

Date: March 7th, 2022

Statement from Spokesperson Gallup Pakistan regarding certain news items circulating in social media.

(Islamabad- Lahore- Karachi) Gallup Pakistan wishes to reiterate that it is a member of Gallup International Association (GIA), the largest international organization of independent scientific polling companies in the world. For more details see Gallup International Association website www.gallup-international.com.

Founded by the late Dr. George H. Gallup, GIA presently has members in over 40 countries including Pakistan.

Dr. Ijaz Shafi founded Gallup Pakistan over forty years ago, in 1979, after having met with Dr. George Gallup and upon his encouragement to set up an independent polling institution in Pakistan. He has the distinction of having pioneered the field of public opinion polls in Pakistan. Besides his contribution to the field of opinion polling and marketing research surveys, Dr. Gilani was able to play an important leadership role in the world-wide Gallup International Association. He was elected for five consecutive terms to serve on its Global Board of Governors and to head its global polling unit (2008-2018). Dr Gilani is recognized world-wide as a prominent social scientist of Pakistan.

Gallup Pakistan is not affiliated with Gallup Inc. which is a company based in the United States of America. According to public information Gallup inc. USA was a member of Gallup International from 1947-1993 but ceased to be a member since that time. For the sake of clarity, the website of Gallup Pakistan states this fact as a disclaimer and can be seen on Gallup Pakistan website www.gallup.com.pk

For more information and feedback please contact us at caf@gallup.com.pk.

To contact Gallup International Association please write to Michael Nietzsche, Executive Vice President, Gallup International Association at:

michael.nitsche@gallup-international.com.



Annexure 1: Gallup International Conference Picture from 1984 with Dr. Gilani representing Pakistan.



Annexure 2: Gallup International Conference Picture from 2010 with Dr. Ijaz Gilani and Bilal Ijaz Gilani representing Pakistan in Moscow Russia.