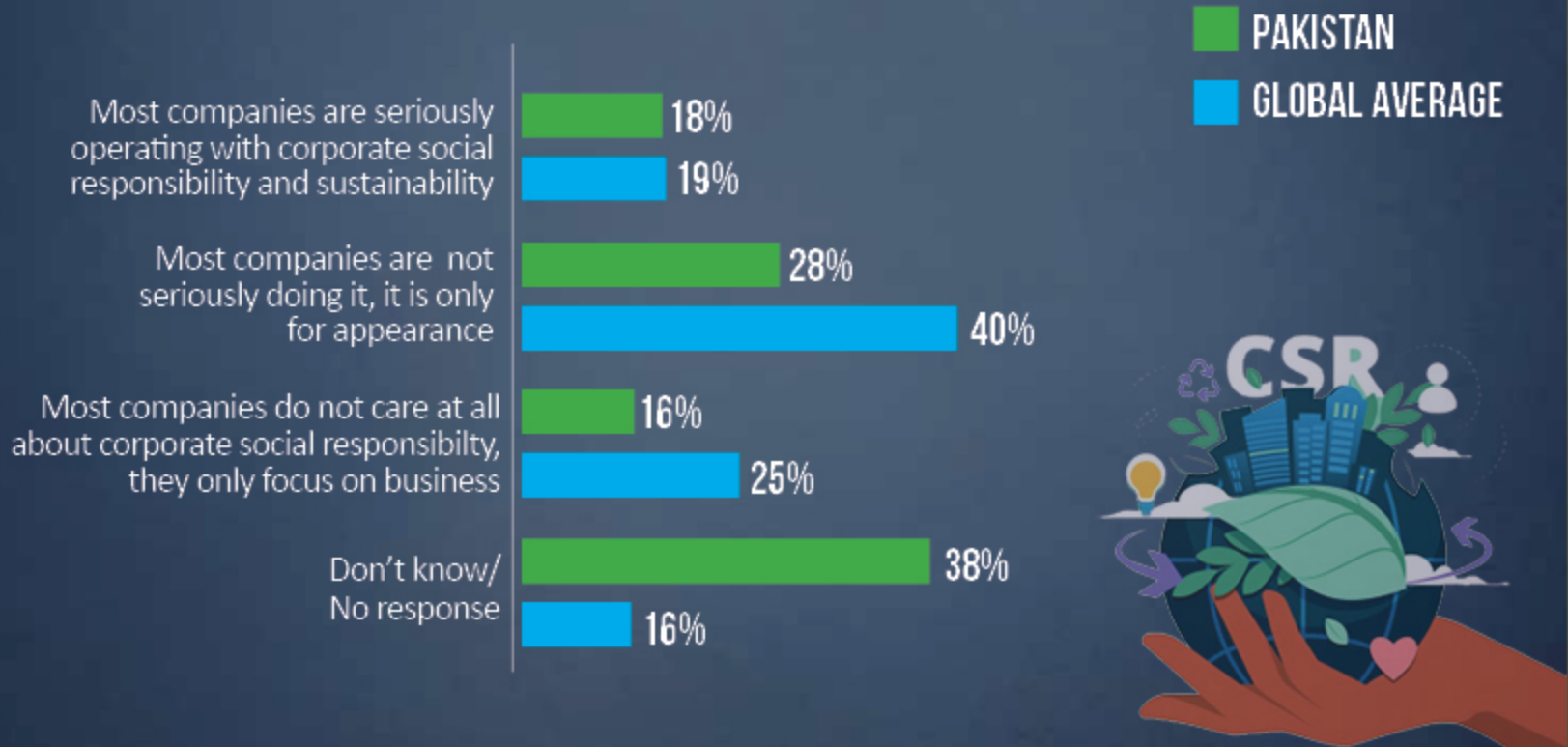


1st March, 2022

28% OF PAKISTANIS AS COMPARED TO THE GLOBAL AVERAGE OF 40% BELIEVE THAT COMPANIES ARE NOT SERIOUS ABOUT CSR AND ARE ONLY UNDERTAKING IT FOR APPEARANCES; 29% OF MALES AS COMPARED TO 21% OF FEMALES BELIEVE THIS TO BE THE CASE: GALLUP & GILANI PAKISTAN

عالمی سطح پر اوسطاً 40% افراد کی نسبت 28% پاکستانیوں کا یہ خیال ہے کہ کمپنیاں سی ایس آر کے حوالے سے سنجیدہ نہیں ہیں اور صرف ظاہری طور پر اس پر کام کر رہی ہیں۔ اس حوالے سے رائے رکھنے والوں کی شرح خواتین میں 21% جبکہ مرد حضرات میں 29% پائی گئی

Which of the 3 following statements best describes what you think about Companies and Corporate Social Responsibility (CSR)?





Opinion Poll General

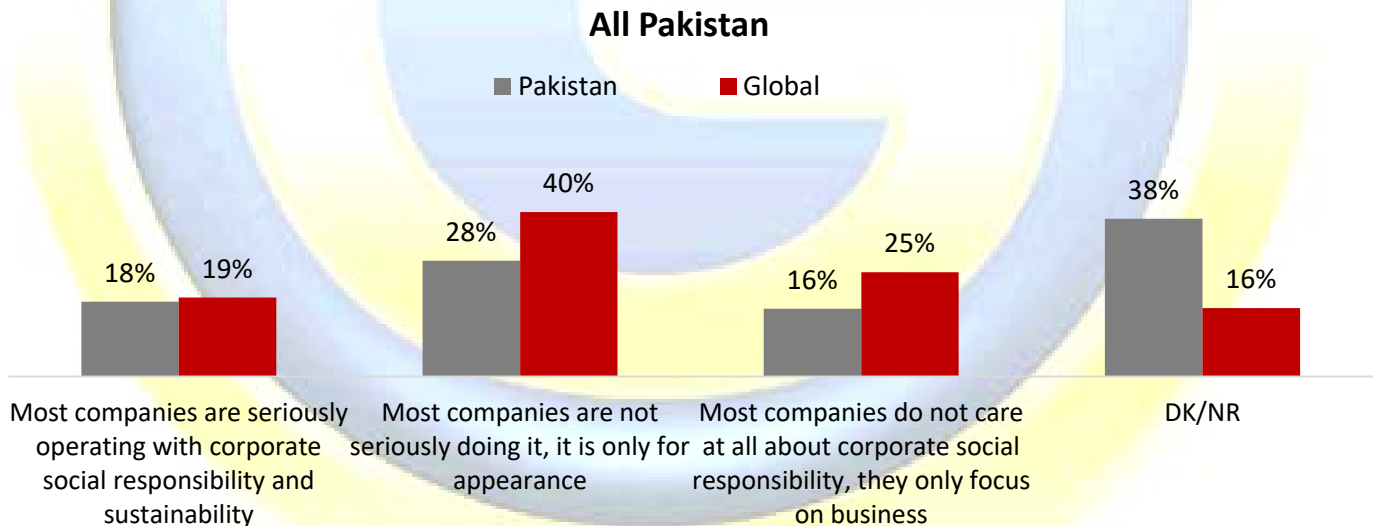
28 % of Pakistanis as compared to the global average of 40 % believe that companies are not serious about CSR and are only undertaking it for appearances; 29 % of males as compared to 21 % of females believe this to be the case: Gallup & Gilani Pakistan

(Islamabad), March 1, 2022

According to a survey conducted by Gallup & Gilani Pakistan, 28% of Pakistanis as compared to the global average of 40% believe that companies are not serious about CSR and are only undertaking it for appearances.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “Which of the 3 following statements best describes what you think about Companies and Corporate Social Responsibility (CSR)?” In response to this question, 18% said most companies are seriously operating with CSR and sustainability, 28% said the companies are operating for appearances only, 16% said companies do not care about CSR and 38% didn’t know or gave no response.

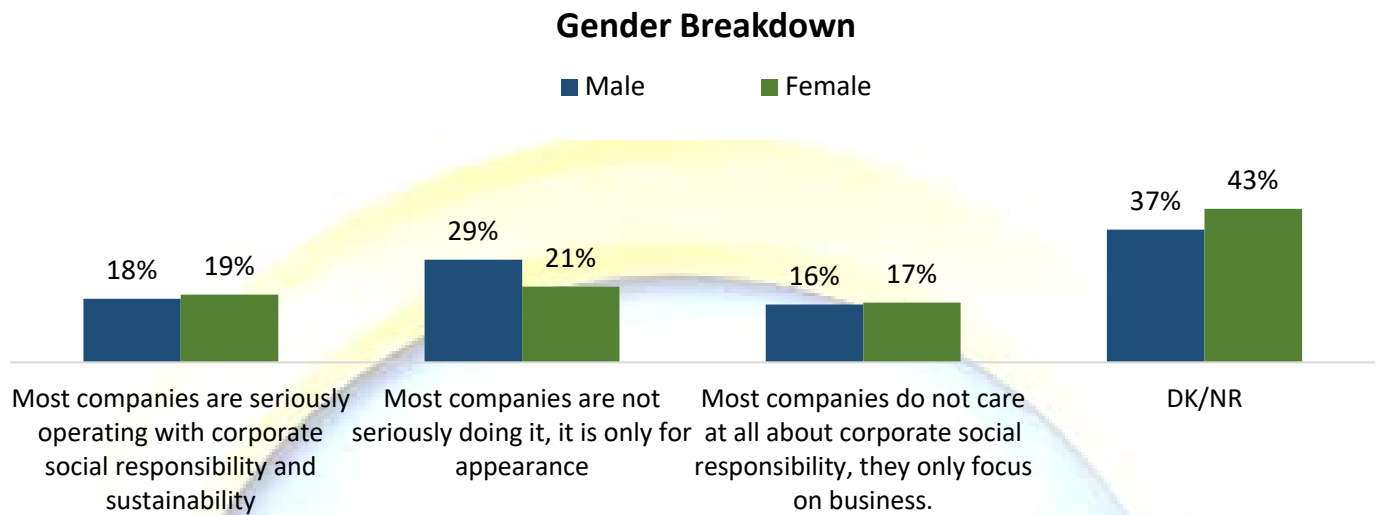
Question: “Which of the 3 following statements best describes what you think about Companies and Corporate Social Responsibility (CSR)?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Gender Breakdown

29% of males as compared to 21% of females believe that companies are not serious about CSR and that they are only undertaking it for appearances.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1000 men and women in urban and rural areas of all four provinces of the country, October 20 – November 11, 2021. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Tuesday, March 1, 2022

(3 Pages, English version Only)



Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)