

24th March, 2022

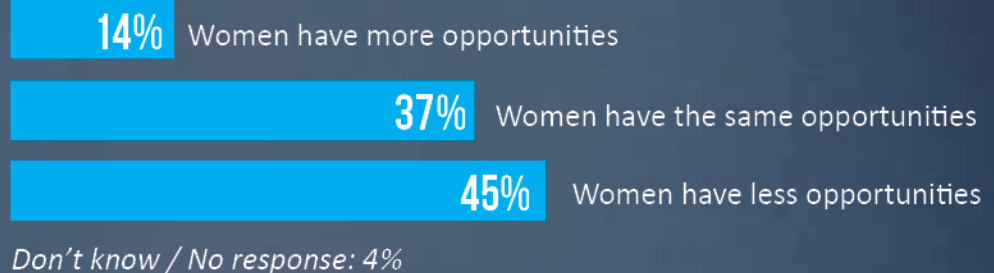
40% OF PAKISTANIS COMPARED TO 45% OF GLOBAL RESPONDENTS BELIEVE THAT WOMEN HAVE FEWER JOB AND CAREER OPPORTUNITIES THAN MEN: GALLUP PAKISTAN AND WIN WORLD SURVEY REPORT RELEASED

دنیا بھر میں 45% جوابدہندگان کے مقابلے میں 40% پاکستانیوں کا خیال ہے کہ خواتین کے پاس مردوں کے مقابلے میں ملازمت اور کیریئر کے کم مواقع ہوتے ہیں

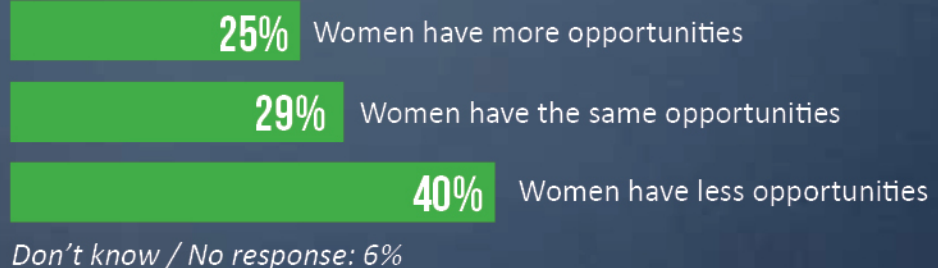
Question: "In your country, do you think women have the same opportunities, more opportunities or less opportunities than men in job opportunities and careers?"



GLOBAL



PAKISTAN



Opinion Poll General Gender

40% of Pakistanis compared to 45% of global respondents believe that women have fewer job and career opportunities than men: Gallup Pakistan and WIN World Survey report released

(Islamabad), March 24, 2022

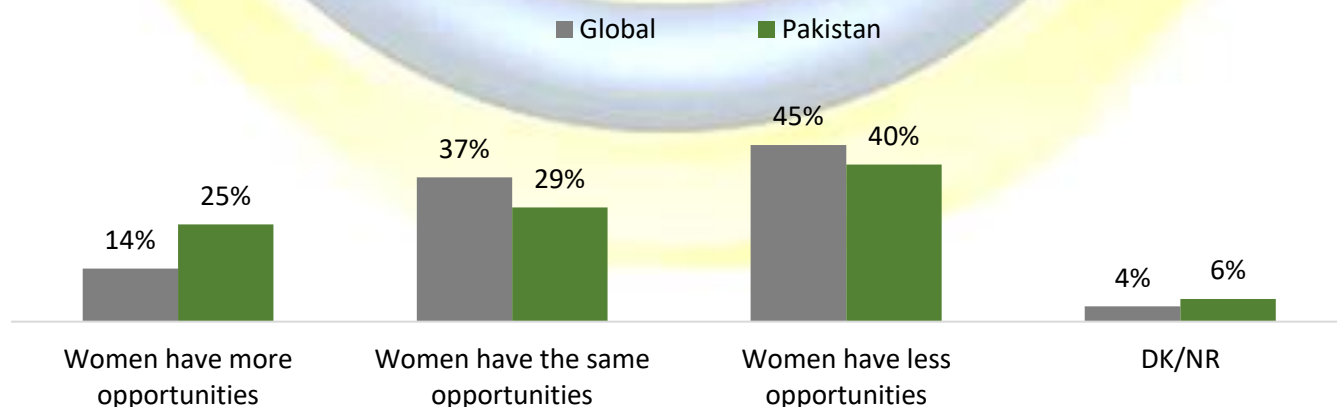
According to a Gallup Pakistan Survey in Pakistan (and similar surveys done by Worldwide Independent Network of Market Research (WIN) across the world), 40% of Pakistanis compared to 45% of global respondents believe that women have fewer jobs and career opportunities than men.

These findings emerge from an international survey conducted across the globe by The Worldwide Independent Network of Market Research (WIN) - a global network conducting market research and opinion polls in every continent. WIN International has published the Annual WIN World Survey (WWS – 2021), exploring the views and beliefs of 33236 individuals, among citizens from 39 countries across the globe. On International Women's Day, WIN releases the latest results of the survey about gender equality, violence, and sexual harassment, to understand what are, if any, the improvements around the world in terms of equal opportunities and rights. The fieldwork for Pakistan was conducted between 10th October and 11th November 2021 and the sample size was 1000 individuals.

The international press release with the report can be accessed [here](#).

A nationally representative sample of adult men and women from across the four provinces was asked the following question *“In your country, do you think women have the same opportunities, more opportunities or less opportunities than men in job opportunities and careers?”*. In response to this question in Pakistan, 25% said women have more opportunities, 29% said women have the same opportunities, 40% said women have less opportunities and, 6% didn't know or gave no response.

Question: “In your country, do you think women have the same opportunities, more opportunities or less opportunities than men in job opportunities and careers?”



The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1000 men and women in urban and rural areas of all four provinces of the country, October 20 – November 11, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*

Thursday, March 24, 2022

(2 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)