRONMENT: GALLUP PAKISTAN AND WIN WORLD SURVEY REPORT RELEASED

دنیا بھر میں 80% جوابدہندگان کی نسبت 88% پاکستانیوں کا خیال ہے کہ اُن کے ذاتی اعمال ماحول کو بہتر بنا نے میں مدد کر سکتے ہیں

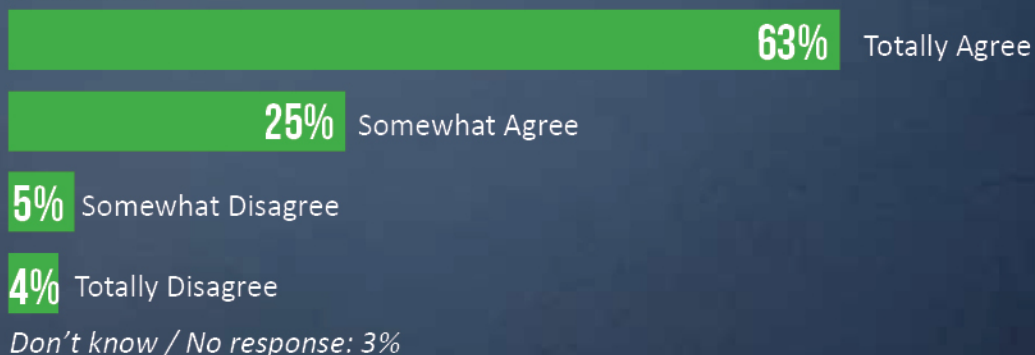
Question: "To what extent do you agree or disagree with the following statements? -
I believe my personal actions can improve the environment"



GLOBAL



PAKISTAN



Opinion Poll General Climate

88% of Pakistanis compared to 80% of global respondents believe that their individual actions can help the environment: Gallup Pakistan and WIN World Survey report released

(Islamabad), March 18, 2022

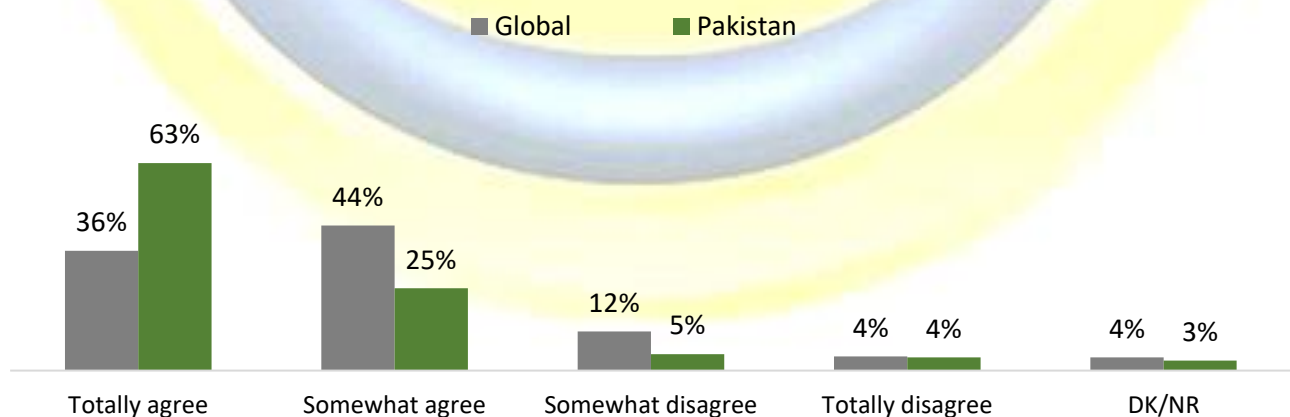
According to a Gallup Pakistan Survey in Pakistan (and similar surveys done by Worldwide Independent Network of Market Research (WIN) across the world), 88% of Pakistanis compared to 80% of global respondents believe that their individual actions can help the environment.

These findings emerge from an international survey conducted across the globe by The Worldwide Independent Network of Market Research (WIN) - a global network conducting market research and opinion polls in every continent. WIN International has published the Annual WIN World Survey (WWS – 2021), exploring the views and beliefs of 33236 individuals, among citizens from 39 countries across the globe. The survey analyzes views and opinions related to the perception of climate change in 2021 and the importance of sustainable development worldwide. The fieldwork for Pakistan was conducted between 10th October and 11th November 2021 and the sample size was 1000 individuals.

The international press release with the report can be accessed [here](#).

A nationally representative sample of adult men and women from across the four provinces was asked the following question, *“To what extent do you agree or disagree with the following statements? - I believe my personal actions can improve the environment.”* In response to this question in Pakistan, 63% said totally agree, 25% said somewhat agree, 5% said somewhat disagree, 4% said totally disagree, and 3% didn't know or gave no response.

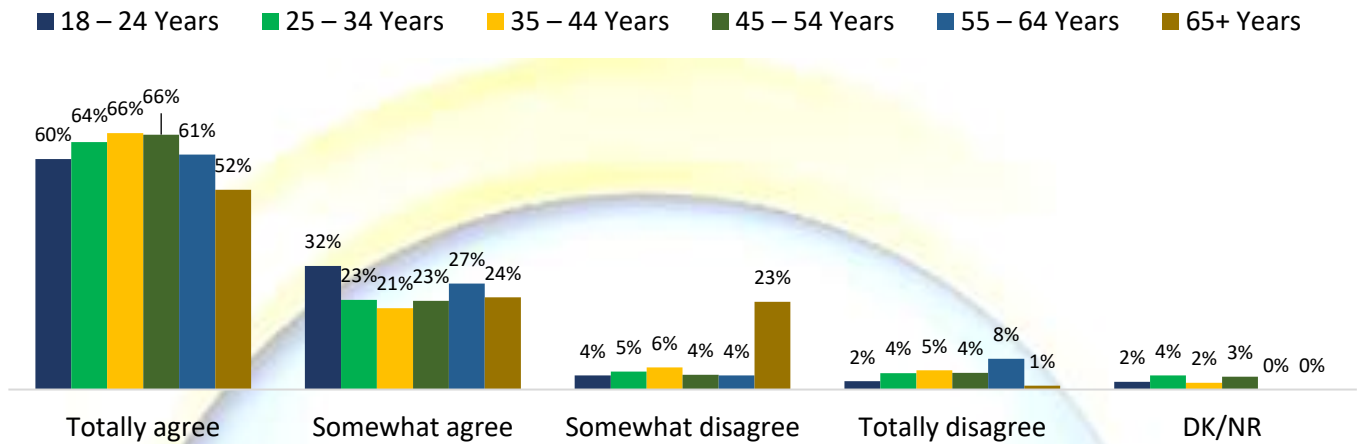
Question: “To what extent do you agree or disagree with the following statements? - I believe my personal actions can improve the environment”



Age Breakdown

In Pakistan, it can be observed that people in the age group of 35 to 54 years agreed the most (66%) that their personal actions could improve the environment.

Age Breakdown



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1000 men and women in urban and rural areas of all four provinces of the country, October 20 – November 11, 2021. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

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(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)