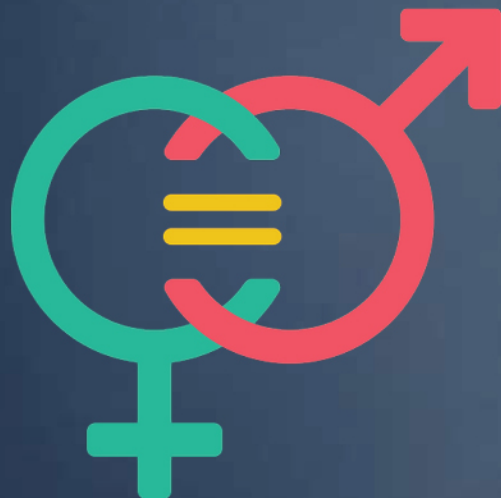


29th March, 2022

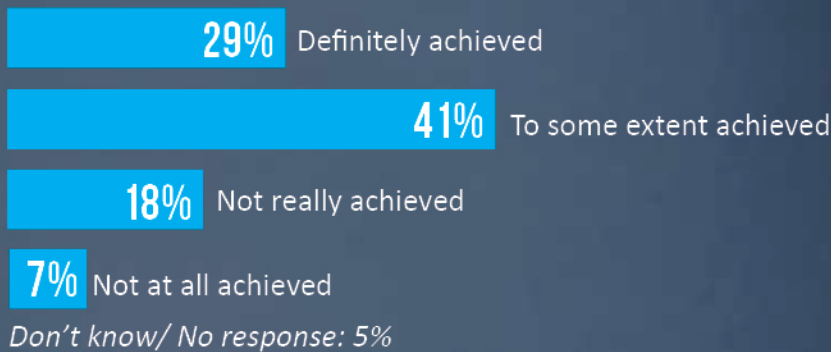
4 IN 5 (82%) PAKISTANIS BELIEVE THAT THE SITUATION IS GENDER-BALANCED AT THEIR HOME; 70% OF GLOBAL RESPONDENTS CLAIM THIS: GALLUP PAKISTAN AND WIN WORLD SURVEY REPORT RELEASED

ہر 5 میں سے 4 (82%) پاکستانیوں کا خیال ہے کہ ان کے گھرانے میں مرد اور عورت کو برابری حاصل ہے ، دنیا بھر میں اس حوالے سے رائے رکھنے والے جوابدہندگان کی شرح 70% پائی گئی

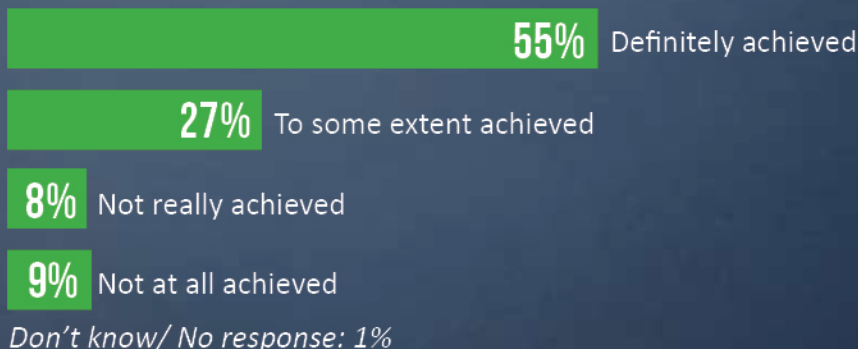
Question: "To what extent has gender equality been achieved in your country in the following fields? - At home"



GLOBAL



PAKISTAN



Opinion Poll General Gender

4 in 5 (82%) Pakistanis believe that the situation is gender-balanced at their home; 70% of global respondents claim this: Gallup Pakistan and WIN World Survey report released

(Islamabad), March 29, 2022

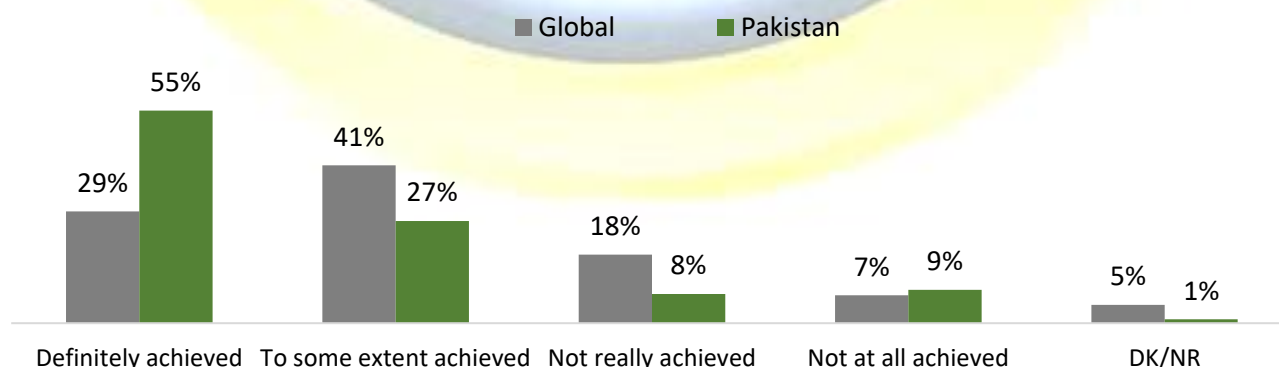
According to a Gallup Pakistan Survey in Pakistan (and similar surveys done by Worldwide Independent Network of Market Research (WIN) across the world), 4 in 5 (82%) Pakistanis believe that the situation is gender-balanced at their home; 70% of global respondents claim this.

These findings emerge from an international survey conducted across the globe by The Worldwide Independent Network of Market Research (WIN) - a global network conducting market research and opinion polls in every continent. WIN International has published the Annual WIN World Survey (WWS – 2021), exploring the views and beliefs of 33236 individuals, among citizens from 39 countries across the globe. On International Women's Day, WIN releases the latest results of the survey about gender equality, violence, and sexual harassment, to understand what are, if any, the improvements around the world in terms of equal opportunities and rights. The fieldwork for Pakistan was conducted between 10th October and 11th November 2021 and the sample size was 1000 individuals.

The international press release with the report can be accessed [here](#).

A nationally representative sample of adult men and women from across the four provinces was asked the following question, *“To what extent has gender equality been achieved in your country in the following fields? - At home”*. In response to this question in Pakistan, 55% said definitely achieved, 27% said to some extent achieved, 8% said not really achieved, 9% said not at all achieved, and 1% didn't know or gave no response. In 2021, 70% of the global population believed that gender equality had been achieved at home, however, there is also a slight but constant decrease when comparing the last three years (from 72% to 71% to 70%).

Question: “To what extent has gender equality been achieved in your country in the following fields? - At home”



The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1000 men and women in urban and rural areas of all four provinces of the country, October 20 – November 11, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*

Tuesday, March 29, 2022

(2 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)